

District 10 Community Market

*Food
Security Task
Force
Meeting*

PRESENTED BY
MAGGIE SHUGERMAN



Introductions

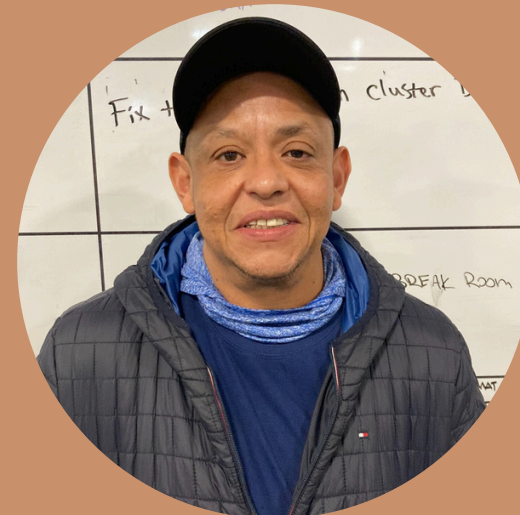
THE D10 MARKET TEAM



Maggie
Director



Derrick
Data & Procurement
Specialist



Johann
Market Associate &
Translator



Tiffany
Resource
Coordinator



Vivian
Market Associate &
Translator



Johnny
Market Associate



History



HOW WE STARTED

D10 Community Market

MORE THAN A MARKET

The D10 Market was born out of legislation created by Supervisor Ahsha Safai and Geoffrea Morris in 2021 under ordinance 102-21. This

Market is a pilot program with the potential for more of its kind to open.



Mission and Vision

DIGNITY

We want our shoppers to feel proud of where they shop. We aim to reduce stigma around free food programs.



NUTRITIOUS OPTIONS

Fresh produce and healthy options are not easily accessible in D10. We want to help our community eat healthier.



CHOICE

Our shoppers know what they like, and deserve to exercise the right to choose what they bring home to eat.

A photograph of a grocery store produce section. The image shows several shelves of fresh produce. On the left, there are rows of carrots in various colors (orange, yellow, purple) and some green leafy vegetables. On the right, there are baskets of red and green tomatoes. The background is slightly blurred, showing more of the store's interior.

FOOD INSECURITY

The condition of not having access to sufficient food, or food of an adequate quality, to meet one's basic needs

CULTURAL FOOD INSECURITY

The lack of reliable access to traditional foods through traditional practices. It can be caused by unfamiliar cultural environments that make it difficult to prepare, share, and consume traditional foods.



Opening day of the D10
Community Market: June
4th, 2024

Current Hours of Service:
WEDNESDAY: 1-6 PM
FRIDAY: 1-6 PM

Client Eligibility

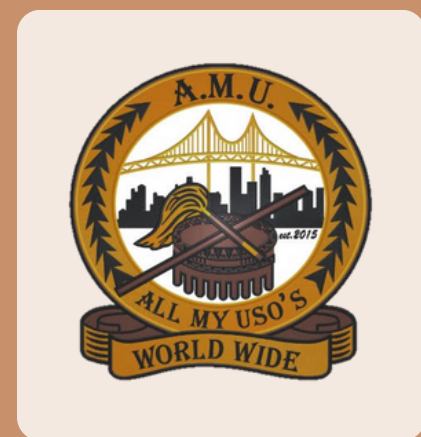
WHO CAN SHOP THE STORE:

- Clients must live within District 10 to shop the D10 Community Market 94107, 94124, 94134.
- Clients must have children in the home
- Children defined as ages 0-24 (this includes “transitional aged youth”)
- Clients must be on some government or other support service: CalFresh, Medi-Cal, WIC, SSI, CalWORKS, Produce Vouchers etc.



Referral Partners

HOW CLIENTS ACCESS THE MARKET



Food Sourcing

PURCHASES & DONATIONS



Rodriguez Brothers Ranch in Watsonville, CA

VOLUNTEERING

Roles, shifts, requirements and using
Volunteer Local



volunteerlocal

Volunteer Local

<https://bayviewseniorservicesdistrict10communitymarket.volunteerlocal.com/volunteer/?id=77434>



[D10 Community Market](#)

5030 3rd ST

Sign up now

[Volunteer Application](#)

Apply now



Have you previously completed a volunteer application?

If yes, enter your first name and email in the below boxes and you will be able to sign up for an available shift.

If no, enter your first name and email in the below boxes and you will be prompted to complete the volunteer application (approximately 2 minutes). Upon completion, you will be able to sign up for an available shift.

First name:

Email:

Submit

Volunteer Jobs

PICK YOUR SHIFT



OPENER

W: 8:30 AM - 12:30 PM
F: 8:30 AM - 12:30 PM



CLOSER

W: 4:00-7:00 PM
F: 4:00-7:00 PM



BACK OF HOUSE SUPPORT

W: Shift 1: 12:30-4PM
Shift 2: 4-6:30 PM
F: Shift 1: 12:30-4PM
Shift 2: 4-6:30 PM



MIDDLE SHIFT*

W: 1-3:30 PM*
F: 1-3:30 PM*



POINT OF DISTRIBUTION

W: Shift 1: 12:30-4PM
Shift 2: 3:45-6:00 PM
F: Shift 1: 12:30-4PM
Shift 2: 3:45-6:00 PM

Volunteer Policies:

VOLUNTEER APPLICATION

All volunteers must submit the online Volunteer Application & Waiver.

MINOR VOLUNTEERS

All persons 16 years and under must be accompanied by an adult 18+.

FOOD HANDLERS CARD

All D10 Market volunteers must have a valid CA Food Handlers Card.

ATTENDANCE

Volunteers must notify Market staff they can no longer attend a shift they registered for.



Q&A

ASK AWAY!

CONTACT:

info@d10market.org