



August 3, 2015

Members, Ballot Simplification Committee  
Department of Elections  
City and County of San Francisco  
1 Dr. Carlton B. Goodlett Place, Room 48  
San Francisco, CA 94102

Re: Request for Reconsideration of Approved  
Digest "Mission District Housing Moratorium" Initiative

Dear Members of the Ballot Simplification Committee:

I am writing today in opposition to the Request for Reconsideration filed by Chris Skinnell on July 31<sup>st</sup>.

The points raised in the request for reconsideration were all discussed, debated and decided in a lengthy and well-attended hearing on Thursday July 30<sup>th</sup>, which I attended.

The request for reconsideration consists primarily of language recommendations already largely placed before the committee for consideration, or minor re-framings of similar suggestions that were already exhaustively discussed, including the various permutations of "moratorium", "pause" and "suspend", that the proposed plan that would be developed by the City should the ballot initiative be passed by San Francisco voters would require a majority vote of the SF Board of Supervisors, and an explication of the range of housing covered under the term "affordable housing".

Those requesting the reconsideration go so far as to mind read the likely response to the term "furniture-makers" by voters as casting an artistic bent, when the plain English meaning of the word is business establishments which make furniture.

With all due respect, arguments as overwrought as this do not merit the significant expense of time and energy by the committee to convene a hearing for reconsideration, nor the time and energy of both initiative supporters and initiative opponents to participate in such a hearing.

Media Alliance requests that the Ballot Simplification Committee reject the July 31<sup>st</sup> request for reconsideration.

Sincerely,

Tracy Rosenberg  
Executive Director  
Media Alliance