

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE

(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Alicia McCarthy Parklet Mural at La Mediterranee Castro

Maintenance Plan

The mural will be on an exterior parklet, which is made of pressure treated wood. The mural will use exterior paint.

The management of La Mediterranee will be responsible for the cleaning and the maintenance of the mural. We sweep the parklet daily. We pressure wash the parklet once per quarter, and will be careful not to use extreme pressure so as to remove the mural paint.

Because the parklet is on the street and is subject to weather, we know that the mural will age. Any touch-ups will be contracted separately with the artist, Alicia McCarthy and are the financial responsibility of the management and ownership of La Mediterranee at 288 Noe Street SF, CA 94114, should they choose to do so.

If the parklet is removed (for example, if the city doesn't renew our permit) the mural can be removed. We will make every effort to coordinate with the artist Alicia McCarthy if they would like the mural relocated.

JACK HANLEY GALLERY

Alicia McCarthy

(b. 1969) lives and works in Oakland, CA

Education

- 2005 MFA, University of California at Berkeley, CA
- 1994 BFA, San Francisco Art Institute, San Francisco, CA
- 1993 New York Studio School Program, New York, NY
- 1989-1991 California State University, Humboldt, CA

Solo and Two Person Exhibitions

- 2021 Jack Hanley Gallery, New York, NY
- 2020 *Ensemble*, Alicia McCarthy and Jeffrey Cheung, Bim Bam Gallery, Paris, France
Berggruen Gallery, San Francisco, CA
- 2019 Jack Hanley Gallery, New York, NY
Alice Gallery, Brussels, Belgium
Alicia McCarthy: No Straight Lines, Wexner Center for the Arts, Columbus, OH
- 2018 *Alicia McCarthy + Ruby Neri*, Berkeley Art Museum, Berkeley, CA
V1 Gallery, Copenhagen, Denmark
- 2017 *Fall*, Jack Hanley Gallery, New York, NY
Alicia McCarthy, John Berggruen Gallery, San Francisco, CA
- 2015 Jack Hanley Gallery, New York, NY
Snobody, V1 Gallery, Copenhagen, Denmark
- 2014 *Alicia McCarthy + Jenny Sharaf*, Johansson Projects, Oakland, CA
- 2013 Jack Hanley Gallery, New York, NY
- 2010 Jack Hanley Gallery, New York, NY
- 2008 Jack Hanley Gallery, San Francisco, CA
- 2006 Jack Hanley Gallery, Los Angeles, CA
- 2005 RARE Gallery, New York, NY
- 2004 RARE Gallery, New York, NY
- 2003 Jack Hanley Gallery, San Francisco, CA
Midway Gallery, St. Paul, Minneapolis, MN

JACK HANLEY GALLERY

Group Exhibitions

- 2019 *Trade Syllables*, Martinos Pandrossou, Athens, Greece
- 2018 *Beyond the Streets*, LA
California Love, Galerie Droste, Wuppertal, Germany
what's MY line, Transmitter, New York, NY
Linear Abstraction, Barry Whistler Gallery, Dallas, TX
Superposition, curated by Johnny Abrahams, Joshua Liner Gallery, New York, NY
- 2017 *Terribly Vulnerable and Terribly Hard*, Cooper Cole, Toronto, Canada
About Abstraction: Bay Area Women Painters, Bedford Gallery, Walnut Creek, CA
SECA Art Award Exhibition, SFMOMA, San Francisco, CA
Air 5-Year Anniversary Exhibition, The Lab, San Francisco, CA
Margins, Gutters, Bleeds and Creeps, CAPITAL, San Francisco, CA
- 2016 *30th Anniversary Exhibition, Attics of My Life*, Jack Hanley Gallery, New York, NY
Invitational Exhibition of Visual Arts, American Academy of Arts and Letters, New York, NY
- 2015 *Patterned Chaos*, Cinders, Brooklyn, NY
Off the Grid, curated by Susette Min, EN EM Art Space, Sacramento, CA
- 2014 *Fertile Ground: Art and Community in California*, Oakland Museum of California Art, Oakland, CA
Pierogi X X: Twentieth Anniversary Exhibition, Pierogi, New York, NY
All of Us Together, Guerrero Gallery, San Francisco, CA
Way Out West, The Art City Project, San Francisco, CA
Looking Back: The Eighth White Columns Annual, White Columns, New York, NY
New New New Abstraction, curated by Jenny Sharaf, Toomey Tourell Fine Arts, San Francisco, CA
- 2013 *Artifacts of a Life Lived by the Living (To Live)*, The Craft and Folk Art Museum, Los Angeles, CA
Energy That Is All Around: Mission School, Water and McBean Galleries, San Francisco Art Institute, San Francisco, CA and Grey Art Gallery, New York University, New York, NY
Independents, V1 Gallery, Denmark
Final San Francisco Show, Jack Hanley Gallery, San Francisco, CA
- 2010 *A Mind Meld is a Terrible Thing to Waste*, Jack Hanley Gallery, San Francisco, CA
- 2009 *In the Fullness of Time: Celebrating Twenty Years*, The Luggage Store, San Francisco, CA
- 2007 Jack Hanley Gallery, Los Angeles, CA
Other Possibilities, Track 16 Gallery, Los Angeles, CA
1st Year Show, Worth Ryder Gallery, Berkeley, CA

JACK HANLEY GALLERY

- 2004 *Space is the Place*, Berkeley Art Center, Berkeley, CA
Ill, The Luggage Store, San Francisco, CA
San Francisco Show, New Image Art, Los Angeles, CA
SAMA-SAMA-TOGETHER, Yogyakarta, Indonesia
10 x 20 10th Anniversary Show, in collaboration with Ruby Neri, Yerba Buena Center for the Arts, San Francisco, CA
- 2003 *No War*, The Luggage Store, San Francisco, CA
Goop, New Image Art, Los Angeles, CA
- 2002 *Boiled and Fried*, Pierogi, Brooklyn, NY
- 2001 *Widely Unknown*, Deitch Projects, New York, NY
Pierogi Flat Files, Yerba Buena Center for the Arts, San Francisco, CA; Dallas Museum, Dallas, TX and Studio One, Brooklyn, NY
- 2000 *San Francisco Drawing Show*, curated by Alicia McCarthy and Chris Johanson, New Image Art, Los Angeles, CA
New Work by Chris Johanson and Alicia McCarthy, RARE Gallery, New York, NY
Bay Area Now II, Yerba Buena Center for the Arts, San Francisco, CA
- 1999 *World Five*, New Image Art, Los Angeles, CA
Monster Ballads, 111 Minna Gallery, San Francisco, CA
Bricolage, The Luggage Store, San Francisco, CA
Three Open Houses, Headlands Center for the Arts, San Francisco, CA
New Image Art, Los Angeles, CA
- 1998 *Catastrophy*, Gallery Lescombe, San Francisco, CA
Where the Bitter End Meets the Rainbow, with Carolyn Cooley, San Francisco Arts Commission. Gallery, San Francisco, CA

Curatorial Projects

- 2000 *San Francisco Drawing Show*, curated by Alicia McCarthy and Chris Johanson, New Image Art, Los Angeles, CA

Bibliography

- 2017 S. Bogojev, "Alicia McCarthy "Fall" @ Jack Hanley Gallery, NYC", *Juxtapoz*, 14 November.
- 2015 E. Hall, "Reviews: Alicia McCarthy", *Artforum*, December.
R. Smith, "Alicia McCarthy Expands Her Illusions in New Work," *The New York Times*, 1 October.
J. Saltz, "3-Sentence Reviews: Keltie Ferris, for Starters," *Vulture*, 23 September.
K. Farr, "Alicia McCarthy," *Juxtapoz*, April.
- 2014 J. Couzens, "Alicia McCarthy and Jenny Sharaf @ Johansson Projects," *Square Cylinder*, 10 August.

JACK HANLEY GALLERY

M. Gavish, "Alicia McCarthy: New Paintings," *SF Art News*, 26 July.
P. Frank, "Exploring the Mythology of the Female California Artist," *The Huffington Post*, 15 July.
M.S. Chavez, "Outside/Inside: Alicia McCarthy and Jenny Sharaf at Johansson Projects," *New American Paintings*, July.
S. Weltman, "Mission School 'ENERGY THAT IS ALL AROUND' Grey Art Gallery, NYC," *ClawClaw.com*, 9 May.
K. Johnson, "Prickly but Puppyish in San Francisco: 5 Artists in 'Energy That Is All Around: Mission School,'" *The New York Times*, 24 April.
H. Vartanian, "Your 'Graf ti Looks Like Shit,' A Historic Letter to Alicia McCarthy," *Hyperallergic.com*, 21 April.
R. Smith, "Looking Back: The Eighth White Columns Annual," *The New York Times*, 13 February.
A. Russeth, "Looking Back: The Eighth White Columns Annual' at White Columns," *Gallerist NY*, 22 January.
J. Hutt, "Looking Back—The 8th White Columns Annual," *Musee Magazine*, 21 January.

2013 D. Grant, "The Mission School Gets Cross Examined," *ArtSlant Street*, 31 October.
R. Pritikin, "Mission School @ San Francisco Art Institute," *Squarecylinder*, 29 September.
K. Baker, "Mission School 'Energy' survey at SF Art Institute," 27 September.
Trippe, "The Energy That is All Around @SFAI," *Fecal Face Dot Com*, 27 September.
K. Chun, "SFAI: Energy That Is All Around," *SFGate*, 20 September.
C. Cobb, "San Francisco Art Invades New York," *SF MoMA Open Space Blog*, 15 May.

2002 G. Helfand, "The Mission School," *San Francisco Bay Guardian*, 10 May.

Residencies

1999 Headlands Center for the Arts, San Francisco, CA
1995 Skowhegan School of Painting and Sculpture, New York, NY

Awards

2017 SECA Art Award, SFMOMA, San Francisco, CA
2013 Artadia Award, San Francisco, CA

Public Collections

Savannah College of Art and Design, Savannah, GA
San Francisco Museum of Modern Art, San Francisco, CA
Millennium Iconoclast Museum of Art, Brussels, Belgium
American Academy of Arts and Letters, New York, NY
Facebook Headquarters, Menlo Park, CA
Oakland Museum of California, Oakland, CA





La Mediterranee II, Inc.
288 Noe Street
San Francisco, CA 94114
information@lamednoe.com
415-431-7210
06/07/2024

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

As the owner of La Mediterranee II, Inc. at 288 Noe Street San Francisco, CA 94114 I hereby authorize and approve the proposed mural to be painted on the parklet at my business. Thank you for your consideration.

Sincerely,



Alicia Vanden Heuvel

Robert A. Bush, Jr., M.D.
17 Beaver Street
San Francisco, California 94114
Cell: 415-794-8247
E-mail: rabush@me.com

June 20, 2024

San Francisco Arts Commission
War Memorial Veterans Building
401 Van Ness Avenue, Suite 325
San Francisco, CA 94102

RE: Mural for La Mediterranee parklet
288 Noe Street, San Francisco, CA 94114

Dear Honorable Members of the San Francisco Arts Commission,

I am writing in support of Alicia Vanden Heuvel's request for approval of the painting of a mural on the parklet of La Mediterranée restaurant, a Legacy Business, in the Duboce Triangle on Noe Street.

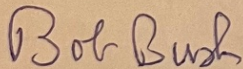
Alicia McCarthy, an established local artist and muralist, has been engaged to create the mural pending approval of the Arts Commission. Ms. McCarthy is currently painting a mural on the Proper Hotel in San Francisco.

A mural on this short business block within the Duboce Triangle will add to the vitality and enhance the charm of this block. The newly reconstructed Fisch and Flore restaurant across the street is already adding canopies with plants at their bases to sidewalks on this block of Noe Street which serves as the primary entrance to the Duboce Triangle from Market Street.

I ask that you act favorably in approving the request of Alicia Vanden Heuvel for a mural to be painted on La Mediterranée's parklet.

Thank you for considering my request.

Best regards,



Robert A. Bush, Jr., M.D.

Cc: Alicia Vanden Heuvel, La Mediterranée

6/16/2024

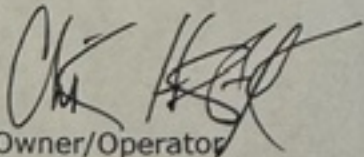
To Whom It May Concern,

My name is Chris Hastings and I am the owner of Lookout. We are neighbors of La Mediterranee at 288 Noe Street in San Francisco and I am writing in support of their plans to collaborate with artist Alicia McCarthy to paint a mural on their parklet at 288 Noe Street.

I'm excited about the mural collaboration and think it will be a benefit to the neighborhood streetscape.

Sincerely,

Chris Hastings



Owner/Operator
Lookout

To Whom It May Concern,

We at Jeffrey's Natural Pet Foods (284 Noe St) wanted to lend our support and approval for our neighbors at La Mediterranee (288 Noe St) plans to collaborate with artist Alicia McCarthy to paint a mural on their parklet.

Sincerely,

Anna Koscielniak Thiel
Jeffrey's Natural Pet Foods Regional Manager

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA andCAPA

The artist, **Alicia McCarthy**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **Alicia Vanden Heuvel** (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]: Parklet Mural - using exterior paint, Alicia McCarthy has designed a rainbow colored mural for the Parklet at La Mediterranee. The parklet has railings and the mural will be on the exterior and interior of the parklet, as well as on the flooring.

TITLE, DATE: Alicia McCarthy Parklet Mural at La Mediterranee Castro

DIMENSIONS: 255 square feet on the railings of the parklet and 257 square feet on the floor of the parklet.

ADDRESS/LOCATION: 288 Noe Street San Francisco, CA 94114

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall

cooperate with the Property Owner's efforts to prosecute such claims.
Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: **288 Noe Street San Francisco, CA 94114.**

PROPERTY OWNER

Property Owner: Alicia Vanden Heuvel

(or Authorized Agent):

Address: 288 Noe Street San Francisco, CA 94114

Email: write to alicia@gmail.com

Phone: 415-..... 734-7977

SIGNATURE:

DATE: / / 30 September 2024
.....n.....

SIGNATURE:

DATE: / /

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Alicia McCarthy

Address: 2121 Curtis Street, Oakland CA 94607, United States

Email: aliciamccarthy13@gmail.com

Phone:

SIGNATURE:

DATE: / /
30 September 2024



For more information regarding VARA andCAPA:

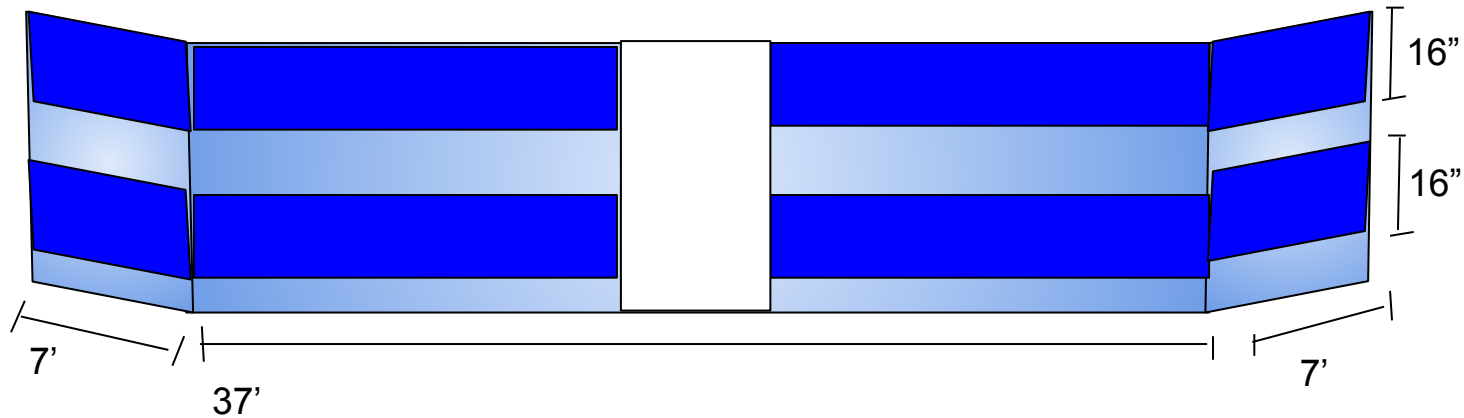
<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>





Alicia McCarthy Parklet Mural at La Mediterranee Castro



Blue parklet “fencing” are where the mural will be painted, in rainbow colors, as in this image.

“Railing measurements - surface to be painted:

- $(37' + 7' + 7')$ (rail length) = 51' Rail Length
- 16" x 2 rails = 2.5' Rail Height
- = $51' \times 2.5' = 127.5$ square feet of surface
- X 2 because it needs to be painted inside and out.
- = 255 Total square feet of surface to be painted.

Plus Floor of the parklet which is 37' x 7' to be painted in contrasting complimentary color (natural tones) =
= 257 square feet of Flooring to be painted.

Example colors



Alicia McCarthy Parklet Mural at La Mediterranee Castro Page 2

BEFORE

AFTER

