



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### MINUTES

June 15, 2022 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/86280612129>

Meeting ID: 862 8061 2129

Join Via Phone: +1 (669) 900 - 6833

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes

Present: Vanessa Bohm, Maysha Bell, Abby Cabrera, Diana Lau, Larry McClendon, Saeeda Hafiz, Jennifer Lebarre, Tiffany Kenison, Irene Hilton, Veronica Shepard, Linda Barnard, Dianna Cavagnaro, Lea Troeh, Carlos Izaguirre, Marco Guillen, Alison Zhao, Fahimeh Jamshidi, Lebechi Odenyi, Favour Odenyi, Helen, Katie Ettman, Marcos Cruz Carpio, Magic Tooth Bus

Absent: Marna Armstead, Kiana Keshavarz, Michelle Kim, Maureen Guerrero

- a. Approval of Excused Absences [Action]

2. Land Acknowledgement – 1 minute

3. Approval of Minutes for Previous (May) Meeting [Action] – 2 minutes

Larry motions to approve minutes. Dianna Cavagnaro seconds. Minutes are approved. 10 votes

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Abby motions to move #6 DPH staff report after #7 and #8 presentations, and tabling #11 to next meeting. Vanessa seconds. 12 votes. Motion passes

5. General Public Comment – 10 minutes

- Lea Troeh – is agenda item #10 related to the Mayor's proposed budget?

6. Sugar Sweetened Beverage Sales Data Presentation, Fahimeh Jamshidi [Discussion and Possible Action] 20 minutes



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Fahimeh Jamshidi, intern with the DPH Center for Data Science, presented on the impact of Sugar Sweetened Beverage (SSB) tax in SF from 2015 – 2019. Data sources included sales data from Information Resources, Inc (IRI) and California Health Interview Survey (CHIS) dataset.

Presentation reviewed data on the impact of SSB tax on the volume sold of SSBs and non SSBs, impact of SSB tax on average price per unit product; impact of SSB tax on the volume sold of SSB in each neighborhood and the prevalence of obesity by race in SF over time.

There is more variation in the average volume sold of SSBs over time than for non-SSBs. Sales are more in the summertime and decrease in the winter. Volume sold of SSBs decreased after tax in many neighborhoods but increased in Visitacion Valley and Tenderloin.

Limitations include:

- Beverage category could not be determined for a small proportion of products
- The population size of SF neighborhoods is not determined before and after-tax
- Data not included corner stores and certain types of stores

#### 7. SDDT Grantee Presentation [Discussion and Possible Action] 20 minutes

##### a. Instituto Familiar de la Raza, Inc.

Carlos Izaguirre, IFR presents the SDDT funded work. Communities being served are immigrants from Chiapas, Guatemala are Mayans (63%).

IFR's SDDT funded program, Nuestras Raices Saludables' goal is to educate the Indigenous/Latinx community to prevent chronic diseases, healthy living and wellness. IFR does this by conducting community workshops and educational programming with cultural sensitive interventions to positively impact the targeted community's nutritional and physical activity behaviors.

Nuestras Raices Saludables' outcomes to date:

- 2 job opportunities: 1 program coordinator and 1 health educator
- 10 community health promoters received education training and professional development
- Conducted 8 educational sessions
- 46 indigenous/Latinx members completed the 8 educational sessions (3 cohorts: youth, head of household and men)
- Direct food assistance support through food vouchers distributed among 70+ families
- Indirect food assistance in partnership with Mission Food Hub. Food boxes distributed among 60+ families
- 350+ members of the indigenous/Latinx community have been outreached, with at least 1 key message of the program.

The indigenous community has selected to create a compilation of community stories, highlighting nutrition and physical activity traditional habits. The book will be launched on June 18, 2022 10am – 2pm Chan Kaajal Park.

##### b. Foodwise Teens and Wellness Policy



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Favour Odenyi, student at Mission High School and part of the Food Wise Teens program. Food Wise Teens is a paid job training internship for Bay Area youth including SFUSD students and earned a stipend of up to \$550. The program included 10 after school group trainings. The program taught students how to grow and cook food, food justice, nutrition, taking care of the earth and themselves, public speaking and customer service. In addition, participants work 2 in person farmers market days.

Favour discussed her research project, Ancestral Diet where most of the food is natural and not processed. Foods is fresh and the breakdown of ancestral diet, ancestral either from grandparents and diet, natural and organic foods. There is not one way of eating, and there shouldn't be one way of recommending a way of dieting. Favour also worked on social media to promote healthy nutrition through the SFUSD Be Well social media channels.

### 8. DPH Staff Report [Discussion and Possible Action] 15 minutes

#### a. SDDTAC Membership

Staff will be working on nominations process for the upcoming opening seat(s) recruitment in the fall. Members are welcome to reapply for their seats.

Tiffany Kenison, seat 10, new member is welcomed by staff and SDDTAC members.

#### b. REMINDER: No July SDDTAC Meeting – all July subcommittee meetings cancelled as well

#### c. AliahThink Tool Timeline

Staff shared the timeline with members and staff will be trained in July to use the tool.

#### d. Mayor's Office Proposed SDDT Budget FY 22-23 and FY 23-24

Staff shared the Mayor's proposed SDDT budget with the comparison of the SDDTAC budget recommendations. The next step in the process is for the Board of Supervisors to review and provide recommendations on the Mayor's budget.

Members have expressed concerns about negatives on the proposed budget. Co-chairs have met with President Walton regarding the budget and advised to meet with other supervisors and will provide more information at the co-chair update.

Public Comment:

Katie Ettman, SPUR – decrease in funding for DPH staffing and research, if SDDTAC recommendations are not followed, will this impact the running of the SDDTAC? Happy to support to advocate.

### 9. BREAK - 5 minutes

### 10. Review Criteria for Support Letters and Draft Legislation Support Process [Discussion and Possible Action] 10 minutes

Jennifer provides context to the draft legislation process initiated by the community input subcommittee. The process would allow for SDDTAC to take a position on community groups seeking support for local, state or federal legislation.



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Larry provides context of the criteria for the letters of support that SDDTAC may receive and how to move forward with providing SDDTAC support based on the developed criteria.

Abby – edits: change 1 month to “30 days”; letters of support must be “in alignment”

Larry motions to approve both documents for entities seeking SDDTAC support with edits. Jennifer seconds. 10 votes. Motion passes.

11. AliahThink Tool Overview and Pilot [Discussion and Possible Action] 30 minutes –

Tabled to next meeting

- a. AliahThink Tool Food Access Subsets Pilot - 30 minutes [discussion, participatory demo and possible action]

12. Community Check In [Discussion and Possible Action] – 10 minutes

No Updates

13. Subcommittee Updates [Discussion and Possible Action] – 10 minutes

- a. Co-Chair Update

Newest SDDTAC member, Tiffany Kenison, introduces herself. She is currently the DPH Primary Care Director of Equity and Primary Care Experience. Physician trained in internal medicine and sees patients at a few of the SF Health Network clinics.

Co-chairs met with Board of Supervisors President Walton last week. Reminded him of SDDTAC role, shared that as SDDTAC spend minimum of 6 hours per month to the dedicated work. Shared data and quick facts based on District 10, where 20 nonprofits are funded by SDDT. Co-chairs emphasizing that district 10 is significantly impacted by soda tax recommendations. Chairs also highlighted that funding recommendations for marketing of the soda tax was cut, where the work would be to educate and distribute the harms of SSB. In addition, chairs highlighted that another year, where Requity was significantly increased as well as why food access was cut and no funds towards food as medicine. In all the times the SDDTAC is tasked to create budget recommendations with a balanced budget, however in the end there is a surplus of \$65K. Upon looking at the budget recommendations, President Walton had the same questions. He asked if budget categories were flexible in spending. He is interested in finding out the answers. The role of SDDTAC is to do the heavy lifting that we are not just heard but understood. President Walton recommended that chairs reach out to Supervisor Ronen who is part of the budget committee.

Members noted that it would be nice to know the strategy so that members have a concise voice for the Mayor and the Board of Supervisors to understand the committee’s concerns.

Abby motions to extend this agenda item by 20 minutes. Larry seconds. 10 votes, motion passes.

Chairs are open to strategy on moving forward. Previously, the Board of Supervisors can make changes to the budget however the Mayor may or may not sign off on the budget. Member suggests communicating with Mayor’s Budget Office to inform them that cuts are extreme. Abby



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will share with Marna. Member asks what SDDTAC can do in tandem with the community to get the information/rationale for budget allocations. Overall goal is to get budget signed by July 1<sup>st</sup>.

Members suggest getting community to support, letters of support, looking at budget areas to say this is impacting all areas as the community will be impacted by the loss of these funds. How do we reappropriate by the original ask, as we need to ask community on how it impacts all areas.

Member adds that infrastructure budget line was also decreased. Marketing outreach which to illustrate evaluation, the impact of the tax and how do we convey that to the Board of Supervisor and the Mayor. These budget line items are priority to ensure that the work SDDTAC does is fundamental and executed. Budget categories can be flexible and are not set in stone and adjust based on the community's needs.

Co-chairs will follow up to request meeting with Mayor's Office budget staff and will also reach out to Supervisor Ronen's office, all of it will be done via email communication. Abby will share on next steps.

- b. Infrastructure Update - yield updates to next meeting
- c. Community Input Update – yield updates to next meeting
- d. Data and Evidence Update – presentation from Raimi & Associates; looking into creating speakers list to keep subcommittee grounded; brainstorm ideas of where funds are going, having more discussions with Tax Collector's Office.

Public Comment:

Katie Ettman – in chat: <https://sf.gov/step-by-step/budget-process-timeline>; requests to make presentation to the Board of Supervisors, more than likely to have individual meetings with Supervisors specifically Supervisors Ronen, Safai and Mar. It would be key within those meetings to show comparison of the affects to the community and following up with asking to follow up with 100% of SDDTAC recommendations. Will be writing community sign on letter to for support of the SDDTAC recommendations, forward letters to CBOs to sign.

### 14. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes

August meeting

- AliahThink Tool Pilot
- Brainstorm strategy of how to deal with Mayor's Office budget recommendations annually, having strategies ahead of time so we are being proactive instead of reactive.
- SDDT grantee presentation
- Raimi & Associates evaluation presentation

### 15. Announcements [Discussion and Possible Action] – 5 minutes

Larry – Fillmore – 8 blocks long Juneteenth celebration; Bayview – Gilman Park Juneteenth celebration this weekend June 18 – 19, 2022



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Linda – RPD supporting Juneteenth events; Sunnydale Avenue between Hahn and Sawyer streets, 10am – 4pm

Jennifer – SFUSD still able to provide free meals for students –<https://www.sfusd.edu/services/health-wellness/nutrition-school-meals>

### 16. Adjournment [Action]

Veronica motions to adjourn the meeting. Larry seconds. Meeting is adjourned at 7:37pm.

### Notes

#### **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

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Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org). Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone number.

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Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
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Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address sa itaas o sa numero ng telepono.

### PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org), sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

### ACCESS PARA SA MAY KAPANSANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag-iimpluensiya o sumusubok na mag-impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag-register o mag-report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

### SDDTAC Recommendations FY22-23 and 23-24

	FY22-23	FY23-24	%	Department Rx
<b>COMMUNITY-BASED GRANTS</b>				



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Health education, food security, physical activity	\$3,000,000	\$3,000,000	28%	DPH
Food As Medicine MediCal Waiver Program	\$250,000	\$0	2%	DPH
CBOs working with SFUSD	\$305,000	\$300,000	3%	DPH
<b>TOTAL COMMUNITY BASED GRANTS</b>	<b>\$3,555,000</b>	<b>\$3,300,000</b>	<b>33%</b>	
<b>SFUSD</b>				
School Food, Nutrition Ed	\$1,170,000	\$1,000,000	11%	DCYF/SFUSD
Student Led Action	\$535,000	\$500,000	5%	DCYF/SFUSD
College Scholarships in Health Field for Priority Populations	\$0	\$100,000		DCYF/SFUSD
<b>TOTAL SFUSD</b>	<b>\$1,705,000</b>	<b>\$1,600,000</b>	<b>16%</b>	
<b>FOOD ACCESS</b>				
Healthy Food Purchasing Supplement	\$1,540,000	\$1,500,000	15%	DPH
Healthy Retail	\$190,000	\$190,000	2%	OEWD
<b>TOTAL FOOD ACCESS</b>	<b>\$1,730,000</b>	<b>\$1,730,000</b>	<b>17%</b>	
<b>ORAL HEALTH</b>				
Community task forces	\$455,000	\$455,000	4%	DPH
School-based sealant application	\$350,000	\$350,000	3%	DPH
School-based education and case management	\$200,000	\$200,000	2%	DCYF/SFUSD
<b>TOTAL ORAL HEALTH</b>	<b>\$1,000,000</b>	<b>\$1,000,000</b>	<b>9%</b>	
<b>INFRASTRUCTURE</b>				
Marketing/Promotion/Outreach	\$150,000	\$0	1%	DPH
Staffing/Research Support	\$800,000	\$800,000	8%	DPH
<b>TOTAL INFRASTRUCTURE</b>	<b>\$950,000</b>	<b>\$800,000</b>	<b>9%</b>	DPH
<b>WATER ACCESS</b>				
Water Access - SFUSD	\$0	\$360,000	0%	DCYF/SFUSD
Water Access - Public Spaces	\$0	\$0		RPD/PUC
<b>TOTAL WATER ACCESS</b>		<b>\$360,000</b>	<b>0%</b>	
<b>RECREATION &amp; PARKS PHYSICAL ACTIVITY &amp; WELLNESS</b>				
Peace Parks	\$650,000	\$650,000	6%	RPD
SVIP Funding – Peace Parks Transportation	\$225,000	\$225,000	2%	DPH
Requity: Outreach, Scholarships, Equity in Recreation	\$800,000	\$800,000	8%	RPD
<b>TOTAL RECREATION &amp; PARKS PHYSICAL ACTIVITY &amp; WELLNESS</b>	<b>\$1,675,000</b>	<b>\$1,675,000</b>	<b>16%</b>	
<b>BREASTFEEDING</b>	<b>\$0</b>	<b>\$150,000</b>	<b>0%</b>	DPH
<b>Total Proposed</b>	<b>\$10,620,000</b>	<b>\$10,620,000</b>	<b>100%</b>	



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**Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.**

<p><b>COMMUNITY-BASED GRANTS</b></p> <p>Health education, food security, physical activity</p>	<p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and active transportation);</li> <li>3. Food Security, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security; and e) Food Access, including community kitchens and community home delivery services.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol>
<p>Food As Medicine MediCal Waiver Program</p>	<p>One time infrastructure and capacity building grants for community based food organizations to prepare them to contract with health plans, use medical coding and billing, share confidential patient information, and other areas needed to access Medi-Cal funding for meals and groceries and nutrition services rendered</p>
<p>CBOs working with SFUSD</p>	<p>Recommend 3% of all CBO funding should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOs should follow the guidelines above.</p>
<p><b>SFUSD</b></p>	
<p>School Food, Nutrition Ed</p>	<p>To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.</p>
<p>Student Led Action</p>	<p>Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding to also support adequate staffing for implementation.</p>
<p>College Scholarships for Priority Populations</p>	<p>Educational investments across lifespan. Scholarships and other supports in higher education in health field for Priority Populations.</p>
<p><b>FOOD ACCESS</b></p>	



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<p>Healthy Food Purchasing Supplement*</p>	<p>Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment should be RFP'd out to CBOs and FBOs. Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods.</p>
<p>Healthy Retail</p>	<p>Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.</p>
<p><b>ORAL HEALTH</b></p>	
<p>Community oral health task forces</p>	<p>Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.</p>
<p>School-based sealant application</p>	<p>Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.</p>
<p>School-based education and case management</p>	
<p><b>INFRASTRUCTURE</b></p>	
<p>Marketing/Promotion/Outreach</p>	<p>Funds to DPH/CBOs/Private media firms to support media and communications that include 1) grassroots, community-driven awareness campaigns about the intent of the SDDT and the impact of the allocated funds; 2) city wide communications campaign highlighting the impact and importance of the SDDT; 3) communications materials for merchants; and 4) and communicate the harmful impact of sugary drinks and healthy alternatives. Examples include community-driven, messaging, print, online, and social media campaigns. This also includes regular communication to SF Board of Supervisors, Mayor's Office, Board of Education and other elected officials via newsletters and other mechanisms.</p>



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<p>Infrastructure (Staffing/Research Support)</p>	<p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. Manage citywide/soda tax impact media c. Manage development/production of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation; iv) project management agency to offset fiscal intermediary costs.</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p>
<p><b>WATER ACCESS</b></p>	
<p>Water Access - SFUSD</p>	<p>SFUSD water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p>Water Access - Public Spaces</p>	<p>Public water station installation. Also, invest in signage and art to 3 stations to pilot evidence-based community informed model for what designs should be and water education. Allows for comparison of usage between pilot stations with artwork/education and those without.</p>
<p><b>RECREATION &amp; PARKS PHYSICAL ACTIVITY &amp; WELLNESS</b></p>	
<p>Peace Parks</p>	<p>To support staffing and supplies, including healthy food, for Peace Parks programs in target populations.</p>
<p>SVIP: Peace Parks Transportation</p>	<p>Transportation for Peace Parks participants</p>
<p>REQUITY: Outreach, Scholarships, recreation equity</p>	<p>Requity offers free dynamic, engaging, and culturally-relevant recreation programming to youth under 18 living in shelters, foster care, public housing, or in housing developments. Through a combination of onsite and hyper-local program, coupled with extensive outreach, Requity increases access to and participation in RPD's existing programs and scholarships by educating and informing families on what RPD can offer them.</p>



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<b>BREASTFEEDING</b>	To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. Funding will also support community based organizations that are already supporting breastfeeding.
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\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

PROGRAM	DEPARTMENT	DESCRIPTION	
Food Security – Healthy Food Purchasing Supplement	DPH	Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program.	50,000
Healthy Corner Store Retail	ECN	Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.	60,000
Food Security – Home Delivered Meals (HDM)	HSA	Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.	477,000
Food Security – Congregate Lunch Meals	HSA	Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities	220,000
Senior Fitness	HSA	Senior fitness programming at IT Bookman and George Davis	200,000
Congregate Meal Program	HSA	Congregate Meal Program A	75,000
Congregate Meal Program	HSA	Congregate Meal Program B	75,000
		<b>TOTAL</b>	<b>1,157,000</b>

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.