

Art Vendor Information

Legal First Name **Jiawen**

Legal Last Name: **Sallinger**

Artist Name (if different): **Amethyst**

Preferred Language **English**

Contact Information

Home Address **[REDACTED]**

Apartment/Unit/Suite #: *No answer given*

City: **San Francisco**

Email **[REDACTED]**

Phone **[REDACTED]**

State **CA**

Zip Code: **[REDACTED]**

Studio Address/Where your art is made (if different than your home address - Cannot be a PO Box) **[REDACTED]**

Apartment/Unit/Suite #: *No answer given*

City **San Francisco**

State **California**

Zip Code **[REDACTED]**

Emergency Contact Name **[REDACTED]**

Emergency Contact's Email: **[REDACTED]**



Emergency Contact's Phone Number:

[REDACTED]

The Art Vendor Advisory Committee will only screen two crafts per meeting. If you want to screen for additional crafts, you will need to complete a new application after you have been approved for two. How many crafts are you applying for? Example: Beaded jewelry and watercolor paintings on canvas are two crafts; ceramic pendants and ceramic bowls are one craft (Ceramic items)

I am applying for only one craft

Please list your one craft item to be screened:

Designer dresses and jackets.

Are you a current art vendor adding an additional craft?

No

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

No

Artist Biography (Please provide a short biography about yourself and your craft)

Amethyst Sallinger is a talented fashion designer based in San Francisco, known for her innovative and sustainable approach to fashion. As the creative force behind Purple Gem Fashion, she specializes in crafting unique reversible clothing made from natural materials. Amethyst's designs are not only stylish but also eco-friendly, reflecting her commitment to promoting sustainable fashion practices. Her work is deeply rooted in a philosophy of positivity and good vibes, aiming to inspire confidence and joy in those who wear her creations. All of Amethyst's designs are meticulously crafted locally in San Francisco, ensuring high quality and attention to detail. Her reversible pieces offer versatility and practicality, allowing wearers to enjoy multiple looks from a single garment. This innovative approach not only reduces waste but also aligns with Amethyst's dedication to environmentally conscious fashion. Through Purple Gem Fashion, Amethyst has made a name for herself in the local fashion scene, gaining recognition for her distinctive style and ethical design practices. Her collections, often celebrated at fashion shows and events throughout the city, resonate with a growing audience that values both style and sustainability. Amethyst's passion for fashion, combined with her commitment to creating positive change, makes her a true trailblazer in the industry. Whether on the runway or in everyday life, her designs embody the perfect blend of elegance, sustainability, and positive energy.

1 Describe the items you plan to sell and how each type of item is made. Please be as detailed as possible. Example: I plan to sell digital photographic prints of artwork that I designed in Illustrator and printed on cardstock using a home printer.

Reversible dresses, vest, evening jackets, evening dresses.

2. Where did you learn your craft? Did you take a class or learn on your own?

Cañada College. I took classes there.



Please provide up to two (2) images of your craft in process. The images should include you demonstrating your process. See an example here

Process.jpg

Please provide up to two (2) images of your finalized craft. The images should show examples of what you plan to sell. See an example here

Website cover photo.jpeg

Please provide an image of your workspace that includes the equipment and materials used in your craft. See an example here.

Paperless Custom Design.JPG

Additionally, artists may upload a video (up to five minutes) of their process. See an example video here

No answer given

4. Is your craft considered an American Indian or Alaskan Native style, traditional or contemporary, arts and crafts? Do you identify as a member of the community that practices this cultural tradition? Are you compliant with The Indian Arts and Crafts Act of 1990?

No, it's not.

5. What makes your work different from other artists and craftspeople making similar items?

My designs reflect the pulse of modern life.

(Optional) Please provide an artist CV or Résumé

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

No answer given

6. What artist or business name are you operating under?

Purple Gem Fashion

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

Yes

If Yes, please provide links to your public sites:

www.purplegemfashion.com

(Optional) Please upload your logo or signage.

Logo.jpeg

(Optional) Please upload your image of display

Amethyst Sallinger Portrait.jpg



8. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by Copyright or Trademark laws?

Yes

9. Are you using any sports or company logos such as SF Giants or other recognizable branding that is not your own?

No

10 How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

My work is very full of life and characters.

11 What steps have you taken to ensure that you are not violating any copyright or other laws?

Create original content. I develop personalized ideas and work on them to create something unique and distinctive.

12. Please upload recent receipts for any tools and materials. Receipts must be for the same tools and materials used to create the items in the work samples you provide. Receipts must show that the materials were shipped to you/your address. See an example here. Optionally, you can upload images of your workspace. The image of your workspace must include the equipment and materials used in your craft.

Receipt-1.jpg

12 Please upload recent receipts for any tools and materials. Receipts must be for the same tools and materials used to create the items in the work samples you provide. Receipts must show that the materials were shipped to you/your address. See an example here. Optionally, you can upload images of your workspace. The image of your workspace must include the equipment and materials used in your craft.

Receipt 2.jpg

13. If you are unable to provide a copy of your receipt, please provide the reason you are unable to do so.

No answer given

14. Describe the safety procedures you use in your craft. What, if any, safety equipment do you use? How do you store and handle any toxic or hazardous material?

In my craft, safety and quality are paramount. All fabrics used in my designs undergo a thorough cleaning process with professional grade products before any sewing or assembly begins. This ensures that the materials are free from contaminants, allergens, and any residues that could affect the final garment's integrity or the wearer's comfort. By adhering to these strict safety procedures, I ensure that every piece meets the highest standards of



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cleanliness and quality, providing a safe and enjoyable experience for those who wear my
creations.





PURPLE GEM FASHION

Listen to your heart and express yourself



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