

## Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

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PROJECT COORDINATOR

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

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SPONSORING ORGANIZATION

ADDRESS

CITY

STATE  ZIP CODE

EMAIL  PHONE

FUNDING SOURCES

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PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	Waverly Dancing Laterns
DIMENSIONS	16' x 4' front, 6'x4' - 2 sides
ESTIMATED SCHEDULE (start and completion dates)	Start once SFAC approves. Ideally December 2024
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	This design incorporates flowers commonly found throughout Chinese culture, along with our state flower the California Poppy. The flowers flow alongside lanterns commonly displayed throughout the SF Chinatown neighborhood. Beneath the vibrant colors stand the famous Dragon Gates, a symbol of prosperity and community within Chinatown.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Materials: exterior acrylic paint & clear coat, projector, tarp, folding table
3. List individuals and groups involved in the mural design, preparation and implementation.	Involved People: Jess Tse  Maintenance Plan: Business will be responsible for cleaning the parklet and maintaining the mural on a daily basis.  There is a graffiti maintenance contingency fee included for the artist to repair any damage due to vandalism. The artist may also be available for larger repairs, if needed.

**Attach the following documents to this form:**

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

**\* Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

# ***“LETTER J”***

a portfolio by Jess Tse

## **ARTIST BIO: Jess Tse "Letter J"**

Jess is a queer Asian American creative currently residing and working in East Oakland by way of San Francisco where she was born and raised. Her work is inspired by the many facets of her life, largely including her adoration for printed goods, packaging, and ephemera found rummaging through estate sales and antique stores. Her obsession over vintage comics and illustrations, typography, and hand painted signage all play a heavy influence on her style of work. Though a lot of her work is finished digitally, all of her work is hand-drawn.

Jess has extensive experience working directly with friends, clients, and collaborators of all backgrounds, especially from her experience co-founding & co-running a design studio under the moniker OpenDaily. During that period of time (2018-2021), she led branding projects, art directed campaigns, project managed, & produced events. She is currently working on a large indoor mural for a local small business opening up soon on Geary Blvd., which will be her first opportunity spearheading a project of this scale. Additionally, she has assisted on 2 murals with Brooklyn-based artist, Amanda Phingbodhipakkiya, in San Carlos and Jack London.

Given the opportunity to execute this parklet mural installation for Spicy Shrimp, Jess would take her time in fully engaging in the experience in order to get to know the community in which her art aims to serve. Her goal as a creative is to connect with her community by creating dialogue through her work, whether through food, visual art, merchandise, or immersive experiences.

# ARTWORK 1: "Enby Baby"

Medium - Digital Illustration



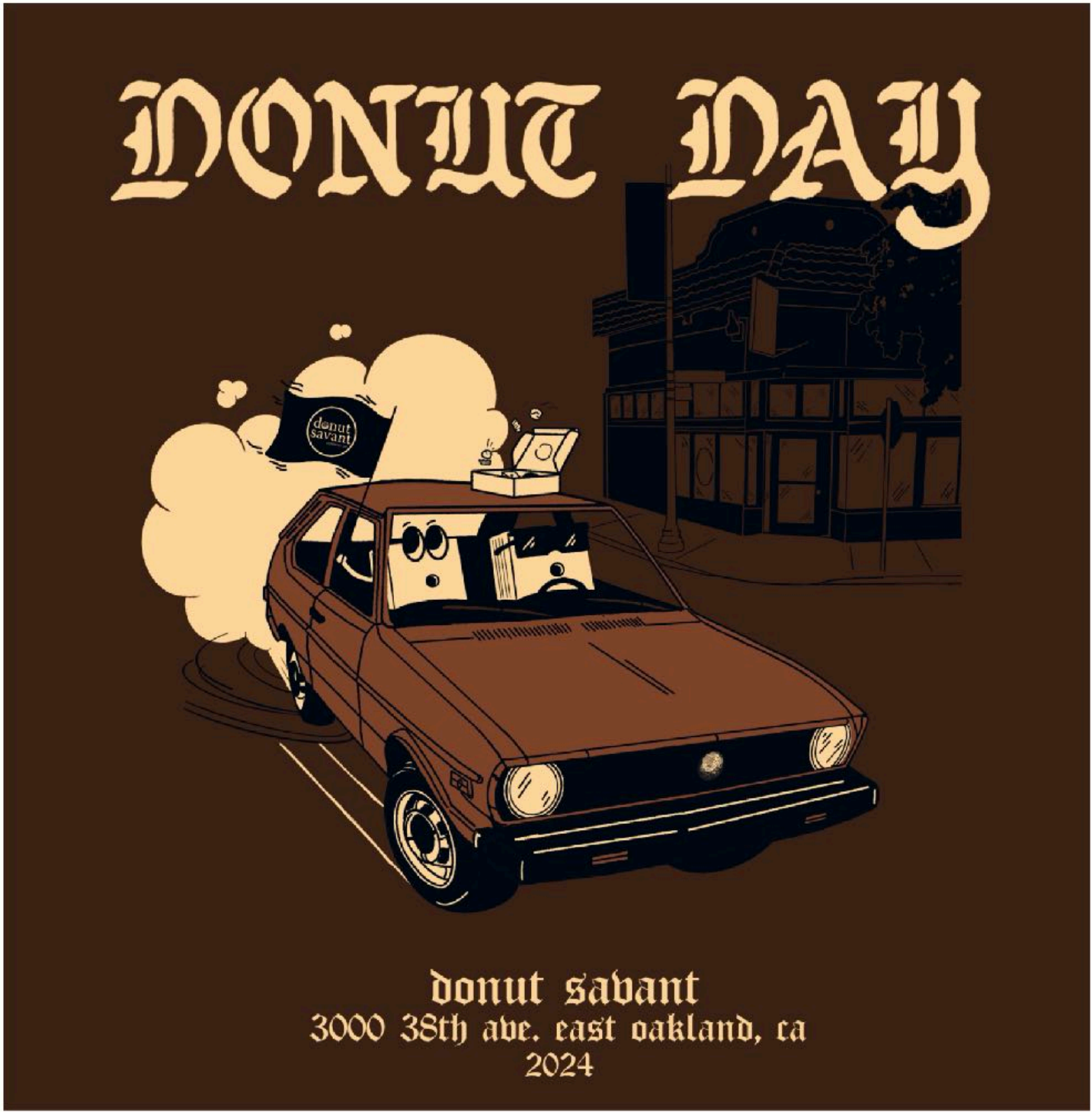
# ARTWORK 2: "Bye-bye Baby"

Medium - Digital Illustration



# ARTWORK 3: "Donut Day"

Medium - Digital Illustration



# ARTWORK 4: "Tandem Pastries"

Medium - Digital Illustration



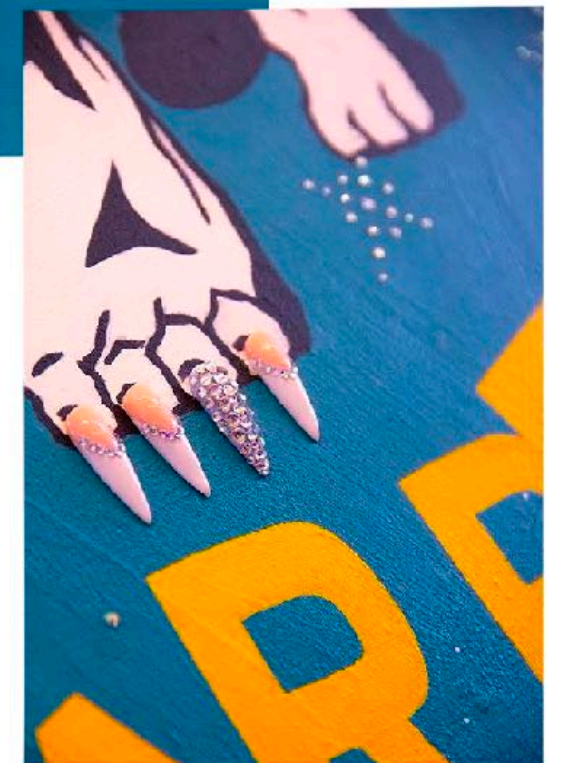
## ARTWORK 5: "Breaking Balls"

Medium - Digital Illustration



## ARTWORK 6: "Polar Bears Toenails"

Medium - Mixed Media, Acrylic paint on canvas, bedazzled embellishments, French tip acrylic nails



# ARTWORK 7: "OpenDaily Corn Hole"

Medium - Acrylic Paint on Plywood



# BRAND ACTIVATIONS

Role - Creative Direction & Event Production



Figure 1 West Coast Craft Summer 2018 (OpenDaily)



Figure 2 West Coast Craft Winter 2018 (OpenDaily)



Figure 3 Tacos Sincero Pop-Up at Nyumbai 2019



# MURAL ASSISTANCE & COLLABORATIONS



Figure 1 Mural collaboration with Joonbug for Donut Savant (2019)



Figure 2 Mural Assistant to Amanda Phingbodhipakkiya in San Carlos (2020)

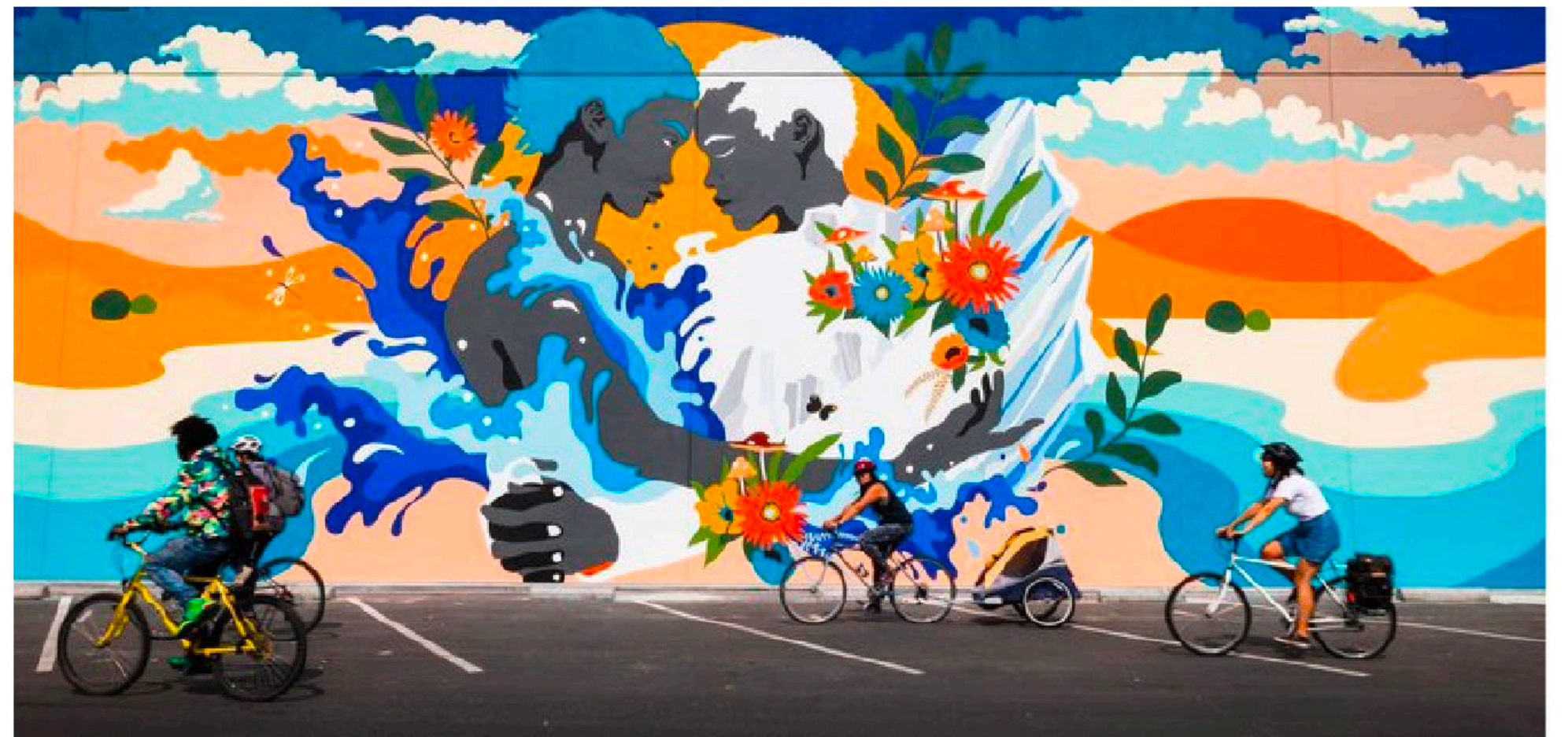
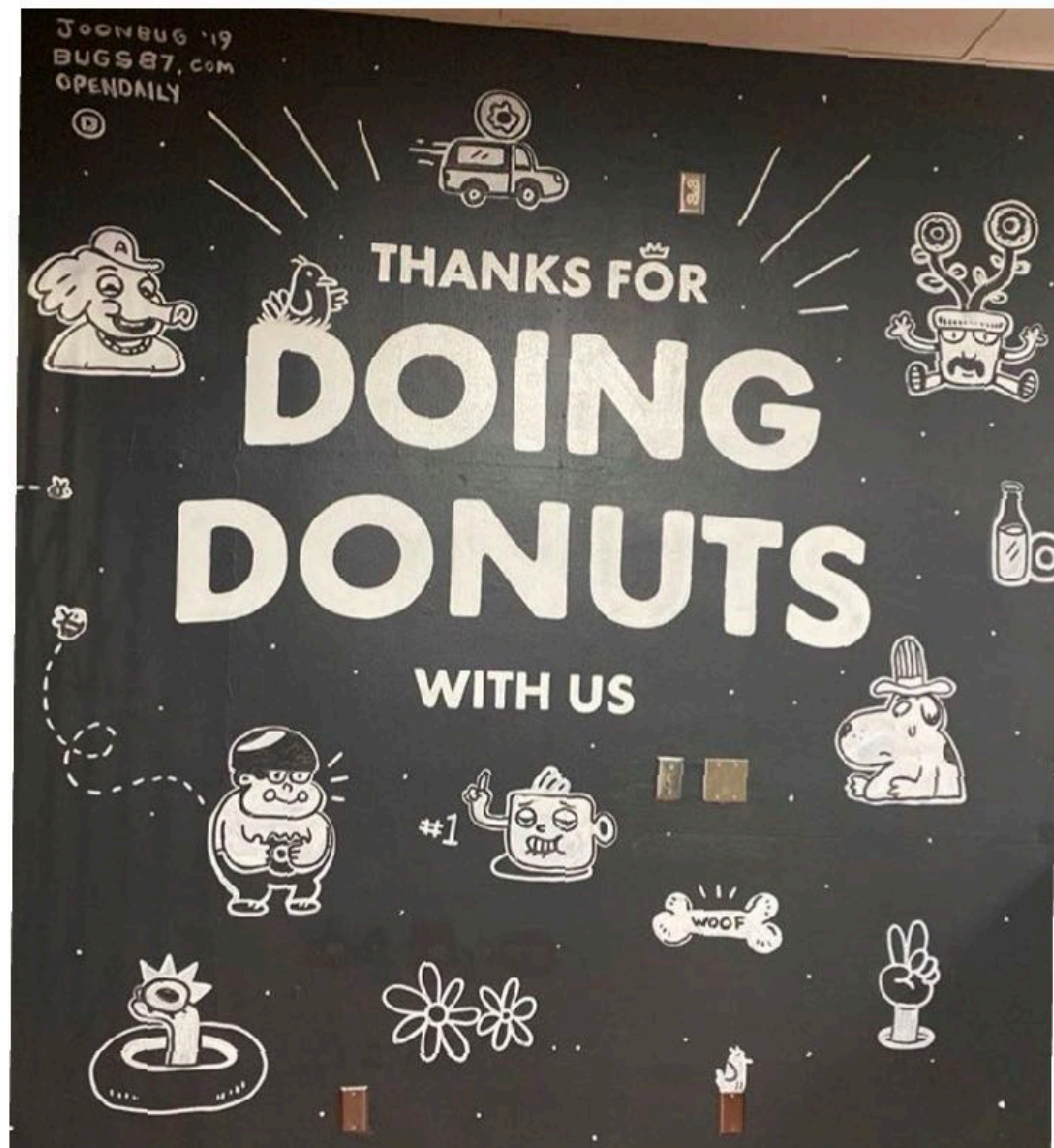


Figure 3 Mural Assistant to Amanda Phingbodhipakkiya in Jack London Sq. (2020)

**THANK YOU**

for reviewing my work and considering me for your future projects.

Jugao Dry Goods Store  
145 Waverly Pl.  
San Francisco, CA 94108  
27 September 2024

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

I am the owner of Jugao Dry Goods Store in Chinatown on Waverly Street, and I am writing to support the mural on the parklet at Spicy Shrimp. They are our neighbors on Waverly, and the street is in need of more art and vibrancy.

People have been vandalizing the businesses and parklets in Chinatown, and we need murals that are treated with anti-graffiti coating to prevent future vandalism. Thank you for your consideration and please support this very worthy project!

Warm regards,

Denny  
Owner  
Fugao Dry Goods Store

Li Ly Hair Salon  
153 Waverly Pl.  
San Francisco, CA 94108  
27 September 2024

Hello there,

I'm a proud resident and business owner in Chinatown in San Francisco, and I'm excited to share my enthusiastic support for the proposed mural project for the parklet at Spicy Shrimp on 150 Waverly. Having a mural in our neighborhood's parklet, especially one created by the talented Jess Tse, is something I can't wait to see.

Local artists are the heartbeat of our community. They not only add beauty to our surroundings but also help us connect with our cultural roots. Supporting projects like this mural not only showcases our local talent but also strengthens our neighborhood's bonds.

Moreover, placing the mural in the parklet could address a common issue we face—vandalism. By investing in a locally-designed mural with anti-graffiti coating, we can proactively deter vandalism and encourage pride among residents to protect our public spaces.

I want to extend my sincere thanks to the San Francisco Arts Commission for considering this proposal. I'm confident that this mural will not only beautify our neighborhood but also reaffirm our commitment to the arts and community safety.

Thank you for your consideration.

Warm regards,

Lily  
Owner, Li Ly Hair Salon

30 September 2024

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Dear Craig Corpora and San Francisco Arts Commission:

I am writing on behalf of SF New Deal, and we are collaborating with the City's Shared Spaces team to administer Arts and Culture grants, which activate parklets across the city with live performances and artistic enhancement efforts. One of our key initiatives involves providing grants for businesses and artists to adorn their Shared Spaces parklets with locally-curated murals.

We are thrilled to express our full support for the proposed mural project the parklet at Spicy Shrimp at 150 Waverly Place. This endeavor aligns perfectly with our mission to invigorate public spaces with artistic and cultural activations, fostering a sense of community pride and cultural richness. The artist, Jess Tse, has roots in Chinatown and is passionate about celebrating the rich cultural heritage of the neighborhood.

Spicy Shrimp's parklet has unfortunately been the victim of vandalism and undesired activity, and they have invested a significant amount of money to rebuild it and bring it into compliance with the Shared Spaces program. Investment in this mural will help to prevent future acts of vandalism and enhance the aesthetic vibrancy of the corridor.

Thank you for your attention to this matter and for your commitment to enriching our community through public art initiatives.

Warm Regards,



Simon Bertrang  
Executive Director

The Spicy Shrimp  
150 Waverly Pl.  
San Francisco, CA 94108  
(415) 658-7168  
12 September 2024

San Francisco Arts Commission  
Attn: Craig Corpora, Mural Review  
401 Van Ness, Suite 325  
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

As the owner of Spicy Shrimp at 150 Waverly Pl. I hereby authorize and approve the proposed mural to be painted on the parklet at my business. Thank you for your consideration.

Sincerely,

Yanhua Li

# Waiver of Proprietary Rights

## for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

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TITLE, DATE: \_\_\_\_\_

DIMENSIONS: \_\_\_\_\_

ADDRESS/LOCATION: \_\_\_\_\_

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner: \_\_\_\_\_  
(or Authorized Agent): \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
SIGNATURE: \_\_\_\_\_  
DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_  
SIGNATURE: \_\_\_\_\_  
DATE: \_\_\_\_/\_\_\_\_/\_\_\_\_

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>



“LETTER J”

JESS TSE

WAVERLY PL. PARKLET MURAL

## MAIN ARTWORK

I incorporated flowers often represented in Chinese culture, including the lotus flower, chrysanthemum, along with our state flower, the California poppy. The idea was to surround the famous dragon gates with flowers, and lanterns to embody the vibrant and bustling spirit of SF Chinatown.



# Parklet Mock-Up

Front Side



Side A



Side B

