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Michelle Pallavicini, Park Service Area Manager
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Sarah Bloom
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San Francisco Public Utilities Commission

Brett Desmarais, Landscape Architect
Winnie Chang, Landscape Design Assistant
Alexis Ng, Electrical Engineer
Lesley Wong, Hydraulic Engineer
Cassandra Hom, Hydraulic Engineer
Stephen Leung, Structural Engineer
San Francisco Public Works

Annie Youngeman
Ariella Levitch
The Trust for Public Land

Sophie Constantinou
Tamara Walker
Widya Batin
Sadiq Norris
Citizen Film

Tyrone Mullins
Green Streets

AGS, Inc.
Consulting Geotechnical Investigation
BUCHANAN STREET MALL
5-BLOCK PROGRAM OVERVIEW

Engagement | Existing Conditions | Project Delivery
Located roughly in the center of San Francisco, the Western Addition developed as a Victorian streetcar suburb. It survived the 1906 San Francisco earthquake with its Victorian-style buildings largely intact. Today, the term Western Addition is roughly synonymous with the Fillmore and Cathedral Hill neighborhoods.

The Fillmore, “Harlem of the West”
At the heart of the Western Addition lies the Fillmore District, once known for its flourishing jazz scene, dubbed the “Harlem of the West.” Today, the district is locally known as “Fillmoe”, “The Mo” or MOE, which means “Money Over Everything.”

Buchanan Street Mall
Two blocks east of Fillmore Street runs Buchanan Street, five blocks of which was turned into a pedestrian boulevard, or Mall, in 1975. By the mid 1980s, the neighborhood faced violence and a drug epidemic, and those issues spilled over into the park creating an atmosphere of fear. The park had been avoided by many residents until recently.
EXISTING CONDITIONS

Fulton to Grove Block

Turk to Golden Gate Block

McAllister to Fulton Block

Turk to Eddy Block
OUTREACH & COMMUNITY ENGAGEMENT 2015

BUCHANAN STREET MALL

Community Meetings
Activation Process
Activation Community Meetings
Activation Elements Installed
Activation Celebration

source: 2017 Buchanan Street Mall Vision Statement
OUTREACH & COMMUNITY ENGAGEMENT 2015 - 2020

Community Events on the Mall

Visioning Community Meetings

Youth Media Labs

Cultural Corridor

Vision Statement Celebration

Concept Design

source: 2017 Buchanan Street Mall Vision Statement, with modification
Project Goals:
1. Safety, Lighting & Beautification
2. Connect Blocks & Unify the Community
3. Tell the Story of the Community & the Neighborhood
4. Social Interaction & Multi-Generational Recreation
5. Skills Training & Jobs Creation
THEMATIC GOALS FOR EDDY TO TURK BLOCK
FOR REVIEW TODAY

ACTIVE RECREATION

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL
THEMATIC GOALS FOR TURK TO GOLDEN GATE BLOCK
REVIEWED SEPTEMBER 2021

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL
THEMATIC GOALS FOR GOLDEN GATE TO MCALLISTER BLOCK

FOR FUTURE REVIEW

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL

BUC HANAN STREET MALL

Phase 1 | Civic Design Review | May 2022
THEMATIC GOALS FOR MCALLISTER TO FULTON BLOCK

FOR REVIEW TODAY

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL
THEMATIC GOALS FOR FULTON TO GROVE BLOCK
FOR FUTURE REVIEW

GARDEN & GATHER

Play Area Fence and Gate
Fixed Tables and Chairs
Memory Walk Exemplary Image
Memory Walk Exemplary Image
Pedestrian Pole Light

source: 2020 Buchanan Street Mall Community Outreach Banners by TPL
STAKEHOLDERS AND FUNDING:

**Confirmed Funding:**
- CA State Budget - Senator Wiener
- 2020 Health & Recovery Bond
- General Fund
- Let’sPlaySF!
- Development Impact Fees
- Urban Greening Grant
- Trust for Public Land (in-kind)
- Proposition 68 Statewide Grant
- SFPUC Joint Green Infrastructure Capital Project

**Pending Funding:**
- Outdoor Recreational Legacy Partnerships
- Additional Development Impact Fees
RECAP: TURK TO GOLDEN GATE BLOCK
PHASE 1 APPROVAL, SEPTEMBER 2021
Phase 1 | Civic Design Review | May 2022
FURNISHINGS

Seatwall
Concrete wall with wood seat & back

Picnic Table
Metal

Hex Platform
Metal base with wood top

Bicycle Rack
Metal

Bench
Metal

Swing Bench
Wood bench with metal frame

Hex Planter
Metal

Removable Bollard
Metal

BUCHANAN STREET MALL - TURK TO GOLDEN GATE

Turk To Golden Gate Block | Schematic Design | 24 September 2021
LIGHTING

Pedestrian Pole Lighting

Catenary Lighting

Ambient Lighting

BUCHANAN STREET MALL

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SURFACE MATERIALS

Exposed Aggregated Concrete

Pervious Concrete

Synthetic Turf

Decking
TURK STREET TO EDDY STREET BLOCK:
SCHEMATIC DESIGN
SITE PROGRAMMING + CIRCULATION

BUCHANAN PARK APARTMENTS

TURK STREET

TO EDDY STREET

PLAZA EAST APARTMENTS

PLAYGROUND (UNDER 6)

MEMORY WALK

MULTI-USE SPORTS COURT

BBQ-PICNIC AREA

ART

MEMORY WALK

BUCHANAN STREET MALL

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SITE PLAN: PROGRAMMING

- **A**: Playground
  Ages 6 & Under
- **B**: Native Planting
- **C**: Concrete Steps
- **D**: Stone Steps
- **E**: BBQ & Picnic Area
- **F**: Multi-Sport Court
- **G**: Rain Garden
- **H**: Memory Walk
  Design by Others
- **I**: Gateway Element
  Design by Others

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**BUCHANAN STREET MALL**

Phase 1 | Civic Design Review | May 2022
SITE SECTION: TURK TO EDDY

Buchanan Park Apartments

Turk Street

To Eddy Street

BUCHANAN STREET MALL

Phase 1 | Civic Design Review | May 2022
SURFACE MATERIALS

- Synthetic Turf
- Pervious Concrete
- Sports Court
- Salavaged Stone Curb
FURNISHINGS

Seatwall
Concrete wall with wood seat & back

Picnic Table
Metal / Metal and Wood

Drinking Fountain + Bottle Filler

Bicycle Rack
Metal

Bench
Metal

Removable Bollard
Metal

BBQ Grill
Metal
PLAYGROUND EQUIPMENT (AGES 6 & UNDER)

Climber

Spinner

Swing

Seesaw
LIGHTING

Pedestrian Pole Lighting

Pedestrian Bollard Lighting

Recessed Ambient Lighting
MCALLISTER STREET TO FULTON STREET BLOCK:
SCHEMATIC DESIGN
*Public art component to be determined. Not a part of Public Works design scope.

**Art depiction credits: “Portrait of a Phenomenal Woman” by Lava Thomas, image by Eren Hebert.