



SFMTA
Municipal
Transportation
Agency

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Edward D. Reiskin, *Director of Transportation*

July 24, 2014

John Arntz
Director, Department of Elections
City and County of San Francisco
1 Carlton B. Goodlett Place, Room 48
San Francisco CA 94102

RE: Restoring Transportation Balance in San Francisco Initiative

Dear Mr. Arntz:

Thank you for the opportunity to review the “Restoring Transportation Balance in San Francisco” ballot initiative.

The City’s Charter includes a “Transit-First Policy” that requires City departments to make public transit, bicycling, and pedestrian travel and safety the City’s top transportation priorities. The Charter also gives the San Francisco Municipal Transportation Agency (SFMTA) the responsibility for managing the City’s transportation system as a whole, including Muni.

SFMTA’s overarching goal is to “create a safer transportation experience for everyone.” Our work to achieve this goal includes rigorous data analysis to understand locations where serious injury and death occur on our streets and to identify behaviors that contribute to those collisions. Individual engineering projects that emerge from this process primarily seek to make streets and intersections safer while balancing other factors including traffic flow, community input, and beautification measures to enhance the aesthetics of a place.

In all SFMTA projects and programs, the goal is to balance the needs of the entire San Francisco transportation system. SFMTA strives to include balanced representation of all transportation system stakeholders, and part of this balance stems from input from multiple community groups and the existing SFMTA Citizens Advisory Committee.

We are continuously working to improve the City and look forward to working with all stakeholders.

Sincerely,

Edward D. Reiskin
Director of Transportation