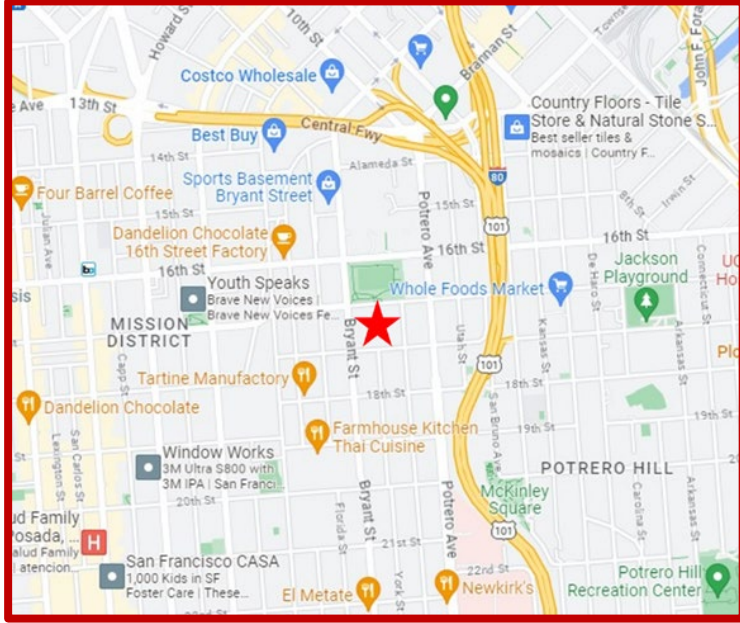


Potrero Yard Modernization Public Art Project  
17<sup>th</sup> Street Bus Ramp Integrated Glass Artwork  
Recommended Artist + Proposal  
Visual Arts Committee | September 18, 2024



The **Potrero Yard Modernization Project** will replace an obsolete, century-old bus yard with a modern, three-story, efficient bus maintenance and storage facility, equipped to serve the San Francisco Municipal Transit Agency's (MTA) growing fleet as it transitions to electric buses.





The project's lead developer is the **Potrero Neighborhood Collective (PNC)**.

- Plenary Americas US Holdings Inc
- Mission Economic Development Agency (MEDA), Young Community Developers (YCD)
- Tabernacle Community Development Corporation (TCDC).
- Arcadis IBI Group
- Y.A. Studio
- Plant Construction Company, L.P.
- The Allen Group
- WT Partnership

The **Potrero Yard Neighborhood Working Group** brings together community members to work with SFMTA staff and the PNC developer team to shape public outreach, weigh in on elements of the project design, and inform the design and program of joint development (housing above the yard).

<https://www.sfmta.com/committees/potrero-yard-neighborhood-working-group>





## View of Bus Yard from Mariposa at Hampshire Street



Image of Current Potrero Bus Yard



Rendering of New Potrero Bus Yard (PNC Schematic Design)

## Potrero Yard Public Art Project Goals

- Illuminate and celebrate the people, history and diverse cultures of the Potrero Hill and Mission neighborhoods, and adjacent American Indian and Calle 24 Latino and Cultural Districts.
- Highlight SFMTA's mission to promote environmental stewardship and provide reliable, safe, and affordable transportation for all.



17<sup>th</sup> Street between Hampshire and Bryant Streets

## Potrero Yard Modernization Project Public Art Opportunities

1. Architecturally integrated glass artwork on the bus ramp on 17<sup>th</sup> Street, facing Franklin Square.
2. Architecturally integrated glass artwork on a multi-story stairwell located on Mariposa Street at York Street.
3. Large-scale tile artwork on the corner of 17<sup>th</sup> and Bryant Streets



# HAMPSHIRE STREET

PERSPECTIVE

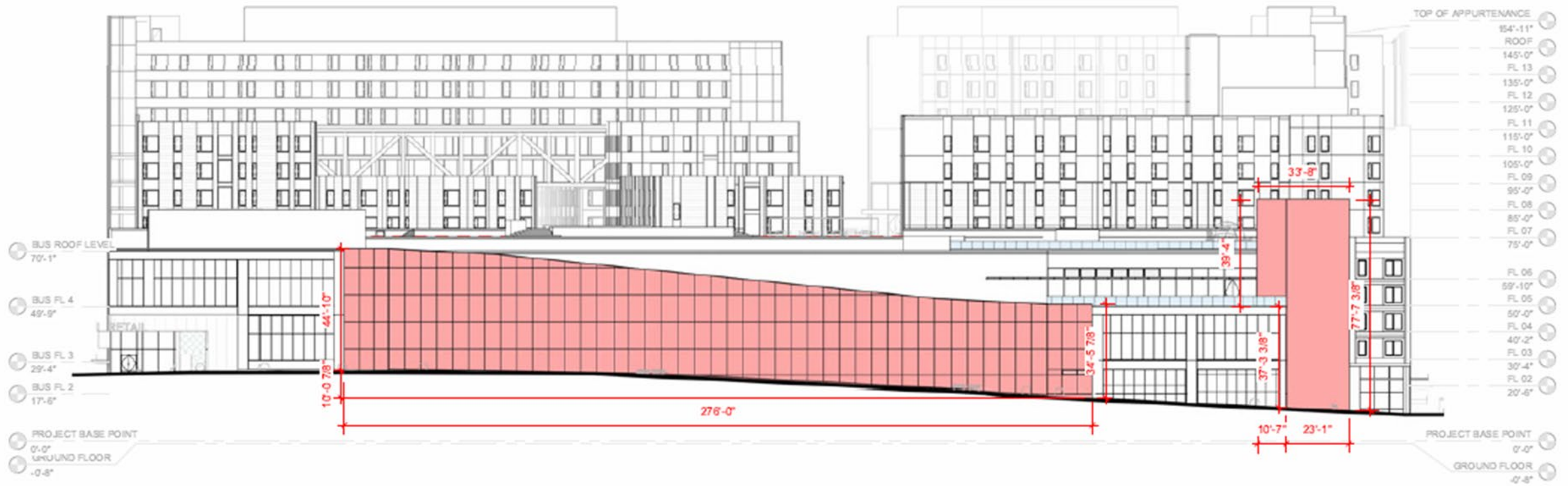




# 17TH STREET

PERSPECTIVE





2 NORTH ELEVATION ART  
 SK-23 Scale: 1/32" = 1'-0"

## Potrero Yard Modernization Project Art Enrichment Budget

<b>Art</b>	<b>\$ 2,809,285</b>	<b>(70%)</b>
Administration	\$ 802,653	(20%)
Conservation	\$ 401,326	(10%)
<b>ART ENRICHMENT TOTAL</b>	<b>\$ 4,013,264</b>	
Artist Selection	\$ 42,950	
Site Work/Preparation	\$ 200,000	
Field Expenses	\$ 2,000	
Photography + Signage	\$ 9,000	
Internal Contingency	\$ 275,335	
<b>SUBTOTAL ART EXPENSES</b>	<b>\$ 364,000</b>	
<b>TOTAL ARTWORK BUDGET</b>	<b>\$ 2,280,000</b>	

1. **Tile Artwork** **\$740,000**  
*Inclusive of all artist's fees, as well as associated expenses for artwork design, fabrication, insurance, transportation, and installation.*
2. **Glass Artwork #1 (Bus Ramp)\*** **\$1,130,000**  
Artist Contract **\$70,000**  
*Design only, and is inclusive of all artist's fees, as well as associated expenses for design and consultation during fabrication and installation.*
3. **Glass Artwork #2 (Stairwell)\*** **\$410,000**  
Artist Contract **\$40,000**  
*Design only, and is inclusive of all artist's fees, as well as associated expenses for design and consultation during fabrication and installation.*

*\*An estimated architectural credit of \$121 per square foot will be applied to the glass artwork budget in areas where the artwork replaces the existing architectural glass, with fabrication and installation to be procured outside of artists' contracts and covered by the Capital Improvement Project budget.*

**Artist Qualification Panel** met in February to review **225 RFQ applications** to develop a short list of 31 applicants deemed most qualified for the glass artwork opportunities.

**Artist Review Panel One** met on March 11 to identify **(4) finalists for each glass artwork opportunity** who were invited to develop site-specific conceptual proposals for the project.

**Artist Finalist Orientation Meeting** was held at the Potrero Yard on March 25.




**ATTENDEES:**

Celeste Byers and Spencer Keeton Cunningham, Artist Team  
Chris Jauregui, Vice President, Plenary Americas  
Christopher Burch, Artist  
Elaine Chu and Marina Perez (Twin Walls Mural Company), Artist Team  
Jackie von Treskow, Senior Public Art Program Manager, San Francisco Arts Commission  
Jet Martinez, Artist  
John Angelico, Public Information Officer, San Francisco Municipal Transportation Agency  
Jolene Yee, Friends of Franklin Square Park, Potrero Yard Neighborhood Working Group  
Josue Rojas, Artist  
Juana Alicia Araiza, Artist  
Kathleen Crocetti and Juan R. Fuentes, Artist Team  
Kerstin Magary, Section Director and Deputy Program Manager, San Francisco Municipal Transportation Agency  
Mary Travis-Allen, American Indian Cultural District, Potrero Yard Neighborhood Working Group  
Susan Cervantes (Precita Eyes Muralists), Artist  
Tim Kempf, Senior Project Manager, Department of Public Works  
Tony Gill, Architect, Arcadis IBI Group

**SCHEDULE:**


- 10:00 – 10:10 INTRODUCTIONS**
- 10:10 – 10:30 CLIENT: SFMTA and Project Overview**
  - Overview of Agency and Services
  - Sustainability and Climate Action Mission
  - Current and Future Potrero Yard
- 10:30 – 10:50 SITE: Surrounding Neighborhoods + Cultural Districts**
  - Potrero Hill and the Mission
  - American Indian and Calle 24 Latino Cultural Districts
  - Franklin Square
- 10:50 – 11:15 PROJECT: Potrero Yard Modernization Project**
  - Project Stakeholders + Community Engagement
    - Potrero Neighborhood Collective
    - Potrero Neighborhood Working Group
  - Current Bus Yard Design and Next Phase(s)
  - Current Project Schedule
- 11:15 – 11:40 PUBLIC ART**
  - Public Art Project Goals and Criteria
  - Budget and Timeline
  - Overview of Proposal Process
- 11:45 – 12:00 DISCUSSION / Q&A**
- 12:00 – 12:30 TOUR of Potrero Yard**

**CELESTE BYERS & SPENCER KEETON CUNNINGHAM**  
INTEGRATED GLASS ARTWORK PROPOSAL FOR THE POTRERO YARD BUS RAMP ON 17th STREET




**ARTWORK DESCRIPTION**


The Bay Area wilderness landscape is a complex and ever-changing one. The region's geology, its diverse ecosystems, and its rich cultural heritage are all intertwined. The artwork is a celebration of the natural world and the human experience. It is a vibrant and colorful composition that captures the essence of the Bay Area's unique landscape and the people who call it home.



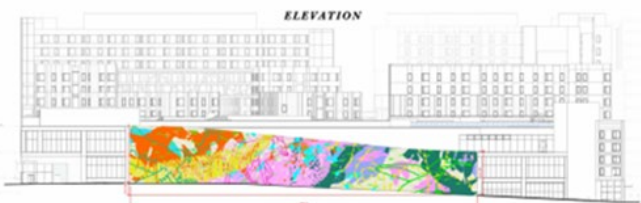
**SYMBOLS: ABSTRACTED ELEMENTS**



**SYMBOLS: DRAWN ELEMENTS**



**ELEVATION**



Celeste Byers & Spencer Keeton Cunningham  
*Migration*

**Integrated Glass Artwork Proposal for the Potrero Yard Bus Ramp on 17th Street**



**This design is dedicated to the city's MUNI employees, and the vehicles and legacy of its public transportation. At the mural's center is a trolley driven by a retired local legend ("Nate"), of whom we learned through a driver union administrator. Left of center is a MUNI map of Potrero Yard; the map and its interconnected bus lines evoke constellations in the night sky above, and the interconnectedness of the city below - maintained by two hard-working MUNI mechanics. A yellow Flicker flies into the night sky from a pre-colonial Bay Area landscape (far left), featuring contemporary Ohlone rowing Tule boats, a precursor to MUNI's legacy. They row in the shadow of a gigantic Matigya Poppy and under a patterned sky, inspired by the contemporary traditional basket weaving of Linda Yamane. To the right of the center, the mural celebrates the strength of San Francisco's early female bus drivers inspired by a historical photo display near Potrero Yard's drivers' break room. Second from right is a bus shelter, before which a Douglas Iris grows, connecting seamlessly to the inside of a bus featuring an Ohlone youth wearing traditional regalia, honoring their continued presence and stewardship of the land. On the far right lies a cityscape with a setting sun inspired by the MUNI Mechanica' union logo. Youth and adult fast passes connect the different generations that ride MUNI. Finally, elements celebrating native flora, native-inspired patterns, historical MUNI transfers through the decades, "legacy drivers," and other historical MUNI contributors can be seen interwoven throughout the mural.**

**Precita Eyes Muralists: Susan Cervantes, Fred Alvarado, Monica Magtoto & Eli Lippert.**

Precita Eyes Muralists Association  
*We Move the City*

**MUNI in Motion**  
An ode to the routes that raised us in our city by the Bay.  
TWIN WALLS MURAL COMPANY Elaine Chu and Marina Perez-Wong

Integrated Glass Artwork Proposal for the Potrero Yard Bus Ramp on 17th Street



**In our 20+ years in the city and its modes of transportation have always been reflective of cultural and political changes. Our diversity, our collective struggles and triumphs, the celebrations we share and the care we have for one another are etched in a way unlike any other part of the world. We aim to celebrate this connectivity by illustrating a woven tapestry of people and places throughout time in San Francisco, starting at Potrero Yard.**

**Our design leads from right to left beginning with an indigenous Klamath-Ohlone landscape and ending with a trolley chugging through a clear city, a symbol of hope for our future and respect for our past. The flow of the mural is inspired by the street across our mural are inspired by a platform an Ohlone basket weaver Linda Yamane, a friend of the Ohlone tribe.**

**Our primary goal is to foster better elements of this beautiful land we share as well as working on our own personal health and the health of our communities. Connection is an important factor in creating lasting change in many cultures meaning to us an act of recognizing health and wholeness as a root and overarching backbone of our lives. We can't leave our roots behind and by embracing the land and people within them as well as elements in the natural world as a symbol of how our collective energy is woven into the fabric, or into the soul, of the city.**

**The color palette we chose consists of greens, earth tones, reds and orange hues. The greens serve to channel sustainability and healing energy. Earth tones depict the roots that provide stability and foundation. The reds and oranges are a tribute to two colors most associated with our unique city and history of MUNI.**

**The heart of this mural is people, we showcase connections between passengers, bus riders, drivers and pedestrians. We celebrate our human landscape as it shifts, highlighting local communities of color and equitably making San Francisco of the 19th century to the present across space and time.**

**MUNI is not just a mode of transportation for getting from place to place. It is a portal for viewing San Francisco through different lenses. It can be a place of comfort, a place of friendship, a place to rest and reflect, or a place of empowerment. One can take a bus that begins Downtown and ends in the Marina District, having passed by some of the iconic buildings in San Francisco and meeting someone who claims to have "dinner with Socrates in '75." Companies that are unforgettable MUNI story and we are all connected through these gems. MUNI is inseparable from San Francisco and the paths it weaves through an ever-evolving city, our communities, and, and history. Our intention for this design is to capture the spirit of San Francisco, connecting a visual narrative that celebrates our past, embraces our present, and beckons us towards a brighter future.**

**We were inspired by many artists including Diego Rivera, David Alfaro Siqueiros, Jorge Gonzalez Camarero, Dr. Rosa Arango, who grew up in San Francisco and was one of the first Black women to be a MUNI conductor and the muralists Gary NADA, Sheryl Graves and Barbara Cameron who painted "When the Sunbore Wore on the Mountains" on the second location of the American Indian Cultural Center (AIACC) on 14th and Valencia Streets.**

Twin Walls Mural Company  
*Muni in Motion*

SHARE YOUR FEEDBACK!

POTRERO YARD MODERNIZATION PUBLIC ART PROJECT

DEADLINE TO SUBMIT PUBLIC COMMENT: August 19, 2024 by 5:00 PM

sfac san francisco arts commission

SFMTA



Liked by midwesterror and 45 others  
 sf\_arts\_commission We want to hear from you! The San Francisco Arts Commission is seeking feedback for TWO new public art installations at the Potrero Yard Modernization... more

View all 3 comments  
 6 days ago

Reimagine Potrero Yard



Comment on glass artwork proposals on the 17th Street bus ramp:  
 Comparta sus comentarios sobre propuestas de obras de arte en vidrio para la rampa de autobuses en 17th Street:  
[SFArtsCommission.org/PotreroYardBusRampProposals](https://SFArtsCommission.org/PotreroYardBusRampProposals)  
 August 5 – August 19, 2024  
 5 de agosto – 19 de agosto de 2024

Reimagina el Potrero Yard

Stairwell on Mariposa Street  
 La escalera en Mariposa Street



Christopher Burch  
 Monday on the 48  
 Lunes en el 48



José Rojas  
 A Transfer to Tomorrow  
 Un transbordo a mañana



Juan R. Fuentes  
 Mariposas en la Misión



Jet Martinez  
 Hogar

Comment on the artwork proposals for the stairwell on Mariposa Street:  
 Comparta comentarios sobre las propuestas de obras de arte en la escalera en Mariposa St:  
[SFArtsCommission.org/PotreroYardStairwellProposals](https://SFArtsCommission.org/PotreroYardStairwellProposals)  
 August 5 – August 19, 2024  
 5 de agosto – 19 de agosto de 2024

We Want To Hear From You

Share your feedback on the glass artwork proposals for the Potrero Yard Modernization Project! The San Francisco Arts Commission (SFAC) is conducting a review process to choose an artist or artist teams for two public art opportunities on the upcoming new Muni bus facility. View images of the artists' conceptual design proposals inside this mailer. Comment by August 19 online.

- Architecturally integrated glass artwork on the 17th Street bus ramp between Hampshire and Bryant streets  
[SFArtsCommission.org/PotreroYardBusRampProposals](https://SFArtsCommission.org/PotreroYardBusRampProposals)
- Architecturally integrated glass artwork on a multi-story stairwell on Mariposa Street at York Street  
[SFArtsCommission.org/PotreroYardStairwellProposals](https://SFArtsCommission.org/PotreroYardStairwellProposals)

The full proposals are on view for public comment from August 5 – August 19 online at the links above and in person at the Potrero Yard at 17th and Bryant streets and at Mariposa and York streets. Comments may also be submitted via email [sfacpubliccomment@sfgov.org](mailto:sfacpubliccomment@sfgov.org). For information about the Potrero Yard Modernization Project, visit: [SFMTA.com/PotreroYard](https://SFMTA.com/PotreroYard)

Queremos su opinión

¡Comparta sus comentarios sobre las propuestas de obras de arte en vidrio para el Proyecto de Modernización de Potrero Yard! La Comisión de Artes de San Francisco (SFAC) está llevando a cabo un proceso para elegir un artista o equipos de artistas para dos oportunidades de arte público en el próximo nuevo edificio de autobuses Muni.

- Obras de arte en vidrio integradas arquitectónicamente en la rampa de autobuses de la calle 17 entre las calles Hampshire y Bryant:  
[SFArtsCommission.org/PotreroYardBusRampProposals](https://SFArtsCommission.org/PotreroYardBusRampProposals)
- Obras de arte en vidrio integradas arquitectónicamente en una escalera de varios pisos en Mariposa Street and York Street:  
[SFArtsCommission.org/PotreroYardStairwellProposals](https://SFArtsCommission.org/PotreroYardStairwellProposals)

Las propuestas completas están disponibles en línea para comentarios públicos del 5 al 19 de agosto en los enlaces arriba y en persona en Potrero Yard localizado en las calles 17 y Bryant y en las calles Mariposa y York. Los comentarios también pueden enviarse por correo electrónico a [sfacpubliccomment@sfgov.org](mailto:sfacpubliccomment@sfgov.org). Para obtener información sobre el Proyecto de Modernización de Potrero Yard, visite: [SFMTA.com/PotreroYard](https://SFMTA.com/PotreroYard)



Sue Hepler  
 870 Market Street #1128  
 San Francisco, CA 94102

SFMTA  
 Oficina de Arte Público  
 Potrero Yard Modernization Project  
 870 Market Street, 11th Floor  
 San Francisco, CA 94102

Comment on Public Art Proposals  
 August 5, 2024 - August 19, 2024

Comenta sobre propuestas de arte público  
 5 de agosto de 2024 - 19 de agosto de 2024

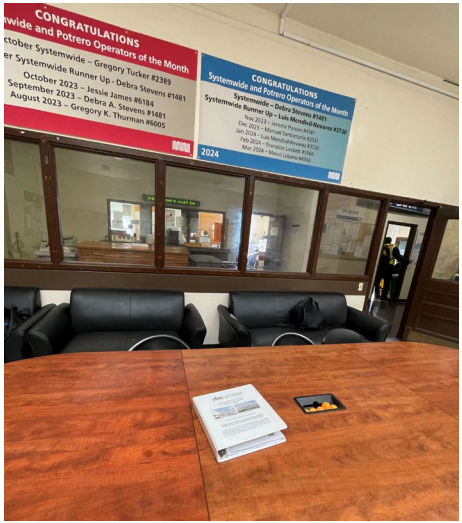
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Reimagine Potrero Yard  
 Reimagina el Potrero Yard

Share your feedback on glass artwork proposals for the Potrero Yard Modernization Project.  
 Public Comment Period:  
 August 5, 2024 – August 19, 2024  
 Comparta sus comentarios sobre propuestas de obras de arte en vidrio para el Proyecto de Modernización de Potrero Yard.  
 Período de comentarios públicos:  
 5 de agosto de 2024 – 19 de agosto de 2024







POTRERO YARD MODERNIZATION PROJECT | 17<sup>th</sup> STREET BUS RAMP  
ARTIST REVIEW PANEL TWO SUMMARY

**MEETING DATE**

August 28, 2024

**VOTING SELECTION PANELISTS**

Chris Jauregui, Vice President, Plenary Americas (shared vote with Yancey Clayton)  
Fátima Ramirez, Executive Director, Acción Latina  
John Angelico, Public Information Officer, SFMTA (shared vote with Kerstin Magary)  
Jolene Yee, Community Representative, Friends of Franklin Square Park  
Kerstin Magary, Deputy Program Manager, SFMTA (shared vote with John Angelico)  
Mary Chou, Civic Art Collection and Public Art Director, SFAC  
Mary Travis-Allen, Community Representative, American Indian Cultural District  
Rhiannon Evans MacFadyen, Curator, Artist, Consultant  
Trisha Lagaso Goldberg, Independent Curator  
Yancey Clayton, Principal/Associate Director, Arcadis IBI Group (shared vote with Chris Jauregui)

**PROCESS**

Three artist finalists presented their proposals for the Potrero Yard Modernization 17<sup>th</sup> Street Bus Ramp Public Art Project. The Artist Review Panel discussed the finalists' proposals and scored each artist on the following criteria (1= low score):

Artistic Merit (1-10)  
Relevant Skills and Experience (1-5)  
Meets Project and Civic Art Collection Goals (1-10)  
Appropriate to Site (1-5)

**RESULTS**

Twin Walls Mural Company	253
Celeste Byers & Spencer Keeton Cunningham	205
Precita Eyes Muralist Association	203

**Artist Review Panel Two Composition**

**San Francisco Arts Commission**

*Mary Chou, Director of Public Art Program and Civic Art Collection*

**SFMTA Representatives**

*John Angelico, Public Information Officer, Building Progress Program*

*Kerstin Magary, Section Director, CSO Facilities and Real Property Management,  
Deputy Building Progress Program Manager*

**Design Team Representatives**

*Yancey Clayton, Principal/Associate Director, Arcadis IBI Group*

*Chris Jauregui, Vice President, Plenary Americas*

**Arts Professionals**

*Rhiannon Evans MacFadyen, Curator, Artist, Consultant*

*Trisha Lagaso Goldberg, Artist and Independent Curator*

*Fátima Ramirez, Executive Director, Acción Latina*

**Community Representatives**

*Mary Travis-Allen, Potrero Neighborhood Working Group, American Indian Cultural District*

*Jolene Yee, Potrero Neighborhood Working Group, Friends of Franklin Square Park*



## Twin Walls Mural Company



Twin Walls Mural Company (Elaine Chu and Marina Perez-Wong) is committed to addressing the perspectives of community, from human rights, highlighting injustices through the lens of oppressed people and revealing ancestral traumas to celebrating life through culture and color. Manifesting health, healing and connection, TWMC also encourages environmental stewardship.



# MUNI in Motion

*An ode to the routes that raised us in our city by the Bay.*

TWIN WALLS MURAL COMPANY Elaine Chu and Marina Perez-Wong

## Integrated Glass Artwork Proposal for the Potrero Yard Bus Ramp on 17th Street



In our 7x7 universe the city and its modes of transportation have always been reflective of cultural and political changes. Our diversity, our collective struggles and triumphs, the celebrations we share and the care we have for one another are valued in a way unlike any other part of the world. We aim to celebrate this connectivity by illustrating a woven tapestry of people and places throughout time in San Francisco, starting at Potrero Division.

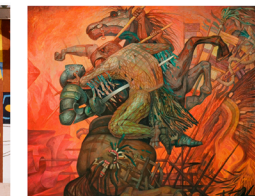
Our design reads from right to left beginning with an indigenous Yelamu Ramaytush Ohlone landscape and ending with native birds soaring through a clear sky, a symbol of hope for our future and respect for our past. The five criss-cross pattern shapes that stretch across our mural are inspired by a pattern in an Ohlone basket woven by Linda Yemane, a descendent of the Ohlone tribe.

Our primary goal is to foster better stewards of this beautiful land we share as well as working on our own personal health and the healing of our communities. Connection is an important factor in creating lasting change. In many cultures weaving is an art of recognizing health and wholeness as a root and overcoming blockages of seemingly broken connections. We use lines/ cables and by extension the buses and people within them as well as elements in the natural world as visual symbols of how our collective energy is woven into the fabric, or in this case basket, of life.

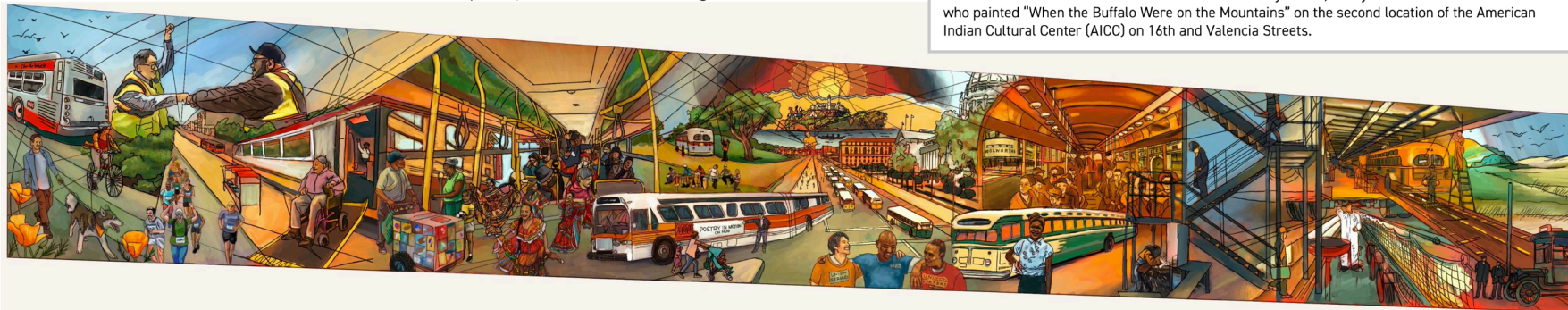
The color palate we chose consists of greens, earth tones, reds and orange hues. The greens serve to channel sustainability and healing energy. Earth tones depict the roots that provide stability and balance. The reds and oranges are a tribute to two colors most associated with our unique city and historic SF MUNI.

The heart of this mural is people; we showcase connections between passengers, bus riders, drivers and pedestrians. We celebrate our home landscape as it shifts, highlighting local communities of today and nostalgically recalling San Francisco of the 1940s up to the present across space and time.

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We were inspired by many artists including Diego Rivera, David Alfaro Siqueiros, Jorge Gonzalez Camarena, Dr. Maya Angelou who grew up in San Francisco and was one of the first black women to be a Muni conductor and the muralists Gary McGill, Sheryl Graves and Barbara Cameron who painted "When the Buffalo Were on the Mountains" on the second location of the American Indian Cultural Center (AICC) on 16th and Valencia Streets.



















Potrero Yard Modernization Public Art Project  
17<sup>th</sup> Street Bus Ramp Integrated Glass Artwork  
Recommended Artist + Proposal  
Twin Walls Mural Company | *Muni in Motion*

