



# FY 2022-2023 SDDT Final Evaluation Report

SDDTAC

February 15, 2023





# Draft Recommendations



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1. Continue to direct funding to the neighborhoods most targeted by sugary drinks marketing and prioritized populations who are at highest risk of diet-sensitive chronic diseases.
  - Additional data about SDDT revenue sources is critical to being able to make more precise recommendations about where funding should be directed.
    - Obtain and analyze de-identified SF Health Network Electronic Medical Records to explore effects of soda tax on health outcomes.
    - Continue to work with City Controller to identify data (e.g., tax data) that could be used to focus funding.



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2. Continue to direct funding to key strategies that work to achieve prioritized outcomes, especially those strategies that have long-lasting benefits (i.e., benefits that go beyond the funding period).
  - Increase funding for economic development efforts (e.g., workforce development) – by increasing SDDT funding and/or by identifying other funding opportunities throughout San Francisco.
  - Fund the conversion of designated Heat and Serve sites to 100% Refresh sites in SFUSD.
  - Fund kitchen and warehouse facilities to allow SFUSD to become more self-reliant and decrease its dependence on outside vended meals to continue supporting increased student participation in healthy school lunches.
  - Increase access to healthy foods through expanding the number of community food hubs and increasing funding for the Healthy Food Purchasing Supplement incentive programs (i.e., Vouchers4Veggies and Market Match).
  - Increase funding for hydration stations.



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- 3. Continue to support funded-entities to:**
  - implement multiple strategies, in order to maximize synergistic positive outcomes;
  - strengthen and actively promote their organizational wellness policies; and
  - ensure that all funded-entities promote drinking water and reduce sugary beverage consumption.
- 4. Continue to use multi-year grants to support emerging BIPOC-led organizations and mitigate structural barriers.**
- 5. Work with other City entities to leverage additional funding opportunities that align with SDDT priorities.**
- 6. Leverage funded entities trusted relationships with impacted community members to increase participation in existing services and benefits (e.g., assisting with enrollment in CalFresh).**

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## Internal recommendation:

- Dedicate more SDDT Advisory Committee time to engaging with evaluation findings and strategizing about how to effectively counter ongoing harmful practices of the sugary drinks industry.
  - With new cohort of SDDTAC members, outline timeline for year, including when they get deep look at data/evaluation and review opportunities to take data into consideration with decision making (March/April 2023)
  - Review/revisit strategic plan (e.g., to focus more on impactful strategies, prioritize where there are gaps)



# Questions?





# Stay in Touch!

## SDDT Evaluation Team

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