



# San Francisco Department of Public Health

Dr. Grant Colfax  
Director of Health

City and County of San Francisco  
London N. Breed  
Mayor

## Sugary Drinks Distributor Tax Advisory Committee

### DRAFT MINUTES

February 16, 2022 - 5:00 pm

Join Online Via Zoom

<https://us02web.zoom.us/j/86280612129>

Meeting ID: 862 8061 2129

Join Via Phone: +1 (669) 900 - 6833

\* Please note that public comment will be held after every agenda item. If a member of the public would like to comment on a topic that is *not* on the agenda, they may do so during general public comment at the start of the meeting. Please see the *Notes* section of this document for additional information about public comment.

\*\* Times provided for agenda items are estimates

#### Order of Business:

1. Call to Order / Roll Call – 5 minutes Meeting called to 5:04pm.

Present: Marna Armstead, Maysha Bell, Patricia Erwin, Larry McClendon, Abby Cabrera, Laura Urban (Health and Nutrition), Jennifer Lebarre, Monica Ferray (Requity), Michelle Kim, Kiana Keshavarz Sezawar, Irene Hilton, Linda Barnard, Veronica Shepard, Vanessa Bohm, Lea Troeh, Paige Kruza, Kym Dorman, Priti Rane, Diana Lau, Maureen Guerrero, Saeeda Hafiz, Prasanthi Patel, Magic Tooth Bus, Kelly Close, Marianne Szeto

Absent: Dianna Cavagnaro

- a. Approval of Excused Absences [Action]

Larry motions to approve excused absence for Dianna Cavagnaro. Abby seconds. 11 yays. Motion passes.

2. Land Acknowledgement – 1 minute

3. Approval of Minutes for Previous (January) Meeting [Action] – 2 minutes

page 2 evaluation report delete "1"

Michelle motions to approve minutes. Larry seconds. Minutes are approved. 12 yays

4. Review and Consideration of Regular Agenda [Action] – 2 minutes

Irene motions to approve. Linda seconds. Motion is approved. 12 yays

5. General Public Comment – 10 minutes

6. DPH Staff Report [Discussion and Possible Action] 2 minutes



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Staff shares that TNDC opened its Community Food Hub - Kain Na (Let's Eat) in the Mission Bay neighborhood.

7. Approval of SDDT FY 20-21 Evaluation Report: Vote [Discussion and Possible Action] 10 minutes

Kym Dorman of Raimi & Associates present FY 20-21 Evaluation Report. Feedback received has been incorporated. Report will include letter from co-chairs, highlighting that SDDTAC only makes budget recommendations and not funding decisions.

Vanessa motions to approve evaluation report. Larry seconds. Motion is approved. 13 mins

8. SDDTAC FY 22-23 and FY 23-24 Budget Recommendations: SDDTAC to discuss, negotiate and vote budget recommendations [Discussion and Possible Action] 63 minutes

Michelle motions to postpone agenda item 10 to be postponed. Saeeda seconds. 12 mins

Subcommittee co-chairs provide overview of subcommittee budget allocations FY 22- 23.

Michelle presents for the infrastructure subcommittee, used dollar amount first and then percentages. Allocated funds for Food as Medicine Medical Waiver Program. Suggested to rename RPD category to Physical Activity/Wellness; Breastfeeding funds \$0 since carry forward funds will be and moved to Food as Medicine MediCal waiver program. Subcommittee did not have time to do percentage exercise. No marketing budget included.

Maysha presents community input subcommittee budget allocations. Main difference is Food is Medicine Waiver Program request and support to CBO grantees. Funds missing from college scholarships, would like to support, however wants to do more research. Water access – SFUSD, received information from Saeeda and what is still being needed. If this need is being met through other funding streams, please identify. Physical Activity/Wellness category – would like to change and agreed to change a title that meets how the other categories are aligned and the work being done. Breastfeeding, no funds allocated, due to carry forward, and how the funds will be distributed to CBOs during the work and not just coalition meetings. Marketing provides some opportunities for a small campaign, keeping it low and start up information would not be the same and can implement a smaller campaign. Subcommittee members discussed to give more attention to the budget descriptions.

Abby provided overview of data and evidence subcommittee budget allocations. Initially started out with Alia THINK tool by comparison of two budget categories at a time. Percentages were used to get a ballpark figure and rounded up. Member adds that the tool helps to guide SDDTAC members to understand definitions and/or what it could be. The tool forced subcommittee members to compare as opposed to title and description. Feels long and give us a chance to start fresh as an education to go deep of what we think collectively.

Members discuss Food As Medicine MediCal Waiver allocation. Member suggest eliminating and to reinforce not allocating funds that are not usable for the fiscal year the committee is discussing. Katie Ettman, SPUR adds that Cal Aim as of January 1, has launched and health plans can support medically supported food-based benefits. Food CBOs, would build capacity to contract with MediCal.

Public comment:



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Katie Ettman – thank you. to anyone interested to learn more about Cal Aim, please reach out to me.

Kelly Close – valuable discussion and trying to figure out if the funds will go elsewhere, if there are greater than expected funds, are there more funds coming in? or would it be greater than expected.

Laura Urban – New Associate Director at Children’s Council; still a lot of work that needs to be done hopes that there will be funds to support childhood obesity prevention efforts.

Larry motions for the SDDTAC budget recommendation for Food As Medicine budget line to be budgeted at \$250K with the percentage allocation to be adjusted to represent \$250K. Veronica seconds the motion. 14 yays. Motion passes.

Members discuss activities for Recreation and Parks budget line. Linda adds that food is also being served during the Peace Parks program, other activities beyond just physical activity including financial literacy, fashion design program, program focusing on new fathers, etc. Requity does not receive other funding from other sources and serves families that living in and around public housing, foster youth and families living in shelters through scholarships.

Abby motions for \$880K to Requity, \$40K adding to Healthy Purchasing Food Supplement and adding \$40K to Healthy Retail. Larry seconds. 14 yays Motion passes.

### **Budget Recommendations FY 23-24**

Members discuss allocating FY 22-23 budget allocations for FY 23-24, but to revisit areas not recommended in FY 22-23 such as water access, college scholarships, etc. Member reminds SDDTAC that the college scholarships budget line includes community college students as well. Member adds that in respect to the water access in SFUSD, modernization of water stations has been upgraded and have stopped but some things are still ongoing, majority of schools have been completed, unsure of next bond cycle.

Member suggests for FY 23-24 budget recommendation and since revenue is unclear to remove funds from marketing and have an opportunity to do in the following year.

Jennifer motions to remove funding from the marketing budget line for budget recommendations for FY 23-24. Veronica seconds. 13 yays Motion passes.

Physical Activity/Wellness or RPD category title:

Member suggests that the RPD title change since funds also go to DPH specifically the SVIP Transportation line. Member adds that by adding physical activity it sounds confusing as there are CBOs also doing that work. Keeping it the same honors the historical context and offers transparency, that RPD budget line was initially not recommended by SDDTAC but rather the Mayor’s Office.

Marna motions to change budget category to Recreation & Parks Physical Activity and Wellness. Vanessa seconds. 12 yays. Motion passes.

Marna motions to add language to the breastfeeding description to include working with current grantees already doing that type of work, specifically that funds go towards a coalition and to enhance their efforts around breastfeeding. Veronica seconds. 12 yays Motion passes.



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Jennifer motions to approve SDDTAC FY 23-24 budget based on current projections. Saeeda seconds. 13 yays. Motion is approved.

| SDDTAC Budget Recommendations                                 | FY 2022 – 2023     | %          | FY 2023 –2024      | %          | Recommended Funding Agency |
|---|--------------------|------------|--------------------|------------|----------------------------|
| <b>COMMUNITY BASED GRANTS</b>                                 |                    |            |                    |            |                            |
| Health education, food security, physical activity            | \$3,000,000        | 28%        | \$3,000,000        | 28%        | DPH                        |
| Food As Medicine MediCal Waiver Program                       | \$250,000          | 2%         | \$0                | 0%         | DPH                        |
| CBOs working with SFUSD                                       | \$305,000          | 3%         | \$300,000          | 3%         | DPH                        |
| <b>TOTAL COMMUNITY BASED GRANTS</b>                           | <b>\$3,555,000</b> | <b>33%</b> | <b>\$3,300,000</b> | <b>31%</b> |                            |
| <b>SFUSD</b>  |                    |            |                    |            |                            |
| School Food, Nutrition Education                              | \$1,170,000        | 11%        | \$1,000,000        | 9%         | DCYF                       |
| Student Led Action  | \$535,000          | 5%         | \$500,000          | 5%         | DCYF                       |
| College Scholarships in Health Field for Priority Populations | \$0                | 0%         | \$100,000          | 1%         | DCYF                       |
| <b>TOTAL SFUSD</b>  | <b>\$1,705,000</b> | <b>16%</b> | <b>\$1,600,000</b> | <b>15%</b> |                            |
| <b>FOOD ACCESS</b>  |                    |            |                    |            |                            |
| Healthy Food Purchasing                                       | \$1,540,000        | 15%        | \$1,540,000        | 15%        | DPH                        |



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|   |                    |            |                    |            |             |
|---|--------------------|------------|--------------------|------------|-------------|
| Supplement                                      |                    |            |                    |            |             |
| Healthy Retail                                  | \$190,000          | 2%         | \$190,000          | 2%         | OEWD        |
| <b>TOTAL FOOD ACCESS</b>                        | <b>\$1,730,000</b> | <b>16%</b> | <b>\$1,730,000</b> | <b>16%</b> |             |
| ORAL HEALTH                                     |                    |            |                    |            |             |
| Community Task Forces                           | \$455,000          | 4%         | \$455,000          | 4%         | DPH         |
| School-Based Sealant Application                | \$350,000          | 3%         | \$350,000          | 3%         | DPH         |
| School-Based Education and Case Management      | \$200,000          | 2%         | \$200,000          | 2%         | DPH         |
| <b>TOTAL ORAL HEALTH</b>                        | <b>\$1,005,000</b> | <b>9%</b>  | <b>\$1,005,000</b> | <b>9%</b>  |             |
| WATER ACCESS                                    |                    |            |                    |            |             |
| Water Access – SFUSD                            | -                  | -          | \$360,000          | 3%         | DCYF/SFUSD  |
| Water Access - Public                           | -                  | -          | -                  | -          | PUC via RPD |
| <b>TOTAL WATER ACCESS</b>                       |                    |            | <b>\$360,000</b>   | <b>3%</b>  |             |
| RECREATION & PARKS PHYSICAL ACTIVITY & WELLNESS |                    |            |                    |            |             |
| Peace Parks                                     | \$650,000          | 6%         |                    |            | RPD         |
| SVIP Funding – Peace Parks Transportation       | \$225,000          | 2%         |                    |            | DPH         |
| REQUITY: Outreach,                              | \$800,000          | 8%         |                    |            | RPD         |



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|  |                     |             |                     |           |     |
|--|---------------------|-------------|---------------------|-----------|-----|
| Scholarships, equity in recreation                                   |                     |             |                     |           |     |
| <b>TOTAL RECREATION &amp; PARKS PHYSICAL ACTIVITY &amp; WELLNESS</b> | <b>\$1,675,000</b>  | <b>16%</b>  |                     |           |     |
| <b>BREASTFEEDING</b>   | -                   | <b>0%</b>   | <b>\$150,000</b>    | <b>1%</b> | DPH |
| <b>INFRASTRUCTURE</b>  |                     |             |                     |           |     |
| Marketing/Promotion/Outreach   | \$150,000           | 1%          |                     |           | DPH |
| Staffing/Research Support  | \$800,000           | 8%          |                     |           | DPH |
| <b>TOTAL INFRASTRUCTURE</b>  | <b>\$950,000</b>    | <b>9%</b>   |                     |           |     |
| <b>Total Proposed</b>  | <b>\$10,620,000</b> | <b>100%</b> | <b>\$10,620,000</b> |           |     |

9. Community Check In [Discussion and Possible Action] – 10 minutes - No community check in
10. Subcommittee Updates [Discussion and Possible Action] – 10 minutes – tabled to next meeting
  - a. Co-Chair Update
  - b. Infrastructure Update
  - c. Community Input Update
  - d. Data and Evidence Update
11. Committee Member Proposed Future Agenda Items [Discussion and Possible Action] – 5 minutes
  - Presentation from SPUR
12. Announcements [Discussion and Possible Action] – 5 minutes

No Announcements

13. Adjournment [Action]



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Abby motions to adjourn meeting. Maysha seconds. Meeting is adjourned at 8:38pm.

### Notes

#### **PUBLIC COMMENT**

General Public Comment: At this time, members of the public may address the SDDTAC Advisory Committee on items of interest to the public that are within the subject matter jurisdiction of the Committee but do not appear on the agenda.

With respect to agenda items, the public will be given an opportunity to address the Committee when the item is reached in the meeting. Each member of the public may address the Committee for up to three minutes.

The Brown Act forbids a Committee from taking action or discussing any item not appearing on the posted agenda, including those items raised at Public Comment. In response to public comment on an item that is not on the agenda, the Committee is limited to:

- Briefly responding to statements made or questions posed by members of the public, or
- Requesting staff to report back on a matter at a subsequent meeting, or
- Directing staff to place the item on a future agenda. (Government Code Section 54954.2(a).) 10.

Each action item will hold public comment before a vote is made.

Explanatory documents are available at the 25 Van Ness Ave, Suite 500 during regular business hours. If any materials related to an item on this agenda have been distributed to the SDDTAC after distribution of the agenda packet, those materials are available for public inspection at the address above during normal business hours.

#### **RINGING AND THE USE OF CELLPHONES**

The ringing of and use of cell phones, pagers and similar sound-producing electronic devices are prohibited at this meeting. Please be advised that the Chair may order the removal from the meeting room of any person(s) responsible for the ringing or use of a cell phone, pager, or other similar sound-producing electronic devices.

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415-554-7724 (Office); 415-554-7854 (Fax), E-mail: SOTF@sfgov.org

Copies of the Sunshine Ordinance can be obtained from the Clerk of the Sunshine Task Force, the San Francisco Public Library and on the City's website at [www.sfgov.org](http://www.sfgov.org). Copies of explanatory documents are available to the public online at <http://www.sfbos.org/sunshine> or, upon request to the Commission Secretary, at the above address or phone



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### LANGUAGE ACCESS

Per the Language Access Ordinance (Chapter 91 of the San Francisco Administrative Code), Chinese, Spanish and or Filipino (Tagalog) interpreters will be available upon requests. Meeting Minutes may be translated, if requested, after they have been adopted by the Family Violence Council/Mayor's Task Force on Anti-Human Trafficking. Assistance in additional languages may be honored whenever possible. To request assistance with these services please contact the Minouche Kandel 415-252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org) at least 48 hours in advance of the meeting. Late requests will be honored if possible.

### DISABILITY ACCESS

Family Violence Council meetings are held in room 617 at 400 McAllister Street in San Francisco. This building is accessible to persons using wheelchairs and other assistive mobility devices.

Mayor's Task Force on Anti-Human Trafficking meetings are held in Room 305 at City Hall, 1 Dr. Carlton B. Goodlett Place in San Francisco. City Hall is accessible to persons using wheelchairs and other assistive mobility devices. Ramps are available at the Grove, Van Ness and McAllister entrances.

Assistive listening devices, American Sign Language interpreters, readers, large print agendas or other accommodations are available upon request. Please make your requests for accommodations to Minouche Kandel (415) 252-3203, or [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Requesting accommodations at least 72 hours prior to the meeting will help to ensure availability.

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如對會議有任何疑問，請致電[415-252-3203]查詢。當會議進行時，嚴禁使用手機及任何發聲電子裝置。會議主席可以命令任何使用手機或其他發出聲音裝置的人等離開會議場所。

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San Francisco, CA 94102-4683

電話號碼:415-554-7724 ; 傳真號碼415- 554-5163

電子郵件: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

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### 殘障通路

家庭暴力委員會(Family Violence Council)會議將在三藩市McAllister街400號617室舉行。此建築物可供使用輪椅及其它助行裝置的人士無障礙通行。

市長反人口販賣專責小組(Mayor's Task Force on Anti-Human Trafficking)會議將在三藩市市政廳305室舉行，地址：1 Dr. Carlton B. Goodlett Place。市政廳可供使用輪椅及其它助行裝置的人士無障礙通行。可供通行的斜道設在Grove、Van Ness及 McAllister的入口。

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Para preguntas acerca de la reunión, por favor contactar el 415-252-3203. El timbrado de y el uso de teléfonos celulares, localizadores de personas, y artículos electrónicos que producen sonidos similares, están prohibidos en esta reunión. Por favor tome en cuenta que el Presidente podría ordenar el retiro de la sala de la reunión a cualquier persona(s) responsable del timbrado o el uso de un teléfono celular, localizador de personas, u otros artículos electrónicos que producen sonidos similares.

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Administrador del Grupo de Trabajo de la Ordenanza Sunshine (Sunshine Ordinance Task Force Administrator)  
City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Oficina); 415-554-5163 (Fax); Correo electrónico: SOTF@sfgov.org

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### ACCESO A IDIOMAS



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### ACCESO DE DISCAPACITADOS

Las reuniones del Concilio sobre la Violencia de Familia (Family Violence Council) se llevan a cabo en la Sala 617 de la 400 McAllister Street en San Francisco. Este edificio es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida.

Las reuniones del Grupo de Trabajo del Alcalde en Contra del Tráfico Humano (Mayor’s Task Force on Anti-Human Trafficking) se llevan a cabo en la Sala 305 de la Alcaldía, 1 Dr. Carlton B. Goodlett Place en San Francisco. La alcaldía es accesible para personas que utilizan sillas de ruedas y otros aparatos de movilidad asistida. Las rampas para sillas de ruedas se encuentran disponibles en las entradas de las calles Grove, Van Ness y McAllister.

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Kung mayroon kayong mga tanong tungkol sa miting, mangyaring tumawag lang sa 415-252-3203. Ang pagtunog at paggamit ng mga cell phone, mga pager at kagamitang may tunog ay ipinagbabawal sa pulong. Paalala po na maaring palabasin ng Tagapangulo ang sinumang may-ari o responsable sa ingay o tunog na mula sa cell-phone, pager o iba pang gamit na lumilikha ng tunog o ingay.

### ALAMIN ANG INYONG MGA KARAPATAN SA ILALIM NG SUNSHINE ORDINANCE

Tungkulin ng Pamahalaan na paglinkuran ang publiko, maabot ito sa patas at medaling maunawaan na paraan. Ang mga komisyon, board, kapulungan at iba pang mga ahensya ng Lungsod at County ay mananatili upang maglingkod sa pamayanan. Tinitiyak ng ordinansa na ang desisyon o pagpapasya ay ginagawa kasama ng mamamayan at ang mga gawaing panglungsod na napagkaisahan ay bukas sa pagsusuri ng publiko. Para sa impormasyon ukol sa inyong karapatan sa ilalim ng Sunshine Ordinance (Kapitulo 67 sa San Francisco Administrative Code) o para mag report sa paglabag sa ordinansa, mangyaring tumawag sa Administrador ng Sunshine Ordinance Task Force .

City Hall – Room 244 1 Dr. Carlton B. Goodlett Place, San Francisco, CA 94102-4683  
415-554-7724 (Opisina); 415-554-7854 (Fax), E-mail: [SOTF@sfgov.org](mailto:SOTF@sfgov.org)

Ang mga kopya ng Sunshine Ordinance ay makukuha sa Clerk ng Sunshine Task Force, sa pampublikong aklatan ng San Francisco at sa website ng Lungsod sa [www.sfgov.org](http://www.sfgov.org). Mga kopya at mga dokumentong na nagpapaliwanag sa Ordinance ay makukuha online sa <http://www.sfbos.org/sunshine> o sa kahilingan sa Commission Secretary, sa address



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sa itaas o sa numero ng telepono.

### PAG-ACCESS SA WIKA

Ayon sa Language Access Ordinance (Chapter 91 ng San Francisco Administrative Code), maaaring mag-request ng mga tagapagsalin sa wikang Tsino, Espanyol, at/o Filipino (Tagalog). Kapag hiniling, ang mga kaganapan ng miting ay maaring isalin sa ibang wika matapos ito ay aprobahan ng komisyon. Maari din magkaroon ng tulong sa ibang wika. Sa mga ganitong uri ng kahilingan, mangyaring tumawag sa Minouche Kandel sa 415-252-3203, o [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org), sa hindi bababa sa 48 oras bago mag miting. Kung maari, ang mga late na hiling ay posibleng pagbibigyan.

### ACCESS PARA SA MAY KAPANANAN

Ang Konseho tungkol sa Karahasan sa Pamilya (Family Violence Council) ay ginaganap sa room 617 sa 400 McAllister Street sa San Francisco. Ang building ay maaaring ma-access ng mga taong gumagamit ng wheelchair at iba pang gamit na tumutulong sa pagkilos .

Ang mga pagpupulong ng Task-Force ng Mayor sa Anti-Trafficking ay ginaganap sa Room 305 sa City Hall, 1 Dr. Carlton B. Goodlett Place sa San Francisco. Ang City Hall ay accessible para sa mga taong gumagamit ng wheelchair at iba pang mga gamit na tumutulong sa pagkilos. Mayroong mga rampa sa mga pasukan sa Grove, Van Ness at McAllister. Ang mga kagamitan sa pagtulong sa pandinig, mga interpreter ng American Sign Language, mga tagapagbasa, mga adyenda na malalaki ang print, at iba pang pangangailangan ay maaaring hilingin. Para humingi ng tulong, tawagan si Minouche Kandel (415) 252-3203, o mag email sa [minouche.kandel@sfgov.org](mailto:minouche.kandel@sfgov.org). Kailangan mag-request ng mga pangangailangan sa hindi bababa sa 72 oras bago ng pagpupulong upang matiyak kung maaaring ipaglingkod ang inyong kahilingan.

### LOBBYIST ORDINANCE

Ayon sa San Francisco Lobbyist Ordinance [SF Campaign & Governmental Conduct Code 2.100], ang mga indibidwal o mga entity na nag iimpluensiya o sumusubok na mag impluensiya sa mga lokal na pambatasan o administrative na aksyon ay maaring kailangan mag register o mag report ng aktibidad ng lobbying. Para sa karagdagan na impormasyon tungkol sa Lobbyist Ordinance, mangyaring tumawag sa San Francisco Ethics Commission at 25 Van Ness Avenue, Suite 220, San Francisco, CA 94102, (415) 252-3100, FAX (415) 252-3112, website: [sfgov.org/ethics](http://sfgov.org/ethics).

### SDDTAC Recommendations FY21-22 and 22-23

|   | FY21-22            | FY22-23            | %             | Department     |
|---|--------------------|--------------------|---------------|----------------|
| <b>COMMUNITY-BASED GRANTS</b>                                 |                    |                    |               |                |
| Health education, food security, physical activity            | \$3,500,000        | \$3,500,000        |               | DPH/CHEP       |
| CBOs working with SFUSD                                       | \$300,000          | \$300,000          |               | DPH/CHEP       |
| <b>TOTAL COMMUNITY BASED GRANTS</b>                           | <b>\$3,800,000</b> | <b>\$3,800,000</b> | <b>40%</b>    |                |
| <b>SFUSD</b>  |                    |                    |               |                |
| School Food, Nutrition Ed                                     | \$1,000,000        | \$1,000,000        |               | SFUSD via DCYF |
| Student Led Action  | \$500,000          | \$500,000          |               | SFUSD via DCYF |
| College Scholarships in Health Field for Priority Populations |                    | \$150,000          |               |                |
| <b>TOTAL SFUSD</b>  | <b>\$1,500,000</b> | <b>\$1,650,000</b> | <b>15.79%</b> |                |



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| <b>FOOD ACCESS</b>                                    |                    |                     |               |                       |
|---|--------------------|---------------------|---------------|-----------------------|
| Healthy Food Purchasing Supplement                    | \$1,200,000        | \$1,500,000         |               | DPH/CHEP              |
| Healthy Retail  | \$150,000          | \$150,000           |               | OEWD                  |
| <b>TOTAL FOOD ACCESS</b>                              | <b>\$1,350,000</b> | <b>\$1,650,000</b>  | <b>14.21%</b> |                       |
| <b>ORAL HEALTH</b>                                    |                    |                     |               |                       |
| Community task forces                                 | \$450,000          | \$450,000           |               | DPH/MCAH              |
| School-based sealant application                      | \$350,000          | \$350,000           |               | DPH/SF Health Network |
| School-based education and case management            | \$200,000          | \$200,000           |               | SFUSD via DCYF        |
| <b>TOTAL ORAL HEALTH</b>                              | <b>\$1,000,000</b> | <b>\$1,000,000</b>  | <b>10.53%</b> |                       |
| <b>INFRASTRUCTURE</b>                                 |                    |                     |               |                       |
| <b>TOTAL INFRASTRUCTURE</b>                           | <b>\$800,000</b>   | <b>\$450,000</b>    | <b>8.42%</b>  | DPH/CHEP              |
| <b>WATER ACCESS</b>                                   |                    |                     |               |                       |
| Water Access - SFUSD                                  |                    | \$400,000           |               | PUC via RPD/DPW?      |
| Water Access - Public Spaces                          | \$95,000           |                     |               | PUC via RPD           |
| <b>TOTAL WATER ACCESS</b>                             | <b>\$95,000</b>    | <b>\$400,000</b>    | <b>1%</b>     |                       |
| <b>SF RECREATION &amp; PARKS</b>                      |                    |                     |               |                       |
| Peace Parks   |                    | \$650,000           |               | RPD                   |
| SVIP Funding – Peace Parks Transportation             |                    | \$225,000           |               | RPD                   |
| Requity: Outreach, Scholarships, Equity in Recreation |                    | \$900,000           |               | RPD                   |
| <b>TOTAL SF RECREATION &amp; PARKS</b>                | <b>\$780,000</b>   | <b>\$1,775,000</b>  | <b>8.21%</b>  |                       |
| <b>BREASTFEEDING</b>                                  |                    |                     |               |                       |
|   | \$175,000          | \$175,000           | 1.84%         | DPH/MCAH              |
| <b>Total Proposed</b>                                 | <b>\$9,500,000</b> | <b>\$10,900,000</b> | <b>100%</b>   |                       |



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**Budget Descriptions: SDDTAC recommends investing in strategies that support mental health and well being and workforce pathways for impacted/priority populations.**

|  |   |
|--|---|
| <b>COMMUNITY-BASED GRANTS</b>                      | <p>City Departments should contract directly with CBOs through an RFP process managed through the Community Health Equity and Promotion (CHEP) Branch of the Department of Public Health. CBG should support community-based programs and services that address the health inequities of those most targeted by the beverage industry. Funding should go to Community Based Organizations (CBOs) and Faith Based Organizations (FBOs) for the following strategies:</p> <ol style="list-style-type: none"> <li>1. Health Education activities including, chronic disease prevention, healthy eating and active living, tap water promotion, oral/dental health</li> <li>2. Physical Activity opportunities, including: a) Dance and movement, sports, yoga, walking groups, biking, etc.; b) Efforts to influence changes to the built environment (ie sidewalks, streets, parks, buildings, etc) or safety of the built environment that facilitates increased physical activity and walking and biking for utilitarian trips, sometimes referred to as active transportation); and c) pursuit of institutional or local policies that facilitate physical activity and active transportation (such as adequate PE time and instructors, commuter benefits for active transportation, etc)</li> <li>3. Healthy Eating/Food Security*, including: a) Community-based pantries, community-based hot meals, community kitchens and community home delivery services; b) Increased financial resources (i.e. wages, income, government nutrition supplements, vouchers, etc.); c) Changes to the built environment that facilitate food security; and d) Pursuit of institutional or local policies that facilitate food security.</li> <li>4. Water Promotion, such as support for Spa Water Supplies, station maintenance/beautification, refillable water bottles to distribute to communities, water testing</li> <li>5. Community Based Participatory Research</li> </ol> |
| Health education, food security, physical activity |   |
| CBOs working with SFUSD                            | 7% of all CBO funding (eg 7% of approximately \$4.3 million) should go towards CBOs implementing programs/initiatives that take place in school settings. Funding to issue grants to CBOS should follow the guidelines above.   |
| <b>SFUSD</b>                                       |   |
| School Food, Nutrition Ed                          | To improve the quality and appeal of school meals and support nutrition education to increase participation in school meal programs (for example: cooking and serving equipment, staff professional development, and innovative procurement and menu strategies to increase freshly prepared food). Funding will target schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry.  |
| Student Led Action                                 | Support student led efforts to decrease consumption of sugary drinks and increase awareness of sugary drinks consumption among students, with focus on schools with the largest populations of high-risk students that are disproportionately targeted by the sugary drinks industry. SFUSD should provide to SDDTAC a proposal of how funding will be spent through student led action. Funding is provided for staff leadership, student and adult stipends and supplies.   |
| Educational Investments                            | Educational investments that support and strive for professional development in health and wellness across lifespan. Scholarships and other supports in higher education in medical technology and health field careers for Priority Populations and including para professionals.  |
| <b>FOOD ACCESS</b>                                 |   |
| Healthy Food Purchasing Supplement                 | Support programs that increase financial resources to purchase healthy food such as vouchers and food purchasing incentives. This investment is meant to support both the communities most impacted by the health consequences of sugary beverage consumption and to support the local economy including local merchants. These funds should be RFPed out to CBOs and FBOs according to the Community Based Grants guidelines.  |



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| Healthy Retail                             | Supporting small business to increase healthy food access in high risk and impacted communities and neighborhoods by: 1) supporting business operations; 2) promoting community engagement; and 3) improving the retail environment.   |
| <b>ORAL HEALTH</b>                         |  |
| Community task forces                      | Support development of community infrastructure such as oral health community task forces that incorporate diverse stakeholders for outreach, education, and interventions to address the oral health needs of children in high risk populations.  |
| School-based sealant application           | Support school-based and school-linked preventive oral health programs within SFUSD schools serving high risk target populations. This should also support SFUSD dedicated oral health staffing.   |
| School-based education and case management |  |
| <b>INFRASTRUCTURE</b>                      |  |
| DPH Infrastructure                         | <p><b>A. Personnel</b></p> <p>1) Backbone staffing to support SDDTAC a. A program manager to provide backbone staffing to the SDDTAC, including: i) Staffing full committee and 3 subcommittees in compliance with Sunshine and Brown Acts; ii) Coordinating among city agencies and funded CBOs to promote collective impact; iii) Help guide vision and strategy of SDDTAC, support aligned activities; manage SDDTAC work and timeline; and iv) Working with evaluation team to establish shared measurement practices b. As necessary, manage citywide/soda tax impact media c. Develop/Compile and Manage completion of SDDTAC Annual Report d. Manage SDDTAC biennial nominations process</p> <p>2) Staffing to support DPH SDDT implementation of community based grants a. Manage work of contractors, including: i) develop and implement CBO RFP process; ii) provide technical assistance for CBOs and merchants; iii) promote collective impact in coordination with SDDTAC backbone staff and City Agencies; and iv) work with evaluator and SDDTAC backbone staff to develop and implement evaluation plan and evaluation technical assistance.</p> <p>3) Staffing to support research and evaluation of SDDT impact, including data purchases as necessary a. At least 1.0 FTE epidemiologist; b. Support data analysis for annual report; c. Manage data purchases; d. participate in development and implementation of SDDT evaluation</p> <p><b>B. Professional services</b> including: i) technical assistance for funded CBO and FBO; ii) evaluation - to implement evaluation framework and evaluate funded city agencies, CBO and FBO, and process evaluations from applicants, and provide evaluation technical assistance; iii) city attorney to provide ongoing technical consultation</p> <p><b>C. Materials/Supplies</b> for meetings and printing costs</p> <p><b>D. Training</b> to support staff development</p> <p><b>E. Data</b> for collection (pricing), analysis (Nielsen) and purchase (IRI)</p> |
| <b>WATER ACCESS</b>                        |  |
| Water Access - SFUSD                       | SFUSD water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.  |
| Water Access - Public Spaces               | Public water station installation. Additionally, invest in adding signage and art to 3 stations to pilot evidence-based community informed model for what designs should be. As well as water education. Allows for comparison of usage between pilot stations with artwork/education and those without.   |
| <b>SF RECREATION &amp; PARKS</b>           |  |





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|                                  |   |
|----------------------------------|---|
| Peace Parks                      | Peace Parks programming to serve Priority Populations   |
| SVIP: Peace Parks Transportation | Transportation for Peace Parks participants   |
| Requity                          | Outreach and scholarships for equity in recreation  |
| <b>BREASTFEEDING</b>             | To fund a breastfeeding coalition to organize collective efforts across San Francisco to enable increased breastfeeding among Priority Populations. This coalition will mobilize action on policy, systems, and environmental (PSE) changes to increase breastfeeding rate and duration, leveraging community strengths and tackling structural barriers to reduce inequities to breastfeeding support. This would include funding for backbone support to engage community stakeholders in a strategic planning and engagement process to develop a framework for short and long term goals embedded in principles of equity; help align breastfeeding support services in San Francisco including hospital, outpatient, and community based services to improve access to breastfeeding support; and provide technical assistance to partnering agencies (such as child care centers and businesses with less than 50 employees) to operationalize and implement breastfeeding friendly policies and practices. |

\* Funding should support programs and services that increase financial resources to purchase healthy food; access to healthy fruits and vegetables while minimizing processed foods for high-risk communities; foods that are affordable and convenient; and programs that support the consumption of healthy foods including the ability to prepare and store meals and the knowledge of basic nutrition, food safety and cooking. Priority programs should incorporate a community-based food security perspective and have demonstrated increased ability of food insecure residents to purchase, access, and consume consumption of healthy, fresh, low-to-no cost and culturally appropriate foods, including but not limited to food vouchers/incentives, transportation and delivery and prepared foods.

## ONGOING ADBACKS FROM FY 2017-2018

| PROGRAM  | DEPARTMENT | DESCRIPTION   |                  |
|--|------------|---|------------------|
| Food Security – Healthy Food Purchasing Supplement | DPH        | Maintain current service levels: Vouchers and education to increase consumption and access to nutritious foods by increasing the ability of low income residents to purchase fruits and vegetables at neighborhood vendors and farmers’ markets in collaboration with DPH Healthy Retail Program. | 50,000           |
| Healthy Corner Store Retail                        | ECN        | Promoting corner stores and markets to sell healthy products as opposed to sugary beverages, etc.   | 60,000           |
| Food Security – Home Delivered Meals (HDM)         | HSA        | Address current waitlist: Delivery of nutritious meals, a daily-safety check/friendly interaction to homebound seniors/adults with disabilities who cannot shop or prepare meals themselves. Many providers offer home assessments/nutrition education/counseling.                                | 477,000          |
| Food Security – Congregate Lunch Meals             | HSA        | Address current waitlist: Daily, hot, nutritious meals for seniors/adults with disabilities   | 220,000          |
| Senior Fitness                                     | HSA        | Senior fitness programming at IT Bookman and George Davis   | 200,000          |
| Congregate Meal Program                            | HSA        | Congregate Meal Program A   | 75,000           |
| Congregate Meal Program                            | HSA        | Congregate Meal Program B   | 75,000           |
| <b>TOTAL</b>                                       |            |   | <b>1,157,000</b> |

\*The Board of Supervisors made a series of adbacks in the FY 17-18 budget. When the Board of Supervisors makes changes to the Mayor’s budget, some of these changes are “adbacks” denoting the Board’s decision to add funds back for a particular service. Adbacks become part of an agency’s baseline budget.