

Mural Design Information Form

LEAD ARTIST			
ADDRESS			
CITY			
STATE	ZIP COI	DE	
EMAIL		PHONE	
PROJECT COORDINATOR]
ADDRESS			
CITY			
STATE	ZIP COI	DE	
EMAIL		PHONE	
SPONSORING ORGANIZATION			
ADDRESS			
CITY			
STATE	ZIP	CODE	
EMAIL		PHONE	
FUNDING SOURCES			
PROPOSED SITE (address, cross street)			

DISTRICT

District numbers can be found at http://sfgov.org/elections/district-citywide-maps

MURAL TITLE

DIMENSIONS

ESTIMATED SCHEDULE (start and completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

- 1. Lead artist's resume/qualifications and examples of previous work
- **2.** Three (3) letters of community support
- 3. Letter or resolution approving proposal from city department or;
- 4. Letter of approval from private property owner along with Property Owner Authorization Form
- 5. Signed Artist Waiver of Property Rights for artwork placed upon city property or;

6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property

- 7. Maintenance Plan (including parties responsible for maintenance)
- 8. Color image of design
- 9. One image of the proposed site and indicate mural dimensions

* Please note: all the documents above must be combined into one pdf packet that is under 20mb.



Letter of Support for Youth Art Exchange Utility Box Project San Francisco Arts Commission 401 Van Ness Avenue, Ste. 325 San Francisco, CA 94102 Office: 415-252-2249 Attention: Craig Corpora Public Art Program Associate

June 26, 2024

Dear Mr. Corpora,

I am writing to demonstrate my support for Youth Art Exchange's San Francisco Arts Commission Artists & Communities in Partnership grant proposal for the Ocean Avenue Utility Box Installation project, which will engage public high school students and faculty artists in the development of art installations that reflect and excite the Ocean Avenue and neighborhood communities.

The Ocean Avenue Association (OAA) is responsible for operating the Ocean Avenue Community Benefit District. OAA is funded primarily by the property owners of the district who pay assessments on their tax bills. OAA's task is to clean, maintain, improve and beautify the Ocean Avenue commercial corridor within the CBD boundaries. Our governing board is composed of property owners, business owners and residents. We provide a community forum to discuss and take action on matters.

OAA's Street Life Committee has identified this project as one of its priorities and fully supports this partnership with YAX to make it happen. We have tested the effectiveness of this type of project previously, and the utility box that had an artwork installation faces less graffiti and damage, while enlivening the corridor and improving pedestrian experiences. There is a need for more art and beautification in the community, and this project is an exciting way to bring the arts to more people as they go about their daily lives. Additionally, OAA is looking for ways to branch into the streets off of Ocean Avenue and this is a way to reach more community members ourselves. It is also a meaningful way to bring the arts to people within the community, engaging and exposing more residents through youth-driven arts.

OAA has partnered extensively with YAX in the past, including on designing and building a parklet with YAX's architecture program and facilitating partnership with a local business to create a pop-up youth maker space. I look forward to OAA continuing our work with YAX by collaborating on this project by:

- acting as liaison to community members and local merchants and landlords as needed
- participating on the design panel review
- identifying installation sites
- supporting navigation of the permissions and permits needed for the project
- and facilitating the Street Life Committee's engagement to ensure that this project has a successful implementation and long life within the community.

We are looking forward to working together to make the neighborhood a more vibrant and creative place for people of all ages and backgrounds in which to live, shop, work, and go to school.

Sincerely,

ROSENDO BETANCOURT

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Letter of Support for Youth Art Exchange Utility Box Project

San Francisco Arts Commission

401 Van Ness Avenue, Ste. 325 San Francisco, CA 94102 Office: 415-252-2249 Attention: Craig Corpora Public Art Program Associate

Dear Mr. Corpora,

I am writing to demonstrate my support for Youth Art Exchange's proposal for the Ocean Avenue Utility Box Installation project, which will engage public high school students and faculty artists in the development of art installations that reflect and excite the Ocean Avenue and neighborhood communities.

There is a need for more art and beautification in the community, and this project is an exciting way to bring the arts to more people as they go about their daily lives. It is also a meaningful way to bring the arts to people within the community, engaging and exposing more residents through youth-driven arts.

This project will make the neighborhood a more vibrant and creative place for people of all ages and backgrounds in which to live, shop, work, and go to school.

Sincerely,

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Kenzo Yanni Velasquez Associate Director, Center for Civic Engagement Lick Wilmerding High School

June 28, 2024

Letter of Support for Youth Art Exchange Utility Box Project

San Francisco Arts Commission 401 Van Ness Avenue, Ste. 325 San Francisco, CA 94102 Office: 415-252-2249 Attention: Craig Corpora

Public Art Program Associate

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This project will make the neighborhood a more vibrant and creative place for people of all ages and backgrounds in which to live, shop, work, and go to school.

Sincerely,

mbrone

Tracy Zhou 1422 Ocean Ave. San Francisco CA, 94112

October 28, 2024

LEONARD REIDELBACH

(804) 920-5291 reidelbachsl@gmail.com www.leonardreidelbach.com

EDUCATION

2023	MFA, San Francisco State University. San Francisco
2013	Apprenticeship, The Fabric Workshop and Museum, Philadelphia
2012	BFA in Painting, Maryland Institute College of Art. Baltimore
2010	Studio Art Center International, Florence, IT

SOLO EXHIBITIONS

2022	intentionally, extravagantly, unconditionally, Recology Education Center, San Francisco
	cruising into becoming, CUBE Space Gallery, Berkeley
2021	hydra\\i am a divine expression of the infinite, Martin Wong Gallery, San Francisco
2020	Ideal and Reality, Adobe Books Backroom Gallery, San Francisco

GROUP EXHIBITIONS

2023	What Remains, Schlomer House Gallery, San Francisco
	An Ode to San Francisco, Four Chicken Gallery, San Francisco
	Excursions, Berkeley Art Center, Berkeley
	Other Structures, MFA Thesis Exhibition, San Francisco State University Fine Arts Gallery
	Pyramid Scheme, Bass & Reiner, San Francisco
	Psychedelic Queens, Liminal Space, San Francisco
2022	Introductions, Root Division, San Francisco
	The Art of Recology, Mills Building, San Francisco
	Artists Annual Exhibition, Kala Gallery, Kala Art Institute, Berkeley
	Living Dreams, Queer Arts Featured, San Francisco
	NCECA Juried Student Exhibition, California State University Sacramento
2020	Possible Show, Muz Collective, San Francisco
	Contemporary Art Award Exhibition, Murphy and Cadogan, San Francisco
	Foundation and SOMArts, San Francisco
2019	Figure/Drawing, Martin Wong Gallery, San Francisco (Two-person with Sun Park)

AWARDS/ RESIDENCIES

2023	Graduate Fellowship, Headlands Center for the Arts, Marin	
	Lucas Artists Residency Program Visual Arts Fellowship, Montalvo Arts Center, Saratoga	
2022	Recology Artist in Residency Program, San Francisco	
2021	Leo Stillwell Scholarship, San Francisco State University	
2020	Martin Wong Scholarship, San Francisco State University	

Murphy & Cadogan Contemporary Art Award, San Francisco

SELECTED EXPERIENCE

2023	Instructor, California College of the Arts (<i>First Year Core 2D</i> , Fall 2023, <i>Screenprinting,</i>	
	Fall 2023)	
2023	Figure Drawing Instructor, Google Art Studio, San Francisco	
2023	Substitute Artist Facilitator, Creative Growth, Oakland	
2023	Workshop Instructor, "Figure Drawing", Google Studios, San Francisco	
2022/2023	Instructor, Kala Art Institute, Berkeley (Silkscreen as Painting, Silkscreen as Painting Pt2)	
2023	Instructor, "Silkscreen Watercolor Monotypes, West Berkeley Community Print Festival	
2023	Guest Demo, "Silkscreen Watercolor Monotypes" San Francisco State University	
	(Silkscreen [Susan Belau], Spring 2023)	
2023	Visiting Instructor, Human Anatomy from Trans Bodies, San Francisco (Trans Anatomy in	
	Contemporary Art)	
2022/2023	Figure Drawing Facilitator, SOMArts, San Francisco	
2021	Instructor of Record, San Francisco State University (Introduction to Drawing, Fall 2021)	
2021	Teaching Assistant, San Francisco State University (Studio X [Kim Arteche], Fall 2021)	
2019-2021	Graduate Assistant, San Francisco State University (Ceramics and Printmaking)	
2020	Teaching Assistant, San Francisco State University (Professional and Studio Practices	
	[Sean McFarland], Spring 2020)	
LECTURES		
2023	Artist Lecture, Stanford University (Introduction to 2D [Leila Weefur], Fall 2023)	
	Artist Lecture, San Francisco State University, San Francisco (Studio X: Queer Futures	
	[Bronwyn Dexter], Spring 2023)	
2022	Artist Talk, Recology Artist in Residency, San Francisco	
2020	Artist Presentation, The Annual Murphy and Cadogan Award Exhibition, SOMArts	
	Cultural Center, San Francisco	

2020 Artist Lecture, San Francisco State University, San Francisco (Professional and Studio Practices [Sean McFarland], Fall 2020)

<u>COMMUNITY</u>

2023	Auction 2023, Benefiting Root Division, San Francisco		
	THHE Auction, Benefiting Hospitality House, San Francisco		
	Installation Artist, The Ever Afters Campout, Saratoga Springs		
2022	Donation of Artwork, Lyon-Martin Community Health Services, San Francisco		
	Monster Drawing Rally, Benefiting Southern Exposure, San Francisco		
2021	Founding Member, SFSU Art Student Union, San Francisco State University		
2017-2019	Volunteer Coordinator, Girls Rock New Orleans, New Orleans		
2015	Producer, New Orleans Community Printshop Annual Haunted House		
2014-2015	Member, New Orleans Community Print Shop and Darkroom, New Orleans		





Lead Artist Leonard Reidelbach Work Samples

Other Structures : San Francisco State University MFA Thesis Exhibition 2023

three holes, two feet, one guy velvet with screenprint burnout, satin with screenprint burnout, dye, string of beads, thread, wood, drywall, paint, vinyl 2023

lure

installation of latex sourced from Mr. S Leather's deadstock from when they used to make latex, rubber cement, rope, lighting gels, vivishine; projection of sunlight reflecting from the pools of The Golden Gate Angling & Casting Club; and pillow stuffing, stage lighting, pulley system, duvateen sourced from Luster Production's studio (inherited from the old Armory building when it was owed by Kink.com) 2023

sea of fags gouache, screenprint, inkjet on cotton paper, black cotton paper, grommets, ballchain 2022



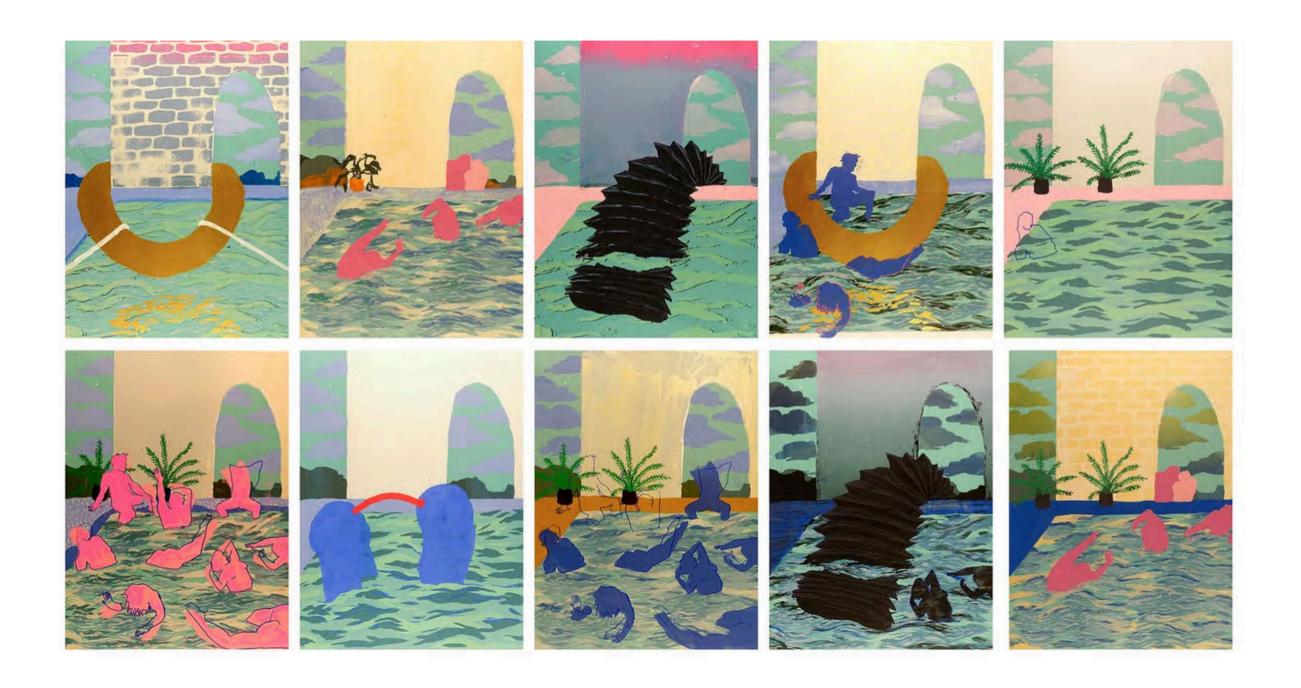


Artist Leonard Reidelbach Work Samples

Cruising into Becoming at <u>Cube Space Gallery in Berkeley</u> <u>(click here)</u> January 29 – August 15, 2022

Leonard Reidelbach's installation cruising into becoming is a material, spiritual and social exploration of embodiment. Through an emphasis on touch and intimacy, this work urges you to cruise toward your own recessed desires. The images resting on the surface of these materials build a poetic texture to an alternate world. If you look closely, a pattern emerges which transports the past and recontextualizes itself across time and space.

Curated by Leila Weefur.





Leonard Reidelbach Work Samples

Poolside Installed in Adobe Backroom Gallery, San Francisco. 2020

45 individual silkscreen prints on paper with gouache 13" x 19" each



October 29, 2024

Reed Davaz McGowan Director of Development + Communications – Youth Art Exchange reed@youthartexchange.org

Subject: Installing Vinyl Art Wraps on 10 SFMTA Traffic Signal Cabinets along Ocean Avenue as well as Frida Kahlo Way

Dear Reed,

This letter is in response to your email requesting to decorate ten (10) SFMTA-maintained traffic signal cabinets along Ocean Avenue as well as Frida Kahlo Way with murals. Prior to submitting a proposal for the San Francisco Arts Commission to review and approve, you must first obtain a letter from the appropriate city agency for permission to decorate the cabinets, which in this case is the San Francisco Municipal Transportation Agency (SFMTA). I am writing to confirm that SFMTA is in support of our cabinets being wrapped with decorative murals, and do not foresee any major issues with the decoration of our cabinets. Therefore, your Arts Commission review can begin. However, final approval and authorization to proceed with decorating our cabinets will be contingent upon working with SFMTA on an agreement/permit that SFMTA, Tides Center, Youth Art Exchange, and Ocean Avenue Association must sign. A sample agreement will be sent to you shortly for review. Because it will take time to obtain the SFMTA permit and for Arts Commission approval, we are providing this letter so that both approval processes can start and proceed concurrently.

It should be noted that some of the cabinets are approaching the end of their useful lives, so they could be replaced in the next 3 to 5 years. The exact timeframe will depend on several factors, but we will try to keep the cabinets with the art as long as feasible.

Utility cabinets look similar. Therefore, you took a photo showing the cabinets you intended to decorate. I have attached your photos to show the SFMTA cabinets that are proposed for murals.

I look forward to working with you on the SFMTA permit. Previous art installations on our cabinets have helped to beautify neighborhoods and make San Francisco a wonderful place to live.

Sincerely,

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Dusson veung Associate Engineer San Francisco Municipal Transportation Agency

cc: Rosendo Betancourt – rosendob@oaacbd.org





1. On Ocean Avenue, at Howth, southwest corner, 1 box

 $2. \ \ \, \mbox{On Ocean Avenue at Geneva and Frida Kahlo, southwest corner, 1 box$





3. On Lee, at Ocean, northeast corner, outside 1140 Ocean, 1 box



4. On Ocean at Brighton, northeast corner, outside 1150 Ocean, 1 box





5. On Ocean at Faxon, northwest corner, outside 1700 Ocean, 1 box



6. On Ashton at Ocean, southeast corner, outside 390 Ashton, 1 box





- 7. On Ocean at Victoria, northwest corner, outside, 1970 Ocean, 1 box

8. On Frida Kahlo, west side, at Muni City College Bus Termina Loop, 1 box







9. On Frida Kahlo, west side, midblock at Cloud Circle, 1 box

 $10. \ {\rm On} \ {\rm Capitol} \ {\rm at} \ {\rm Ocean}, \ {\rm southwest} \ {\rm corner}, \ {\rm 1} \ {\rm box}$



Waiver of Proprietary Rights

for Artwork Placed Upon CITY PROPERTY under VARA and CAPA

Artist has designed a work of visual art. In consideration of the City's approval of the Artist design of visual art.

DESCRIPTION: [type, mural, medium]:

Youth Art, Exchange printmaking students and faculty have developed designs for vinyl wrapped utilty boxes at locations along and surrounding Ocean Avenue.

Murals will be digital collages of block printed and/or silk screened pieces depicting the hustle and bustle of transportation and city life in the neighborhood. Faculty artist is Leonard Reidelbach.

TITLE, DATE: Designs developed during 2024

DIMENSIONS: Various, 10 boxes, totalling approximately 10-20 square feet each for approximately 200 square feet of murals.

ADDRESS/LOCATION: Ocean & Howth; Ocean/Geneva/Frida Khalo; Ocean & Lee; Ocean & Brighton; Ocean & Faxon; Ashton & Ocean; Ocean & Victoria; Frida Khalo Way @ Muni City Bus Terminal Loop; Frida Khalo Way mid-Block at Cloud Circle; Capital & Ocean

("the Work") for the City artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Work and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights ("Moral Rights Laws"), with respect to the Work, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the City, its officers, employees, agents, contractors, licensees, successors or assigns. If the Work is incorporated into a building such that the Work cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Work, artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the site, and its agents, officers and employees, for Modification of the Work.

The City has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Work, in whole or in part, in City's sole discretion.

The City has no obligation to pursue claims against third parties for modifications or damage to the Work done without the City's authorization. However, the City may pursue claims against third parties for modifications or damage or to restore the Work if the work has been modified without the City's authorization. In the event that the Cit5 pursues such a claim, it shall notify the Artist, and Artist shall cooperate with the City's efforts to prosecute such claims.

If the City modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

CITY AGENCY

Agency: Authorized Agent:	San Francisco Munincipal Transportation Authority (SFMTA) Dusson Yeung
0	1 S. Van Naas Avanua 7th Floor
Address:	1 S Van Ness Avenue, 7th Floor
	San Francisco, CA 94103
Email:	dusson.yeung@sfmta.com
Email	
Phone:	415-646-2688
	15 2,
SIGNATURE:	L'u ju
DATE:	10 / 29 V / 24

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist:			
Address:			
Email:			
Phone:			
SIGNATURE: DATE:	9_/_2024		
SAN FRANCISCO ARTS COMMISSION			
Authorized Agent:	Aleta Lee		
Address:	San Francisco Arts Commission		
	401 Van Ness Avenue, Suite 325		
	San Francisco, CA 94102		
Email:	aleta.lee@sfgov.org		
Phone:	415-252-2251		
SIGNATURE:			
DATE:	//		
For more information regarding VADA and CADA.			

For more information regarding VARA and CAPA: http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/

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<u>CITY AGENCY</u>	
Agency:	San Francisco Munincipal Transportation Authority (SFMTA)
Authorized Agent:	Dusson Yeung
Address:	1 S Van Ness Avenue, 7th Floor
Auuress.	San Francisco, CA 94103
Email:	dusson.yeung@sfmta.com
Phone:	415-646-2688
	IT - Y-
SIGNATURE:	
DATE:	10 / 29 / 24

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SIGNATURE: DATE:	9_ <u>2024</u>	
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Authorized Agent:	Aleta Lee	
Address:	San Francisco Arts Commission	
	401 Van Ness Avenue, Suite 325	
	San Francisco, CA 94102	
Email:	aleta.lee@sfgov.org	
Phone:	415-252-2251	
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Email:	dusson.yeung@sfmta.com	
Phone:	415-646-2688	
SIGNATURE: DATE:	<u>10</u> <u>29</u> <u>24</u>	

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Artist:			
Address:			
Email:			
Phone:			
SIGNATURE:			
DATE:			

SAN FRANCISCO ARTS COMMISSION

Authorized Agent:	Craig Corpora
Address:	San Francisco Arts Commission
	401 Van Ness Avenue, Suite 325
	San Francisco, CA 94102

Email: Phone:

craig.corpora@sfgov.org 415-252-2249

SIGNATURE: DATE:

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For more information regarding VARA and CAPA:

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Email:	dusson.yeung@sfmta.com	
Phone:	415-646-2688	_
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ARTIST

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http://www.sfartscon	nmission.org/our-role-impact/about-commission/policies-guidelines/visual-
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Email: Phone:

OTV ACTION

craig.corpora@sfgov.org 415-252-2249

SIGNATURE: DATE:

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http://www.sfartsc	ommission.org/our-role-impact/about-commission/policies-guidelines/california-
art-preservation-ac	t

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craig.corpora@sfgov.or	
415-252-2249	

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ARTIST

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Artist:	Dinah	Cooper
Address:		
Email:		
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SAN FRANCISCO ART	S COMMISSION	
Authorized Agent:	Craig Corpora	

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Address:	San Francisco Arts Commission
	401 Van Ness Avenue, Suite 325
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Email: Phone: craig.corpora@sfgov.org 415-252-2249

SIGNATURE: DATE:

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DATE:

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Address:	1 S Van Ness Avenue, 7th Floor	
riddi cost	San Francisco, CA 94103	
Email:	dusson.yeung@sfmta.com	
Phone:	415-646-2688	
SIGNATURE:	Dugu	
DATE:	10 / 29 / 24	

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist:	Emma NUNEZ
Address:	3 - 1 ave
Email:	
Phone:	
SIGNATURE:	
DATE:	
SAN FRANCISCO ARTS	COMMISSION
Authorized Agent:	Craig Corpora

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Address:	San Francisco Arts Commission
	401 Van Ness Avenue, Suite 325
	San Francisco, CA 94102

Emai	:
Phon	e:

craig.corpora@sfgov.org 415-252-2249

SIGNATURE: DATE:

For more information regarding VARA and CAPA:

http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visualartists-rights-act

CITY AGENCY

Agency: Authorized Agent:	San Francisco Munincipal Transportation Authority (SFMTA) Dusson Yeung
Address:	1 S Van Ness Avenue, ^{7th Floor}
Audress.	San Francisco, CA 94103
Email:	dusson.yeung@sfmta.com
Phone:	415-646-2688
	1Jz The
SIGNATURE:	
DATE:	$10 / 29 \frac{1}{24}$

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist: Address:	Douglas Lwin	
Email: Phone:	+	
SIGNATURE: DATE:	Douglas Lwin 27 / 6 / 2024	
SAN FRANCISCO ARTS COMMISSION		
Authorized Agent: Address:	Aleta Lee San Francisco Arts Commission 401 Van Ness Avenue, Suite 325 San Francisco, CA 94102	
Email: Phone:	aleta.lee@sfgov.org 415-252-2251	
SIGNATURE: DATE:	//	

For more information regarding VARA and CAPA: http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/

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<u>CITY AGENCY</u>		
Agency:	San Francisco Munincipal Transportation Auth	nority (SFMTA)
Authorized Agent:	Dusson Yeung	
Address:	<u>1 S Van Ness Avenue, ^{7th Floor}</u>	
	San Francisco, CA 94103	
Email:	dusson.yeung@sfmta.com	
Phone:	415-646-2688	
	152	
SIGNATURE:		
DATE:	10 / 29 / 24	

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist:	Kelvin Yeung
Address:	
Email:	
Phone:	
SIGNATURE:	Kelvin Yeung
DATE:	6 / 25 / 2024
SAN FRANCISCO ARTS C	OMMISSION
Authorized Agent:	Aleta Lee
Address:	San Francisco Arts Commission
	401 Van Ness Avenue, Suite 325
	San Francisco, CA 94102
Email:	aleta.lee@sfgov.org
Phone:	415-252-2251
SIGNATURE:	
DATE:	//

For more information regarding VARA and CAPA: http://www.sfartscommission.org/pubartcollection/mural-guidelines/pa05-mural-guidelines/pa05-2-visual-artists-rights-act/

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<u>CITY AGENCY</u>	
Agency:	San Francisco Munincipal Transportation Authority (SFMTA)
Authorized Agent:	Dusson Yeung
Address:	- <u>1 S. Van Ness Avenue^{, 7th Floor}</u> San Francisco, CA 94103
Email:	dusson.yeung@gmail.com dusson.yeung@sfmta.com
Phone:	4156462688
SIGNATURE:	Du ju
DATE:	<u>10 / 29 / 24</u>

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist:		
Address:		
Email:		
Phone:		
SIGNATURE:	CASSIDY LEE	
DATE:	07/08/24	
SAN FRANCISCO ARTS COMMISSION		
Authorized Agent:	Aleta Lee	
Address:	San Francisco Arts Commission	
	401 Van Ness Avenue, Suite 325	
	San Francisco, CA 94102	
Email:	aleta.lee@sfgov.org	
Phone:	415-252-2251	
SIGNATURE:		
DATE:	//	
For more information regard	ling VARA and CAPA:	

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CITY AGENCY

Agency:	<u>San Francisco Munincipal Transportation Authority</u> (SFMTA)
Authorized Agent:	Dusson Yeung
Address:	<u>1 S. Van Ness Avenue</u> [,] 7th Floor San Francisco, CA 94103
Email:	dusson.yeung@gmail.com dusson.yeung@sfmta.com
Phone:	4156462688
SIGNATURE: DATE:	<u>10 / 29 / 24</u>

<u>ARTIST</u>

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Work.

Artist:		
Address:		
Email:		
Phone:		
SIGNATURE:		
DATE:	07/08/24	
SAN FRANCISCO ARTS COMMISSION		
Authorized Agent:	Aleta Lee	
Address:	San Francisco Arts Commission	
	401 Van Ness Avenue, Suite 325	
	San Francisco, CA 94102	
Email:	aleta.lee@sfgov.org	
Phone:	415-252-2251	
SIGNATURE:		
DATE:	//	
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Utility Box Process Overview

YAX's printmaking students, led by faculty artist Leonard Reidelbach, developed block prints and created multicolor collages depicting the bustle of public transportation along Ocean Avenue. Utility Box Key Concepts Overview

- Public transportation in San Francisco
- People traveling along Ocean Avenue
- Highlighting San Francisco iconography





Work Samples

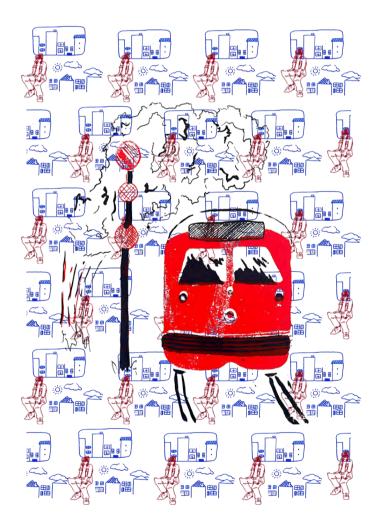
These designs will be digitally collaged and presented multiples with different colors to appear as wallpaper.

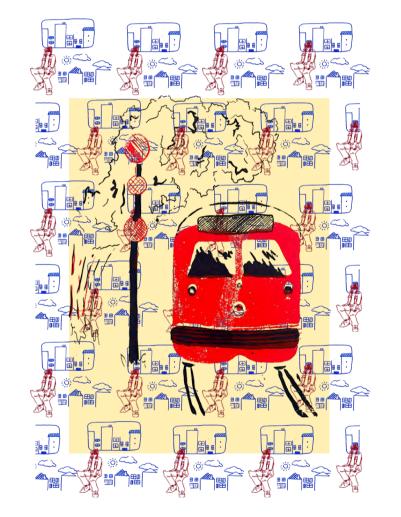


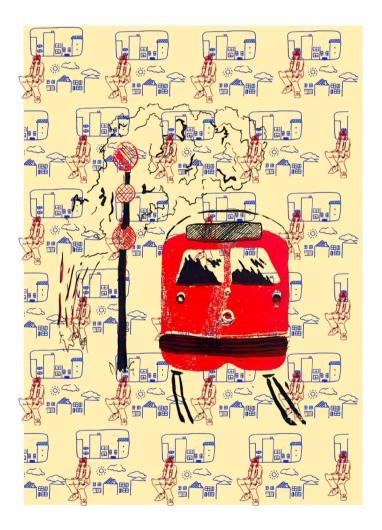


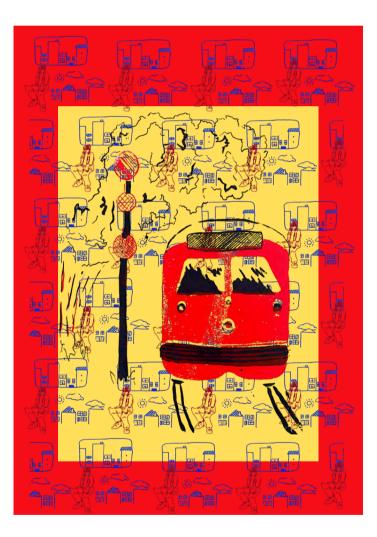


Detailed Samples



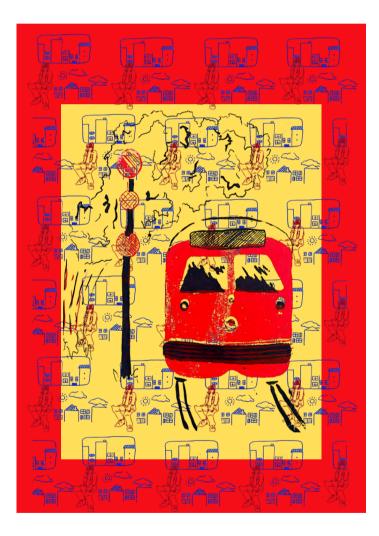


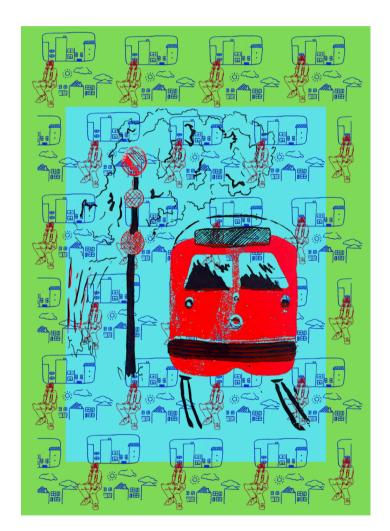






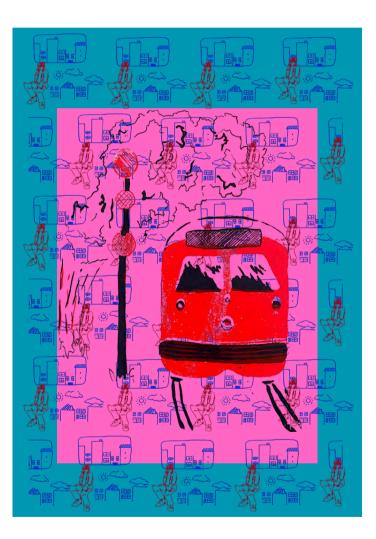
Detailed Samples













Guidance on Activation

YAX has is contracting with Clean Slate Group to manufacture and install the utility box murals. Upon finalization of location sizes, the specs are sent to Clean Slate Group to translate to 3D murals out of a proprietary vinyl wrap. With a turnaround time of approximately 6 weeks, Clean Slate Group will then install on the boxes. The installation is anticipated to take 2-3 days for new boxes. Once installed, the boxes will easily wipe clean from graffiti with limited effort. *The designs were selected to limit visibility of graffiti, deterring vandalism*.

<u>**Clean Slate Group:**</u> Clean Slate Group helps beautify communities around the country using the only conformable graffiti-resistant vinyl in the world to wrap traffic and utility boxes, and more. Their unique vinyl instantly reduces maintenance costs and is guaranteed for integrity and install. Unwanted vandalism is easy to remove thanks to the innovative films that are custom to Clean Slate Group.

Clean Slate Group partnered with YAX on previous utility box wraps and is committed to working on this project in the Excelsior.





Locations

YAX is selecting 10 SFMTA boxes within the Ocean Avenue CBD because within that footprint OACBD has committed to being the steward for graffiti (and other substances) requiring clean up.







Location 1: Ocean Avenue & Howth Street (2024 Image)

On Ocean at Howth, southwest corner 5 feet east of the fire hydrants





Location 2: Ocean/Geneva/Frida Khalo (2024 Image)

On Ocean at Geneva/Frida Khalo, southwest corner at the triangular mini-park





Location 3: Ocean & Lee (2024 Image) On Lee at Ocean, northeast corner outside 1140 Ocean





Location 4: Ocean & Brighton (2024 Image)

On Ocean and Brighton, northeast corner at main entrance to 1150 Ocean





Location 5: Ocean & Faxon (2024 Image)

On Ocean at Faxon, northwest corner outside 1700 Ocean





Location 6: Ashton at El Dorado (2024 Image)

Outside 390 Ashton at Ocean, southeast corner





Location 7: Ocean at Victoria (2024 Image)

Outside 1970 Ocean at Victoria, northwest corner





Location 8: Frida Kahlo Way, west side, at Muni City College Bus Terminal Loop (Location 2024) Frida

Kahlo Way, west side, at Muni City College Bus Terminal Loop





Location 9: Frida Kahlo, west side, midblock at Cloud Circle





Location 10: Capitol Ave at Ocean Avenue, southwest corner

