



# Business Training Grant Startup Business Plan

Congratulations on committing to the success of your new business!

To build upon that commitment, the OEWD Small Business Training Grant program was developed to provide financial support to help new small businesses grow. This Startup Business Plan should outline attainable objectives and specific tasks to address your overall business goals. This assessment will guide us on how we may best support you including any additional areas or programs that may be available to your business as you work towards the objectives in this plan.

## Client/Business Information

Name of the Business:

Business Owner Name (Client):

Phone Number of the Business:

E-Mail Address of the Business:

Business Address:

What legal form of organization will your business take?

- Sole proprietorship
- Partnership
- Limited Liability Company
- S or C-Corporation
- Benefit Corporation

## 1. About the Business

- a. What type of business will you be starting? (Please give a description of your idea)







## 6. Funding

Please list the key categories of funding you will need to start your business and where those funds will be coming from:

Category	Personal Funds	Other Funds
Licenses/Permits		
Inventory		
Employee Wages		
Marketing/Advertising		
Insurance		
Equipment		
Supplies		
Accounting		
Utilities		
Working Capital		
Lease		
Tenant Improvements		
Other:		
Other:		
Other:		
Total		

Do you have financial projections for the next 12 months?

If yes, please fill out this page:

	Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12	Total
<b>SALES</b>													
Gross Sales													
Cost of goods													
Gross Profit													
Gross Margin (%)													
<b>EXPENSES</b>													
Licenses / permits													
Insurance													
Salaries and Wages Accounting													
Rent													
Repairs and Maintenance													
Utilities and Internet													
Office Supplies													
Marketing/Advertising													
Other Expense													
Taxes													
<b>TOTAL EXPENSES</b>													