

# MARIAM ABDEL-MALEK

## EDUCATION

**VANDERBILT UNIVERSITY LAW SCHOOL**, Nashville, TN  
Juris Doctor, May 2014

**UNIVERSITY OF WISCONSIN- MILWAUKEE**, Milwaukee, WI  
Bachelor of Arts with honors, *magna cum laude*, May 2011

- Dean's List; William F. Halloran Scholarship Academic Excellence Award; Baird Honors Scholarship

## EXPERIENCE

**PINTEREST, INC.**, San Francisco, CA

*Director, Privacy Legal*, December 2019—Current

- Develop and implement compliance plan for omnibus state privacy laws
- Product counseling advertising, measurement, personalization, and generative AI clients on compliance with privacy laws and industry regulations, including the CCPA, DSA, GDPR, Apple's ATT, and use of de-identified information
- Children's privacy SME, including counseling and compliance for UK AADC, DPC Fundamentals, CA AADC
- Advise on and develop framework for various privacy and security risks including access controls, cookies, and other tracking mechanisms
- Developed frameworks for handling of employee, IT, research data, as well as call recordings
- Conduct security incident response and investigation
- Support public policy initiatives, including lobbying Congress in support of federal omnibus privacy bill

**WILSON SONSINI GOODRICH & ROSATI**, San Francisco, CA

*Associate, Privacy and Data Protection*, August 2018—December 2019

- Counsel clients on compliance with privacy laws, including the CCPA, FTC Act, COPPA, GLBA, FERPA, GDPR, CAN SPAM, TCPA, and other state privacy laws
- Defend clients against FTC and state attorneys general investigations
- Conduct privacy due diligence in mergers and acquisitions
- Negotiate privacy and data security provisions in contracts
- Conduct data breach response and investigation

**AUTODESK, INC.**, (seconded via **PARAGON LEGAL**), San Francisco, CA

*Privacy Counsel*, September 2015—July 2018

- Develop and implement GDPR and Privacy Shield compliance program for customer and employee privacy
- Advise product teams regarding privacy permissions, analytics, personal data usage, retention and deletion policies, and privacy by design
- Instruct marketing and sales teams regarding appropriate advertising, specifically online behavioral advertising
- Strategize and direct compliance for education related and children's privacy issues per COPPA, FERPA, SOPIPA, and other state privacy laws
- Supervise and facilitate data transfers and due diligence during mergers and acquisitions
- Train product, sales, and procurement teams worldwide on various privacy issues

**OFFICE OF THE CALIFORNIA ATTORNEY GENERAL, PRIVACY UNIT**, San Francisco, CA

*Post Bar Fellow*, September 2014—September 2015

- Drafted regulatory enforcement letters, complaints, subpoenas, and motions
- Prepared written memoranda analyzing various consumer privacy questions under UDAP statutes, CalOPPA, FTC Act, HIPAA, COPPA, FCRA, and PCI DSS security standards
- Extensive document review of investigatory materials

## BAR ADMISSIONS, CERTIFICATIONS, LANGUAGES, SPEAKING ENGAGEMENTS

- California State Bar, December 2014
- Certified Information Privacy Professional (CIPP/US)
- Languages: Arabic (Fluent)
- Speaking Engagements: IAPP KnowledgeNet California Privacy Primer and Operationalizing Privacy Panel (Sept. 2022); BASF Cybersecurity Conference (Oct. 2023); IAPP P.S.R: PIAs, DPIAs, and Beyond: Managing Multi-Level Privacy Reviews.(Sept. 2024)