



Community Health Equity & Promotion Branch (CHEP)

Health Commission

Community and Public Health Committee

September 17, 2024

Nyisha Underwood, MPH
CHEP Director



POPULATION HEALTH DIVISION
SAN FRANCISCO DEPARTMENT OF PUBLIC HEALTH

Agenda

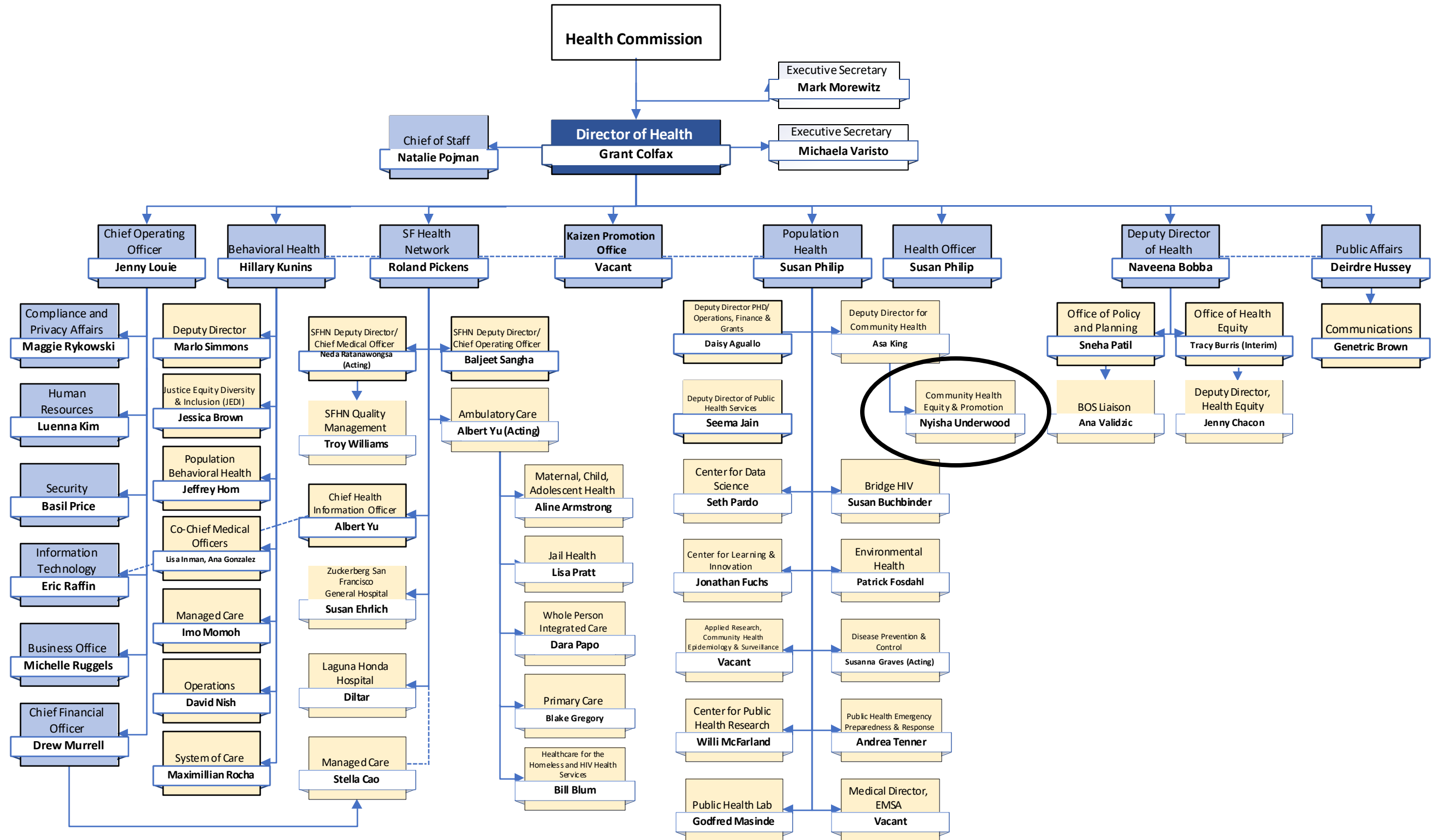
- Organizational Charts
- CHEP Approach and Strategies
- Budget
- Community Sexual Health Programs
- Wellness Programs



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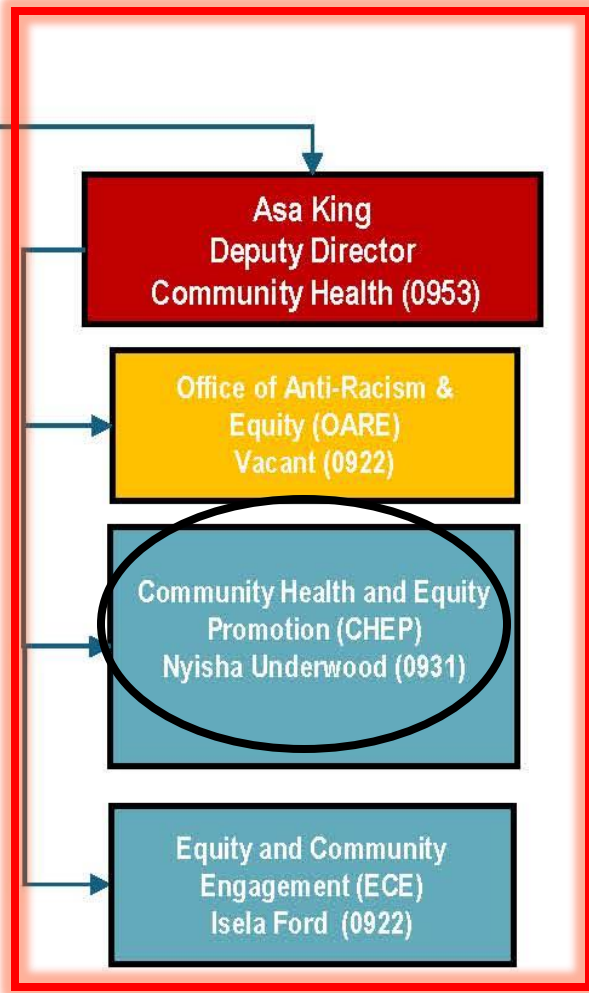
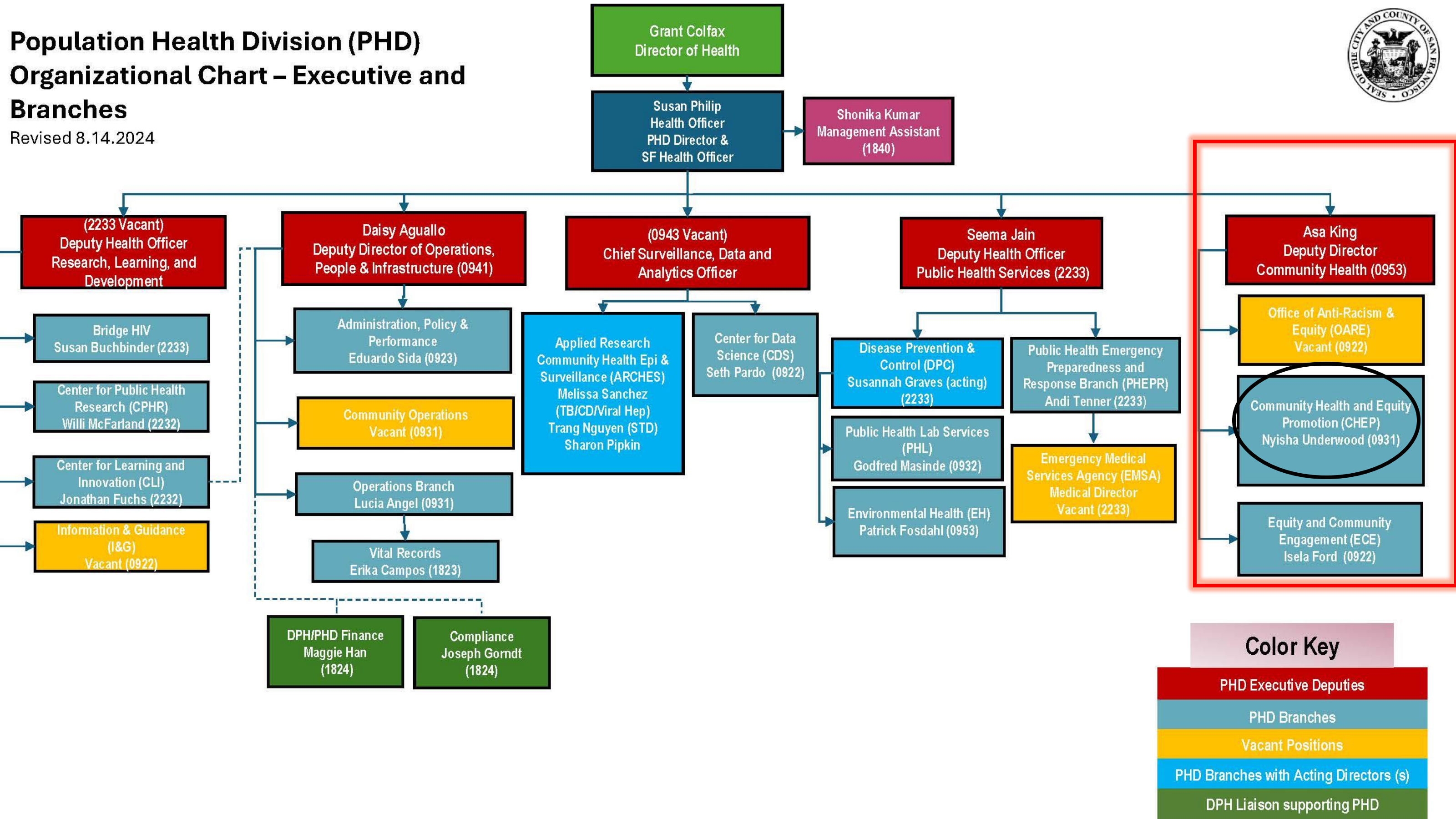


City and County of San Francisco
 London N. Breed
 Mayor



Population Health Division (PHD) Organizational Chart – Executive and Branches

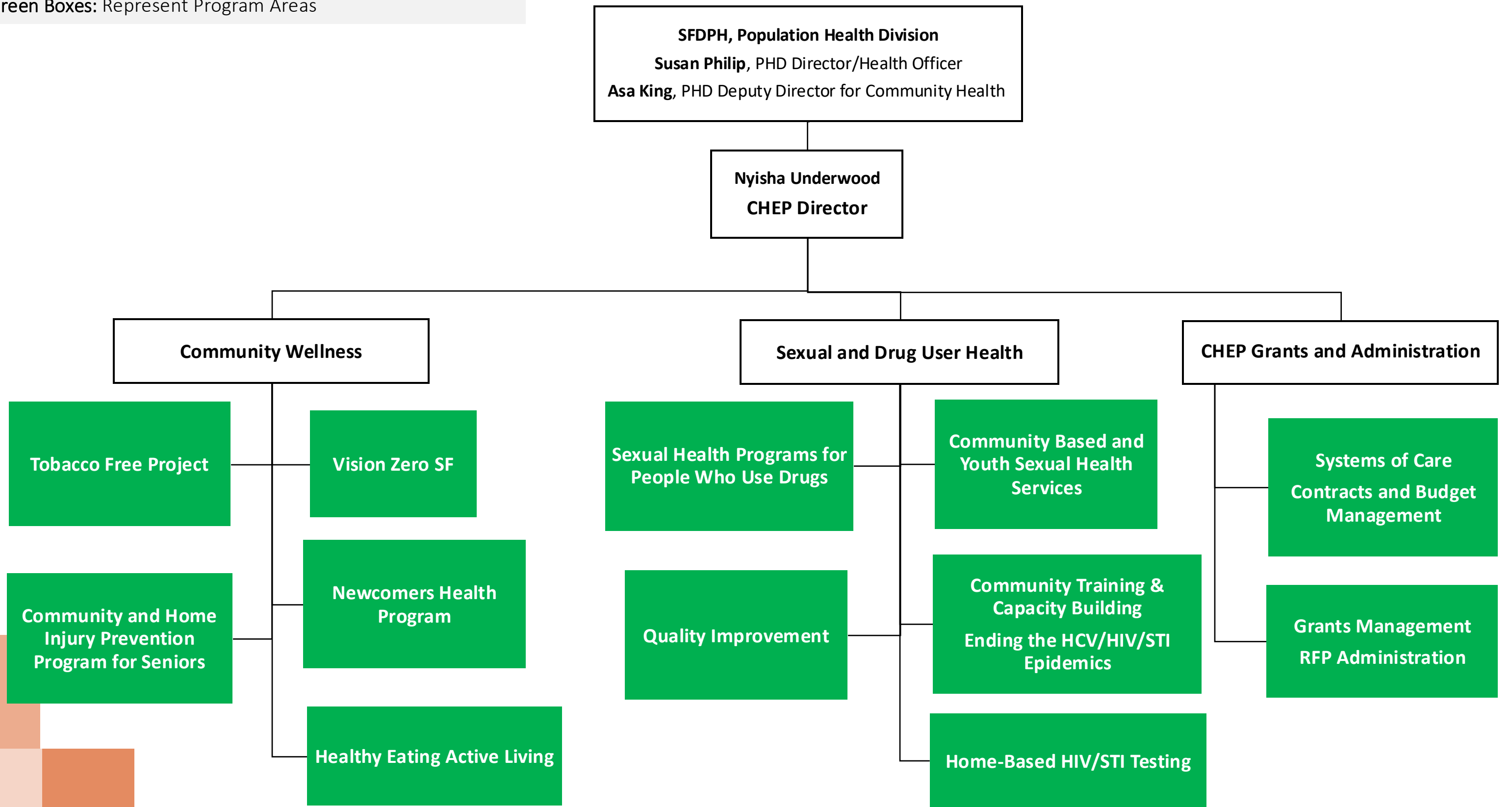
Revised 8.14.2024



Color Key

- PHD Executive Deputies
- PHD Branches
- Vacant Positions
- PHD Branches with Acting Directors (s)
- DPH Liaison supporting PHD

* Green Boxes: Represent Program Areas



Overall Approach

The Community Health Equity & Promotion Branch (CHEP) works in collaboration with community members and organizations to develop evidence based, data driven, sustainable initiatives to address priority public health issues with a focus on ensuring health equity.



Key Strategies

Community and stakeholder engagement

Community based testing and vaccination programs and projects

Community based prevention programs and initiatives

Community capacity building and program alignment

Community based programs and services across the spectrum of prevention from programs to policy

Staffing community coalitions, collaboratives, community planning and advisory bodies

Effective, efficient data-driven approaches, utilizing a racial/cultural humility lens

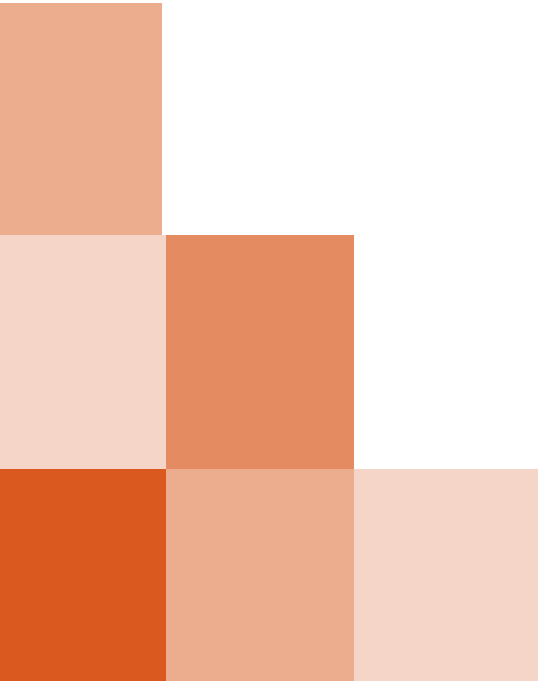
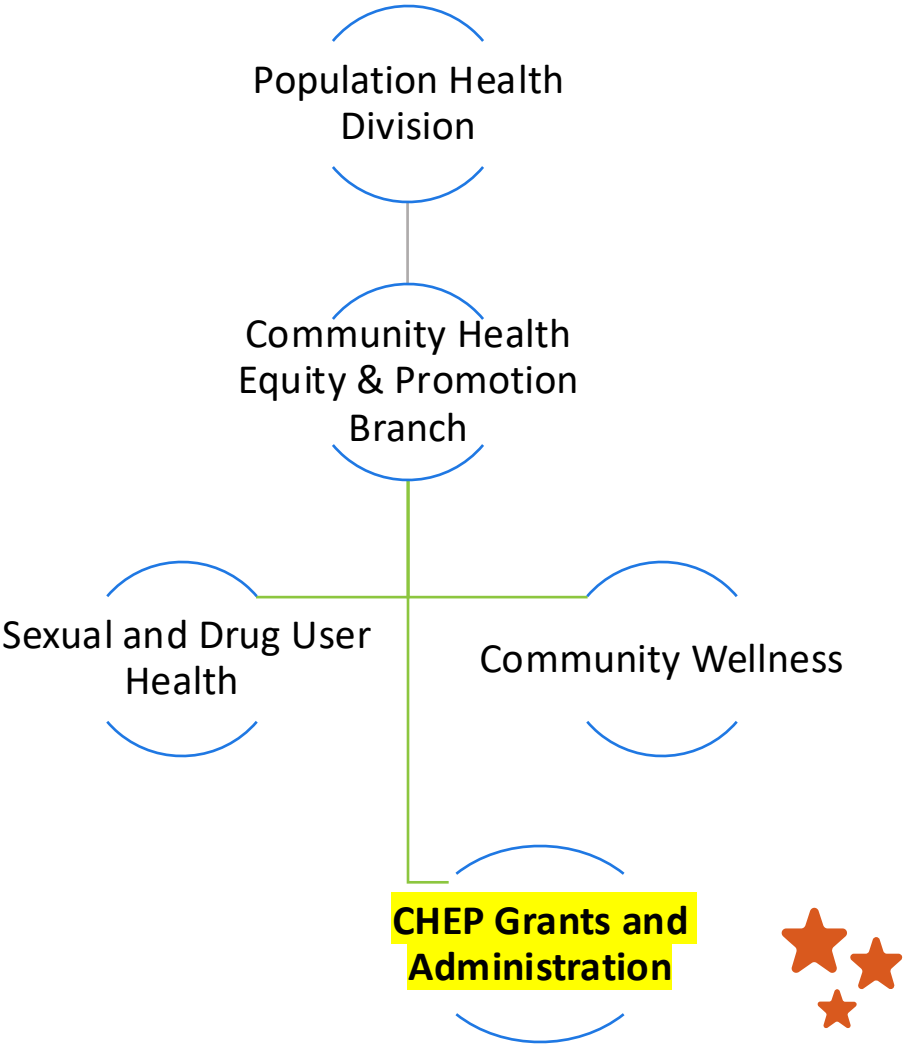
Social marketing and social media

Sustainable community initiatives

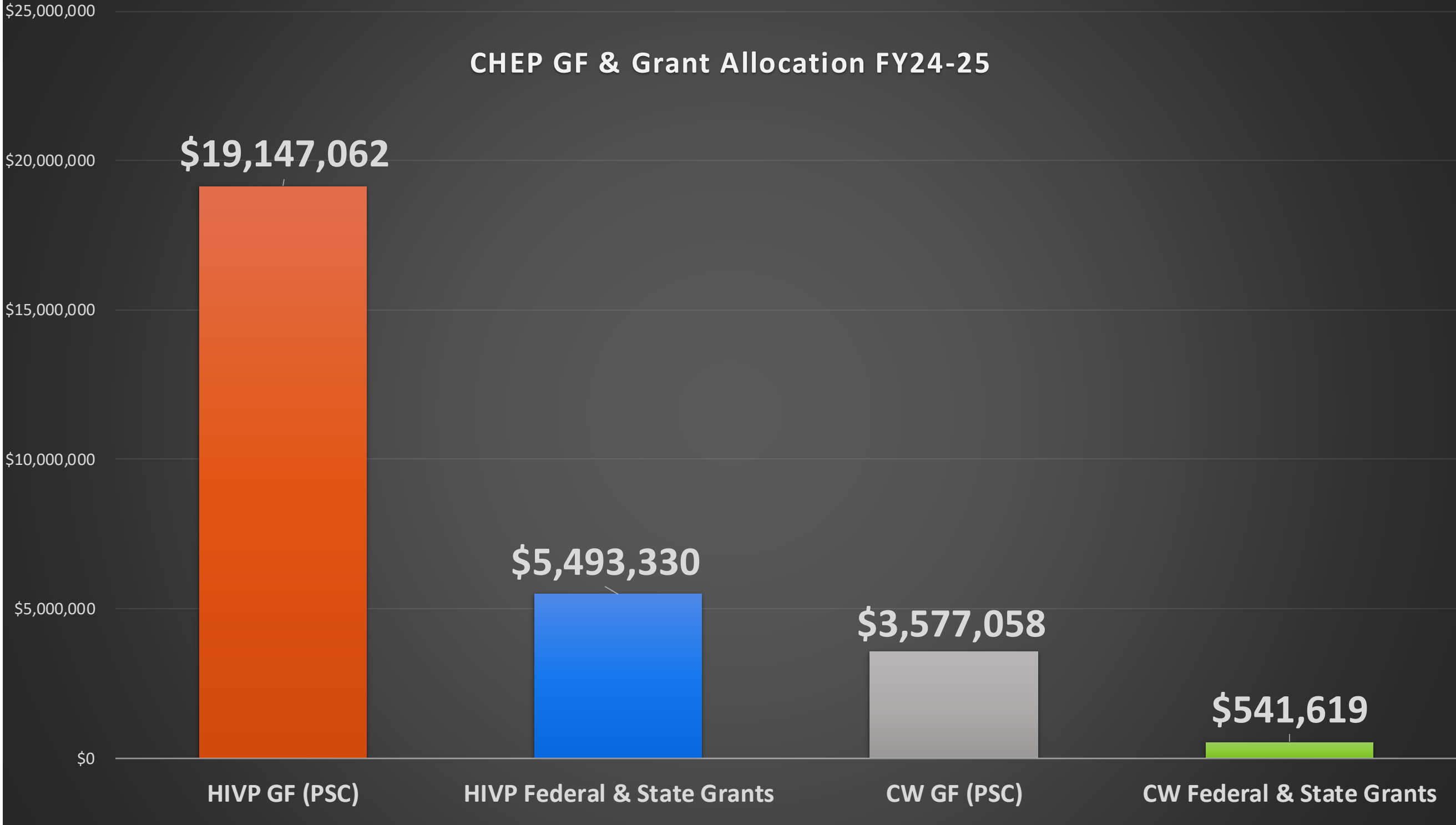
Actively linking community members to appropriate care, treatment and prevention services



CHEP Budget Overview

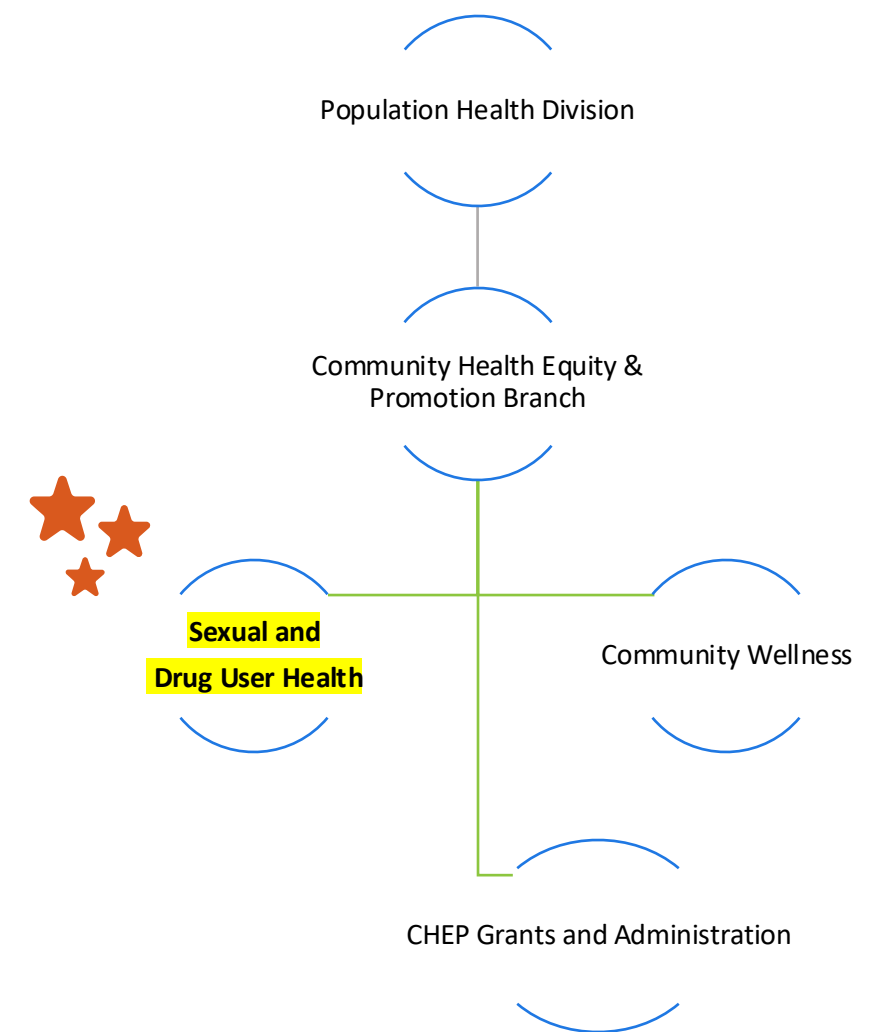


CHEP General Fund & State/Federal Grant Allocations FY24-25



Community Sexual Health and Programs for People who use drugs (PWUD)

- Health Access Points (HAPs)
- Community Training & Capacity Building
- Ending the HCV/HIV/STI Epidemics
- Quality Improvement
- Sexual Health Programs for People Who Use Drugs
- STI Prevention and Public Health Campaigns





High-Impact HIV Prevention & Surveillance Programs for Health Departments Updates



CENTERS FOR DISEASE
CONTROL AND PREVENTION

Centers for Disease Control and Prevention

NATIONAL CENTER FOR HIV, VIRAL HEPATITIS, STD AND TB PREVENTION

High-Impact HIV Prevention and Surveillance Programs for Health Departments

CDC-RFA-PS-24-0047

04/23/2024

- Cross-branch effort
- Grant start date – 8/1/24
 - Award amount - \$6.8 mil
 - 5 years
 - 7% decrease -

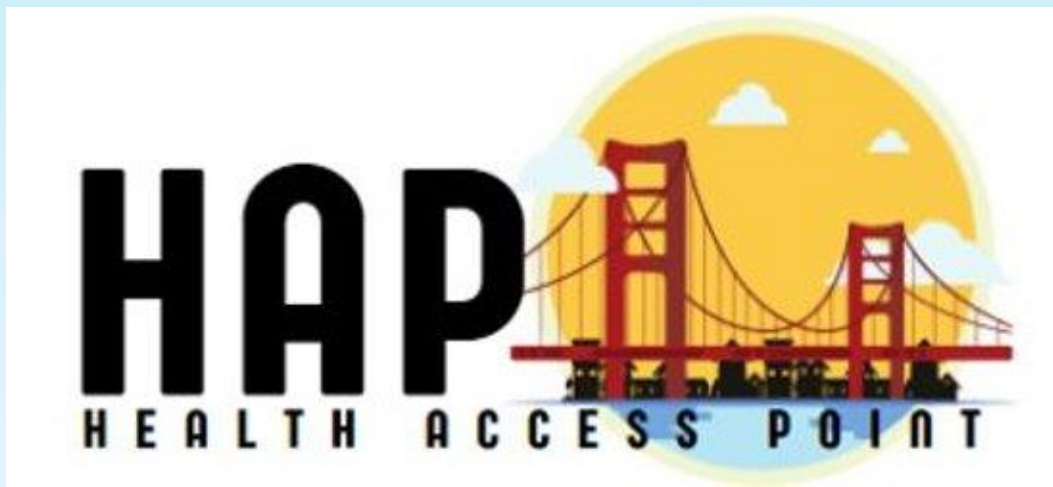
Health Access Points (HAPs): low-barrier clinical and community services in welcoming spaces, free from stigma

- ✓ The goal is to ensure that all San Franciscans have equitable access to high-quality HCV, HIV, and STI prevention, care & treatment services, and drug treatment and overdose prevention services.



<https://www.sf.gov/information/health-access-point-hap>

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Gay/
MSM

- **Led by San Francisco AIDS Foundation**
- With Glide, Shanti & San Francisco Community Health Center
- Central Hub is at Strut: 470 Castro St, Tues-Sat 10am-7pm

Latino/a/x/e



Instituto Familiar de la Raza, Inc.

- **Led by Instituto Familiar de la Raza**
- With Mission Neighborhood Health Center & San Francisco AIDS Foundation
- Central Hub is at Latino Wellness Center: 1663 Mission St, Suite 603, M/W 10am-8pm and Tues/Thurs/Fri 10am-6pm

Asian & Pacific Islander





- **Led by UCSF Alliance Health Project (AHP)**
- With San Francisco Community Health Center
- Central Hub is at AHP: 1930 Market St, Mon-Sat

Trans Women




- **Led by San Francisco Community Health Center**
- With IFR, SFAF
- Central Hub is at Trans Thrive: 1460 Pine St, Mon-Fri 2-4:30pm

Young Adult



- **Led by Lavender Youth Recreation & Information Center (LYRIC)**
- With Huckleberry Youth Programs, Homeless Youth Alliance & San Francisco AIDS Foundation
- Central Hub is at Lyric drop-in: 566 Castro St, M/W/F 2-6pm and Tues/Thurs 11am-6pm



PWUD & PEH

- **Led by UCSF Ward 86**
- With Glide, UCSF Alliance Health Project
- Central Hub is at The Lobby: 1st floor of building 80, Mon-Fri 1-5pm

Black / African American




- **Led by Rafiki Coalition**
- With San Francisco AIDS Foundation, 3rd Street Youth Center, Positive Resource Center & UCSF Alliance Health Project

HAP Data and Performance Measures

Data collection tool and narrative reports

- **Integrated Testing - HIV, HCV, Syphilis, Gonorrhea, Chlamydia**

- # of tests
- #/% of reactive tests

- **Linkage to care and avigation**

- #/% of clients linked to HIV/STI/HCV care
- # of clients linked to primary care
- # of clients linked to mental health services

- **PrEP**

- # of clients on PrEP

- **Substance Use/Overdose Prevention Services**

- # of hours conducting sweeps
- # of Naloxone Doses Distributed

- **Community engagement**

- # of community events completed

- **Basic needs**

- # of clients accessing basic needs services
 - Food, cloths, housing & Employment support

CHEP Sexual Health Team

- Program liaison model
- Community engagement
- Capacity building
 - Five (5) HCV/HIV/STI/Overdose prevention skills certification training (including one in Alameda County) with a total of more than 110 participants
 - Rapid syphilis testing training: more than 50 people trained
 - Workforce Development, CHLI/Academy, Clinical Assistance Program, Testing, Black Health, Trans Health Programming

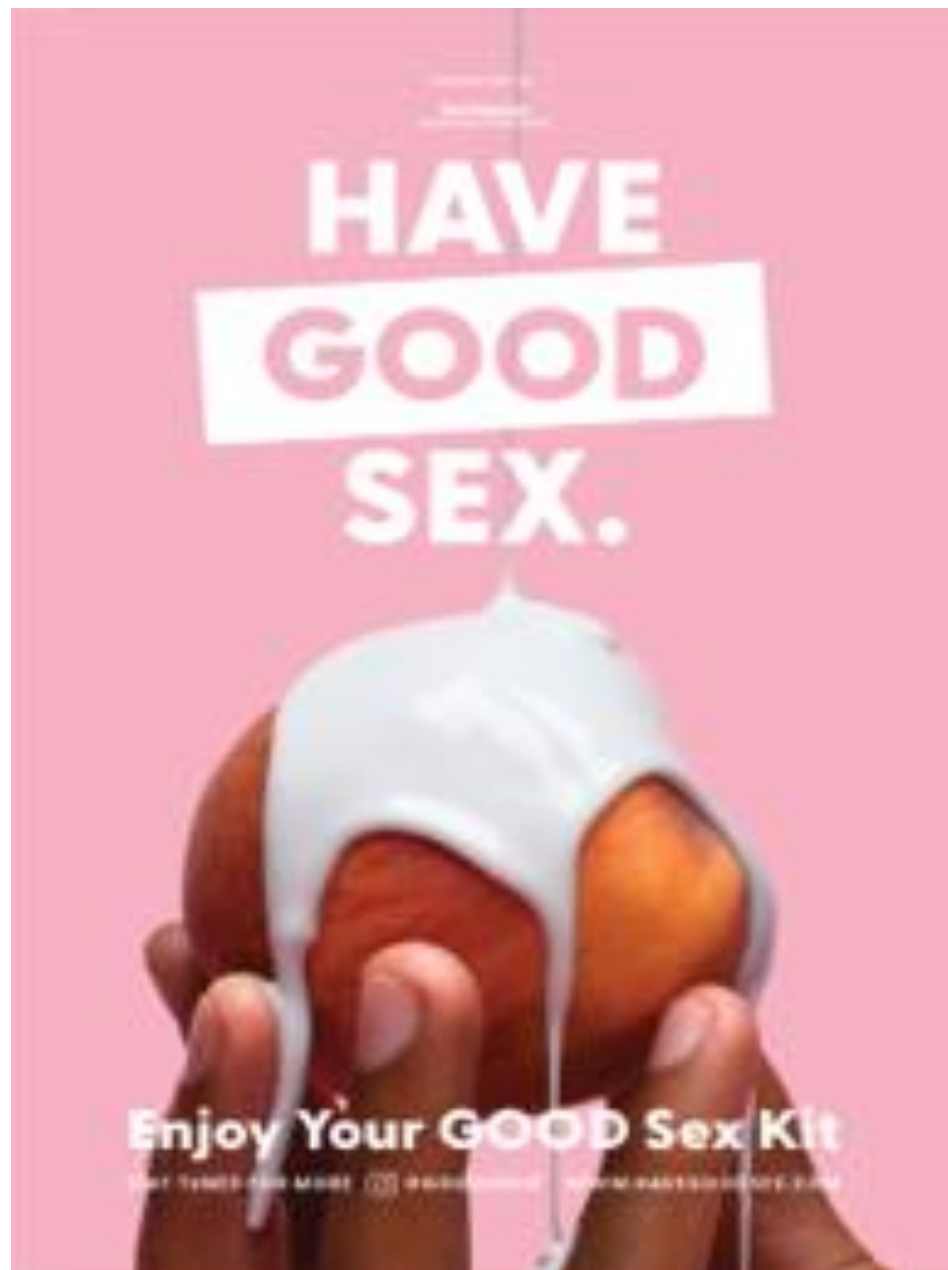


CHEP WISHES Team

Priority areas:

- Integrated, low barrier HCV/HIV/STI services
- Community education and systems capacity building
- Overdose prevention, education, and supplies distribution
- Community engagement with PWUD/PEH
- Integrated sexual and behavioral health services
- Coordinated Overdose Response Engagement (CORE) support



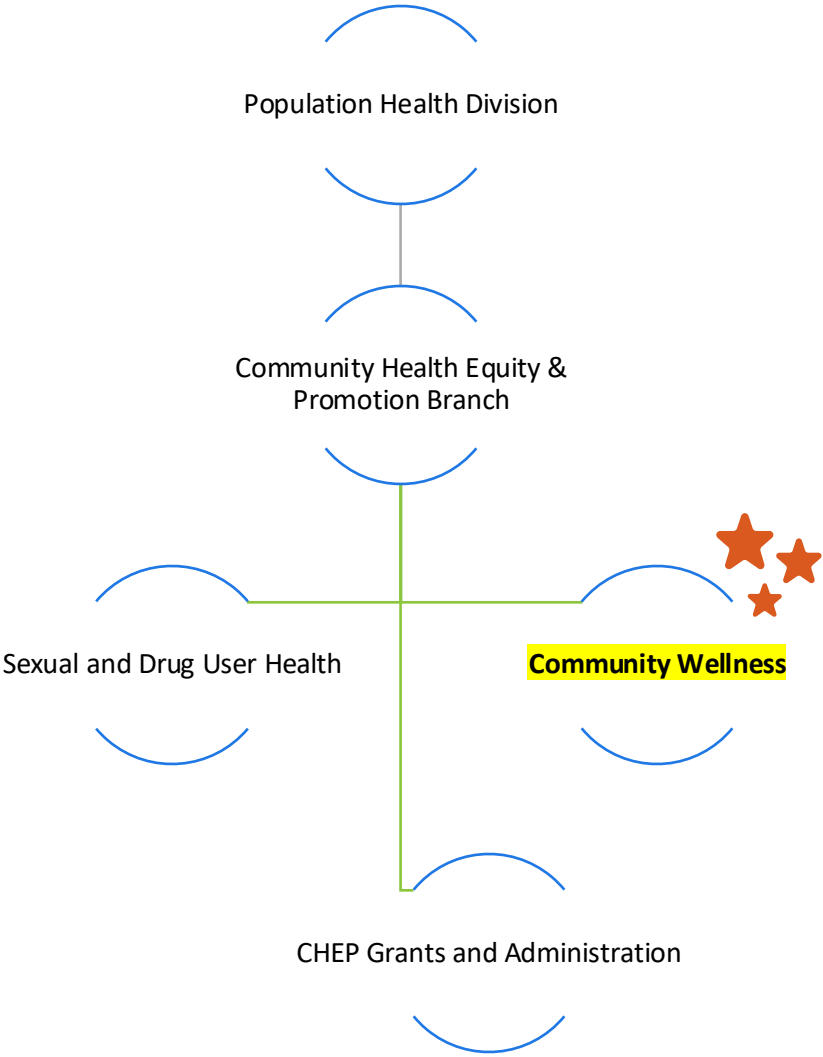


Takemehome.org Havegoodsex.org

- Free sexual health home testing program, currently launched in 30 + Jurisdictions across the country.
 - Program provides FREE HIV tests, STI tests, and PrEP panel tests (where available) that clients can take in the privacy of their home.
- **SF priority population:** Black & Latino MSM men, all communities have access to FREE home-testing platform-requirements: SF Residence.
- **How to order a kit:** Takemehome.org , Havegoodsex.org Or Text “GOOD” to 21201
- **Current promotions: Havegoodsex.org Campaign:** Social media ads, influencers, comcast 30se, Radio Ads commercial, Youtube, dating apps.

CHEP Community Wellness Programs

- Newcomers Health Program
- Community & Home Injury Prevention Program for Seniors
- Health Eating Active Living (HEAL)
- Vision Zero
- Tobacco Free Project



Healthy Eating Active Living (HEAL) Team



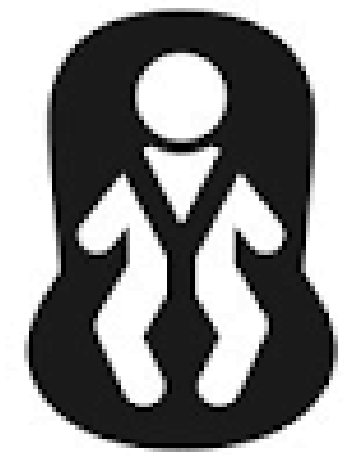
SUSF CAPACITY BUILDING ACTION TEAM ISSUED ITS 3RD ROUND OF CAPACITY BUILDING GRANTS TO 4 NEW ORGANIZATIONS.



SUSF CO-HOSTED WITH THE SFDPH HEAL TEAM 4 SESSIONS OF SUGARY & DECOLONIALITY WORKSHOPS WITH DR. AMBER MCZEAL.



SUSF OFFERED 7 LEARNING SESSIONS: ADVOCACY 101, BUDGET ADVOCACY, EMBODIED SELF-CARE, PSE 101, CREATING CULTURES OF WELLNESS IN THE WORKPLACE, INTRO TO DATA FOR NONPROFITS, AND DECOLONIZING THE FOOD SYSTEM.



CAR SEAT PILOT

sodatax-SF.org



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- **Cessation:** 55 Participants, 54% reduced/quit smoking.
- **CAM:** 2 youth organizations, 14 youth trained
- **Evaluation:** 290 Public Opinion Surveys-informed program implementation strategies



San Francisco Tobacco-Free Project

GET CONNECTED!
Be Healthy in 2024

Join our FREE class to learn skills & connect with other peers to reduce or quit smoking

2024 Classes enrolling now!

CONTACT US TO REGISTER

2 Locations:
Southeast Family Health Center
Richard H. Fine People's Clinic

Community & Home Injury Prevention Program for Seniors - CHIPPS



- 393 In-Home Safety Assessments across SF
- Age range 30-100 years.
- 290+ residents received minor home safety modifications like bathroom grab bars and handrails.



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Newcomers Health Program



- Health linkages, resources, and interpreting for **230 new arrivals** at Family Health Center
- Monthly orientations for social service providers and new asylees.
- Partner on city-wide *Community Response Planning - Coordination & Resources for Asylum Seekers*, as well as *Unaccompanied Minors Work Group* to ensure effective and supportive response to community needs.
- In August Newcomers Health and TB Clinic met with leaders from Egypt to **discuss the importance of providing health programs for migrant and refugee communities to prevent the spread of infectious diseases**



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Thank you!



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