



ONE  
TREASURE  
ISLAND

WHERE COMMUNITY  
CONNECTS





Who We Are

How We Are Organized

Timeline

Direct Services We Provide

Community Development

Looking Ahead



## Background

One Treasure Island, formerly known as the Treasure Island Homeless Development Initiative (TIHDI), was formed in 1994 as a collaboration of community-based organizations to develop the homeless component under the Base Closure Community Redevelopment and Homeless Assistance Act of 1994.



## Our Mission

One Treasure Island is committed to creating an equitable, inclusive, and thriving community for all Treasure Island residents, employees, businesses, and visitors. Lower-income households and those who have experienced homelessness are at the center of our mission. Together, as the Island develops, we will foster a diverse and inclusive mixed-income neighborhood through affordable housing, jobs, community building, and advocacy.

## Our Vision

A thriving and inclusive San Francisco neighborhood on Treasure Island that celebrates diversity and provides equity for all.



## Our Values

**Dignity**

**Inclusion**

**Equity**

**Belonging**

**Collaboration**

.



## Diversity, Equity, Inclusion and Belonging Commitment

One Treasure Island is committed to creating an equitable, inclusive, and vibrant neighborhood. As an organization founded to serve people experiencing homelessness and economically disadvantaged San Franciscans, we amplify our pledge to support the inclusion of traditionally marginalized and excluded people, particularly Black, Indigenous and People of Color.

By prioritizing attention to racial equity, everyone will benefit because racial injustice is the most pervasive and entrenched form of injustice permeating the institutions and systems that everyone must access. To achieve our goals, we commit to continue to learn and grow from the opportunity this vision presents.



Who We Are  
**How We Are Organized**  
Timeline  
Direct Services We Provide  
Community Development  
Looking Ahead





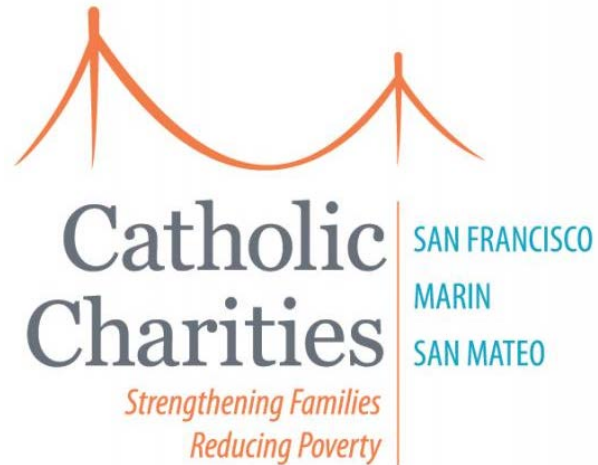
## How We Are Organized

One TI is a non-profit 501 c 3 organization and is a collaboration comprised of member agencies who have specific leases or contracts with TIDA for :

- Affordable & Supportive Housing & Programs
- Social Enterprises that hire people with barriers to employment
- Supportive and/or Community Services
- Employment Services



## One Treasure Island Members: Housing & Service Provider Members



## One Treasure Island Members: Housing Developers & Property Management



Housing development and  
long-term planning support



Janitorial contract,  
Training & employment



Chinatown Community  
Development Center

華協中心

Housing development

## One Treasure Island Members: Additional Members



Landscaping contract,  
Training and employment



Recreation &  
youth programming



Janitorial contract,  
Training & employment

# Our Partners

Collaboration and developing positive working relationships with a diverse group of organizations and individuals has been and will continue to be key to developing Treasure Island's new community.







Who We Are  
How We Are Organized  
Timeline  
Direct Services We Provide  
Community Development  
Looking Ahead

# PHASE 1 1993-1998

## Base Closure, Planning & Advocacy

### MILESTONES

Approval of the homeless assistance plan, official formation of TIHDI, and decommissioning of naval base.



### Treasure Island deal gives homeless priority



### Plan to Use Treasure Island As Homeless Housing Site

*By John King  
Chronicle Staff Writer*

A 30-year conversion plan for Treasure Island and Yerba Buena Island that includes an ambitious homeless housing effort passed muster yesterday with a key city committee.

The plan earmarks 375 of the Navy's 1,100 residential units on both islands as transitional housing for homeless families after the base closes next year. The homeless people would be trained for jobs and operate such businesses on the island as a restaurant, a convenience store and a janitorial service.

The plan would be implemented along with more lucrative proposals as a theme park and three hotels — although much of the commercial development would not be completed until at least the second decade of the next century, planners say.

The innovative approach was applauded by the Rules Committee of the Board of Supervisors, which said that using the spectacular mid-Bay site to fight homelessness should not detract from its overall future. Similar arguments were made by people who have participated in the two years of public meetings about the islands.







### **1993**

Naval Station Treasure Island selected for closure.

### **1994**

The Treasure Island Homeless Development Initiative (TIHDI, later known as One Treasure Island) forms to develop the plan for the local unhoused population under the federal Base Closure and Homeless Assistance Act.

### **1995**

TIHDI develops an application to HUD for programs and services that will support formerly unhoused and economically disadvantaged San Franciscans.

### **1996**

The US Department of Housing and Urban Development approves TIHDI's plan and it is endorsed by the San Francisco Board of Supervisors.



## 1997

The base is decommissioned, Treasure Island Development Authority (TIDA) is formed to oversee the civilian management and future development of the base.

TIHDI members Rubicon Programs and Toolworks hire those with barriers to employment to provide landscaping and janitorial services.

## 1998

TIHDI and its members assess conditions of existing Navy housing, secure financing and start housing renovations for use on an interim basis.

TIHDI develops and launches a Job Broker System to implement the 25% job set-aside to connect low-income San Franciscans to employment for opportunities on the island.



# PHASE 2 1999-2010

## Renovations, Service Development & Interim Plan

### MILESTONES

TIHDI and its members renovate 250 former Navy housing units for new homes for formerly homeless families, individuals and veterans;  
TIHDI develops and launches multiple community-serving programs.



San Francisco Chronicle  
SAN FRANCISCO  
AND THE BAY AREA  
JUNE 26, 2000  
SAN FRANCISCO FOCUS



Former drug addict Lavette Cooks, who now lives on Treasure Island, greeted some neighborhood friends of her son, Bill Ray Morris.

### An Oasis of Diversity

Disadvantaged Join Treasure Island Transformation




### Treasure Island program gives new life in more ways than one



### Big transformation planned for T.I.

Nearly 3,000 new homes would be built under ambitious development proposal pruned by urban-planning think tank



Treasure Island Community Development LLC, a consortium of developers, has prepared the plan for the Treasure Island Development Authority to build and to care for the process of collecting comments from community members.

The plan would include the following: 1. A new 100-acre site including the building that housed the former Treasure Island housing. 2. Educational and cultural centers would be included, such as a new library system, provided by the Water Agency.

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TIHDI, page 10

Treasure Island Community Development's proposal for the former U.S. Navy base includes housing, jobs, and parks.



## 1999

TIHDI and its housing members complete renovations open 86 housing units to formerly unhoused individuals, families and veterans.

TIHDI begins efforts to build a cohesive island community through an annual Island-wide festival and events throughout the year.

## 2000

TIHDI opens a weekly Food Pantry and recruits the Boys and Girls Clubs of San Francisco to offer youth services on the island.

TIHDI secures funding for the Club to provide after-school programming.

TIHDI organizes campaign to bring recreation programming to the island for residents, TIDA renovates the gym and TIHDI assumes operations until Catholic Charities took over as the recreation provider in 2001 and the YMCA in 2003.



## **2001**

TIHDI and its members develop a family community and office space.

## **2002**

TIHDI opens and begins renovations on the Ship Shape Community Center. TIHDI members open additional renovated housing units for a total of 196 homes.

Treasure Island Community Development (TICD) is selected to be the long-term developer for the base.

## **2003-2004**

TIHDI secures funding for the Treasure Island Child Development Center renovations, recruits a provider, and the center opens to Island families.

## **2005**

TIHDI hires a consultant team to assist with the development of a resident-led community group to ensure residents take a leadership role in the new community.



## **2006**

The San Francisco Board of Supervisors endorses the first long-term Treasure Island Redevelopment plan.

## **2007**

TIHDI's members now offer 250 supportive housing units. TIHDI launches an Economic Self Sufficiency Program, creates a Business Assistance Center and organizes its first annual Treasure Island Black History Month celebration.

## **2008**

TIHDI develops a joint venture with Wine Valley Catering and Toolworks to create job for low-income San Franciscans in the catering industry.

## **2009**

TIHDI launches a Youth Empowerment Program to mentor middle school-aged youth.

## **2010**

TIHDI and Good Neighbors, bring island-wide Wi-Fi to residents, and establish a Tech Center to offer residents access to computers, computer classes, and tech support.



# PHASE 3 2011-2017

## Long-Term Development Plan & Expansion of Services

### MILESTONES

TIHDI's Agreement for housing, jobs and services is updated and expanded as part of the final development plan for the Island.





## 2011

TIHDI Negotiates terms of an updated TIHDI Agreement with the TI Development Authority.

This Agreement with TIDA is unanimously approved by the SF Board of Supervisors as part of the long-term Disposition and Development Agreement approval process. It has these specific opportunities:

- Housing: At least 435 units (250 replacement, at least 185 new)
- Employment: 25% hiring goal for construction and permanent jobs, operate a Job broker System
- Economic Development: Service Contracts and social enterprises that hire and train people with barriers to employment
- Services: Spaces for community center, youth services and administrative offices



## **2012**

TIHDI establishes a free tax preparation site for residents and workers at the Ship Shape Center.

## **2013**

TIHDI continues supporting TI residents with job placements, financial education, free tax preparation and the food pantry.

## **2014**

Working with Rebuilding Together, TIHDI renovates the Ship Shape Community Center.

## **2015**

TIHDI launches a construction workforce assessment and referral program to recruit low-income job seekers for construction job opportunities.

## **2016**

TIHDI integrates the Construction Jobs Program with the Economic Self Sufficiency Services to provide trainees with financial management, debt reduction and asset-building skills.

Facilitates a Youth Needs Assessment and launches a five-year strategic planning process.



## **2017**

TIHDI completes a new strategic plan, which indicated a need for a new organizational name to reflect its expanded role as a community-builder and to reflect its inclusive vision.

With support from TIDA, TIHDI designs and implements a 6-week Construction Training Program that leads to union membership and direct job placement in union jobs after graduation

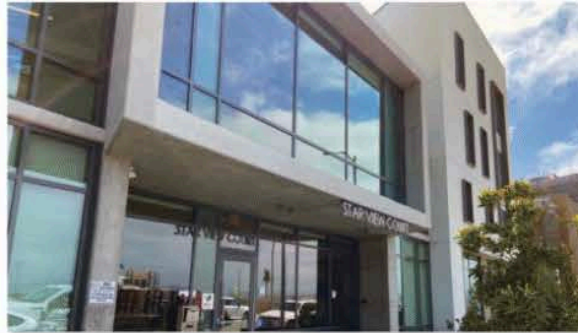
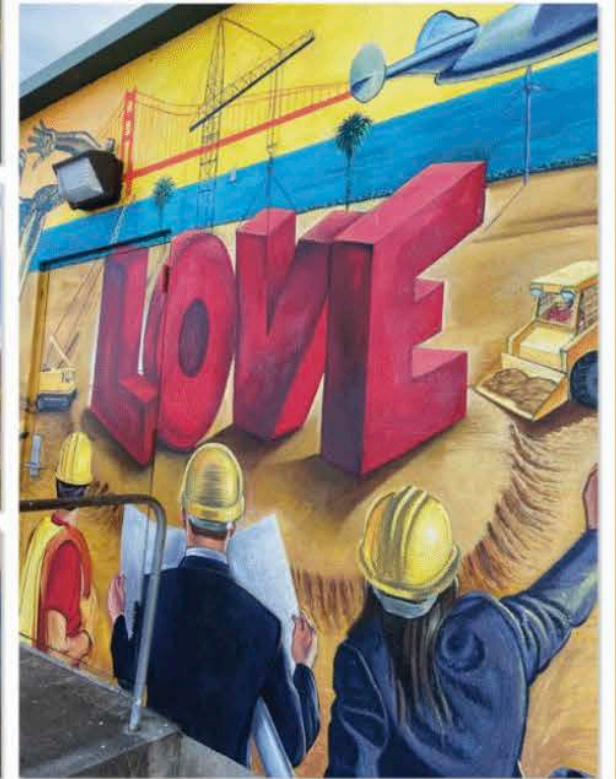


# PHASE 4 2018-2024

## Implementation of Long Term

### MILESTONES

TIHDI becomes One Treasure Island to reflect its aspirational goals for the islands; One Treasure Island develops, implements, and helps graduates gain employment through a new construction training program; and over 250 new affordable housing units are developed and occupied.





## **2018 – 10,000 People Served!**

TIHDI officially becomes One Treasure Island. Swords to Plowshares and Chinatown Community Development Corporation begin the development of the island's first new affordable housing building, Maceo May apartments, for homeless and formerly homeless veterans.

Through collective effort with island partners, 10,000 homeless, formerly homeless and low-income San Franciscans have received housing, services, job training, and/or jobs from One Treasure Island and its members since inception.

Catholic Charities and Mercy Housing begins the predevelopment of Starview Court apartments for homeless and low-income families, and current residents of Treasure Island.



## **2018 (cont.)**

**One TI leads community mural project at the YMCA site and creates a Gather Garden at the Ship Shape**

## **2019**

One Treasure Island's Construction Training Program (CTP) continues to train and place people with barriers to employment in construction jobs on the island.

## **2020—COVID Response**

In response to the COVID-19 pandemic, One Treasure Island expands resources and support services for residents. This includes additional food and benefit information; COVID testing; hygiene supplies; and transitioning the Construction Training Program and tax preparation services online.

Working with TIDA and TICD, One Treasure Island commissions studies from the National Initiative on Mixed-Income Communities to develop a plan for retail and community spaces from a perspective of inclusivity and equity.



## 2021

One TI launches the Nourish TI program to provide residents with free meals to address food insecurity during the pandemic.

One Treasure Island works with TIDA and TICD to update the Community Facilities Assessment of the redevelopment plan.

## 2022

The CTP resumes in person, One TI hosts socially-distanced community events, co-hosts Zoom community meetings with TIDA, partners with SF County Transportation Authority on a transportation study and collaborates with the Treasure Island Museum on an Oral History Project (1997-2022).

## 2023

One Treasure Island works with the community, TIDA, and TICD to develop an island-wide aspirational statement.

The Maceo May Apartments, with 105 units for formerly homeless veterans, is completed.

A space activation plan for equitable retail and open space programming is also developed.

One Treasure Island develops a comprehensive island-wide Welcome Packet for all new residents and continues to host community-wide events to help build relationships and foster community.





## 2024

TIDA and the San Francisco Board of Supervisors approves the island-wide aspirational statement.

Starview Court, with 135 affordable family units, is completed and occupied.

One TI Provides each new Starview Court resident receives a new microwave as a housewarming gift and welcome packet from One TI.

Sherry Williams leaves her role as Co-Executive Director, and Nella Goncalves becomes new Executive Director.



Who We Are  
How We Are Organized  
Timeline  
Direct Services We Provide  
Community Development  
Looking Ahead

Over 12,000 formerly homeless and low-income San Franciscans have been assisted by One Treasure Island and its members to date.



Job Assistance  
and Placement



Construction  
Job Training



Community Center  
& Food Pantry



Financial Education and  
Workshops



## Employment and Training

- Operate Job Broker Program **to** help Island employers meet their 25% first source hiring goal by recruiting, screening and referring job ready candidates for open positions.
- Construction Job Training: One Treasure Island recruits and trains people to enter trades for construction related employment on Treasure Island.



# Ship Shape Community Center

- One TI has been updating and operating the island community center, the Ship Shape, for almost 25 years, which has included space for:
  - Community events and meetings
  - Trainings & Workshops
  - Voting (polling location)
  - Financial Education & Information
  - Weekly Food Pantry
  - Annual Free Tax Site



# Community Events



- One Treasure Island offers large community-wide events every year, such as:
  - National Night Out/Backpack Giveaway
  - Black History Month
  - Spring Fling & Wellness Fair
- Additional events include:
  - Resident coffee hour
  - Senior lunch
  - Bingo and
  - Healthy living workshops

# Community Convenings & Communications



- Bi-monthly Community meetings
- Bi-annual New Resident Info Sessions
- Monthly Island Partner Meetings
- Co-hosting Resident Transition Talks with TIDA
- Weekly Outreach to TI community via mass text and email, postings on community boards and in pantry bags



# Emergency Planning & Training For Treasure Island

- Emergency Prep Workshops
- Safety Information
- NERT Coordination
- Emergency Supplies







Who We Are  
Timeline

How We Are Organized  
Direct Services We Provide  
Community Development  
Looking Ahead

# Affordable Housing



- Support New Affordable Housing Developments
- Assisting with transition Information
- Provide Welcome Packet & Microwaves to all new households

## Planning (Current Activities)

- The Spot Project
- Parks Programming & Support Entity Assessment
- TI Ambassador Program

# How to Successfully Create An Equitable, Inclusive Community?



- With New Housing comes new Opportunities and Challenges
- Housing for Very High and Very Low-Income Residents
- How to Create Community Where Everyone has a Sense of Belonging and Community Pride?



# Strategies to Foster Equity



- Created a Shared Aspirational Statement for the Island's Development Used by All Stakeholders
- Employ Strategies that create a sense of Belonging through Retail, Community Facilities, Parks & Open Space
- Support & advocate for Supplemental Transportation Options
- Create positive community networking events





Who We Are  
Timeline

How We Are Organized  
Direct Services We Provide  
Community Development  
Looking Ahead



## Future Activities

- One Treasure Island continues expanding its programming and activities to meet the needs of its growing community. Activities and services planned for the future include:
  - The Kitchen Project
  - Additional Supplemental Transportation Planning
  - Community Facilities Planning
  - New Community Advisory Committee on the One TI Board of Directors





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