

City Privacy Policy*

Digest by the Ballot Simplification Committee

Status: Final digest

On: Tuesday, July 31, 2018

Members: Packard, Anderson, Patterson, Raveche

Deadline to Request Reconsideration: 5 p.m. on Wednesday, August 1

The Way It Is Now: The City has laws that provide some privacy protections in the collection, storage, sharing or use of personal information by The City and its contractors. The City does not have a comprehensive policy regarding the protection of personal information.

The Proposal: Proposition ____ is a Charter amendment that would provide guidelines to City agencies and officials when they consider proposed laws, regulations, policies and practices protecting privacy. These guidelines focus on ensuring that the collection, storage, sharing or use of personal information is transparent, accessible, unbiased, consensual, secure and limited to accomplish a lawful purpose.

Proposition ____ would require the City Administrator, by May 29, 2019, to propose an ordinance to the Board of Supervisors addressing the collection, storage, sharing and use of personal information. The ordinance must contain rules for:

- The City;
- Third parties who hold contracts or leases with The City;
- Third parties with permits, grants or licenses issued by The City.

A “YES” Vote Means: If you vote “yes,” you want to amend the City Charter to include privacy guidelines and require the City Administrator to propose a privacy ordinance consistent with these guidelines to the Board of Supervisors.

A “NO” Vote Means: If you vote “no,” you do not want to make these changes.

**Working title, for identification only. The Director of Elections determines the title of each local ballot measure; measure titles are not considered during Ballot Simplification Committee meetings.*