



August 1, 2018

By Email and Hand Delivery

Barbara Carr and Members of the Ballot Simplification Committee
1 Dr. Carlton B. Goodlett Place
City Hall, Room 48
San Francisco, CA 94102
Via email to: publications@sfgov.org

Re: Our City Our Home Homeless Tax Measure (June 2018) Digest Appeal

Dear Members of the Ballot Simplification Committee:

Thank you again for your hard work on the digest for this and all other ballot measures. The work you did greatly simplified the language, and we have one point we would like to respectfully appeal.

Current Language to Change

A "YES" Vote Means: If you vote "yes," you want to impose additional business taxes to create a fund to support services for homeless people and prevent homelessness.

Proposed Language (requested changes underscored)

A "YES" Vote Means: If you vote "yes," you want to impose additional business taxes to create a fund to prevent homelessness and provide housing, mental health treatment, shelter and hygiene services for homeless people.

A "YES" Vote Means: Justification for the Requested Change

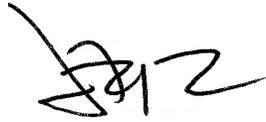
We believe it is critical that the yes questions adequately delineate exactly what the funding would be used for in language that is simple but that summarized the initiatives use of funding. For example, services such as food, clothing, and information and referral are not funded by the initiative. We believe this can be done in an easily digestible way, without the need for vague language.

Thank you for your attention to this matter.

Sincerely,

A handwritten signature in black ink that reads "Jacquelynn Evans". The script is fluid and cursive.

Jacquelynn Evans
Proponent, Our City Our Home
Jacquelynn.evans@yahoo.com

A handwritten signature in black ink that reads "Jennifer Friedenbach". The script is bold and somewhat stylized.

Jennifer Friedenbach
Executive Director, Coalition on Homelessness
jfriedenbach@cohsf.org