



San Francisco Department of Public Health

Dr. Grant Colfax
Director of Health

City and County of San Francisco
London N. Breed
Mayor

Sugary Drinks Distributor Tax Advisory Committee

NOTES

May 18, 2022 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/86280612129>

Meeting ID: 862 8061 2129

Join Via Phone: +1 (669) 900 - 6833

* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

** Times provided for agenda items are estimates

Order of Business:

1. Call to Order / Roll Call – 5 minutes Meeting called to order at 5:07pm

Present: Helen, Linda Barnard, Maysha Bell, Larry McClendon, Jennifer Dhillon – BBG, Abby Cabrera, Saeeda Hafiz, Dianna Cavagnaro, Maureen Guerrero, Katie Ettman, Kiana Keshavarz, Shankel McNeal - BBG, Laura Urban, Eva Love, Vanessa Bohm, Jennifer Lebarre, Lea Troeh, Jamie Stark, Marco Guillen, Prasanthi Patel, Andie Sobrepena- Farming Hope, Marna Armstead

Absent: Michelle Kim, Veronica Shepard

- a. Approval of Excused Absences [Action]

Linda motions to approve (Michelle Kim) excused absence. Vanessa seconds. 8 votes

2. Land Acknowledgement – 1 minute

3. Approval of Minutes for Previous (April) Meeting [Action] – 2 minutes

Dianna C. motions to approve minutes. Larry seconds. Minutes are approved, 10 votes.

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Saeeda motions to approve agenda. Vanessa seconds. 10 votes agenda is approved

5. General Public Comment – 10 minutes

- Lea Troeh, Vouchers for Veggies, vouchers are out now good for food items; vendors are looking for guidance on what beverages are being taxed. Please share any public-facing guidance on what beverages are taxed, send to lea.troeh@ucsf.edu



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6. DPH Staff Report [Discussion and Possible Action] 10 minutes
 - a. SDDT Budget Category Definitions

Beginning work on clarifying the budget category definitions, work is being done parallel with the AliahThink tool and will be setting up spreadsheet to prep for budget process to clarify and breakout and identifying changes from 5 years ago.

- b. SDDTAC Summer Month Meeting Break

SDDTAC typically takes a break in the summer not consistently the same month. Is the SDDTAC inclined to take a break? Subcommittees decide on when they want to meet and not based on SDDTAC meetings. Is there interest in taking a break in the summer. Members drop in the chat which summer month they prefer to take recess.

SHAPE UP SF coalition meeting 5/19/2022, if interested to attend meeting will put in chat zoom log in 1-3pm (<https://sfdph.zoom.us/meeting/register/tJcvdO-pqD4rGdASCnfB8s-Qc1wqFYW1vTPE>). The coalition meeting will have discussions around policy and systems processes.

SHAPE UP SF Coalition will be conducting a number of meetings with members of the Board of Supervisors. Meeting with Supervisor Walton, please let staff know by 5pm tomorrow so they can Supervisor Walton's office know, meeting is scheduled on May 23rd. To sign up click: <https://docs.google.com/spreadsheets/d/1VthuG3ludrkHLI-Ek4wnRY0mn0dur1BAcZaaDuzjpbs/edit#gid=0>

Dianna C. asked regarding heading budget definitions, discussions at the SFUSD PAC regarding the headline for the breastfeeding to rename to breast/chest lactation to be more equitable. As SDDTAC continues to discuss budget recommendations to put that forward for future consideration.

7. SDDT Grantee Presentations [Discussion and Possible Action] 20 minutes
 - a. Bounce Back Generation

Jennifer Dhillon and Shankel McNeal introduce the work of Bounce Back Generation (BBG) help people bounce back from negative effects and toxic trauma by creating and sharing practical tools, training, and media that foster resilience for this generation and next.

In 2019 BBG started out with the Sweet Communities grant in person nutrition classes. In 2020, BBG continued to address mental health challenges and how to build resilience factors. BBG addresses chronic disease through the lens of untreated trauma, toxic stress and chronic stress conditions and can lead to heart disease, diabetes, pulmonary disease, renal failure, some cancers, suicide, STDS, accidents, broken bones, weakened immune response, mental health problems, etc.

BBG uses the 6 building blocks for resilience: protection, relationship, coping skills, can-do attitude, belonging and storytelling. These building blocks support to build resilience for ourselves and others (especially children) to support and prevent effects for the next generation.

BBG's SDDT grant was able to support the creation of BBGTV.org, a curated experience to walk through the building blocks videos and learn more about how to build resilience with the



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community. Small Powerful Things Podcast: monthly podcast on how to manage stress, etc. My Journey Journal – focusing on an aspect of building resilience including BBG's 6 Building Blocks for Resilience.

BBG added that their challenges include, not enough income, amplifying their work, especially with youth, BBGTV, and keeping peer staff.

b. Farming Hope

Jamie Stark, Farming Hope's Executive Director provides overview of Farming Hope of providing access to healthy food and managed by community over time. Farming Hope is a culinary job training nonprofit with triple impact of paid job training for adults who have been incarcerated and homeless, free nourishing community meals and food recovery. Its goal is for graduates to obtain full-time employment by graduation to stay on track. In the process, apprentices feed neighbors experiencing food insecurity and recover perfectly good food.

SDDT partnership for 2019 – 2020 data: currently 68 apprentices and 63% employment rate, 74,000 community meals provided. Worked with HSA for free groceries. Three locations: Manny's Restaurant, community meals at Refettorio on Fell Street and training garden in the Western Addition.

Andie Sobrepena, Operations Director shared Farming Hope's grocery program, provided a lot of access to fresh produce and thus built a client choice grocery program rather than providing a prescribed box program. Clients can choose the foods they want instead of what is provided which cause food waste. In the future cooking classes, to help balance out the groceries and learning to cook with those groceries. Currently, there are free weekly meals with Compass Family Services and eventually Refettorio to become a community food hub and drop in meals.

SDDTAC comments and questions:

Abby – thanks both organizations for doing the work around resiliency.

Larry – so much empowerment for both organizations and provides inspiration. BBG - where are you your recordings? Do you have plans to enhance technology, what are the needs? Jennifer, BBG responds that filming is done at Potrero Hill public housing. College students were hired and doing videos and high school kids, someone contributing from South Africa. BBG is using a shared editing suite, pod cast done in the office and technology is our next focus, finding that they are competing with meme world and trying to break through with positive messages. Goal is to lead with supportive space and learning deeper messages.

8. BREAK - 5 minutes
9. AliahThink Tool Overview and Pilot [Discussion and Possible Action] 40 minutes
 - a. AliahThink Tool April Meeting Debrief [discussion and possible action] 5 minutes

No comments from members.



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b. Definitions for the AliahThink Tool [discussion and possible action] 5 minutes

Saeeda notes that staff mentioned earlier of budget category definitions being crystalized when using the AliahThink tool. Need to identify if there will be a character limit and be able to review prior documents for previous definitions. SDDTAC can fill definitions that was used from prior documents and determine how to fill some out in order for it to be better articulated when using the AliahThink tool.

c. AliahThink Tool Recreation and Parks Physical Activity & Wellness and Food Access subsets Pilot - 30 minutes [discussion, participatory demo and possible action]

The AliahThink Tool has taken 7 or 8 priorities to divide up how members want to prioritize budget recommendations for the Mayor's Office and Board of Supervisors.

Saeeda facilitates a draft/pilot process of the AliahThink tool for Peace Parks, SVIP (Street Violence Intervention Program) and Requity budget categories. One member of each subcommittee participates in the pilot/draft process.

Linda provides overview of SVIP budget category, the transporting of participants to program sites (Sunnydale, Potrero Hill and Bayview Hunter's Point).

Member notes that SVIP transportation is important to have available in a safe manner to whichever program provided by RPD, outside of the Peace Parks Program. The funding provides safety from individuals interacting or becoming put in situations that violence could occur. Linda clarifies that there is also other means of transportation provided by outside sources, such as CBOs, etc.

Participating members provide their draft quantitative numbers as it relates to the respective budget categories.

AliahThink tool pilot sessions will continue in future SDDTAC meetings.

10. Community Check In [Discussion and Possible Action] – 10 minutes - No updates

11. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

a. Co-Chair Update

Co-chair announces the SDDTAC will be taking a hiatus in July 2022. Meetings will continue to be virtual.

Chairs have been in touch with Board of Supervisor staff and requested to set a date to present the SDDTAC budget recommendations. They have not heard back and confirmed Board of Supervisors' staff will look for dates for presentation.

b. Infrastructure Update



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Larry shares the subcommittee discussed a draft template letter for those seeking a letter of support from SDDTAC. Staff will share with other subcommittees for their review and input. Next subcommittee meeting, members will be voting on new chair, due to chair's additional responsibilities. The Healthy Retail program is now under TNDC who oversees the program.

c. Community Input Update

Maysha shared that the subcommittee discussed community engagement and outreach and understanding the historical context its funding and how communities were being informed of RFPs. Jennifer shared that the discussion around community advocacy. Specifically, drafted up a process on whether or not SDDTAC would be in support of or against legislation.

d. Data and Evidence Update

Fahimeh Jamshidi and Seth Pardo from the DPH Center for Data Science presented SSB sales data and will present to SDDTAC at the June meeting.

12. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

- Review of criteria for letters of support (vote)
 - Saeeda motions to have at June meeting agenda item. Marna seconds. 9 votes
- Food Access definitions for AliahThink tool pilot
 - Abby motions to use food access for next draft AliahThink tool process in June. Larry seconds. 9 votes

13. Announcements [Discussion and Possible Action] – 5 minutes

- SisterWeb is in a hiring frenzy! Come work in an exciting, fast-paced, fun, and friendly environment with us! We have positions available for LOCAL community members with experience. Occasional opportunities for flexible & remote work, but must be available for in-person work. Please share with your networks!
 - Workforce Development Manager:
<https://recruiting2.ultipro.com/PUB1001PUBH/JobBoard/6705aa07-0bcb-4660-ad1b-2fda952becc7/OpportunityDetail?opportunityId=d7f7c55e-f249-43fa-86e1-c635b484b9d7>
 - Community Resource Coordinator:
<https://recruiting2.ultipro.com/PUB1001PUBH/JobBoard/6705aa07-0bcb-4660-ad1b-2fda952becc7/OpportunityDetail?opportunityId=62928a50-270b-45bc-86a2-466b287ecb6a>
 - Operations & Communications Coordinator:
<https://recruiting2.ultipro.com/PUB1001PUBH/JobBoard/6705aa07-0bcb-4660-ad1b-2fda952becc7/OpportunityDetail?opportunityId=849f357d-c93f-4bec-acd0-4b0708d11610>
 - Kindred Birth Companions Doulas (Black/AA Doulas): <https://lnkd.in/giSX3yaq>



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- Semilla Sagrada Doulas (Latina/x Doulas) <https://lnkd.in/gP3NkkkY>

14. Adjournment [Action]

Larry motions to adjourn. Abby seconds. Meeting is adjourned at 7:14pm.

Notes

PUBLIC COMMENT

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

RINGING AND THE USE OF CELLPHONES

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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Government's duty is to serve the public, reaching its decisions in full view of the public. Commissions, boards, councils, and other agencies of the City and County exist to conduct the people's business. This ordinance assures that deliberations are conducted before the people and that City operations are open to the people's review. For information on your rights under the Sunshine Ordinance (Chapters 67 of the San Francisco Administrative Code) or to report a violation of the ordinance, please contact: Sunshine Ordinance Task Force Administrator
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683,
415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org



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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at www.sfgov.org. Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or minouche.kandel@sfgov.org at least 48 hours in advance of the meeting. Late requests will be honored if possible.

DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or minouche.kandel@sfgov.org. Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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Individuals and entities that influence or attempt to influence local legislative or administrative action may be required by the San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100] to register and report lobbying activity. For more information about the Lobbyist Ordinance, please contact the San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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陽光政策 專責小組行政官

地址：City Hall – Room 244 1 Dr. Carlton B. Goodlett Place

San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵箱: SOTF@sfgov.org



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陽光政策的文件可以通過陽光政策專責小組秘書、三藩市公共圖書館、以及市政府網頁www.sfgov.org等途徑索取。民眾也可以到網頁<http://www.sfbos.org/sunshine>閱覽有關的解釋文件，或根據以上提供的地址和電話向委員會秘書索取。

語言服務

根據語言服務條例(三藩市行政法典第91章)，中文、西班牙語和/或菲律賓語（泰加洛語）傳譯人員在收到要求後將會提供傳譯服務。翻譯版本的會議記錄可在委員會通過後透過要求而提供。其他語言協助在可能的情況下也將可提供。上述的要求，請於會議前最少48小時致電415-252-3203或電郵至minouche.kandel@sfgov.org向委員會秘書Minouche Kandel提出。逾期提出的請求，若可能的話，亦會被考慮接納。

殘障通路

家庭暴力委員會（Family Violence Council）會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組（Mayor's Task Force on Anti-Human Trafficking）會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及McAllister的入口。

輔助聽力儀器、美國手語傳譯員、閱讀器、放大字體的議程或其它便利設施將根據請求而提供。請致電(415) 252-3203或電郵至minouche.kandel@sfgov.org向Minouche Kandel提出便利設施的請求。要求提供予便利設施，請於會議前最少72小時提出，以協助確保便利設施可供使用。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

Copias de la Ordenanza Sunshine pueden ser obtenidas del Secretario del grupo de Trabajo de la Ordenanza Sunshine, la Biblioteca Pública de San Francisco y en la página web del internet de la ciudad en www.sfgov.org. Copias de



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Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

Aparatos de asistencia auditiva, intérpretes de Lenguaje de Señas Americano, lectores, agendas con letra grande y otras acomodaciones están disponibles de ser requeridas. Por favor presente sus solicitudes de acomodo ante Minouche Kandel (415) 252-3203, o minouche.kandel@sfgov.org. Solicitar acomodaciones por lo menos 72 horas antes de la reunión ayudará a garantizar la disponibilidad de las mismas.

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Individuos y entidades que influyen o intentan influenciar legislación local o acciones administrativas podrían ser requeridos por la Ordenanza de Cabildeo de San Francisco (SF Campaign & Governmental Conduct Code 2.100) a registrarse y a reportar actividades de cabildeo. Para más información acerca de la Ordenanza de Cabildeo, por favor contactar la Comisión de Ética: 25 de la avenida Van Ness, Suite 220, San Francisco, CA 94102, 415-252-3100, FAX 415-252-3112, sitio web: sfgov.org/ethics.

Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

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415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org



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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa www.sfgov.org. Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o minouche.kandel@sfgov.org, sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa minouche.kandel@sfgov.org. Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: sfgov.org/ethics.

SDDTAC Recommendations FY22-23 and 23-24

	FY22-23	FY23-24	%	Department Rx
COMMUNITY-BASED GRANTS				
Health education, food security, physical activity	\$3,000,000	\$3,000,000	28%	DPH
Food As Medicine MediCal Waiver Program	\$250,000	\$0	2%	DPH
CBOs working with SFUSD	\$305,000	\$300,000	3%	DPH
TOTAL COMMUNITY BASED GRANTS	\$3,555,000	\$3,300,000	33%	
SFUSD				



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School Food, Nutrition Ed	\$1,170,000	\$1,000,000	11%	DCYF/SFUSD
Student Led Action	\$535,000	\$500,000	5%	DCYF/SFUSD
College Scholarships in Health Field for Priority Populations	\$0	\$100,000		DCYF/SFUSD
TOTAL SFUSD	\$1,705,000	\$1,600,000	16%	
FOOD ACCESS				
Healthy Food Purchasing Supplement	\$1,540,000	\$1,500,000	15%	DPH
Healthy Retail	\$190,000	\$190,000	2%	OEWD
TOTAL FOOD ACCESS	\$1,730,000	\$1,730,000	17%	
ORAL HEALTH				
Community task forces	\$455,000	\$455,000	4%	DPH
School-based sealant application	\$350,000	\$350,000	3%	DPH
School-based education and case management	\$200,000	\$200,000	2%	DCYF/SFUSD
TOTAL ORAL HEALTH	\$1,000,000	\$1,000,000	9%	
INFRASTRUCTURE				
Marketing/Promotion/Outreach	\$150,000	\$0	1%	DPH
Staffing/Research Support	\$800,000	\$800,000	8%	DPH
TOTAL INFRASTRUCTURE	\$950,000	\$800,000	9%	DPH
WATER ACCESS				
Water Access - SFUSD	\$0	\$360,000	0%	DCYF/SFUSD
Water Access - Public Spaces	\$0	\$0		RPD/PUC
TOTAL WATER ACCESS		\$360,000	0%	
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS				
Peace Parks	\$650,000	\$650,000	6%	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	2%	DPH
Requity: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	8%	RPD
TOTAL RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS	\$1,675,000	\$1,675,000	16%	
BREASTFEEDING	\$0	\$150,000	0%	DPH
Total Proposed	\$10,620,000	\$10,620,000	100%	

Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.

COMMUNITY-BASED GRANTS



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<p>Health education, food security, physical activity</p>	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> 1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health 2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation); 3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services. 4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing 5. Community Based Participatory Research
<p>Food As Medicine MediCal Waiver Program</p>	<p>One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered</p>
<p>CBOs working with SFUSD</p>	<p>Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.</p>
<p>SFUSD</p>	
<p>School Food, Nutrition Ed</p>	<p>To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.</p>
<p>Student Led Action</p>	<p>Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.</p>
<p>College Scholarships for Priority Populations</p>	<p>Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations.</p>
<p>FOOD ACCESS</p>	
<p>Healthy Food Purchasing Supplement*</p>	<p>Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk</p>



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	communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods.
Healthy Retail	Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.
ORAL HEALTH	
Community oral health task forces	Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.
School-based sealant application	Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.
School-based education and case management	
INFRASTRUCTURE	
Marketing/Promotion/Outreach	Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.
Infrastructure (Staffing/Research Support)	<p>A. Personnel</p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. Manage citywide/soda tax impact media c. Manage development/production of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p>B. Professional services including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city</p>



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	<p>attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs.</p> <p>C. Materials/Supplies for meetings and printing costs</p> <p>D. Training to support staff development</p> <p>E. Data for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
WATER ACCESS	
Water Access - SFUSD	SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
Water Access - Public Spaces	Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.
RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS	
Peace Parks	To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.
SVIP: Peace Parks Transportation	Transportation for Peace Parks participants
REQUITY: Outreach, Scholarships, recreation equity	Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.
BREASTFEEDING	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services



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in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.

* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		TOTAL	1,157,000

*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.