

Competitive Bidding for Affordable Housing Projects on City-Owned Property*

Digest by the Ballot Simplification Committee

Status: Draft for Consideration

On: Tuesday, July 26, 2016

Members: Packard, Anderson, Fasick, Fraps, Jorgensen

Word count: (suggested 300-word limit)

Deadline to Request Reconsideration: TBD

The Way It Is Now: The City has various programs that provide financing to developers to build new affordable housing and rehabilitate existing affordable housing on City-owned property ("affordable housing projects"). The Mayor's Office of Housing and Community Development (MOHCD) administers most of these programs.

When MOHCD has funds available for an affordable housing project, MOHCD posts a description of the proposed project on its website and invites developers to submit proposals. The posting describes the criteria MOHCD will use to select a proposal and sets a deadline for submissions. Criteria generally include the anticipated cost to the City, how much experience the developer has with similar projects, the feasibility of the developer's proposal, the quality of the developer's design, and the extent to which the proposal meets community needs. After the deadline for submissions, MOHCD applies the evaluation criteria to select a proposal.

MOHCD may select a qualified developer to proceed with an affordable housing project even if it receives fewer than three proposals.

The Proposal: Proposition ____ would require MOHCD, any time it invites developers to submit proposals for an affordable housing project on City-owned property, to:

- publish the proposed project to the public and invite the submission of proposals; and
- accept the proposal with the "best value."

Criteria for evaluating whether a proposal has the "best value" include, but are not limited to, the extent to which, the developer submitting the proposal:

- demonstrates the ability to engage in a community design process;
- describes ways to demonstrate cost control efforts while providing durability and sustainability;
- includes in the proposal community-oriented amenities; and
- demonstrates the proposal's financial feasibility.

Under this measure, the City could not proceed with an affordable housing project if MOHCD receives fewer than three proposals.

A "YES" Vote Means: If you vote "yes," you want to require that when the City, through MOHCD, invites developers to submit proposals for an affordable housing project on City-owned property, MOHCD must publish the proposed project to the public and invite the submission of proposals; and accept the proposal with the "best value." You also want to prohibit MOHCD from proceeding with an affordable housing project if MOHCD receives fewer than three proposals.

A "NO" Vote Means: If you vote "no," you do not want to make these changes.

**Working title, for identification only. The Director of Elections determines the title of each local ballot measure; measure titles are not considered during Ballot Simplification Committee meetings.*