

August 5, 2019

**Re: Ballot Digest for November 2019 Vapor Products Initiative**

Dear Members of the Ballot Simplification Committee:

I very much regret that I cannot be with you today as you are considering The Ballot Digest for November 2019 Vapor Products Initiative, but I am required to be in Federal District Court in Cleveland, Ohio. Your consideration of the language for The Digest for this measure is extremely important.

While the title of this Initiative, which has been proposed by Juul and Big Tobacco, states that it is intended to “Prevent Youth Use of Vapor Products,” I believe it will have the opposite effect. I therefore fully support all of the points raised by Olson, Hagel and Fishburn, attorneys for *SF Kids v. Big Tobacco Coalition*, and urge that their suggestions be adopted. Two of their points deserve special mention:

1) This Initiative makes it easy to sell vapor products to youth under 21 by replacing the present restrictions on such sales and inserting the word “knowing.” This means that if a youth who buys a vaping product simply claims or appears to be at least 21, the retailer is off the hook. This is like having no age limit at all.

2) Finally, it is important to note that the Initiative would seek to tie the hands of the Board of Supervisors from enacting any future legislation without going back to the ballot. I question this restriction.

Thank you very much for your consideration of this letter.

Sincerely,

Louise Renne