San Francisco Department of Public Health



Mayor

Dr. Grant Colfax Director of Health

Sugary Drinks Distributor Tax Advisory Committee Community Input Subcommittee

MINUTES

November 8, 2022 - 4:30PM
Join Online Via Zoom
https://us02web.zoom.us/j/82172804747

Meeting ID: 821 7280 4747 Join by Phone: +1(669) 900-6833

* Please note that public comment will be held after every agenda item. If the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

Order of Business:

1. **Call to Order / Roll Call** 5 minutes - [discussion and action]

Present: Maysha Bell, Dianna Cavagnaro, Kiana Keshavarz, Marna Armstead, Saeeda Hafiz

Absent: Alex Emmott, Vanessa Bohm, Veronica Shepard

2. **Approval of September Meeting Minutes** 3 minutes [discussion and action]

Marna motions to approve the minutes. Kiana seconds. 4 votes, motion is approved.

3. **Review and Consideration of Agenda** 2 minutes [discussion and action]

Kiana motions to approve agenda. Marna seconds. 4 votes, motion passes.

4. General Public Comment 10 minutes

No Public Comment

5. **Community Check In** 10 minutes [discussion and possible action]

No check in

6. House Keeping 5 minutes [discussion and possible action]

Staff working with the clerk of the Board of Supervisors on the SDDTAC nominations and appointment process for new cohort of advisory committee members, applications due in January and seated by March.

SDDT showcase and networking with funded agencies on Friday, November 4th. 15 SDDT funded organizations presented on their work and inspiring to hear and see the connections made.

SDDT RFP has been released for eligible organizations (less than \$1.5Mil budget). SFPHF is serving as fiscal sponsor. RFP Information session convened earlier today. Applications are due December 20, 2022.

Youth Commission will be outreached to, to share the recruitment/outreach efforts. CORO to be added to list of outreach organizations.

- 7. **AliahThink Tool: Budget Category Sub Elements Prioritizations** 40 minutes [discussion and possible action]
 - a. Community Based Grants Budget Category

Community Input subcommittee compared sub elements of the Community Based Grants budget category: Health Education, Nutrition Security, and Physical Activity, CBOs working with SFUSD, Lactation – CBO grants and College Scholarships using the AliahThink tool.

Community Input subcommittee members prioritized the below sub elements of the Community Based Grants budget domain:

- Health Education, Nutrition Security and Physical Activity 0.541 = 54%
- CBOs working with SFUSD -0.330 = 33%
- Lactation CBO grants 0.089 = 9%
- College Scholarships 0.040 = 4%

b. Nutrition Security Budget Category

Community Input subcommittee compared sub elements of the Nutrition Security budget category: School Food/Nutrition Security, Food as Medicine, Water Access – Public and Water Access – Schools using the AliahThink tool.

Community input subcommittee members prioritized the below sub elements of the Nutrition Security budget domain:

- School Food/Nutrition Education 0.584 = 59%
- Water Access (Schools) 0.236 = 24%
- Water Access (Public) .0132 = 13%
- Food as Medicine 0.048 = 4%
- 8. Youth Engagement Discussions Update 10 minutes [discussion and possible action]

No updates on youth discussions. Kiana and Dianna have yet to connect with Roberto Vargas. Staff to reach out to Roberto and will follow up with members and report at next meeting.

- 9. **Next Meeting Agenda Items** 5 minutes [discussion and possible action]
 - Forecasted budget amount for budget recommendations
 - Subcommittee meeting moved from December 13 to December 6

Maysha motions to move December community input subcommittee date from December 13 to December 6, 2022. Kiana seconds. 3 votes and 1 abstention

10. Announcements 5 minutes - No Announcements

11. Adjournment

Kiana motions to adjourn meeting. Maysha seconds. Meeting is adjourned at 5:56pm.

NOTES:

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683, 415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

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LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations

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如對會議有任何疑問,請致電[415-252-3203]查詢。當會議進行時,嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音装置的人等離開會議場所。

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陽光政策 專責小組行政官

地址: City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724; 傳真號碼415-554-5163

電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁<u>www.sfgov.org</u>等途徑索取。民眾也可以到網頁<u>http://www.sfbos.org/sunshine</u>閱覽有關的解釋文件,或根據以上提供的地址和電話向委員會秘書索取。

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根據語言服務條例(三藩市行政法典第91章),中文、西班牙語和/或菲律賓語(泰加洛語)傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求,請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求,若可能的話,亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400 號617室舉行。 此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行,地址: 1 Dr. Carlton B. Goodlett Place。 市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。 可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minute Kandel提出便利設施的請求。要求提供予便利設施,請於會議前最少72小時提出,以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos

celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

CONOZCA SUS DERECHOS BAJO LA ORDENANZA SUNSHINE

Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

El deber del Gobierno es servir al público, alcanzando sus decisiones a completa vista del público. Comisiones, juntas, concilios, y otras agencias de la Ciudad y Condado, existen para conducir negocios de la gente. Esta ordenanza asegura que las deliberaciones se lleven a cabo ante la gente y que las operaciones de la ciudad estén abiertas para revisión de la gente. Para obtener información sobre sus derechos bajo la Ordenanza Sunshine (capitulo 67 del Código Administrativo de San Francisco) o para reportar una violación de la ordenanza, por favor póngase en contacto con: Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator) City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683 415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org
Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en http://www.sfbos.org/sunshine; o, pidiéndolas al

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De acuerdo con la Ordenanza de Acceso a Idiomas "Language Access Ordinance" (Capítulo 91 del Código Administrativo de San Francisco "Chapter 91 of the San Francisco Administrative Code") intérpretes de chino, español y/o filipino (tagalo) estarán disponibles de ser requeridos. Las minutas podrán ser traducidas, de ser requeridas, luego de ser aprobadas por la Comisión. La asistencia en idiomas adicionales se tomará en cuenta siempre que sea posible. Para solicitar asistencia con estos servicios favor comunicarse con Minouche Kandel al 415-252-3203, o minouche.kandel@sfgov.org por lo menos 48 horas antes de la reunión. Las solicitudes tardías serán consideradas de ser posible.

ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor's Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

ORDENANZA DE CABILDEO

Individuos y entidades que influencian o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness , Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggammit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsible sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa http://www.sfbos.org/sunshine o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos.

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

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Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations and Mayor's Allocations FY 22-23 and FY 23-24

	SDDTAC Rx FY 22-23	Mayor's Allocations FY 22-23	SDDTAC Rx FY 23-24	Mayor's Allocations FY 23-24	Department Rx
COMMUNITY-BASED GRANTS					
Health education, food security, physical activity	\$3,000,000	\$3,000,000	\$3,000,000	\$3,000,000	DPH
Food As Medicine MediCal Waiver Program	\$250,000	\$0	\$0	\$0	DPH
CBOs working with SFUSD	\$305,000	\$300,000	\$300,000	\$300,000	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,555,000	\$3,300,000	\$3,300,000	\$3,300,000	

SFUSD					
School Food, Nutrition Ed	\$1,170,000	\$1,135,000	\$1,000,000	\$1,135,000	DCYF/SFUSD
Student Led Action	\$535,000	\$225,000	\$500,000	\$225,000	DCYF/SFUSD
College Scholarships in Health	-	\$0	\$100,000	\$0	DCYF/SFUSD
TOTAL SFUSD	\$1,705,000	\$1,360,000	\$1,600,000	\$1,360,000	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,540,000	\$1,000,000	\$1,540,000	\$1,000,000	DPH
Healthy Retail	\$190,000	\$150,000	\$190,000	\$150,000	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,150,000	\$1,730,000	\$1,150,000	
ORAL HEALTH					
Community task forces	\$455,000	\$450,000	\$455,000	\$450,000	DPH
School-based sealant application	\$350,000	\$349,983	\$350,000	\$349,983	DPH
School-based education and case management	\$200,000	\$200,000	\$200,000	\$200,000	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,005,000	\$999,983	\$1,005,000	\$999,983	
INFRASTRUCTURE					
Marketing/Promotion/Outreach	\$150,000	\$0	\$0	\$0	DPH
Staffing/Research Support	\$800,000	\$623,764	\$800,000	\$632,741	DPH
TOTAL INFRASTRUCTURE	\$950,000	\$623,764	\$800,000	\$632,741	
WATER ACCESS					
Water Access - SFUSD	-	\$340,000	\$360,000	\$340,000	DCYF/SFUSD
Water Access - Public Spaces	-	-	-	-	RPD/PUC
TOTAL WATER ACCESS		\$340,000	\$360,000	\$340,000	
RECREATION & PARKS PHYSICA	L ACTIVITY & V	VELLNESS			
Peace Parks	\$650,000	\$670,000	\$650,000	\$670,000	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	\$225,000	\$225,000	RPD
REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$2,017,213	\$800,000	\$2,017,213	RPD
TOTAL RECREATION & PARKS	\$1,675,000	\$2,912,213	\$1,675,000	\$2,912,213	
BREASTFEEDING	-	-	\$150,000	-	DPH
TOTAL	\$10,620,000	\$10,685,960	\$10,620,000	\$10,694,937	

	Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and wellbeing and workforce pathways for impacted/priority populations.		
COMMUNITY-BASED GRANTS			

Health education, food security, physical activity	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc.) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered.
CBOs working with SFUSD	Recommend 3% of all CBO funding go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.
Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
Educational Investments	Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations.
FOOD ACCESS	
Healthy Food Purchasing Supplement	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. These funds should be RFPed out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; food that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.

ORAL HEALTH	
Community task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health
School-based education and case management	staffing.
INFRASTRUCTURE	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city-wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.
DPH Infrastructure	A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iV) Working with evaluation team to establish shared measurement practices b. Manage citywide/soda tax impact media. c. Manage development/production of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research/evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation to develop framework and evaluate city agencies, CBO and FBO, and process evaluation from applicants, etc., iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs. C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with art work/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot-evidence based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL	ACTIVITY & WELLNESS
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.

SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems and environmental (PSE) changes to increase breastfeeding rates and duration, leveraging community strengths, and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to: engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedding in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

^{*} Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADDBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy	DPH	Maintain current service levels: Vouchers and education to	50,000
Food Purchasing		increase consumption and access to nutritious foods by increasing	
Supplement		the ability of low income residents to purchase fruits and	
		vegetables at neighborhood vendors and farmers' markets in	
		collaboration with DPH Healthy Retail Program.	
Healthy Corner Store	ECN	Promoting corner stores and markets to sell healthy products as	60,000
Retail		opposed to sugary beverages, etc.	
Food Security – Home	HSA	Address current waitlist: Delivery of nutritious meals, a daily-	477,000
Delivered Meals (HDM)		safety check/friendly interaction to homebound seniors/adults	
		with disabilities who cannot shop or prepare meals themselves.	
		Many providers offer home assessments/nutrition	
		education/counseling.	
Food Security –	HSA	Address current waitlist: Daily, hot, nutritious meals for	220,000
Congregate Lunch Meals		seniors/adults with disabilities	
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

^{*}The Board of Supervisors made a series of addbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor's budget, some of these changes are "addbacks" denoting the Board's decision to add funds back for a particular service. Addbacks become part of an agency's baseline budget.