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March 18, 2011

Mr. John Arntz
Director of Elections
1 Dr. Carlton B. Goodlett Place, Room 48
San Francisco, CA 94102

Dear Mr. Arntz,

Per your letter dated March 4, 2011, please find SFUSD's analysis of the initiative measure for the "San Francisco Unified School District Student Assignment System."

Should you have any questions or concerns, please feel free to contact me by phone or email.

Sincerely,

A handwritten signature in blue ink that reads "Myong Leigh". The signature is fluid and cursive.

Myong Leigh

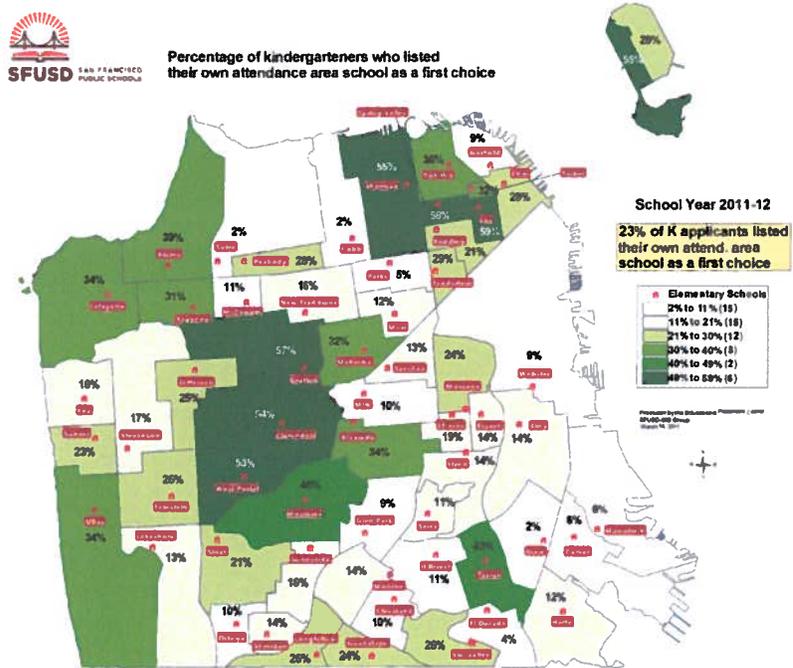
**Analysis for initiative measure
“San Francisco Unified School District Student Assignment System”**

March 18, 2011

When the Board of Education adopted a new student placement policy in March 2009, they had spent years reviewing data, hearing from the community, demographers and experts and deliberating. When it came time to vote, the Board of Education agreed on a system that maintained choice as they heard loud and clear from a diverse cross-section of parents that they wanted to be able to choose schools that are best for their children. SFUSD designed an assignment system to honor choice and provide equitable access to the range of opportunities available in San Francisco’s public schools.

Annually over 14,000 families (K12) submit enrollment applications. This year we received 4,930 applications for kindergarten, which is 229 more kindergarten applicants than last year (a 5% increase) and 900 more applications than 2005 (a 22% increase).

This year, we saw that as with previous years, parents overwhelming chose schools first based on factors other than proximity

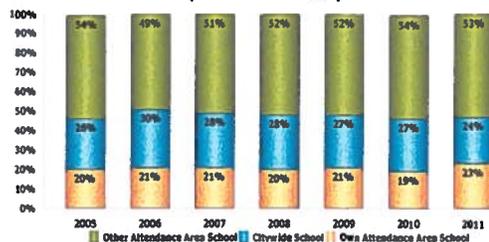


Less than 25% of kindergarten

applicants requested as their first choice schools closest to home. There was high demand for:

- K8 schools (20% of all applicants listed a K8 school as a first choice), and
- schools with language programs (39% listed a language pathway as a first choice).

77% did not request their attendance area school as 1st choice (March 2005-2011)





Younger siblings made up 26% of the applicant pool, and of these 77% did not live in the attendance area.

72% of 6th grade applicants and 74% of 9th grade applicants did not request as a first choice schools closest to home.

The measure calls on the people of the City and County of San Francisco to declare that “*the system for assigning children to schools should give the highest priority to the proximity of a child’s home to the school.*” This **declaration is contrary to the choice patterns submitted by the parents/guardians** of over 12,000 kindergartens, 6th and 9th grade students who submitted an enrollment application this year, and it is contrary to the choice patterns that have existed for at least the past seven years.