



## Welcome

Workforce Investment Board San Francisco (WISF)  
Executive Committee  
November 15, 2024

HOSTED BY: THE OFFICE OF ECONOMIC & WORKFORCE  
DEVELOPMENT

## RAMAYTUSH OHLONE LAND ACKNOWLEDGEMENT

The Workforce Investment San Francisco board acknowledges that we are on the unceded ancestral homeland of the Ramaytush (rah-my- toosh) Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land, and in accordance with their traditions, the Ramaytush Ohlone have never ceded, lost, nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ancestors, Elders, and Relatives of the Ramaytush Ohlone community and by affirming their sovereign rights as First Peoples

# Housekeeping

## ▶ Recording

- ▶ Audio, video, and chat will be monitored and recorded

## ▶ Audio and Video

- ▶ We respect all participants in this convening today and want to create a safe space for all. By default, all participants will be muted and video is disabled. Video will be on for speakers only.

## ▶ Public Comment

- ▶ To submit public comment on zoom, please select the Chat button at the bottom of your screen and send a message to "Public Comment".

# Agenda

1. Ohlone Land Acknowledgment, Announcements, and Housekeeping (Discussion Item)
2. Roll Call (Discussion Item)
3. Chair's Welcome (Discussion Item)
4. Adoption of the Agenda (Action Item)
5. Approval of Minutes from August 16, 2024 (Action Item)
6. Executive Board Appointments (Discussion Item)
7. Workforce Director's Report (Discussion Item)
8. San Francisco AJCC Certifications (Action Item)
9. WIOA Requirements Update - Local & Regional Plan, Local Area Subsequent Designation, Local Board Recertification (Discussion Item)
10. Future Discussion Items (Discussion Item)
11. Public Comment on Non-Agenda Items (Discussion Item)
12. Adjournment (Action Item)



November 15, 2024

## Executive Board Appointment

Prepared for  
Workforce Investment San Francisco (WISF)  
Executive Committee

San Francisco Office of Economic and Workforce Development  
[www.oewd.org](http://www.oewd.org)

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## WORKFORCE DIRECTOR'S REPORT

**Ken Nim, CityBuild Director**  
Office of Economic and Workforce Development

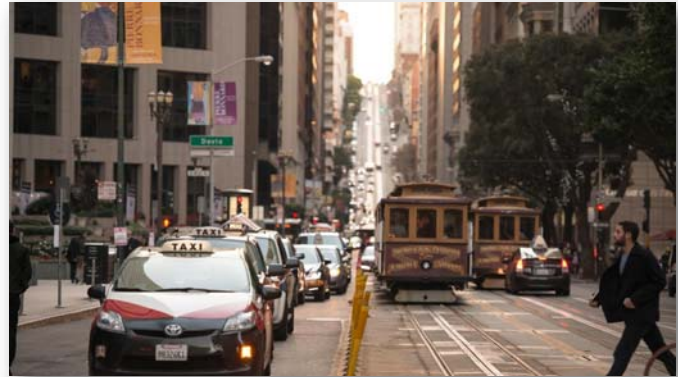
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November 15, 2024

# ECONOMIC INDICATORS – UNEMPLOYMENT RATE

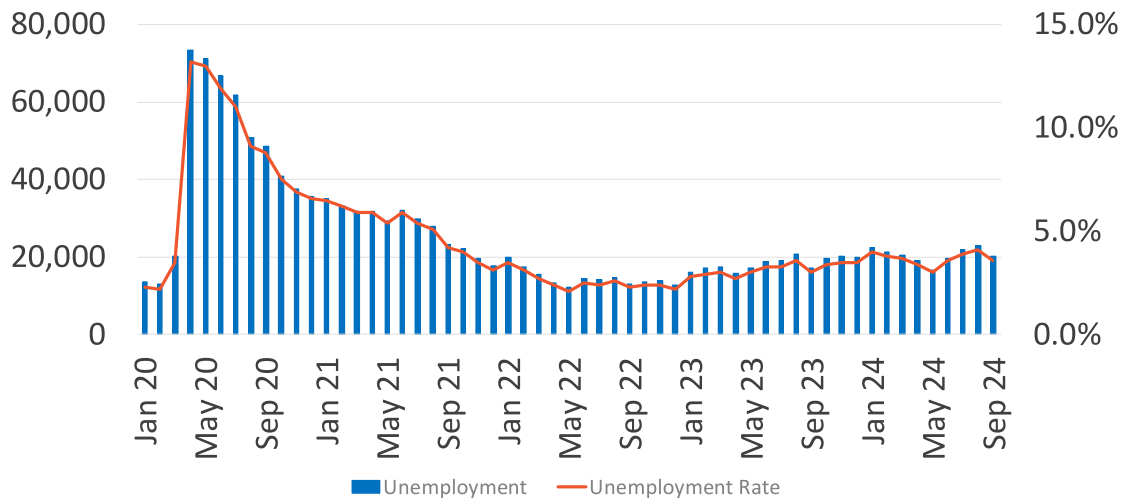
SF Unemployment Rate		
SF County	Unemployment	Rate
Sep 2023	17,200	3.0%
Oct 2023	19,700	3.4%
Nov 2023	20,100	3.5%
Dec 2023	20,000	3.5%
Jan 2024	22,400	4.0%
Feb 2024	21,400	3.8%
Mar 2024	20,600	3.7%
Apr 2024	19,000	3.4%
May 2024	16,700	3.0%
Jun 2024	19,600	3.6%
Jul 2024	22,000	3.9%
Aug 2024	22,900	4.1%
Sep 2024	20,200	3.6%



Source: California EDD, US Bureau of Labor Statistics



# ECONOMIC INDICATORS – UNEMPLOYMENT RATE



Source: CA EDD, US Bureau of Labor Statistics  
\*Preliminary



## ECONOMIC INDICATORS – CHANGE IN EMPLOYMENT

Change in Area Employment Since December 2019 by Industry SF Metro District (SF + San Mateo Counties)				
Industry	Dec 2019	Sep 2024*	Change Since Dec 2019	% Change Since Dec 2019
Mining, Logging, & Construction	43,100	39,200	(3,900)	-9%
Manufacturing	39,100	34,400	(4,700)	-12.02%
Trade, Transportation, & Utilities	159,000	132,300	(26,700)	-17%
Information	100,700	105,800	5,100	5%
Financial Activities	87,400	81,700	(5,700)	-7%
Professional & Business Services	297,900	291,300	(6,600)	-2%
Private Education & Health Services	149,000	160,200	11,200	8%
Leisure & Hospitality	150,200	130,200	(20,000)	-13%
Other Services	41,700	40,400	(1,300)	-3%
Government	132,700	139,200	6,500	5%
Farm	1,600	1,800	200	13%
<b>TOTAL</b>	<b>1,202,400</b>	<b>1,156,500</b>	<b>(45,900)</b>	<b>-3.82%</b>

Source: CA EDD, US Bureau of Labor Statistics  
\*Preliminary



## ECONOMIC INDICATORS – CHANGE IN EMPLOYMENT

Change in Area Employment Since June 2024 by Industry SF Metro District (SF + San Mateo Counties)				
Industry	Jun 2024	Sep 2024	Change Since Jun 2024	% Change Since Jun 2024
Mining, Logging, & Construction	39,500	39,200	(300)	-0.8%
Manufacturing	34,900	34,400	(500)	-1.4%
Trade, Transportation, & Utilities	132,900	132,300	(600)	-0.5%
Information	108,400	105,800	(2,600)	-2.4%
Financial Activities	81,000	81,700	700	0.9%
Professional & Business Services	293,500	291,300	(2,200)	-0.7%
Private Education & Health Services	160,300	160,200	(100)	-0.1%
Leisure & Hospitality	129,700	130,200	500	0.4%
Other Services	40,500	40,400	(100)	-0.2%
Government	144,000	139,200	(4,800)	-3.3%
Farm	1,800	1,800	-	0.0%
<b>TOTAL</b>	<b>1,166,500</b>	<b>1,156,500</b>	<b>(10,000)</b>	<b>-0.86%</b>


Source: CA EDD, US Bureau of Labor Statistics  
\*Preliminary



# COMMUNITY HIGHLIGHTS



# COMMUNITY HIGHLIGHTS


 **CityBuild**<sup>®</sup>  
Office of Economic and Workforce Development

*The San Francisco Office of Economic & Workforce Development cordially invites you to attend the*

**CityBuild Academy Cycle 41 Graduation Ceremony**  
Wednesday, November 20, 2024 at 5:30 pm  
Mission Bay Conference Center at  
**UCSF Robertson Auditorium**  
1675 Owens St, San Francisco, CA, 94143

Please RSVP by Friday, November 15, 2024  
to [CityBuild@sfedev.org](mailto:CityBuild@sfedev.org)

*We appreciate your continued support and look forward to seeing you November 20<sup>th</sup>!*



Northern California  
Apprentice Network Presents 

**National Apprenticeship Week 2024 Celebration**  
Monday, November 18th  
9am-2pm  
Laney College Forum Building

Join us in celebrating regional Young Adult Apprenticeships and Pre-Apprenticeships 

RSVP at [bit.ly/nawlaney](https://bit.ly/nawlaney)



# DISCUSSION

**Ken Nim, CityBuild Director**  
Office of Economic and Workforce Development

Prepared for Workforce Investment San Francisco  
(WISF) Executive Committee



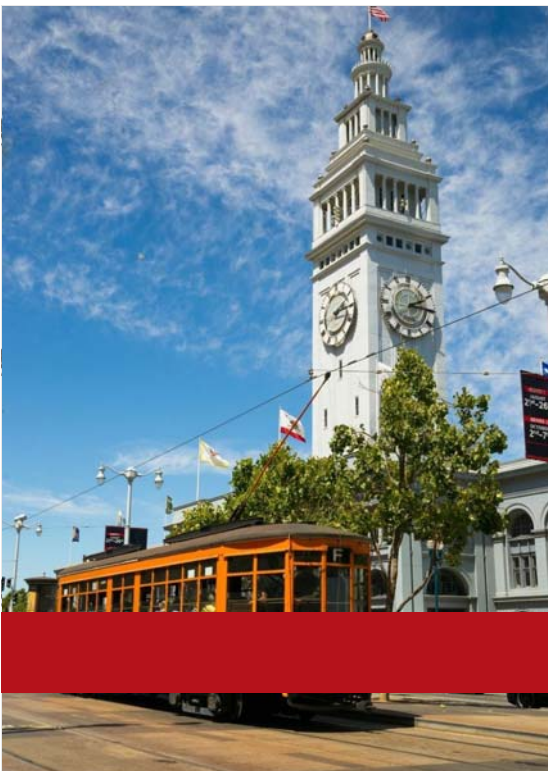
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## San Francisco AJCC Certifications

Prepared for  
Workforce Investment San Francisco (WISF)  
Executive Committee

## San Francisco AJCC Sites

- **Comprehensive AJCC** – Provides full spectrum employment and training services including services for special populations, including people with disabilities, veterans, and justice-involved individuals
  - **Goodwill Industries**
- **Affiliate AJCC** – Provides some employment and training services onsite and referral to other services
  - **Self-Help for the Elderly**
  - **California Employment Development Department**
- **Specialized AJCC** – Provides employment and training services for special populations
  - **Toolworks**
  - **Swords to Plowshares**



November 15, 2024

### **WIOA Requirements Update - Local & Regional Plan, Local Area Subsequent Designation, Local Board Recertification**

Prepared for  
Workforce Investment San Francisco (WISF)  
Executive Committee



## **PY 25-27 LOCAL AREA SUBSEQUENT DESIGNATION & BOARD RECERTIFICATION (WSDD-264)**

### **What is Subsequent Designation?**

San Francisco must have performed successfully, sustained fiscal integrity, and engaged in the regional planning process to continue to be designated by the Governor as a Local Area.

### **What is Board Recertification?**

WISF must have performed successfully, sustained fiscal integrity, and met membership requirements to maintain its certification as a Local Board.



**Approval Period**  
July 1, 2025 - June  
30, 2027

**WISF Reviews**  
February 21, 2025

**Signatures**  
CLEO & Chair



## **WIOA FOUR-YEAR PLAN REQUIREMENTS (WSDD-262)**

### **Develop and Submit Regional Plan for Bay-Peninsula Regional Planning Unit (San Mateo, Santa Clara, and San Francisco)**

- Regional Workforce & Economic Analysis
- Regional Service Strategies, Sector Initiatives, Practices for Equity and Economic Justice
- Preparation for Climate Neutral Transition

### **Develop and Submit Local Plans**

- Policies consistent with State Plan
- Partnerships with all WIOA Core and Required partners, as well as State strategic partners

**Approval Period**  
July 1, 2025 - June  
30, 2029

**WISF Reviews**  
February 21, 2025

**Signatures**  
CLEO & Chair



# OEWD Workforce System Overview

**CITYWIDE JOB CENTERS**  
*neighborhood & specialized*



## ADULT PROGRAMS

- Job search assistance
- I:I support
- Soft skills
- Supportive services

**PREPARING TOMORROW'S WORKFORCE**  
*to compete in San Francisco's job market*



## YOUTH/YOUNG ADULT PROGRAMS

- Career search
- Job preparation
- Subsidized employment opportunities



**SKILLS TRAINING & EMPLOYMENT ASSISTANCE**  
*industry-recognized, in strong sectors*



## SECTOR TRAINING

- Construction
- Healthcare
- Hospitality
- Technology
- Industries of Opportunity

**CONNECTING LOCAL TALENT**  
*with local employers*



## EMPLOYER SERVICES

- Hiring events
- Layoff assistance
- Job Promotion

**SAN FRANCISCO**  
**OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT**

# Available WIOA Title I Workforce Services

- Outreach, Referral, Orientation, Information Sharing & Guided Referral
- Skill & Career Assessment, Individual Career Planning, Individual Case Management
- Training: Job Readiness, Digital Literacy, Financial Literacy, Sector Vocational & Occupational, & Individual Training Accounts
- Job Search, Job Placement, & Retention Services
- Supportive Services (e.g., *testing fees, childcare, transportation, driver's license acquisition or record remediation, drug testing, assistance with work-related expenses*)
- Young Adult Workforce Services, Subsidized Employment Programs, & Placement in Post-Secondary Education

**SAN FRANCISCO**  
**OFFICE OF ECONOMIC & WORKFORCE DEVELOPMENT**

# ONGOING STAKEHOLDER ENGAGEMENT

## Workforce Community Members

- Board meetings (WISF, Alignment Committee) - *Ongoing*
- Community Development Block Grant district meetings – *Fall 2023 – Winter 2024*
- Regional and Local WIOA Plan community meeting – *November 20, 2024, 10:00 – 11:30 a.m.*
- Public comment period – *December 16, 2024 – January 15, 2025*
  - Plans will be available here: <https://www.sf.gov/information/workforce-innovation-and-opportunity-act-strategic-plans>

## Clients (Workforce Participants & Employers)

- Surveys at WIOA Service Exit – *Semi-Annual*

## Service Providers

- Service Provider Outreach & 1:1 – *Monthly & Quarterly*

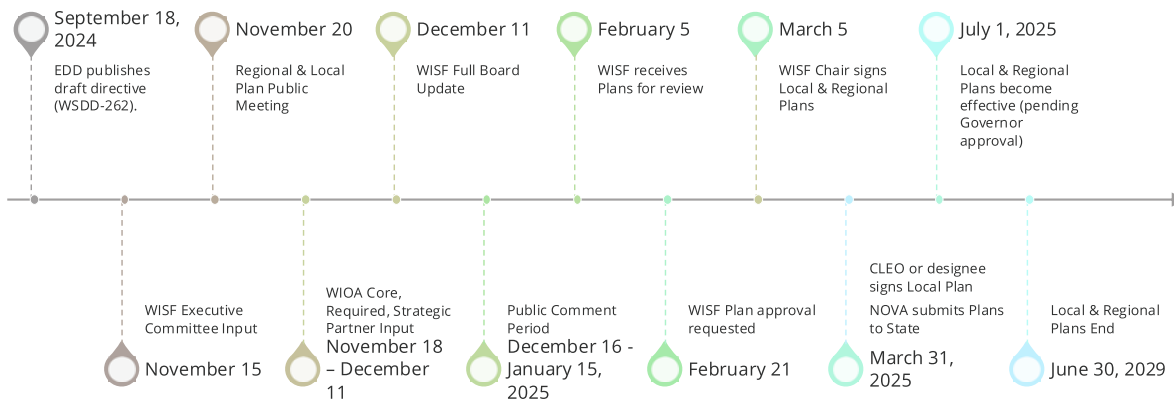
## Local Partners

- State & WIOA Core Partners Outreach & 1:1 – *Quarterly*



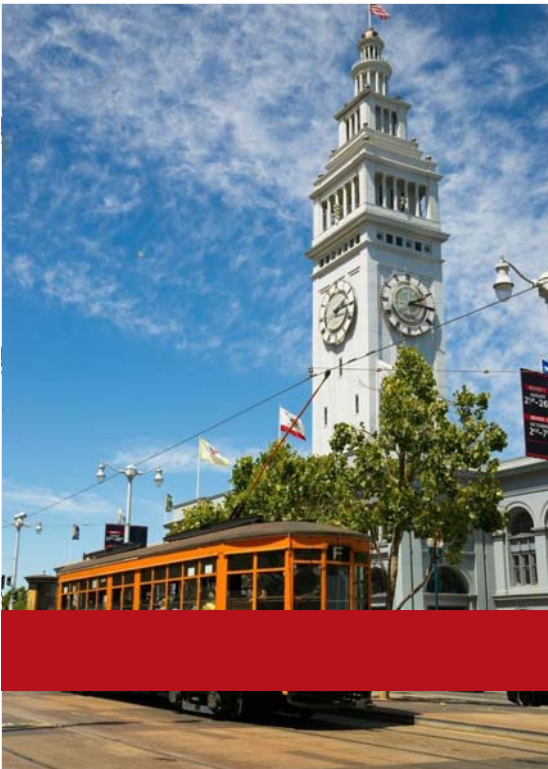
oewd.org/workforce

## PY 25-28 WIOA Plan Development Process



# BOARD DISCUSSION QUESTIONS

- In the context of a changing economic and labor market, what are your organization's concerns?
- What are the region's major workforce challenges?
- How is your organization centering equity, job quality, and career advancement in your work?
- What is your vision for how the local and regional workforce systems and stakeholders can address the region's key challenges?
- What challenges and opportunities do you foresee in integrating climate resilience into your organization's or community's long-term planning?
- Any other considerations?



November 15, 2024

## Future Discussion Items

Prepared for  
Workforce Investment San Francisco (WISF)  
Executive Committee

Thank you for joining the  
Workforce Investment Board San Francisco  
Executive Committee

**QUESTIONS OR NEEDS? PLEASE CONTACT:**  
[IRIS.ROLLINS@SFGOV.ORG](mailto:IRIS.ROLLINS@SFGOV.ORG)