

Juanita MORE!

30th Anniversary Celebration

SFAC Main Gallery, Veterans Building

September 29 – November 12, 2022

Opening Reception: Friday, September 30, 6-8pm

30th Anniversary Celebration at the SFAC Galleries

- Exhibition in the Main Gallery
- Opening night event
- Public programs including performances



Juanita MORE!

- Celebrated drag queen and Mother of the House of MORE!
- Has raised over \$1 million for local charities such as the GLBT Historical Society, Our Trans Youth, Q Foundation, Queer Lifespace, Transgender Law Center and more.
- Miss MORE! holds the title of Absolute Empress 56 of the Imperial Council of San Francisco — one of the oldest non-profit organizations globally.
- MORE!' brings the people together to fundraise, celebrate community, and demand social change around San Francisco and elsewhere.



**JUANITA MORE!
PRIDE 2022**
BENEFITING Q FOUNDATION

SUNDAY, JUNE 26, 2022
NOON - 7 PM

620 JONES STREET,
SAN FRANCISCO, CALIFORNIA 94102

ADVANCE CASH-ONLY TICKETS \$60

My annual Pride Party is one of the only nonprofit events over Pride weekend in June. I've named Q Foundation as this year's beneficiary, which is now in its 18th year. They are a San Francisco-based nonprofit that's building a community where all people have a safe place to live.

With the donations raised through this year's party, Q Foundation will continue their important work throughout San Francisco and spearhead new initiatives which include acquiring residential real estate and creating an app inspired by my groundbreaking housing group *Juanita's List*.

Thank you for purchasing a ticket and supporting this impactful organization.

— Juanita MORE!

This year, MORE!'s annual PRIDE party raised over \$120,000 for Q Foundation. The Foundation provides over \$1 million per year in emergency housing financial assistance to help stabilize the housing of LGBTQIA San Francisco residents.

SFAC Main Gallery Exhibition



Dresses designed for Juanita by longtime collaborator Mr. David

Masks

Jewelry

Artwork

Awards

Fan letters

Video

Juanita and the SFAC

In 2015, Juanita was photographed by world-renowned fashion photographer Roger Erickson for his solo SFAC Galleries exhibition at SF City Hall, *OUTspoken: Portraits of LGBTQ Luminaries*.

This image also appeared on JCDecaux kiosk posters promoting the exhibition on Market Street from the Embarcadero to the Castro.

Guest Curator: Marcel Pardo Ariza



Marcel Pardo Ariza is a trans visual artist, educator, and curator who explores queer kinship through constructed photographs and site-specific installations. Their work is rooted in close dialogue and collaboration with trans, non-binary, and queer friends and peers, most of whom are performers, artists, educators, policymakers, and community organizers. Ariza's practice celebrates collective care, intergenerational connection, and image making while pushing against the boundaries of visual culture and media representation.