

**Ballot Simplification Committee - DRAFT for Consideration on Monday, February 27, 2012**

**COIT TOWER POLICY** *(working title only, subject to change)*

**The Way It Is Now:**

Coit Tower is a San Francisco landmark built in 1933. The tower is located in Pioneer Park at the top of Telegraph Hill. It contains historic art-deco murals.

The City's Recreation and Park Department manages Coit Tower and Pioneer Park, and the City's Arts Commission is responsible for maintaining the murals inside Coit Tower.

Under an agreement with the City, a private company runs concession operations at Coit Tower that include a food and beverage stand, gift store, and the elevator. The City may spend the money it receives from this agreement for any City purpose. The City currently allocates this money each year to the Recreation and Park Department budget.

There is no City policy against renting out Coit Tower for private events.

**The Proposal:**

Proposition \_\_\_\_ would make it City policy to:

- strictly limit commercial activities and private events at Coit Tower; and
- prioritize spending of any funds the City receives from Coit Tower concession operations for preserving the Coit Tower murals, protecting and maintaining the Coit Tower building, and beautifying Pioneer Park around Coit Tower.

**A "YES" Vote Means:** If you vote "yes," you want it to be City policy to strictly limit commercial activities and private events at Coit Tower, and to prioritize spending of any Coit Tower concession funds on the Coit Tower murals, building, and Pioneer Park.

**A "NO" Vote Means:** If you vote "no," you do not want the City to adopt this policy.

word count: 232 [suggested word limit: 300]