



**2025 ART ON MARKET STREET POSTER SERIES
PUBLIC ART PROJECT OUTLINE**

BACKGROUND

The Art on Market Street Poster Series has commissioned new artwork by artists on an annual basis, since 1992. Each year, the Program commissions four artists to create a new body of work that responds to a theme specific to San Francisco. Each poster series is on view for approximately three months and consists of at least 6 unique images that are printed at 68 inches high by 47 ¼ inches wide and installed in 15 bus shelters on Market Street between Steuart St. and 7th St. Due to discussions with SFMTA related to availability of shelters and subsequent timeline constraints, SFAC proposes a revised approach for 2025 and updated theme below.

2025 POSTER SERIES THEME

Overlapping Histories: Art on Market Street Poster Series, 1992–the present

The 2025 Art on Market Street Poster Series will showcase the over 30 year history of the Art on Market Street Poster Series. A project team will select highlights from past poster projects for a three-month exhibition of 10 – 15 posters each, for three total rotations. The works will be curated through the lens of “People, Places, and Things,” reflecting historical events, notable individuals, art, and architecture that are significant to San Francisco’s cultural and physical landscape. This project intersects with the continued work of SFAC’s Shaping Legacy program by calling attention to underrepresented communities and overlooked histories.

ARTWORK SELECTION PROCESS

The project team will select artworks from previously approved projects. These selections will then be brought to the Visual Arts Committee for final approval before installation.

PROJECT SCHEDULE (subject to change)

Visual Arts Committee Approval of Project Plan	December 16, 2024
VAC Approval of Group One Selection	February 16, 2025
VAC Approval of Group Two Selection	no later than May 19, 2025
VAC Approval of Group Three Selection	no later than August 20, 2025

Anticipated installation dates for each Poster Series are as follows:

- March 1–May 31, 2025
- June 1–August 31, 2025
- September 1–December 31, 2025

*All dates subject to change

FURTHER INFORMATION

Contact Craig Corpora, Public Art Program Associate at (415) 252-2249 or by email at craig.corpora@sfgov.org.