

# sfac san francisco arts commission

## SAN FRANCISCO MAIN LIBRARY TEMPORARY MURAL PUBLIC ART PROJECT PLAN

*For presentation to Visual Arts Committee December 16, 2024*



### **BACKGROUND (CAPITAL IMPROVEMENT PROJECT OVERVIEW)**

The San Francisco Public Library (SFPL) has provided funds to the Arts Commission to commission an artist to partner with the Association of the Ramaytush Ohlone in the creation of a temporary vinyl mural that conveys the importance of intergenerational knowledge and wisdom sharing from an Indigenous perspective. The temporary mural will be installed in the atrium of SFPL's Main Branch, above a staircase leading to the Fisher Children's Center on the Library's 2<sup>nd</sup> floor.

### **ART OPPORTUNITY**

- Temporary mural will measure a maximum of 600 sq ft and be installed on a wall above the stairway leading from the Library's central atrium to the Fisher Children's Center on the 2<sup>nd</sup> floor.
- The mural design will be printed on and installed as high-quality vinyl with UV lamination coating.
- Artwork will be on display for a minimum of one year beginning Fall 2025.

### **PROJECT GOALS**

- Artwork will emphasize the importance of the sharing of knowledge and wisdom in all forms across generations from an Indigenous perspective.
- Artist will have a meaningful connection to and/or direct experience collaborating with Indigenous communities in the development and implementation of their previous artwork design(s).
- Artist will partner directly with the Association of the Ramaytush Ohlone on the development and implementation of the artwork concept and final design.

**ARTWORK BUDGET**

Total Project Budget: \$87,549

Total Artwork Budget: \$52,000

- **Artist Contract: \$17,000**

*Artist Contract will be for design only, and is inclusive of all artist’s fees, as well as associated expenses for design and consultation during fabrication and installation.*

- **Implementation Allocation: \$35,000**

*Vinyl fabrication, installation, maintenance, and deinstallation will be managed by SFAC under separate contract.*

**ARTIST RECRUITMENT APPROACH AND ELIGIBILITY**

Arts Commission staff will post a Request for Qualifications (RFQ) which is open to professional practicing artists who reside in the United States. Recruitment will focus on artists whose practices align to the specific goals of the project. Artists will be asked to address their meaningful connection to and/or direct experience collaborating with Indigenous communities in their applications, which the review panel will be instructed to consider in their application evaluation.

**ARTIST SELECTION PROCESS**

After the application deadline, the Arts Commission staff will screen applications to establish the pool of artists meeting the minimum eligibility requirements, which are professional practicing artists who reside in the United States. The eligible applications will be presented to a review panel consisting of one (1) SFAC staff, one (1) representative of the Association of the Ramaytush Ohlone, one (1) outside arts professional and one (1) representative of the SFPL, who will review the applications and recommend one artist for the project. The recommended artist will be presented to the Arts Commission for review and approval. The Visual Arts Committee (VAC) and Commission meetings are open to the public.

**TIMELINE (Subject to change)**

Project Plan Approval (VAC)	December 16, 2024
RFQ Issued	December 20
Artist Review Panel Orientation	Week of January 27, 2025
RFQ Deadline	February 3, 2025
Artist Review Panel	Week of March 3
VAC Approval	March 19
Arts Commission Approval	April 7
Artist Under Contract	May 2025

**FURTHER INFORMATION**

Contact Jackie von Treskow, Senior Public Art Program Manager at (415) 819-1055 or by email at jackie.vontreskow@sfgov.org.