



Welcome from the San Francisco Entertainment Commission!

San Francisco has a world renowned legacy of hosting a wide range of outdoor events that celebrate its rich history and its diverse and dynamic communities. From street fairs and races, to music festivals and farmers markets, these community and cultural events elevate our city's quality of life and foster inclusion and understanding by bringing together people of diverse backgrounds for meaningful, shared experiences. In addition to being a part of the city's cultural identity, outdoor events attract international visitors and contribute over \$1.1 billion in economic impact to the city. The City and its partners share a goal of keeping events both safe and successful by promoting responsible event planning.

So it is with great pleasure that I introduce you to the ***San Francisco Outdoor Event Planning and Permitting Guide***. As a resource for event organizers, the guide provides helpful information on the agencies, rules, permit processes, and best practices for the successful planning and operations of outdoor special events. The guide serves as an example of the City's and the Entertainment Commission's commitment to foster, promote, and sustain music and culture in San Francisco. This means empowering event organizers with the knowledge to achieve their goals and remain compliant for the benefit of residents, workers, and visitors alike.

I encourage event organizers of all backgrounds to use this guide as a roadmap for planning their outdoor special events in San Francisco. As Entertainment Commission President, I am proud of San Francisco's global prominence as a culturally vibrant *City of Celebrations* – a city activated by events that strengthen our great neighborhoods and welcome the world.

With warmest regards,

Ben Bleiman
President