

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE	Hands of Unity
DIMENSIONS	70ft wide x 30ft tall
ESTIMATED SCHEDULE (start and completion dates)	Begin October 1st. End October 31st.
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	The "Hands of Unity" mural, proposed for Elm Alley in San Francisco, celebrates community unity, diversity, and growth. The mural's centerpiece will be a circular motif of colorful, intertwined handprints from the nearby elementary school's art club, symbolizing the neighborhood's vibrant cultures. Surrounding the circle, abstract shapes and patterns will represent the area's diverse influences, while a background gradient from dark to light reflects the community's resilience and transformation over time. This mural aligns with the vision of Elm Alley as a lively, inclusive space for both children and residents.
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Thorough surface preparation, including power washing to remove dirt and debris, followed by scraping to eliminate loose paint and ensure a clean base. The wall will then be primed with exterior masonry primer for optimal adhesion. The mural will be painted with high-quality exterior house paint, and finally, sealed with a professional-grade anti-graffiti clear coat by This Stuff Works, ensuring long-lasting protection and durability
3. List individuals and groups involved in the mural design, preparation and implementation.	Lead artist Strider Patton is overseeing the mural's design and execution. He is facilitating several creative workshops with the Tenderloin Elementary School art club and gathering stories and insights from the broader community to inform and inspire the mural's design.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

RESUME

STRIDER PATTON

ARTIST. EDUCATOR,

PO BOX 1432 El Granada, CA 94018

T: 319 360 1359 // E: strider@striderpatton.com // www.striderpatton.com

BIO

Strider Patton is a San Francisco-based artist and educator creating contemplative spaces that resonate with how people learn, think, and feel, offering a regenerative shift in perspective. With expertise in fostering environments for healing, creativity, and well-being, he employs a unique blend of cognitive and creative skills.

Strider combines his expertise in art, fabrication, project management, and cultural anthropology, holding a Master's degree in Cultural Anthropology. He has successfully collaborated with diverse sectors such as tech giants Google and LinkedIn, healthcare institutions, local governments, and private collectors. His extensive project management experience, gained from overseeing large-scale installations, community projects, and complex fabrication processes, has been pivotal in bringing intricate and impactful projects to life.

As an educator, Strider has initiated several community art projects involving local artists and communities in revitalizing public spaces. This work allows him to blend creativity with social responsibility, transforming dull public spaces into vibrant cultural hubs and empowering communities through art education and engagement.

Currently, Strider is focused on expanding his artistic vision through new collaborations and innovative techniques. Drawing from his profound grasp of space, communication, and design, he consistently proves invaluable to teams aiming to morph spaces into environments echoing with collective emotion and human connection.

Strider lives with his wife and daughter in a rural beachside community in the Bay Area, where he enjoys exploring the landscape and connecting with the natural world.

SOCIAL MEDIA

- IG: @striderpatton
- LinkedIn: strider-patton

REFERENCES

Ben Davis

Founder & Chief Visionary Officer. Illuminate

T: 415 786 4332

E: ben@illuminate.org

Sorell Tsui

Creative Director. ABG Art Group

T: 510 565 0130

E: sorell@athenbgallery.com

Shannon Riley

Principal and Co-founder. Building 180

T: 508 523 4944

E: shannon@building180.com

Colin Fisher

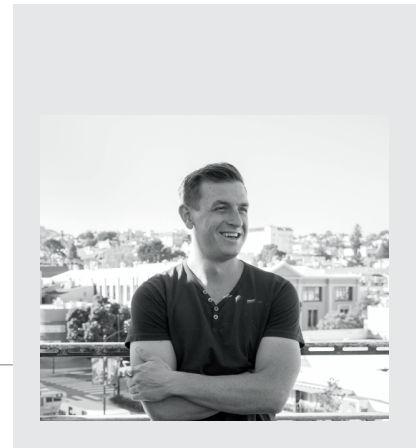
Professor. University College London

T: +44 747 984 3137

E: colin.fisher@ucl.ac.uk

INTERESTS

Storytelling
Forest bathing
Meditation
Being a dad



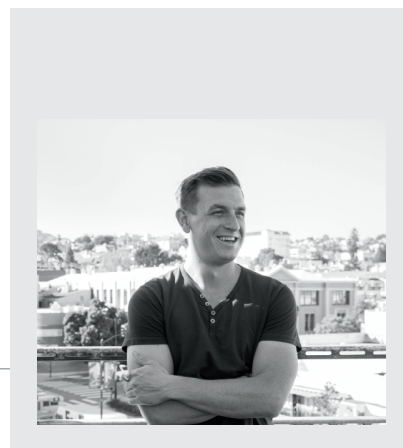
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EDUCATION

2012 - 2014 **MASTER OF ARTS – ANTHROPOLOGY & SOCIAL CHANGE**
California Institute of Integral Studies
San Francisco, CA

2006 - 2008 **BACHELOR OF ARTS**
Fort Lewis College
Durango, CO

2003 - 2005 **ASSOCIATE OF ARTS**
Colorando Mountain College
Glenwood Springs, CO

PROFESSIONAL EXPERIENCE

2012 - Present **INDEPENDENT ARTIST / EDUCATOR**
San Francisco, CA
As an independent artist, I specialize in creating sculptures, murals, and studio art for residential, commercial, and public spaces on local, national, and international levels. My work is deeply rooted in art education, conducting workshops, classes, and public speaking events with nonprofits, communities, schools, local governments, and corporate groups. Through these educational initiatives, I aim to inspire and empower diverse audiences by fostering a deeper appreciation for the arts.

2019 - 2020 **TALKING WALLS – MANAGER**
San Francisco, CA
Managed an art studio focused on visual storytelling through street art festivals and interactive painting experiences. Project managed festivals, overseeing logistics, artist coordination, and ethical hiring practices, revitalizing cities nationwide by adding color, uncovering history, and fostering community. Organized painting experiences that provided groups with extensive space to engage in the skills, culture, and techniques of urban art forms, enriching participants' understanding and appreciation of street art.

2015 - 2019 **1 BRUSH INITIATIVE – DIRECTOR OF MURALS AND EDUCATION**
San Francisco, CA
Directed a non-profit facilitating public art projects and empowering youth through community-engaged art. Led workshops, mentored youth, and developed educational programming. Managed all community projects, overseeing PR, logistics, budgeting, scheduling, and public speaking. Spearheaded initiatives that transformed public spaces into vibrant community hubs.

2013 - 2018 **FIRST AMENDMENT GALLERY - ARTIST/ EDUCATOR**
San Francisco, CA
Facilitated educational workshops, conducted public talks, and led corporate team-building activities centered on the history of the street art movement. Guided participants in creating individual works of art and large co-created group murals. Conducted public art walking tours, providing in-depth knowledge and context about local street art. Contracted artist for public and private murals, creating site-specific installations for conferences and events, effectively blending education with practical artistic applications.

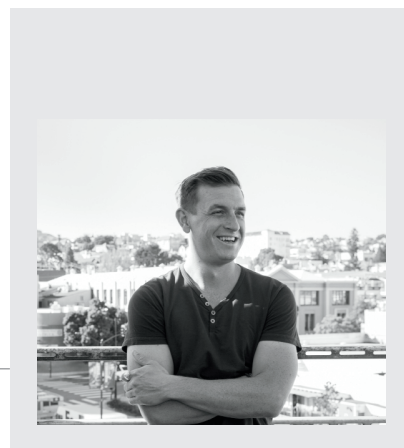
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PROFESSIONAL EXPERIENCE CONTINUED

- 2018** **FREMONT HIGH SCHOOL YOUTH MURAL PROJECT - PROJECT MANAGER**
Oakland, CA
Managed a collaborative youth mural project with 1 Brush Initiative, Buildon, and the Oakland Unified School District. Worked with 60 high school students to create a mural featuring themes of equality, unity, education, and community, fostering a sense of pride and collaboration among the participants.
- 2018** **SHINE SCHOOL MURAL - PROJECT MANAGER**
Otres, Cambodia
Managed an international youth mural project in partnership with the nonprofit organization Shine in Otres, Cambodia. This project involved over 180 local children and focused on creating a vibrant mural that transformed a rural school, fostering creativity and community engagement among the participants.
- 2017** **"REBUILD POTRERO" YOUTH MURAL - PROJECT MANAGER**
San Francisco, CA
Directed a year-long youth mural project in the Potrero Hill neighborhood of San Francisco, in collaboration with local nonprofits, the San Francisco Planning Department, and a youth organization. The project culminated in a weekend event, featuring a community paint day that engaged residents and fostered a sense of unity and pride.
- 2017** **MT. VERNON COMMUNITY MURAL PROJECT - PROJECT MANAGER**
Mt. Vernon, IA
Over the course of three years, I initiated, fundraised, facilitated, and completed a youth-led community mural project in my hometown of Mt. Vernon, Iowa. In May 2017, the 2,500 sqft mural (240 ft wide x 11 ft high) was completed with the direct help of 400 local kids and 100 community members, transforming a public space into a vibrant hub of community pride and artistic expression.
- 2013 - 2014** **THEORY OF SURVIVAL: FABRICATIONS - RESEARCH ASSISTANT**
San Francisco, CA
During her residency at the California Institute of Integral Studies (CIIS), I assisted artist Taraneh Hemami with research for "Theory of Survival: Fabrications." This exhibition and publication project aimed to make visible the intentionally erased histories of dissent in Iran. My role involved conducting in-depth research to support the development and narrative of the project.
- 2013 - 2014** **RED POPPY ART HOUSE - INTERN**
San Francisco, CA
Gained hands-on experience in arts administration and community engagement. Assisted in organizing multidisciplinary art events, supported intercultural knowledge production, and collaborated with cultural visionaries, institutions, and artists. Enhanced skills in event coordination, community outreach, and fostering artistic collaborations.
- 2013** **BURNING MAN ART DEPARTMENT - INTERN**
San Francisco, CA
Gained invaluable experience in arts project management, assisting with event production, coordination, and facilitation of large-scale art installations for the 2013 Burning Man event. Responsibilities included attending high-level meetings, participating in planning processes, drafting communications, managing registered art installations, and organizing information for artists and audiences. Collaborated with accomplished professionals in communications and art management.



Frank Norris Alley Project at Redding Elementary School.

Artist/ Project Coordinator

Strider Patton

- Strider has worked on numerous community art initiatives that involved local schools, communities and children with their families in revitalizing public spaces.
- Talking to children and community members, Strider uses the power of storytelling and listening to transform ideas into murals, sculptures, and other installations.
- Strider worked as artist coordinator in partnership with SF Planning on the Frank Norris Alley: Play Streets Mural Project at Redding Elementary School in the Lower Polk neighborhood and on a community mural in the Potrero Terrace Housing Development.

August 25, 2024

Dear San Francisco Arts Commission:

We are writing to provide some context for the proposed mural project on Elm Street that you are considering here.

From the outset of our efforts to create a safe and healthy child-focused play area on the neglected street adjacent to Tenderloin Community School, the Friends of Elm Alley have defined it as a collective endeavor, sought community input, and worked with multiple city agencies. We wanted it - and knew it needed to be - a shared project.

Our initial implementation was a low-cost pilot to allow for social distancing during drop off and pick up when children returned to school a year into the pandemic. That simple transformation of the alley was well received by students, families, the school and after school programs.

The community's insistence that resulted in TCAP and then their broad support during the participatory budgeting process has moved this project forward and increased its scope.

As part of a growing coalition committed to creating new public outdoor spaces in the neighborhood, we are excited about this collaboration. Art installations on the alley will both dramatically change the space and celebrate our collective work. We appreciate the community's support.

Thank you,

Scott Bravmann for the Friends of Elm Alley



August 1, 2024

RE: Support for Elm Alley Art Installations

Dear San Francisco Arts Commission,

As a founding community partner of Tenderloin Community School (TCS), the Bay Area Women's and Children's Center is delighted to express our support for the proposed art installations on and around Elm Alley.

Elm Alley borders the preschool, kindergarten, and first-grade play areas and serves as a gateway to TCS, our vibrant neighborhood elementary school. The introduction of child-friendly and child-informed art in this space will significantly enhance an area that is used daily by children, families, and school staff. Beyond benefiting the school, this project will provide a much-needed safe and inviting public space in a neighborhood that currently lacks such amenities, despite its high density of children and families.

We wholeheartedly support this initiative to enrich the Tenderloin and its surrounding areas with more engaging public spaces. We are confident that this project will lead to a more beautiful, lively, and engaging environment for everyone.

The proposed installation will include painted murals on both sides of the Elm Alley sidewalks, a large mural on the prominent wall facing the empty lot, design elements on the fencing along the empty lot (details are still being explored with the artist), a detailed mural on the Elm-facing portion of the gray building adjacent to the empty lot, and spray chalk designs with a playful theme on the Elm roadbed.

Please contact me directly with any questions at erica@bawcc.org. Thank you for considering this exciting enhancement to our community.

With Gratitude,

Erica Burrell

Executive Director
Bay Area Women's and Children's Center

July 26, 2024

Dear San Francisco Arts Commission,

As residents of 555 Golden Gate Avenue, directly south of Elm alley and Tenderloin Community School, we're writing in support of the proposed art installations both on and adjacent to Elm alley as part of the Tenderloin Community Action Plan/Elm alley improvement project.

We appreciate the ongoing effort to improve Elm alley, both visually and in terms of safety for both the school and the larger Tenderloin community. The Friends of Elm alley shared the vision for mural installations on the Elm sidewalks and walls of the building adjacent to the vacant lot (544 Golden Gate). The plan to involve the school and kids from the community in the design process makes the project even more appropriate and meaningful. It will be a great improvement on the existing space that we directly view from our residential building.

We fully support this effort to bring more inviting public spaces to the Tenderloin and our immediate neighborhood. We will all benefit from a more beautiful, vibrant, and engaging space.

Sincerely,

Julia Gelormino (Unit 803 of 555 Golden Gate)
Ryan Gendreau (Unit 802 of 555 Golden Gate)
Eunice Lee (HOA Board President, 555 Golden Gate)

Golden Gate Van Ness LLC
2152 Garden Terrace
Mountain View, California 94040
Tsai.tenny@gmail.com
September 3, 2024

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

As the manager of Golden Gate Van Ness LLC, which owns the property at 600 Van Ness Avenue in San Francisco, I hereby authorize and approve the proposed mural to be painted on the wall, street, and fence of my property.

We are proud to support the creativity of the Tenderloin Community Elementary School and surrounding communities, and to showcase the spirit of the neighborhoods and people that will come together at this place through Strider Patton's art.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read 'Tenny Tsai', written in a cursive style.

Tenny Tsai

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, <<INSERT NAME OF ARTIST>>, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from <<INSERT NAME OF PROPERTY OWNER>> (hereinafter referred to as the "Property Owner").

DESCRIPTION: [type, mural, medium]:

Exterior local youth inspired mural, high quality exterior house paint, anti graffiti clear coat

TITLE, DATE: Hands of Unity, Aug 27 2024

DIMENSIONS: 70ft wide x 30ft tall

ADDRESS/LOCATION: 544 Golden Gate Ave, San Francisco, California 94102

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989)("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Golden Gate Van Ness LLC

Property Owner:

TENNY TSAI, Manager

(or Authorized Agent):

Address:

Email:

TSAI-TENNY @ GMAIL.COM

Phone:

SIGNATURE:

DATE:

8/23/2024

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist:

Strider Patton

Address:

PO BOX 1432

El Granada CA 94018

Email:

strider@striderpatton.com

Phone:

(319) 360-1359

SIGNATURE:

DATE:

STRIDER

08/27/2024

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

MAINTENANCE PLAN

2024-2025

1 year of initial maintenance included to ensure proper paint adhesion to the surface, including any immediate issues with chosen materials and graffiti/vandalism. Strider Patton will assume responsibility to personally upkeep the mural during this period - implementing monthly site visits and quality control to guarantee longevity of the artwork.

2025-2029

An anti-graffiti protective varnish will be applied (4 coats) to ensure a proper seal of the artwork. Strider Patton will assist in identifying and communicating with a qualified artist or professional to handle any necessary graffiti cleanup or upkeep over the next 5 years.

2030 +

Maintenance of the mural is handed to the responsibility of the building owner.

Elm Alley Artist Statement

“Hands of Unity” (large wall)

Designed by Strider Patton

The "Hands of Unity" mural, proposed for Elm Alley in San Francisco, celebrates community unity, diversity, and growth. The mural's centerpiece will be a circular motif of colorful, intertwined handprints from the nearby elementary school's art club, symbolizing the neighborhood's vibrant cultures. Surrounding the circle, abstract shapes and patterns will represent the area's diverse influences, while a background gradient from dark to light reflects the community's resilience and transformation over time. This mural aligns with the vision of Elm Alley as a lively, inclusive space for both children and residents.

“Flourishing Together” (small wall)

Designed by Strider Patton

The "Flourishing Together" mural in Elm Alley, San Francisco, is a vibrant celebration of growth, connection, and diversity. Featuring colorful handprints from the local elementary school's art club intertwined with flourishing plants and flowers, the mural symbolizes the strength and beauty that arise from a united community. The hands represent the unique contributions of each individual, while the surrounding blooms reflect the natural growth nurtured by diversity. This mural reinforces Elm Alley as a welcoming space, where unity and care help the community thrive.

“Colorful Pathways & Play” (sidewalk murals and ground games)

Designed by Strider Patton

The "Colorful Pathways & Play" project brings vibrant energy to the alley with large, contemporary sidewalk murals and interactive street games. The murals, with their bold shapes and patterns, stretch the entire length of the alley, guiding pedestrians along a journey of pleasing colors and inviting exploration. Alongside these vibrant paths, temporary chalk-painted street games offer fun and engaging activities for kids, including hopscotch, four square, a running and jumping obstacle course, and a winding track for bikes, scooters, and skateboards. This project transforms the alley into a lively, creative space where art and play intersect, encouraging movement, joy, and discovery for all ages.

“Vibrant Fence Gallery” (fence art)

Designed by Strider Patton

The "Vibrant Fence Gallery" transforms a long chain link fence into a dynamic canvas of color and creativity. Using colorful plastic pieces that securely pop into the fence, children from the local art club will create abstract shapes, patterns, and designs that brighten the space with their playful energy. Additionally, select sections of the fence will feature painted wood art pieces, crafted by the art club and hung like an outdoor gallery, adding a personal and artistic touch to the installation. This project turns an ordinary fence into a lively showcase of youth creativity, bringing art out of the studio and into the community for everyone to enjoy.





70ft wide

30ft tall





15ft tall

30ft wide





