COMMUNITY CHALLENGE

Presented by Robynn Takayama

WELCOME

Agenda

- Overview
- Private Journaling
- Breakout Groups

Thank you:

- Venue
- Outreach Partners
- Government Operations Team

INTRODUCTION

- Division of the City Administrator's Office
- Formerly known as the Neighborhood Beautification and Graffiti Clean-Up Fund
- Created by voter approval of Proposition D in 1990
- Provides grants funded by voluntary payroll or business tax elections

PAST CCG PROJECTS

- Create community gathering or open space areas;
- Improve streetscape design;
- Increase urban greening and agriculture;
- Create and install public art or other amenities that beautify the neighborhood.

PAST CCG PROJECTS

PAST CCG TERMS

- Community-led, neighborhood improvement projects
- Must be a 501(c)(3) or use a fiscal sponsor
- $15k - 175k requests
- 35% match (cash, in-kind, and/or volunteer labor)
- 12 - 18 month grant term
- Cannot duplicate or replace funding for an existing program

REVISED GOALS

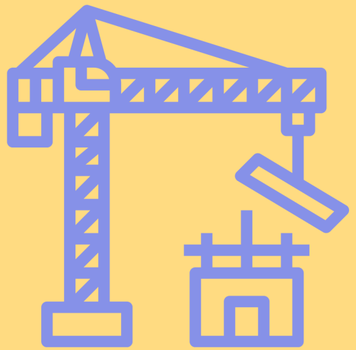
Recognize our interdependence and collective strength

Foster resilience, safety, and belonging for ALL

Fund solutions proposed by those closest to the problem

YOUR ROLE

REMINDERS



FOCUS GROUP

BRAINSTORM

1. List your community's superpowers. Consider people, buildings, businesses, knowledge, skills, features, etc.

2. Think about your community's challenges

3. With City funds, how can the response in question 1 address the response in question 2?

NOW CONSIDER

4. How much would the project cost?
5. How much time would it take to complete?
6. What kind of place does this take place (school, sidewalk, art gallery, wall on a business, etc.)
7. Why hasn’t the project been done already?

CITY PROCESS

How familiar are you with city and state requirements like Minimum Wage Compensation, Prevailing Wage, Healthcare Security Ordinance, insurance requirements, various departments' permits and approvals?

OUTREACH & SUPPORT

8. What is the best way to spread the word about this opportunity?

9. Why hasn't your group applied before?

10. What kind of support would you need to use an online application form?

ANYTHING ELSE

- leave a note about anything else you think we should consider when revising the CCG program.

DISCUSSION

- What projects did you come up with?
- How much would the projects cost?
- How much time would they take to complete?
- What kind of places do they take place (school, sidewalk, art gallery, wall on a business, etc.)

DISCUSSION

★ Why haven’t the projects been done already?

−+ How familiar are you with city and state requirements like Minimum Wage Compensation, Prevailing Wage, Healthcare Security Ordinance, insurance requirements, various departments’ permits and approvals?

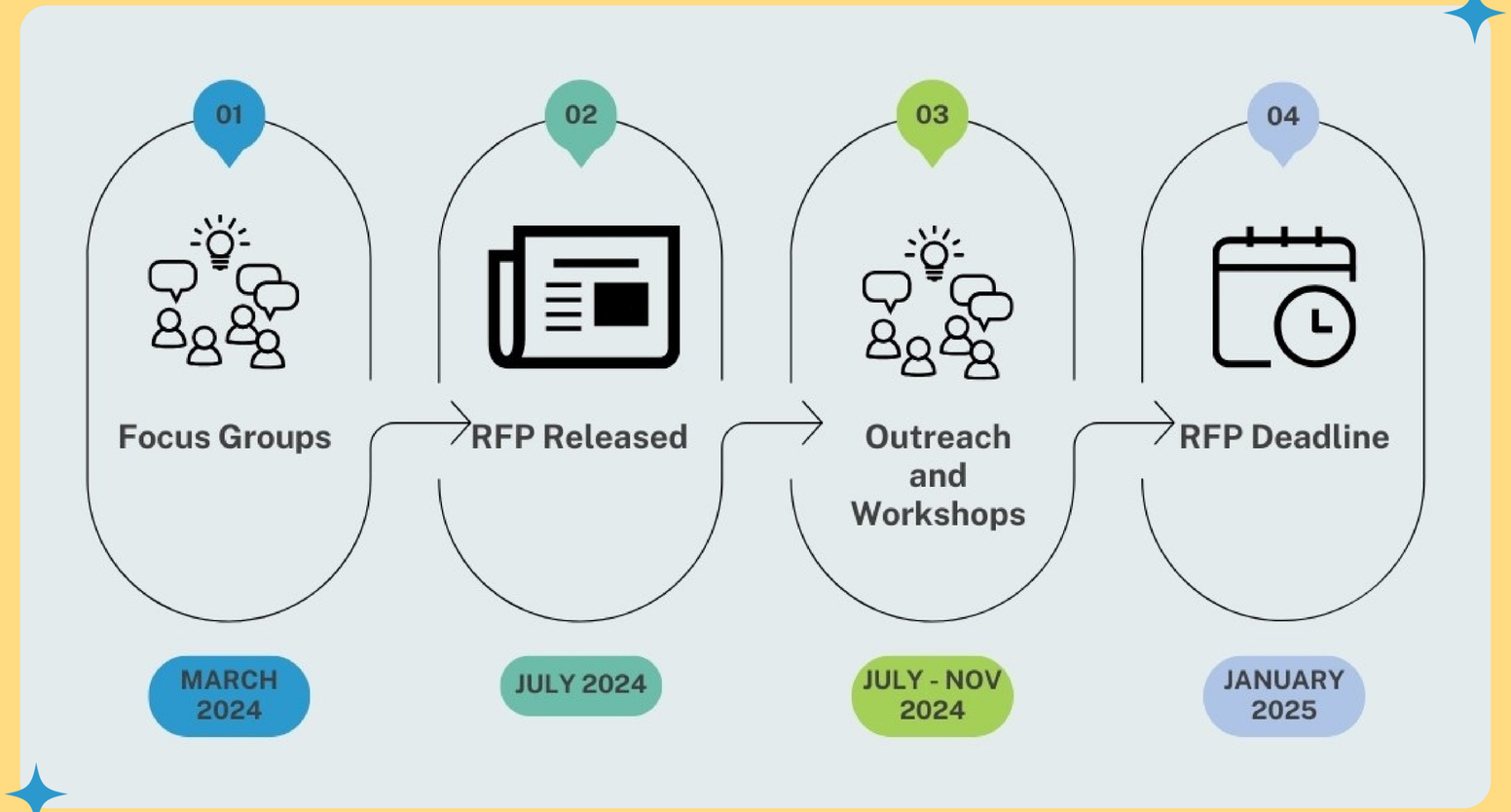
DISCUSSION

- What is the best way to spread the word about this opportunity?
- Why hasn’t your group applied before?
- What kind of support would you need to use an online application form?

DISCUSSION

- What else you think we should consider when revising the CCG program.

TIMELINE


01
Focus Groups
MARCH 2024
02
RFP Released
JULY 2024
03
Outreach and Workshops
JULY - NOV 2024
04
RFP Deadline
JANUARY 2025

FOCUS GROUPS

Wed, March 20 at 5:30 p.m.
SFPL Main Branch

Tues, March 26 at 2 p.m.
Bindlestiff Studio

Tues, March 26 at 6 p.m.
Joe Lee Rec Center

Thu, March 28 at 6 p.m.
Microsoft Teams

REMINDER

THANK YOU

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https://sf.gov/ccg