

LEGACY BUSINESS PROGRAM

A panoramic view of the San Francisco skyline at sunset. The sky is a warm, golden-orange color. The Transamerica Pyramid is prominent on the left side. Other skyscrapers of various heights and architectural styles are visible across the cityscape.

Small Business Commission
December 9, 2024
Agenda Item 2

APPLICATION PROCESS



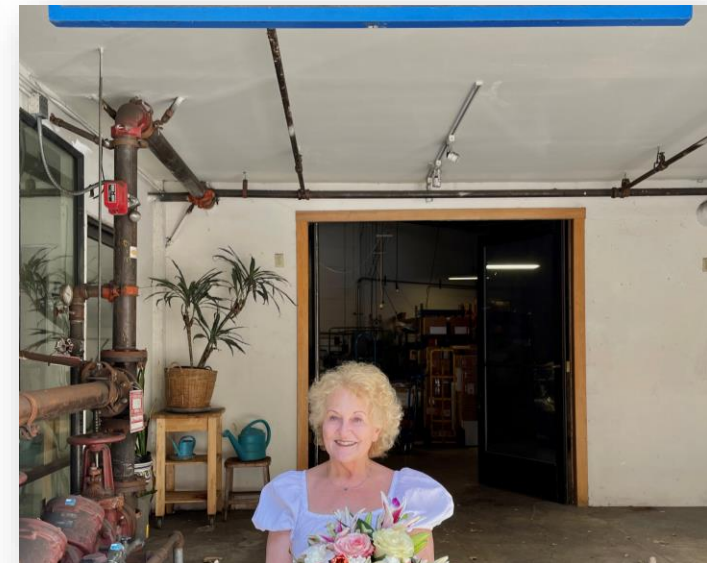
APPLICATION PROCESS



ITEM 2A

Ace Mailing

- Business Address: 2736 16th St.
- District: District 9
- Applicant: Gwendolyn D. Kaplan, CEO and Founder
- Nominated By: Supervisor Hillary Ronen
- Core Feature/Tradition: Marketing and Communications Services



ITEM 2B

African-American Shakespeare Company

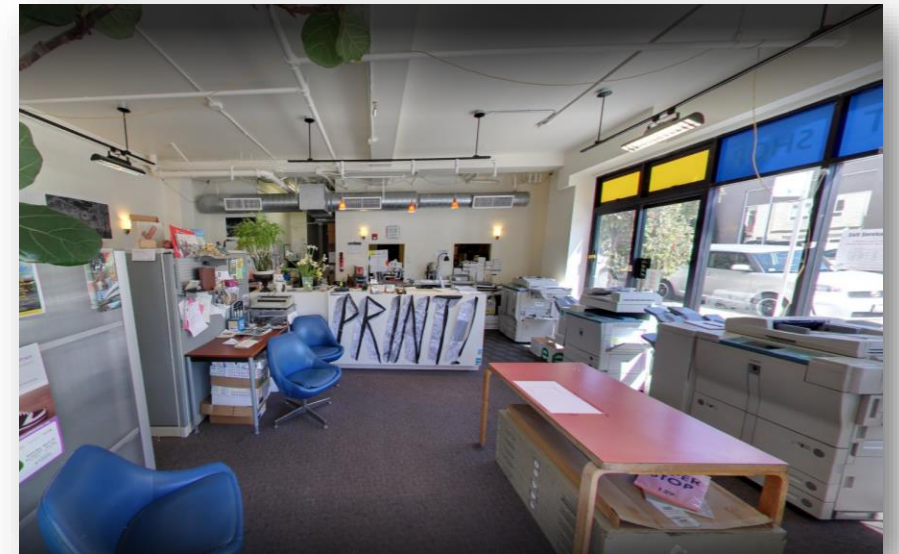
- Business Address: 762 Fulton St., Suite 305, and 460 Gough St.
- District: District 5
- Applicant: Sherri Young, Executive Director
- Nominated By: Supervisor Dean Preston
- Core Feature/Tradition: Theater



ITEM 2C

Geary Print Shop

- Business Address: 3236 Geary Blvd.
- District: District 2
- Applicant: Anna Wong Ng, Owner
- Nominated By: Supervisor Catherine Stefani
- Core Feature/Tradition: Printing



ITEM 2D

J's Laundry

- Business Address: 2951 23rd St.
- District: District 9
- Applicant: Jabra Muhawieh, Manager
- Nominated By: Supervisor Hillary Ronen
- Core Feature/Tradition: Laundry Services



ITEM 2E

Lehr's German Specialties

- Business Address: 1581 Church St.
- District: District 8
- Applicant: Hannah Seyfert, Owner
- Nominated By: Supervisor Rafael Mandelman
- Core Feature/Tradition: Grocery Store Featuring German Goods



ITEM 2F


Walter Adams Framing

- Business Address: 2019B Fillmore St., 355 Presidio Ave., and 349 West Portal Ave.
- District: Districts 2 & 7
- Applicant: Keith Wicker and Lloyd Haddad, Owners
- Nominated By: Supervisor Catherine Stefani
- Core Feature/Tradition: Picture Frame Store



STAFF RECOMMENDATION AND RESOLUTIONS

Staff recommends the inclusion of the businesses listed as agenda items 2.a. through 2.f. in the Legacy Business Registry as Legacy Businesses.



Small Business Commission
Resolution No. _____
December 9, 2024
ACE MAILING

Application No.: LBR-2023-24-051
Business Name: Ace Mailing
Business Address: 2736 16th St.
District: District 9
Applicant: Gwendolyn D. Kaplan, CEO and Founder
Nomination Date: June 12, 2024
Nominated By: Supervisor Hillary Ronen
Staff Contact: Richard Kurlyo and Michelle Reynolds
legacybusiness@sfgov.org

Adopting findings approving the Legacy Business Registry application for Ace Mailing, currently located at 2736 16th St.

WHEREAS, in accordance with Administrative Code Section 2A.242, the Office of Small Business maintains a registry of Legacy Businesses in San Francisco (the "Registry") to recognize that longstanding, community-serving businesses can be valuable cultural assets of the City and to be a tool for providing educational and promotional assistance to Legacy Businesses to encourage their continued viability and success; and

WHEREAS, the subject business has operated in San Francisco for 30 or more years, with no break in San Francisco operations exceeding two years; or

WHEREAS, the subject business has operated in San Francisco for more than 20 years but less than 30 years, has had no break in San Francisco operations exceeding two years, has significantly contributed to the history or identity of a particular neighborhood or community and, if not included on the Registry, faces a significant risk of displacement; and

WHEREAS, the subject business has contributed to the neighborhood's history and identity; and



WHEREAS, the subject business is committed to maintaining the physical features and traditions that define the business; and

WHEREAS, at a duly noticed public hearing held on December 9, 2024, the San Francisco Small Business Commission reviewed documents and correspondence, and heard oral testimony on the Legacy Business Registry application; therefore

BE IT RESOLVED, that the Small Business Commission hereby includes Ace Mailing in the Legacy Business Registry as a Legacy Business under Administrative Code Section 2A.242.

BE IT FURTHER RESOLVED, that the Small Business Commission recommends safeguarding the below listed physical features and traditions at Ace Mailing.

Legacy Business Program
Office of Small Business
City Hall Room 140
110 Carlton B. Goodlett Place
San Francisco, CA 94102
(415) 554-6580
legacybusiness@sfgov.org
www.legacybusiness.org



Physical Features or Traditions that Define the Business:

- Marketing and Communications.

BE IT FURTHER RESOLVED, that the Small Business Commission requires maintenance of the below listed core physical feature or tradition to maintain Ace Mailing on the Legacy Business Registry:

- Marketing and communications services.


I hereby certify that the foregoing Resolution was ADOPTED by the Small Business Commission on December 9, 2024.

Katy Tang
Director

RESOLUTION NO. _____

Ayes – _____
Nays – _____
Abstained – _____
Absent – _____

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The background of the slide is a golden-tinted photograph of the Golden Gate Bridge in San Francisco. The bridge's two massive towers are prominent on the left side, with their suspension cables extending across the frame. In the background, the dense city skyline of San Francisco is visible, including the Transamerica Pyramid. The overall color scheme is a warm, monochromatic gold.

QUESTIONS?

CONTACT



Richard Kurylo and Michelle Reynolds

Legacy Business Program

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sf.gov/legacybusiness (Legacy Business Program)

legacybusiness.org (Legacy Business Registry)