



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

NOTES

August 17, 2022 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/86280612129>

Meeting ID: 862 8061 2129

Join Via Phone: +1 (669) 900 - 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes – Meeting called to order at: 5:12pm

Present: Lyslynn Lacoste, Michelle Kim, Chandna Agarwal, Marna Armstead, Abby Cabrera, Kiana Keshavarz, Dianna Cavagnaro, Maysha Bell, Katie Ettman, Diana Lau, Tiffany Kenison, Veronica Shepard, Saeeda Hafiz, Paige Kruza, Kym Dorman, Joi Jackson-Morgan, Mylene (Magic Tooth Bus)

Absent: Irene Hilton, Vanessa Bohm, Maureen Guerrero, Linda Barnard

- a. Approval of Excused Absences [Action]

Abby motioned to approve excused absence for Linda Barnard. Saeeda seconds. Motion is approved. 9 votes.

2. Land Acknowledgement – 1 minute
3. Approval of Minutes for Previous (June) Meeting [Action] – 2 minutes

Abby motions to approve June meeting minutes. Saeeda seconds. Minutes are approved. 8 votes. 1 abstention – Michelle.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Saeeda motions to approve agenda. Michelle seconds. Agenda is approved.

5. General Public Comment – 10 minutes

No Public Comment

6. DPH Staff Report [Discussion and Possible Action] 20 minutes



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a. SDDTAC membership updates

Reminder that SDDTAC member terms are on the 2nd year those appointed by the Board of Supervisors. If members are interested in applying for seats again, and staff will be working on recruitment process. Inform staff if you will continue your term and/or renewing your application.

b. Finalized SDDT FY 22-23 and FY 23-24 Budget

Staff provides overview of finalized SDDT FY 22-23 and FY 23-24. It was not changed from what was initially proposed from the Mayor's Office.

Convening showcase and networking for all SDDT grantees and funded organizations on October 18, 2022, will share more information as date nears.

Hosting workshop on Sugar & Decoloniality with Dr. Amber McZeal on 9/15/2022. The workshop will focus on the history of sugar and the intersection with slavery, industry and how it is addictive. There will also be a yoga session led by Saeeda Hafiz. Register at: <https://www.eventbrite.com/e/sugar-and-decoloniality-workshop-tickets-399053077497>

c. Aliah Think Tool Overview/Process

Staff has been trained on AliahThink. It became clear to staff to convene a daylong session of the AliahThink tool in order to look at the various budget categories. The daylong session would allow members to have clarity on the different budget categories and begin the prioritization process. Previously, SDDTAC members thought that the budget categories were set in stone when they do not need to be and can allow for discussions on adding new categories.

Staff provides high-level overview of current budget categories and presents various options of how to think about distributing/prioritizing categories and its sub elements. Budget category descriptions will also be worked on during the day long session. Staff created the draft category/distribution along with Saeeda, as an expert of the AliahThink tool and not as a SDDTAC member. Staff were polled on tentative day long sessions dates. 9/7/2022 and 9/30/2022 were the most favorable dates for members and staff will follow up with SDDTAC members for finalization of date.

Public Comment:

Katie Ettman, SPUR: would be great to announce date when finalized, since the date may not be in the regular SDDTAC cadence so that others know that the SDDTAC is doing a deep dive on budget category prioritization.

7. SDDT Grantee Presentation [Discussion and Possible Action] 20 minutes

a. ParksRx – Lyslynn Lacoste (BMAGIC) and Chandna Agarwal (3rd St. Youth Center & Clinic)

Lyslynn provides history of ParksRx, originally started from Bayview HEAL zone and ParksRx is an expansion of that work. BMAGIC has primarily served as program administrators. Various partners in this work: park and clinic partners. Program first started with Bayview Clinic and now working with 3rd Street Youth Clinic and Center and Southeast Health Center and Bayview Child Health Clinic. ParksRx program proposes to



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foster a collaborative approach to improve health outcome while strengthening the connection between the healthcare system, parks and open public lands.

ParksRx experienced challenges during the COVID pandemic, as some activities were not suitable for virtual settings as well as staffing turnover. 3rd Street Youth Center and Clinic has been instrumental to carry on the project despite the previous challenges.

Chandna shares that for the year ahead, ParksRx will continue its community engagement and programming with various partners. There will be monthly outreach events to build community partnerships including a quarterly community newsletter. The program will include campaign for food justice to share with community and gain more feedback from community at large, and evaluate the program needs via surveys and ways to better engage community, as well focus group to determine viability of programming. The use of ParksRx referral cards for community health workers to distribute to youth interested in health and wellness activities.

ParksRx is working closely with RPD's scholarship program to open channels for community members to access the scholarship program from RPD. Scholarships cover 100% of RPD classes and activities and lasts for 2 years and household income is no longer required. To date 23 scholarships were received.

8. BREAK - 5 minutes

9. SDDT Evaluation Plan FY 22-23 Raimi & Associates [Discussion and Possible Action] 20 minutes

Kym Dorman provides high level overview of SDDT strategies and outcomes, FY 2021-2022 evaluation foci and reporting and update on FY 2022-2023 evaluation data. The evaluation foci for FY 2021 and FY 2022 is to evaluate the impact of SDDT multi-year funding and how it impacted organizational stability, organizational effectiveness and community capacity building. To standardize evaluation tools, there will also be a new interactive web map and data dashboard using evaluation tools and integrated with the soda tax webpage, thus allowing for stakeholders to access data. Additionally, SDDT grantees and funded entities to have a survey portfolio and annual reporting.

Member shares that it is important that the data is being used to create priorities and SDDTAC recommendations and aligned with outcomes. Member adds that it would be good to know what other outside funding is influencing this type of work in making recommendations. There are discussions happening around household response and to identify strategies that have wraparound support beyond sugary beverages, in order to make strategic decisions and engagements with other entities such as MegaBlack, etc. Member agrees to doing the homework of identifying outside funding supporting this work in order to have a holistic picture for making recommendations.

10. Strategy Brainstorm – Mayor's Annual Budget Recommendations [Discussion and Possible Action] 20 minutes

Staff shares final SDDT FY 22-23 and FY 23-24 budget.

Marna propose to SDDTAC to get on record during Board of Supervisors' meeting during public comment to uplift the SDDTAC recommendations, non-alignment with budget categories, etc. SDDTAC can create



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templates for members in conveying the messaging via public comment during Board of Supervisor meetings.

Member adds that the budget process committees/departments are asked to make priorities/recommendations for budgets when the Mayor's priorities are not yet released. Also, important to know what and how are things being funded to have an understanding of the full financial landscape. This information can support what is the true need and how recommendations can support and impact. Can be discussed more at AliahThink tool day long retreat.

There are budget hearing calendars, how often they meet and can rotate on when members can make public comment. Staff to provide other funding streams at next meeting. Member suggests inviting someone from Mayor's budget office to present to SDDTAC on budget.

11. Community Check In [Discussion and Possible Action] – 5 minutes

No updates

12. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update - Co-chairs worked with staff on letter to Tax Collector Office on data for transparency. Marna and Abby co-signed letter.
- b. Infrastructure Update - Michelle provides update: budget descriptions to be updated for budget categorization; concern of infrastructure budget, delta: salary savings but next fiscal year will need to increase. Balancing subcommittee representation on subcommittee and how to possibly balance it out (community member and government staff).
- c. Community Input Update – Kiana provides update on discussions on plan for boosting youth engagement and identifying SDDT funded schools.
- d. Data and Evidence Update – Saeeda provides update: discussed AliahThink tool and shared data point (<https://www.mdpi.com/2072-6643/14/3/526>); connecting to oral health speaker to present at September meeting.

13. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Invitation to Shalini Rana and/or Mayor's Budget Office representative
- Work on list of questions for Mayor's representative if Mayor's representative cannot attend next meeting
- Debrief if AliahThink day long retreat happens prior to September SDDTAC meeting

14. Announcements [Discussion and Possible Action] – 5 minutes

- SisterWeb Doula Training in September:
<https://docs.google.com/forms/d/e/1FAIpQLSfL6kzqgkmR1go9IRUWBSaXtHA2L62-FKsvZhCjx588GaRQYw/viewform>
- DPH SDDT Program will be convening showcase and networking for all SDDT grantees and funded organizations on October 18, 2022, will share more information as date nears.



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- DPH Healthy Eating Active Living Team - Hosting workshop on Sugar & Decoloniality with Dr. Amber McZeal on 9/15/2022. The workshop will focus on the history of sugar and the intersection with slavery, industry and how it is addictive. There will also be a yoga session led by Saeeda Hafiz. Register at: <https://www.eventbrite.com/e/sugar-and-decoloniality-workshop-tickets-399053077497>

15. Adjournment [Action]

Abby motions to adjourn meeting. Veronica seconds. Meeting is adjourned at 7:26pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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政府的職責是為公眾服務，並在具透明度的情況下作出決策。市及縣政府的委員會，市參事會，議會和其他機構的存在是為處理民眾的事務。本政策保證一切政務討論都在民眾面前進行，而市政府的運作也公開讓民眾審查。如果你需要知道你在陽光政策 (San Francisco Administrative Code Chapter 67) 下擁有的權利，或是需要舉報違反本條例的情況，請聯絡：



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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org

陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語(泰加洛語)傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行，地址: 1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)



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415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de documentos explicativos están disponibles al público por Internet en <http://www.sfbos.org/sunshine>; o, pidiéndolas al Secretario de la Comisión en la dirección o número telefónico mencionados arriba.

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ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations and Mayor's Allocations FY22-23 and 23-24



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	SDDTAC Rx FY 22-23	Mayor's Allocations FY 22-23	SDDTAC Rx FY 23-24	Mayor's Allocations FY 23-24	Department Rx
COMMUNITY-BASED GRANTS					
Health education, food security, physical activity	\$3,000,000	\$3,000,000	\$3,000,000	\$3,000,000	DPH
Food As Medicine MediCal Waiver Program	\$250,000	\$0	\$0	\$0	DPH
CBOs working with SFUSD	\$305,000	\$300,000	\$300,000	\$300,000	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,555,000	\$3,300,000	\$3,300,000	\$3,300,000	
SFUSD					
School Food, Nutrition Ed	\$1,170,000	\$1,135,000	\$1,000,000	\$1,135,000	DCYF/SFUSD
Student Led Action	\$535,000	\$225,000	\$500,000	\$225,000	DCYF/SFUSD
College Scholarships in Health	-	\$0	\$100,000	\$0	DCYF/SFUSD
TOTAL SFUSD	\$1,705,000	\$1,360,000	\$1,600,000	\$1,360,000	
FOOD ACCESS					
Healthy Food Purchasing Supplement	\$1,540,000	\$1,000,000	\$1,540,000	\$1,000,000	DPH
Healthy Retail	\$190,000	\$150,000	\$190,000	\$150,000	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,150,000	\$1,730,000	\$1,150,000	
ORAL HEALTH					
Community task forces	\$455,000	\$450,000	\$455,000	\$450,000	DPH
School-based sealant application	\$350,000	\$349,983	\$350,000	\$349,983	DPH
School-based education and case management	\$200,000	\$200,000	\$200,000	\$200,000	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,005,000	\$999,983	\$1,005,000	\$999,983	
INFRASTRUCTURE					
Marketing/Promotion/Outreach	\$150,000	\$0	\$0	\$0	DPH
Staffing/Research Support	\$800,000	\$623,764	\$800,000	\$632,741	DPH
TOTAL INFRASTRUCTURE	\$950,000	\$623,764	\$800,000	\$632,741	
WATER ACCESS					
Water Access - SFUSD	-	\$340,000	\$360,000	\$340,000	DCYF/SFUSD
Water Access - Public Spaces	-	-	-	-	RPD/PUC
TOTAL WATER ACCESS		\$340,000	\$360,000	\$340,000	
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS					
Peace Parks	\$650,000	\$670,000	\$650,000	\$670,000	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	\$225,000	\$225,000	RPD



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REQUITY: Outreach, Scholarships, Equity in Recreation	\$800,000	\$2,017,213	\$800,000	\$2,017,213	RPD
TOTAL RECREATION & PARKS	\$1,675,000	\$2,912,213	\$1,675,000	\$2,912,213	
BREASTFEEDING	-	-	\$150,000	-	DPH
TOTAL	\$10,620,000	\$10,685,960	\$10,620,000	\$10,694,937	

Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.	
COMMUNITY-BASED GRANTS	City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies: 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
Health education, food security, physical activity	
Food As Medicine MediCal Waiver Program	One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered
CBOs working with SFUSD	Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.
SFUSD	
School Food, Nutrition Ed	To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.



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Student Led Action	Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.
College Scholarships for Priority Populations	Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations.
FOOD ACCESS	
Healthy Food Purchasing Supplement*	Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community oral health task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.



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<p>Infrastructure (Staffing/Research Support)</p>	<p>A. Personnel 1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. Manage citywide/soda tax impact media c. Manage development/production of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process 2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance. 3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs. C. Materials/Supplies for meetings and printing costs D. Training to support staff development E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p>WATER ACCESS</p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS</p>	
<p>Peace Parks</p>	<p>To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.</p>



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BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.
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* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.