



MEMORANDUM

TO: Ballot Simplification Committee
FROM: Todd Rufo, Director OEWD and Olson Lee, Director, MOHCD
CC: Barbara Carr, DOE
DATE: August 10, 2016
RE: Request for Reconsideration "Housing and Development Commission" Approved Digest

Dear Committee Members Packard, Anderson, Fasick, Fraps, and Jorgensen:

Thank you for your thorough discussion at today's committee meeting for the measure entitled "Housing and Development Commission."

The Office of Economic and Workforce Development (OEWD) and the Mayor's Office of Housing and Community Development (MOHCD) respectfully request consideration for the following technical clarifications to the Approved Digest.

Thank you for the opportunity to assist in this process.

1. Clarifying language in the "The Way It Is Now" Section

Insert a bullet between the third and fourth bullets of "The Mayor's Office of Housing and Community Development (MOHCD) administers" stating:

- first-time homeowner loans and grants;
- production of the federally mandated Consolidated Plan, a strategic planning document;
- and
- grants to support community development, nonprofit organizations and small businesses.

Rationale: MOHCD currently produces the federally mandated Consolidated Plan, which is a required submittal to HUD every five years. This is the same as the plan contemplated by this proposition.

The consolidated plan maps out the City's housing strategy every five years and is developed through an extensive public process. The Consolidated Plan serves as a strategic planning document for affordable housing and community development activities, as well as a management tool for assessing performance and tracking results. Topics covered in the Consolidated Plan include: a data-driven Housing Needs

Assessment, a Housing Market Analysis, a Strategic Plan (which identifies target populations to serve, geographic priorities for development, program priorities, homelessness strategies, and other target service provisions), and a shorter term Action Plan (which includes anticipated resources, projected projects, geographic distribution, and other program activities). Preparation of the Consolidated Plan includes input by and participation of citizens, as well as public and private agencies.

The middle sentence of the second paragraph to read: “No City commission directly oversees the entire scope of operations of MOHCD and OEWD. These agencies must seek approval from the ~~Planning Commission and~~ Board of Supervisors and various City commissions for certain proposed policy, program and expenditure changes. The Board approves their budgets and ~~some-many~~ of their agreements, programs and grants”

Rationale: MOHCD and OEWD do not only report to the Board and Planning. Multiple Board committees and City commissions oversee MOHCD and OEWD operations as required by existing charter and administrative regulations. Other governance bodies both departments are regularly accountable to include PUC, MTA, Rec Park, OCII, Port, Small Business Commission, Art, and the Citywide Affordable Housing Loan Committee.

The last paragraph to read “MOHCD and OEWD follow ~~a~~-competitive grant and loan selection processes for neighborhood improvement, small business assistance, job training and development of affordable housing on City-owned property.”

Rationale: Noun verb tense agreement;

2. Clarifying language in the “Proposal” Section

The first bullet to read: “assuming oversight of the continuing to develop a five-year strategic plan specifying the City’s goals for affordable housing and community development projects”

Rationale: MOHCD currently produces the federally mandated Consolidated Plan, which is a required submittal to HUD every five years. This is the same as the plan contemplated by this proposition.

The consolidated plan maps out the City’s housing strategy every five years and is developed through an extensive public process. The Consolidated Plan serves as a strategic planning document for affordable housing and community development activities, as well as a management tool for assessing performance and tracking results. Topics covered in the Consolidated Plan include: a data-driven Housing Needs Assessment, a Housing Market Analysis, a Strategic Plan (which identifies target populations to serve, geographic priorities for development, program priorities, homelessness strategies, and other target service provisions), and a shorter term Action Plan (which includes anticipated resources, projected projects, geographic distribution, and other program activities). Preparation of the Consolidated Plan includes input by and participation of citizens, as well as public and private agencies.

The last sentence of the third bullet to read “Any such ordinance would replace any conflicting provisions in ordinances that the Board adopt~~ed~~ or the voters approved~~d~~ before March 1, 2017.”

Rationale: Make language consistent with similar clause in the second bullet.

3. Clarifying language in the “A “YES” Vote Means” Section

The middle sentence of the second paragraph to read: “If you vote “yes,” you want to create the Housing and Development Commission to oversee two new departments (the Department of Economic and Workforce Development and the Department of Housing and Community Development) that will take over the duties of the Office of Economic and Workforce Development and the Mayor’s Office of Housing and Community Development, which will cease to exist.”

Rationale: Make language consistent with the second paragraph of the “The Proposal” section stating that the two offices “cease to exist.”

DRAFT