

# HSH Equity Office

Dec 2024



### Land Acknowledgement

We, HSH, acknowledge that we are on the unceded ancestral homeland of the Ramaytush Ohlone who are the original inhabitants of the San Francisco Peninsula. As the indigenous stewards of this land and in accordance with their traditions,

the Ramaytush Ohlone have never ceded, lost nor forgotten their responsibilities as the caretakers of this place, as well as for all peoples who reside in their traditional territory. As Guests, we recognize that we benefit from living and working on their traditional homeland. We wish to pay our respects by acknowledging the Ancestors and Relatives of the Ramaytush community and by affirming their sovereign rights as First Peoples.

### Labor Acknowledgement

We respectfully acknowledge our debt to the enslaved people, primarily of African descent, whose labor and suffering built and grew the economy and infrastructure of a nation that refused to recognize their humanity. We recognize our debt to exploited workers past and present whose labor was and continues to be stolen through unjust practices. We recognize the immigrant and American-born workers of African, Asian, and Central and South American descent whose labor remains hidden in the shadows but still contributes to the wellbeing of our collective community.





#### Anthony Bush (He/Him) Chief Equity Officer, HSH



#### Anjali Rimi (She/They) Equity Officer, HSH



#### **GUIDING PRINCIPLES OF HSH EQUITY OFFICE**

Strategic

Goal oriented & integrated

Structural

**Building capacity** 

& performance

management

Sustainable

Long term & enduring

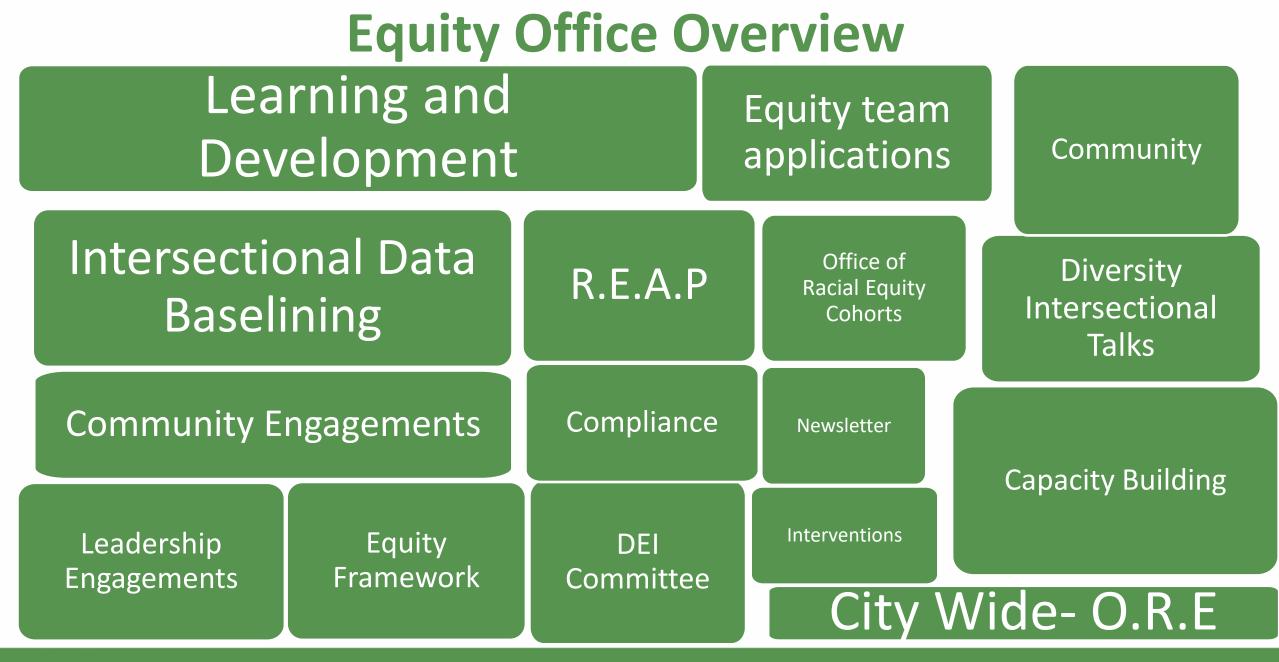
Shared

Cross functional & Advisory

#### GOALS

- To achieve an equitable culture amongst our staff, providers and networks that fully reflects the intersectional communities served.
- To enrich our strategic plan with diversity and inclusion integrations through learning, development and increased self-awareness along with reporting and analysis.
- To build and scale capacity to showcase efforts and results to leverage the power of diversity to affirm equity in the mission of the organization.
- To demonstrate equity modelling with sustainable programs & activations, particularly to ensure measurable reductions in racial inequities and other disparities in all efforts to preventing and ending homelessness.





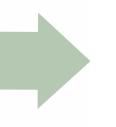


### **HSH Racial Equity Training Process**









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#### Needs

- Build racial humility for HSH staff
- Build R.E.A.P awareness.
- Address racial disparities across city systems.

#### Objectives

 Understanding impact of all levels of racism on housing disparities and homelessness
 Bridging the HSH strategic plan HBTB integration to addressing racism.

#### Delivery

- System Racism:
   Interpersonal Racism
   Internal
   External
- Individual Racism
- □ HBTB Integrations

Time Frame: Oct '22- Nov'24

#### Execute

- Evaluating feedback of forum for external partners
- Finalizing team
   HBTB activities to execute plan.
- Equity engagements tied to racial equity solutions tied to HSH functionalities.



## **HSH Racial Equity Trainings Highlights**

Informs the equity framework and performance management plan for the department

2-year journey with23 in-person sessionsand 968 uniqueengagements.

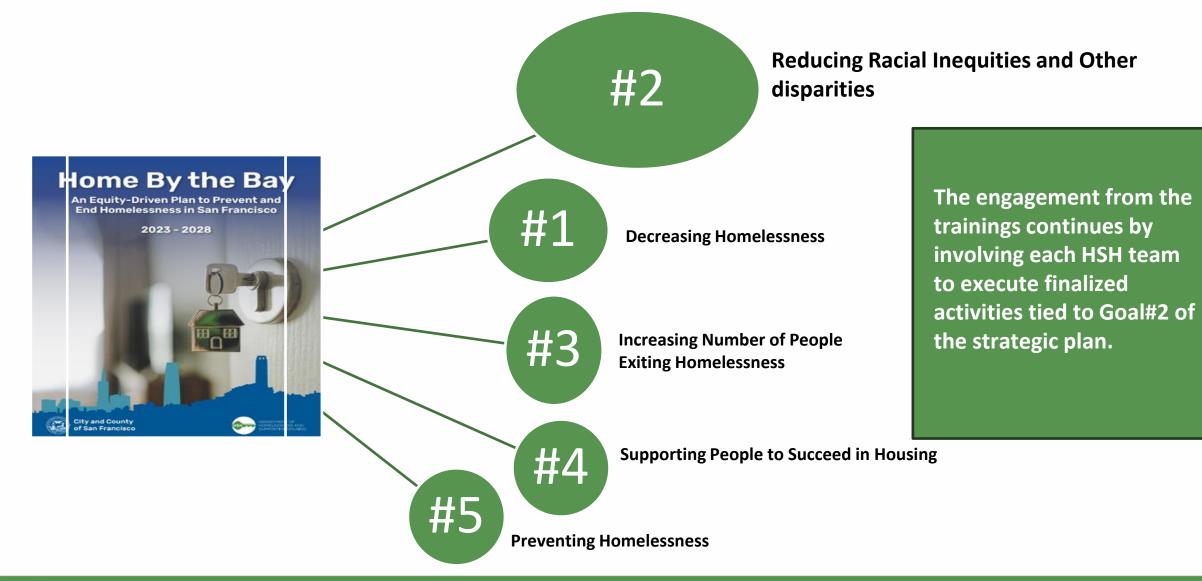
Training format and facilitation ideal to scale to all city departments

Learnings integrated to HSH staff job-related functions

HSH-First Department to successfully complete ALL staff racial equity trainings Community engagements led intersectional disparities leading to data baselining initiative



## **Equity Mainstay**







**Objectives** 

#### **GOAL #2**

**Reducing Racial Inequities and Other Disparities:** Demonstrate measurable reductions in racial inequities and other disparities in the experience of homelessness and the outcomes of City programs for preventing and ending homelessness.<sup>2</sup>

The City will pursue these interrelated Objectives within its efforts in this Action Area:

- A. Ensure planning and decision making are deeply informed and guided by the expertise, recommendations, and leadership of people with lived experiences of homelessness.
- B. Build community partnerships and implement capacity-building efforts rooted in equity with BIPOC-led organizations and organizations deeply rooted in historically marginalized neighborhoods and communities.
- **C.** Support anti-racist program delivery and the development of an intentionally anti-racist workforce within City departments and offices that serve people experiencing homelessness and within the homelessness response system.
- D. Develop and implement strategies for reducing observed inequities and ensure that homelessness response system services reach, serve, and achieve equitable outcomes for overrepresented and underserved populations, especially BIPOC and LGBTQIA+ people and people with disabilities.



Categories	Definition	Area of Impact
Impacting CBO Capacity/Equity	Enhancing CBO resources, infrastructure and staffing to better support client needs equitably, by building capacity and removing constraints for CBOs to execute and lead HRS and programs.	Additional funding, Staff size, Number of CBO focused trainings
Engaging PWLE	Direct feedback from People with Lived Experience and shared decision making to improve HSH systems, processes, reporting and client experiences and solutions.	Specific to the metric is number of people engaged and frequency of engagement, new policies and existing policy adjustments
Building Data Equity	Ensuring data is revealing disparities by populations that can help build solutions to address the disparities, qualitatively and quantitatively. Specific to metric is data transparency and sustainable reductions in disparities with populations, with most recent data histories- quarterly, monthly and annually.	Frequency of reporting and dashboard updates, disparity reduction metrics met/progress, Data analysis tied to equity baselining; System goals and quantifiable population goals identified and monitored.
System Equity/Gaps	System begins with HSH, functions, systems, funding, internal staff and resources, external resources and interdepartmental partnerships to improve HRS/system performance to better serve clients and partner with CBOs effectively.	Identifying resources, measuring funding, staff retention, recruitment and adjustments for internal purposes, CBO-HSH engagements and frequency

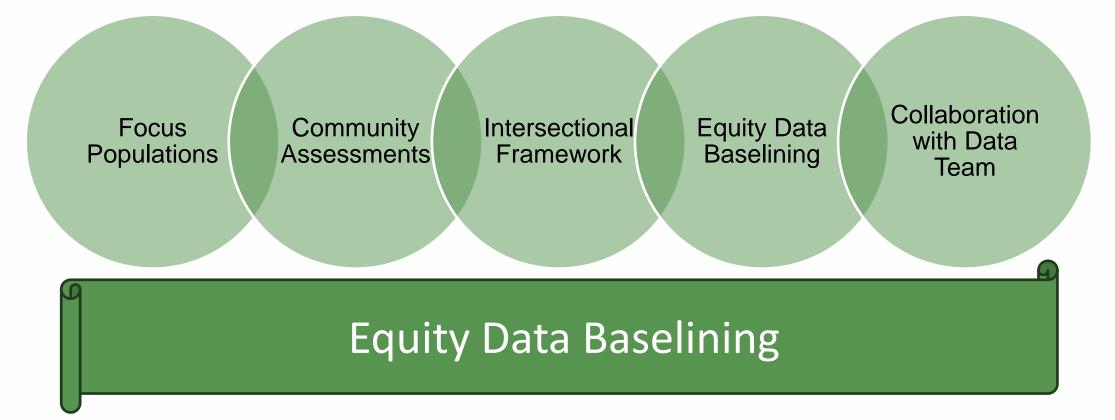


### **HBTB Activity – Categories**

Build Data HBTB Team Activities	En	CBO	acitył Ec	ystem quity/ aps To	tal
Scattered Site Housing Programs	1		1	4	6
Shelter and Outreach Team		1	3	2	6
CalAIM	2	1	1	1	5
Supportive Housing Programs	1		2	1	4
Supportive Services(PSH)		1		3	4
CLA	2	-		1	3
Real Estate & Facilities	_		2	1	3
Budget & Finance				1	3
Prevention and Problem Solving			2 2	1	3
Continuum of Care Housing		1	2		3
Data & Performance	3				3
Shelter Monitoring Committee (SMC)			2	1	3
HR				3	3
Coordinated Entry		1	1	1	3
Housing Placement Team	3				3
Contracts/Procurement	1	1	1		3
Compliance				2	2
ONE System					2
II				1	2
Planning & Strategy				1	1
Total	16	6	19	24	65



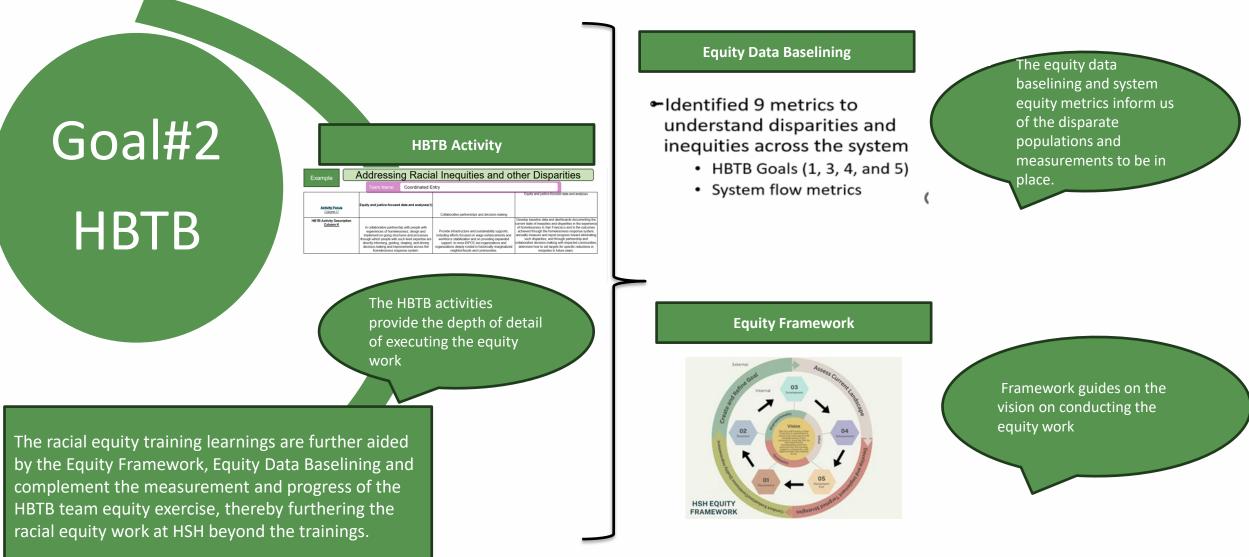
### **Intersectional Frameworks- Data Baselining**



Through goal#2, the intersectional disparities were identified that informed the need to engage with external and internal engagements to collect further data and conduct analysis for interpretation of the disparate focus populations to give us guidance on decision making in programs and team actions.



## **Goal#2 informs the equity baselining & framework**





#### **GUIDING QUESTIONS**

#### INTERNAL

Recruitment	<ul> <li>Who is being recruited for open positions? What percent are from marginalized populations? What percent have lived experience of homelessness?</li> <li>Is the department representative of the City/people we serve?</li> <li>What are new hires' understanding of equity principles, (especially being able to operationalize cultural humility)?</li> </ul>	Creat and Ref Goal
Retention	<ul> <li>What opportunities exist for staff, particularly from underrepresented groups, to be mentored?</li> <li>In what ways is white dominant culture affecting staff morale and workload?</li> <li>How do we create an infrastructure (within HSH and with the broader community) of collaboration, innovation, and celebration?</li> </ul>	Asses Curre
Development	<ul> <li>What opportunities and feedback are there for staff to thrive and utilize their strengths?</li> <li>How are we empowering staff to provide solutions that address inequities (and/or participating in other parts of the equity framework)? Who has access to decision-making power, and can that circle be expanded?</li> <li>What opportunities exist for staff to learn about, understand, and embed equity principles in their work?</li> </ul>	Landsca Develo and
Advancement	<ul> <li>What opportunities exist for staff to advance/be promoted at HSH?</li> <li>How can underrepresented staff be trained/prepared so that they can advance?</li> </ul>	Implem Target Strateg
Retirement/ Exit	<ul> <li>What is the reason(s) for staff exit? What are the lessons learned from this exit and how can they be incorporated into our internal practices?</li> <li>How can staff be celebrated and acknowledged for their work at HSH?</li> </ul>	Condu Evaluati CQI

#### EXTERNAL

Create and Refine Goal	<ul> <li>What is the specific goal(s) of the program, and does it align with the goals in <i>Home by the Bay</i>, especially goal #2 (reduce racial and other disparities)? How does the goal align with the overall vision in this framework?</li> <li>What are the program's desired outcomes? How do they align with HSH's prioritized disparities?</li> </ul>
Assess Current Landscape	<ul> <li>Who is benefiting from our programs? Who is being harmed? How do we know?</li> <li>What communities are limited in access, unable to access, and/or disproportionally entering your services?</li> <li>What are the barriers to access for these communities?</li> <li>What are the factors that are both contributing to and mitigating the observed inequities? Who was consulted to inform this (and who was missing)?</li> <li>What work has already been done to reach the stated goal, implement equitable practices, and/or understand where the current inequities are? How can we integrate that work/lessons learned into this?</li> <li>Are there disparities among HSH's priority populations (adults, families, TAY, older adults, adults with acute care needs, survivors, people with criminal legal involvement, the TGNCI population, and veterans)? Are there disparities when looking at these groups from a racial/ethnic lens?</li> </ul>
Develop and Implement Targeted Strategies	<ul> <li>What outcomes (e.g., on process, conditions, experiences) does this program seek to change? What are the needs or opportunities to address these inequities? What is the scale of the solution?</li> <li>What other stakeholders/partners are needed to implement/develop solutions? How have their voices been incorporated?</li> <li>Does the proposed targeted strategy (or strategies) address the root causes of the inequities?</li> <li>What adverse or unintended consequences could result from this policy/strategy? What steps could be taken to minimize this?</li> <li>What and who will be needed to ensure successful implementation?</li> <li>What additional barriers might prevent individuals in certain racial/ethnic groups form benefitting fully if this policy were implemented as written? What steps could be taken to minimize this?</li> </ul>
Conduct Evaluation/ CQI	<ul> <li>Who is benefiting from the change? Who is being harmed? What metrics ensure that disparities are being addressed?</li> <li>Who will hold you accountable? What is the mechanism/process for holding accountability?</li> <li>How are data (both qualitative and quantitative) being used to inform continuous quality improvement?</li> <li>What is the mechanism for course correction if racial equity outcomes are not achieved? Which stakeholders/partners should be included in designing the adjustments? Who was left out of this discussion but should have been included?</li> <li>How will the community be informed of progress toward achieving equitable outcomes?</li> </ul>

## **EO Collaboration: Guiding Questions**

- What is the function of your work within the HRS? Who are you serving?
- What communities are limited in access, unable to access, and/or disproportionally entering your services?
- What are the barriers to access for these communities?
- What role do you play in providing solutions that address these inequities?
- What other stakeholders/partners are needed to implement solutions?
- What metrics ensure that disparities are being addressed?
- Who will hold you accountable?



### **Strategic Plan Equity Journey- Next Steps**



- Review HBTB activities and engage Review and summarize HBTB Team Equity Activities
- Complete feedback loop of activities to be finalized and presented to leadership.
- Review equity framework, identify the disparate populations to support for each activity
- Develop metrics, tracking and standardized reporting templates and tools for activities.
- Review the progress and barriers to HBTB activity progress and submit for budget review.
- Finalize the communication plan to HOC, HSH staff and CBOs of HBTB Goal#2 progress.
- Draft the needs, objective, delivery and execute/implement for CBO Equity Engagements.
- Determine HSH CBO HBTB immersion formats and approaches.



### HomeByTheBay CBO Capacity Building

Scope of funded work

Financial Management/Grants Management

Board of Directors and Governance Development

Talent/Leadership Development

Diversity, Equity, & Inclusion Engagement Plan

Program Design and Service Delivery

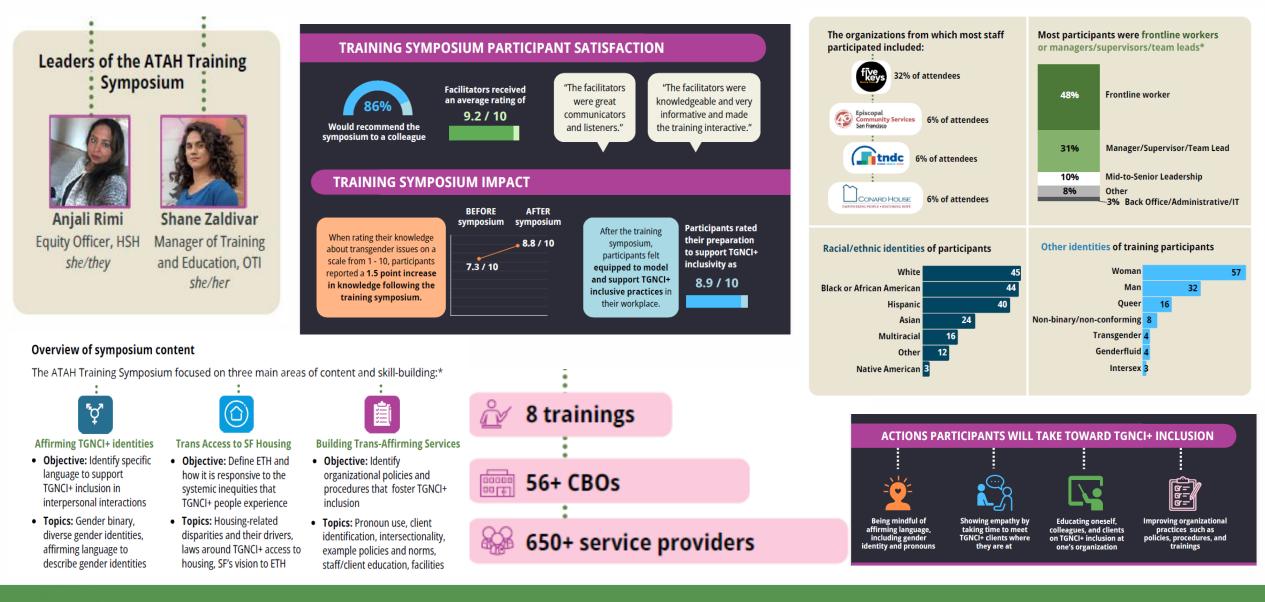
**Operational Infrastructure** 

Data Performance and Management

Led by Equity office's thought leadership, this capacity building grant for \$1.2M aims to foster a more diverse and inclusive culture within the HRS. With 12 out of the 25 organizations shortlisted for final selection by HSH leadership, this opportunity reimagines capacity building with equity lens applied and in addressing the needs of underserved communities and CBOs.



### Affirming Trans Access to Housing(ATAH) Training Symposiums



HSH

### **Diversity Intersectional Talks and Celebrations**



Since March 2023, HSH Equity office hosts these spaces to celebrate PWLE with housing and homelessness leadership and experiences



### **Road Ahead**

Strategic plan

Finalize the Team Actions and Continued Engagement of HSH staff in the strategic plar **Resource allocation** C.C.C.F. Build the plan to engage CBOs and partner landscapes to address racial disparities Timeline **Key Performance Indicators** (KPIs) Establish the Timeline for finalizing Equity Baselining and the Recognize and tie the team metrics of measurement to actions to the logic model and demonstrate measurable impact start measuring outcomes to address racial disparities and **Communication tool** other inequities

Build the communication vehicles to custom inform leadership, communities and decision makers on the work ahead





# THANK YOU

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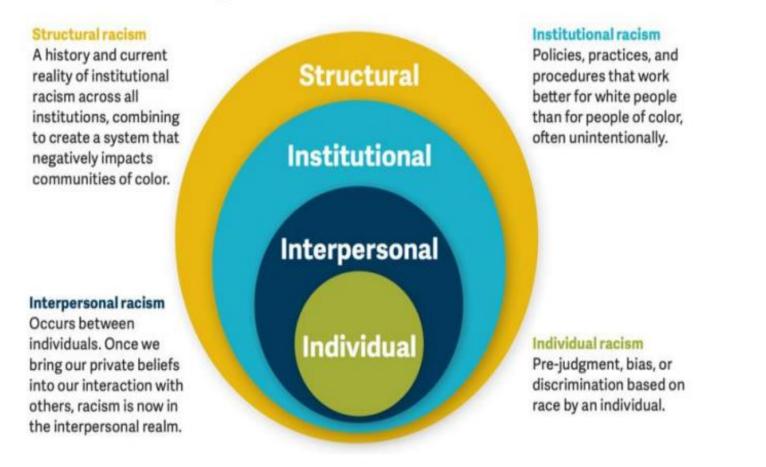
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# Appendix

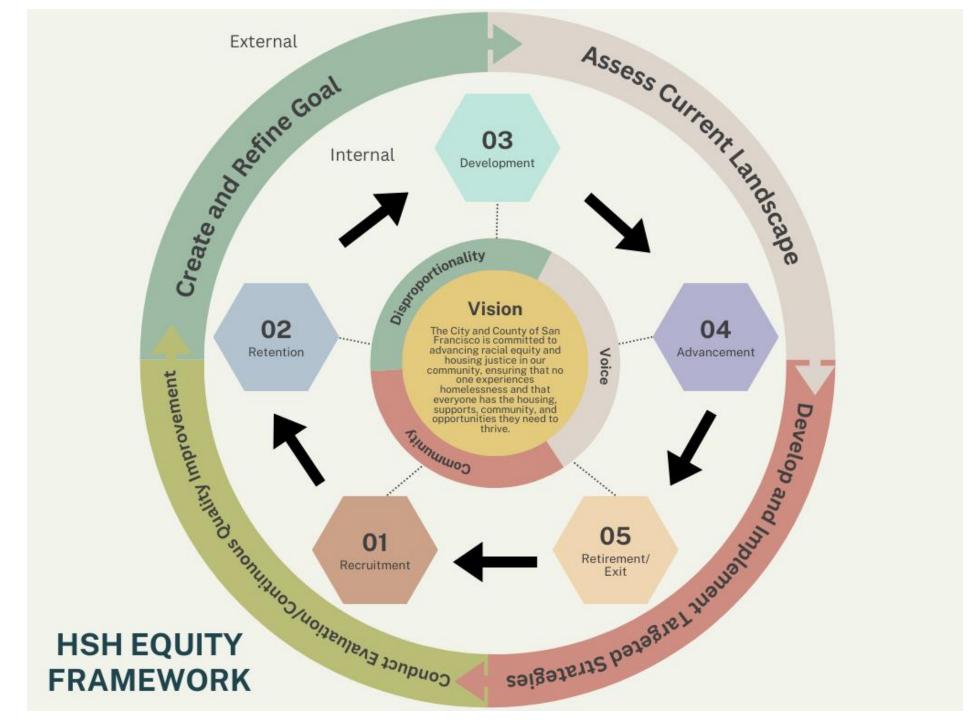


## **Foundational Understanding**

Four levels of change to address four forms of racism







#### **COMPONENTS OF THE EQUITY FRAMEWORK**



At the center of this framework and the core of our work is the vision that all programs and policies should align with, as outlined in *Home by the Bay*. This vision is also informed by the values and guiding principles from the strategic plan.



The pillars build off the vision and are central to the work. When thinking about implementing an equitable homelessness response system, HSH should ensure that 1) people with lived experience are central to the development of policies/processes (voice), 2) that inequities among those who are most overrepresented and marginalized are explicitly addressed (disproportionality), and 3) that the broader community, especially BIPOCled organizations and organizations rooted in historically marginalized neighborhoods, is included in the process (community).



In order to ensure that we are implementing and operating an equitable homelessness response system, HSH needs to ensure that it is implementing equitable practices internally, all the way from recruitment to retirement/exit. The page below includes some guiding questions to ensure that HSH is creating an equitable workspace and ecosystem for its staff.



The edges of the framework represent HSH's external work, which cannot be completed without building a foundation from the vision, pillars, and internal work. This framework outlines steps that teams should follow to ensure that they are implementing equitable programs and policies for people experiencing homelessness:

1) Create (and refine) their goal

2) Assess the current landscape to understand current disparities, particularly from an intersectional lens (where possible); what work has already been done; and what it will take to reach the goal

3) Develop and implement targeted strategies to reduce inequities based on the outcomes of impact and the scale of the program/policy/problem

4) Conduct evaluations/ continuous quality improvement to determine whether the project/program is moving in the right direction and if not, what adjustments should be made

This should all be done in an iterative way. Guiding questions to move through this framework are on the next page.

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#### •Retirement/Exit

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Assess Current Landscape

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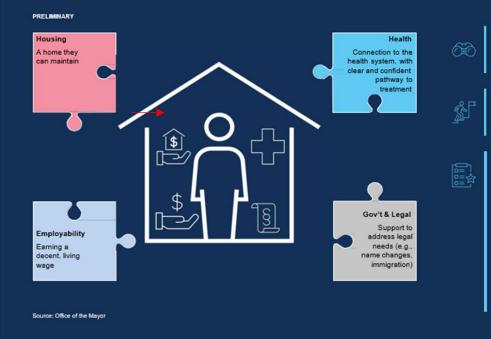
Conduct Evaluation/Continuous Quality Improvement

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## **End Trans Homelessness**

#### Driving a collaborative effort to end TGNC homelessness in SF



#### Vision Ending TGNC homelessness in San Francisco by 2027

#### Short-term goal

Building capacity and capability among TGNC focused organizations to implement roadmap

#### Values

Collaboration: Service providers, city governments, and private sector work together to provide holistic support for TGNC PEH

Inclusion: Initiatives are designed to address the diverse and holistic needs of TGNC PEH and ensure fair access/participation for underserved populations

Empowerment: All efforts exist to empower the TGNC community with the toolkits to strive for their own definition of success beyond homelessness

Our Trans Home SF 18

In 2022, driven by advocacy from SF's Transgender Advisory Committee (TAC),\* SF launched a first-in-the-nation initiative to **End Trans Homelessness (ETH).** SF's vision to ETH recognizes that the drivers of homelessness are multifaceted and rooted in systemic inequity, requiring a focus on four complementary, intersecting areas of support: (i) housing, (ii) health, (iii) employment, and (iv) legal/government.

To build capacity for TGNCI+ inclusion within the HRS, the Department of Homelessness and Supportive Housing (HSH) and the Office of Transgender Initiatives (OTI) launched a first-ofits-kind, in-person **Affirming Trans Access to Housing (ATAH) Training Symposium** for service providers at community-based organizations within the HRS.



## **Community Engagements**



