



INDUSTRY RECOGNIZED CREDENTIAL APPROVAL FORM

Department: Office of Economic and Workforce Development

Effective Date: July 1, 2020

Reference Directive #: WDD 20-41

Supersedes: NA

OEWD Sector/Industry:

Construction

Healthcare

Hospitality

Technology

Other / Please Specify _____

Recognized Approval Entity (e.g. industry association, employer partner, council, or affiliation of industry partners, postsecondary education association):

Training Provider:

Training Program Name:

Describe Training Program

- Learning Objectives:
- Duration (Total Hours in Training):
- Schedule (M-F, AM-PM):
- Type of Training (in-person/online/hybrid):
- Internships/Externships/Work Experience Provided: Yes No

If Yes, please describe: _____

Industry-Recognized Status Process

In order for OEWD to evaluate whether the curriculum on which the credential is based, as well as the assessment used to demonstrate mastery of that curriculum (and thus awarding of the credential), please respond to the following prompts.

1. Regarding the establishment of credentials: how has industry contributed to the design of the program (discuss industry/employer involvement in establishing competencies, curricula, and qualifications for the program in question)?

Answer:

2. Regarding the application of credentials: demonstrate the willingness of employer(s), including in the region and beyond, to use the credential in question to hire and promote. Provide specific example(s) of employers in the Bay Area and beyond willing to hire someone with the credential resulting from the program in question.

Answer:

Provide a brief explanation for how the industry-recognized credential in question meets each of the following six principles (See OEWD’s Credential Attainment and Measurable Skill Gains policy guidance for more information):

1. **Accessible** – Affordable and readily available at places and times convenient for working adults.

Answer:

2. **Transparent** – Clearly articulated costs and prerequisites; accurate picture of what skills, knowledge, and abilities are benchmarked by a given credential, and the value it carries in the labor market.

Answer:

3. **Stackable** – One of multiple manageable chunks that add up to a more substantial credential and do not require starting over at each new step.

Answer:

4. **Portable** – Transferable between firms, regions, and educational institutions. Provide job title(s) for positions in the Bay Area and beyond in which the credential is applicable for employment.

Answer:

5. **Meaningful** – Has value in the labor market. Please identify the industry skills attained that enhance employability.

Answer:

6. **Connected** – Links to a job or an educational pathway. Please provide example(s) of job title(s) or educational pathway(s) that prepare graduates to enter the workforce or advanced education.

Answer:

APPROVED BY PROVIDER

APPROVED BY INDUSTRY REP

APPROVED BY OEWD

Signature & Date

Signature & Date

Signature & Date

Name & Title/Affiliation

Name & Title/Affiliation

Name & Title/Affiliation