

E-mail received from Brian McConnell, official proponent of Ordinance: Renaming the Oceanside Water Pollution Control Plant to the George W. Bush Sewage Plant (working title)

Thanks for the email.

Attached is a copy of the draft summary and text from elections.

Some key points we want to emphasize in the summary of our initiative are:

- \* Negligible fiscal impact. The sign that is mandated to be replaced is made of simple metal letters attached to the tunnel entrance. We saw someone throw out a \$50,000 estimate which, frankly, is very high. The sign is already in disrepair (letters are coming loose) and needs to be fixed anyway. The initiative does not specify a budget or materials, so the city can decide what to spend (we also know many artists who will contribute time and materials, so it is quite possible the cost of signage will be zero).

- \* Letterhead, business cards, maps and other materials will be updated as replenished, so no net impact on cost of operations.

- \* The city could turn this into a revenue source if it charges for tours (we think it is likely to become an unconventional tourist stop, and hence an opportunity if managed well)

- \* While the choice of structure to name after Pres Bush is unconventional, it is no different from a procedural standpoint than renaming a street, public school, etc. (Indeed, he should be honored, as the facility actually works!)

Please let us know when the committee will be discussing our measure so some of us may attend.

Best regards,

Brian McConnell