

CITY & COUNTY OF SAN FRANCISCO

TREASURE ISLAND DEVELOPMENT AUTHORITY

ONE AVENUE OF THE PALMS
BLDG. ONE, 2ND FLOOR, TREASURE ISLAND
SAN FRANCISCO, CA 94130
(415) 274-0660 FAX (415) 274-0299
WWW.SFTREASUREISLAND.ORG



ROBERT P. BECK
TREASURE ISLAND DIRECTOR

-To: Treasure Island Development Authority Board of Directors
From: Bob Beck, Treasure Island Director
Date: September 6, 2024
Re- : Use Permit and Film Permit Waivers

No waivers issued in August or September.

**Treasure Island Development Authority
Subleases and Permits Executed
Pursuant To Leasing Policy
As of September 6, 2024**

1519	B-201	New	Igor Derkachev, an individual dba 911 Fridge	7/15/24	Storage	840 sf	\$27,000.00
1520	Land at 4th and H	New	Thompson Builders Corporation	7/8/24	Storage	60,000 sf	\$120,000.00

TIDA BOD Meeting

Program Report

Nella Goncalves, Co-Executive Director

August 2024

- **Food Pantry**

One TI continues to serve an average of 200 households with weekly supplemental groceries and requested an increase in our food delivery from the SF Marin Food Bank. We will continue to monitor our numbers as more housing developments come online and are also evaluating how we might assist those who now live farther away from the Ship Shape (in the new housing) so they can more easily access the food.

- **One Treasure Island Construction Training Programming**

Construction Training Program (CTP) 18 graduated in late June. All graduates were placed in jobs. We are currently modifying the program, hosting job seeker orientations and recruiting candidates for the next class in January.

- **Community Engagement & Events**

National Night Out was held on August 6th and was a great community wide success. First responders from police and fire departments participated as did many of the organizations on the island, activities for youth, food, music, raffles and backpacks as part of a back to school effort were distributed. A great collaborative effort from everyone involved. We thank Director Beck and Supervisor Dorsey for joining us!

The Ship Shape Community Center refresh is still underway and we are excited to present an improved community center to the community before the end of this calendar year. A celebratory open house will be held when completed and we will make sure everyone is invited!

One TI continues to host workshops on emergency preparedness for island residents and workers and is pleased to announce that the Fire Dept plans to host another on island NERT training in early 2025. We also held a Body Connections workshop in August in conjunction with CAL Fresh & Leahs Pantry.

We are organizing a neighbor meet and greet on Sept. 11, an island clean up for World Clean up Day on Sept. 21, a Senior Luncheon on Sept. 19 and zoom hosting the community meeting on Sept. 18th. We are also organizing a Hispanic Heritage Celebration in September.

- **Outreach & Social Media**

Community engagement continues through social media posts, posts on Next Door Treasure Island, fliers on the community boards, weekly pantry bags, mass emailing, and partnerships with the TI housing providers.

One TI continues to partner with the housing providers to outreach to the TI community on future housing opportunities in the Star View Court housing development. We have also begun to support Home Rise with the planning of the transition of their units to Catholic Charities and the John Stewart Company.

TI Advisor Board Review

September 2024

A look at this month's numbers:

- 313 Households at The Villages at Treasure Island (740 Leaseholders)
- 81 Legacy Households
- 52 Mixed Households (with Legacy, Vested, and Post Vested Residents)
- 22 Post Vested Households with No Legacy or Vested Residents
- 34 Corporate Leaseholders

Early In Lieu Claims:

- One recently completed In Lieu Claim
- 6 In Lieu Claims in process
- 52 Mixed Households (with Legacy, Vested, and Post Vested Residents)
- 22 Post Vested Households with No Legacy or Vested Residents
- 34 Corporate Leaseholders

Legacy and Mixed Households Provided with 120-Day Notice to Vacate

- 30 sent in April 2024
- 9 sent in August 2024
 - 22 Households Moving to Star View Court Transition Units
 - 3 Households Moving to Isle House (pending final approval)
 - 2 Households will pursue home purchase at 490 Avenue of the Palms
 - 3 Households considering housing options
 - 2 Notices to be rescinded (change in eligibility)
 - 7 Moving from Island

Star View Court DAHLIA Applicants from The Villages at Treasure Island: 37

- 11 Legacy Residents
- 26 Vested Residents



Isle House DAHLIA Applicants from The Villages

- 36 Island Residents applied
 - 20 Legacy Residents
 - 16 Vested Residents
- 711 Event Invitation emails sent on June 22, 2024
- 42 Residents joined the Isle House Information Session on Saturday, June 29

TIDA Support:

- Working with the Team: MOHCD, One Treasure Island, Catholic Charities, Mercy Housing, the Star View Court Management Team, Treasure Island Development Group, Greystar, Wilson Meany, and Lennar
- Key Activities: Online resource folder, email notices, one-on-one office hour sessions, Preliminary Award Notices (PANs) to Star View Court Volunteers, support for DAHLIA applicants at Star View Court and Isle House, on-island office hours, Isle House Open House Event.

Resident Engagement:

In July and August, the TI Advisors focused on supporting residents through various transitions, from moving into new homes to applying for housing opportunities at Isle House. The goal has been to address the heightened anxiety among residents, ensuring smooth relocations and guiding them through application processes.

TI Advisors conducted a high volume of one-on-one scheduled Calendly in the last two months with 103 sessions this month. The 1-1 sessions included phone and Zoom meetings where TI Advisors provided tailored assistance based on the household benefits and the upcoming opportunities. These reassured residents and included detailed information about the upcoming housing opportunities and the next steps for current households who have received move notices.

Significant progress was made this month as most legacy households scheduled to move to Star View Court signed their leases and began their moves. 8 households successfully relocated to Star View Court, and 7 households signed their lease. TI Advisors made this progress possible through ongoing communication with moving companies, constant coordination with the Star View Court Management team, and facilitating the move payment process.

TI Advisors also dedicated time to assisting residents with their Isle House applications. The Isle House application period closed on July 16, with 36 residents applying. Following the lottery on July 30, TI Advisors are closely collaborating with GreyStar and MOHCD to ensure the accuracy of lottery rankings, reflecting the residents' Legacy/Vested status. Since this period closed, we have 7 households close to signing a lease.

Lastly, TI Advisors supported TIDA's effort to send 39 First Notices to Move and subsequent noticing. TI Advisors have been available to support these households, guiding them through their final. The team connected with each household, offering support and answering any questions during this critical decision-making period.



What information is available?

All informational documents are easily accessible online: Residents have access to an online resource folder where they can find this information at their convenience.

TI Advisors have an electronic calendar link: This link is included in all communications making it easy and convenient to schedule a meeting with a TI Advisor: <https://calendly.com/tiadvisor/meeting>

Monthly Summary

In July and August, TI Advisors focused on current transitions for households moving to Star View Court (SVC) and those seeking affordable units via DAHLIA at Isle House. They met with movers and households to ensure all moving services were covered, including disassembling and assembling furniture, packing and labeling items, and processing self-move payments. Through the 1-1 assistance, TI Advisors hope to make the moves smooth and less stressful for each household.

TI Advisors took proactive steps to improve scheduling and communication at SVC and Isle House. They assisted the management teams in setting up appointments with residents who were hard to reach, and by implementing a Calendly scheduling system, they streamlined the appointment process and maintained a clear trail of communication. Additionally, they conducted home visits for residents requiring specialized meeting arrangements, ensuring everyone had access to the necessary information.

Most of this month's work included TI Advisors collaborating with all housing management teams, including John Stewart Company, the current management team, the SVC management team for upcoming moves, and the Greystar management team to coordinate the current lottery and application process. Through this coordination, TI Advisors hope residents receive accurate and timely information.

Overall, TI Advisors' efforts this month were dedicated to facilitating smooth moves, enhancing communication, and ensuring residents are well-supported throughout their transitions. They remain committed to assisting households with their moves, connecting them with movers, processing payments, and helping them navigate the application process at Isle House.

Challenges faced:

Throughout July and August, the TI Advisors encountered several challenges as they continued to support residents during their transitions.

- Application processing delays at Star View Court
- DAHLIA income documentation requirements, DAHLIA units with varying income and rent limits, limited response time to complete documentation and sign leases.
- Legacy Resident frustration concerning future housing options, and comparability of Transition Units to current housing at The Villages.
- Concerns that Transition Units are located in Affordable Housing Developments.



Challenges faced:

- Frustration over moving from Villages apartments to a single apartment building with controlled access and limited parking.
- Legacy Resident frustration concerning the Legacy Household Ranking system.
- Frustration of the remaining number of Transition Units to choose from for households who recently received a First Notice to Move.
- Delay in Below Market Rate home purchase options at 490 Avenue of the Palms.

Community Engagement Record

The TIDA Board has requested that TI Advisors demonstrate how resident engagement is tracked to reflect engagement efforts and responsiveness. A TI Advisor Resident Engagement Record is included with this report. All personal resident data has been removed from this record. TI Advisor Resident Engagement Records are updated regularly and are stored electronically by AR/WS.



Type of Interaction	Unit	Housing Provider
In Person Office Hours		1129 The Villages
In Person Office Hours		1430 The Villages
In Person Office Hours		1201 The Villages
In Person Office Hours		1109 The Villages
In Person Office Hours		1218 The Villages
Scheduled 1-1 Calendly Session		1304 The Villages
Scheduled 1-1 Calendly Session		1201 The Villages
Scheduled 1-1 Calendly Session		1305 The Villages
Scheduled 1-1 Calendly Session		1129 The Villages
Scheduled 1-1 Calendly Session		1241 The Villages
Scheduled 1-1 Calendly Session		1208 The Villages
Scheduled 1-1 Calendly Session		1312 The Villages
Scheduled 1-1 Calendly Session		1109 The Villages
Scheduled 1-1 Calendly Session		1444 The Villages
Scheduled 1-1 Calendly Session		1310 The Villages
Scheduled 1-1 Calendly Session		1115 The Villages
Scheduled 1-1 Calendly Session		1303 The Villages
Scheduled 1-1 Calendly Session		1241 The Villages
Scheduled 1-1 Calendly Session		1232 The Villages
Scheduled 1-1 Calendly Session		1316 The Villages
Scheduled 1-1 Calendly Session	non-island	non-island
Scheduled 1-1 Calendly Session		1129 The Villages
Scheduled 1-1 Calendly Session		1239 The Villages
Scheduled 1-1 Calendly Session		1316 The Villages
Scheduled 1-1 Calendly Session		1402 The Villages
Scheduled 1-1 Calendly Session		1219 The Villages
Scheduled 1-1 Calendly Session		1304 The Villages
Scheduled 1-1 Calendly Session		1232 The Villages
Scheduled 1-1 Calendly Session		1232 The Villages
Scheduled 1-1 Calendly Session		1303 The Villages
Scheduled 1-1 Calendly Session		1141 The Villages
Scheduled 1-1 Calendly Session		1306 The Villages
Scheduled 1-1 Calendly Session		1228 The Villages
Scheduled 1-1 Calendly Session		1241 The Villages
Scheduled 1-1 Calendly Session		1219 The Villages
Scheduled 1-1 Calendly Session		1241 The Villages
Scheduled 1-1 Calendly Session		1141 The Villages

Scheduled 1-1 Calendly Session		1444	The Villages
Scheduled 1-1 Calendly Session		1436	The Villages
Scheduled 1-1 Calendly Session		1305	The Villages
Scheduled 1-1 Calendly Session		1309	The Villages
Scheduled 1-1 Calendly Session		1316	The Villages
Scheduled 1-1 Calendly Session		1316	The Villages
Scheduled 1-1 Calendly Session		1250	The Villages
Scheduled 1-1 Calendly Session		1238	The Villages
Scheduled 1-1 Calendly Session		1303	The Villages
Scheduled 1-1 Calendly Session		1402	The Villages
Scheduled 1-1 Calendly Session		1250	The Villages
Scheduled 1-1 Calendly Session		1305	The Villages
Scheduled 1-1 Calendly Session		1316	The Villages
Scheduled 1-1 Calendly Session		1242	The Villages
Scheduled 1-1 Calendly Session		1306	The Villages
Scheduled 1-1 Calendly Session	non-island		non-island
Scheduled 1-1 Calendly Session		1141	The Villages
Scheduled 1-1 Calendly Session		1444	The Villages
Scheduled 1-1 Calendly Session		1122	The Villages
Scheduled 1-1 Calendly Session		1129	The Villages
Scheduled 1-1 Calendly Session		1122	The Villages
Scheduled 1-1 Calendly Session		1239	The Villages
Scheduled 1-1 Calendly Session		1402	The Villages
Scheduled 1-1 Calendly Session		1308	The Villages
Scheduled 1-1 Calendly Session		1241	The Villages
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Scheduled 1-1 Calendly Session		1303	The Villages
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Scheduled 1-1 Calendly Session	1304	The Villages
Scheduled 1-1 Calendly Session	1305	The Villages
Scheduled 1-1 Calendly Session	1224	The Villages
Scheduled 1-1 Calendly Session	1122	The Villages
Scheduled 1-1 Calendly Session	1390	The Villages
Scheduled 1-1 Calendly Session	1241	The Villages
Scheduled 1-1 Calendly Session	1145	The Villages
Scheduled 1-1 Calendly Session	1310	The Villages
Scheduled 1-1 Calendly Session	1303	The Villages
Scheduled 1-1 Calendly Session	1129	The Villages
Scheduled 1-1 Calendly Session	1145	The Villages
Scheduled 1-1 Calendly Session	1143	The Villages
Scheduled 1-1 Calendly Session	1390	The Villages
In Person	1147	The Villages
Scheduled 1-1 Calendly Session	1390	The Villages
Scheduled 1-1 Calendly Session	1430	The Villages
Scheduled 1-1 Calendly Session	1126	The Villages
Scheduled 1-1 Calendly Session	1227	The Villages
Scheduled 1-1 Calendly Session	1303	The Villages
Scheduled 1-1 Calendly Session	1141	The Villages

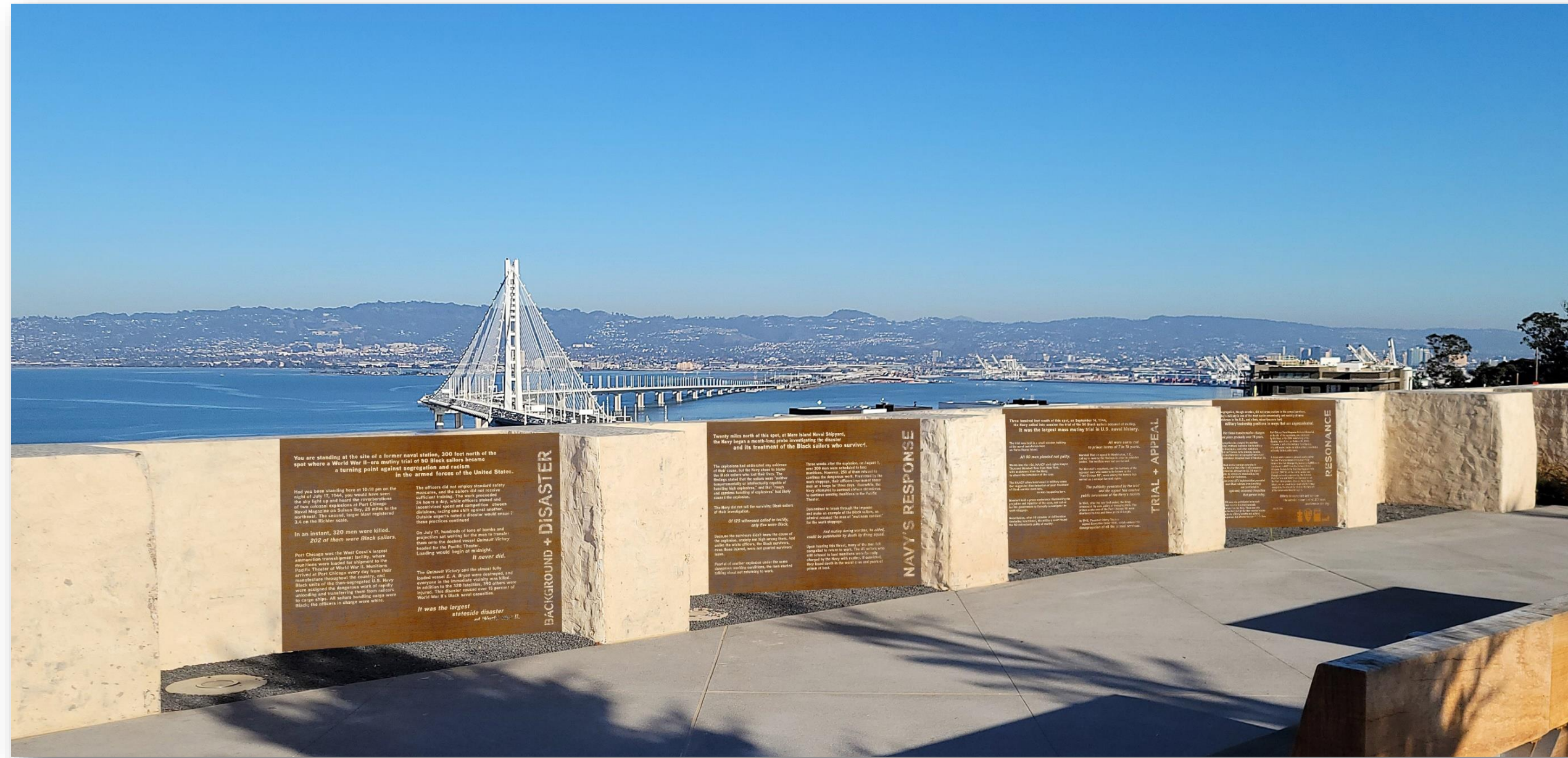
Treasure Island Museum

Report to TIDA ~ September, 2024



Since the last update, our staff and community volunteers have:

- **joined museums across the state to celebrate Doors Open California**, an annual program that encourages people to visit cultural sites by offering free admission, behind-the-scenes tours, and public programs.
- **offered a free online education program**, *Remains to be Seen: Surviving Treasures of the Golden Gate International Exposition*.
- **published several editions of our digital newsletter** and used our social media platforms to build community and foster public interest in what the island offers today.
- **expanded the records kept for individual artifacts** in our archives, adding a detailed description and a digital photograph for each one, to facilitate searches of the database by historians and the general public.
- **created paid internships** for local high school and college students.
- **partnered with the Port of San Francisco** to create public programming that addresses our community's concerns about Sea Level Rise.



We have scheduled the dedication of YBI's permanent Port Chicago installation:

As the city made plans for the redevelopment of Yerba Buena Island, our museum proposed that a feature telling the story of the Port Chicago disaster, the trial that followed, and its significance for civil rights be included.

[Click here to read the full text](#) inscribed on panels that will be installed in a prime Panorama Park location (seen in the artist's rendering above); it was drafted by staff and volunteers from Treasure Island Museum, East Bay Regional Park District, and the Port Chicago Naval Magazine National Memorial.

Details and an invitation to the dedication ceremony will be sent to board members, staff from island organizations and businesses, elected officials including Mayor London Breed, and local press.

Resilience: Planning for Sea Level Rise
demonstrates the museum's ongoing
commitment to the future of Treasure Island:

This panel discussion will address resilience planning for sea level rise throughout San Francisco Bay and expand on concepts presented in "RESILIENCE: How the Redevelopment of Treasure Island Addresses Sea Level Rise," the current exhibition in our free public gallery in Building One.

Our exhibition and this concurrent program illuminate how Treasure Island's current redevelopment anticipates and addresses climate change and sea level rise; both highlight the extraordinary measures taken to secure Treasure Island's future while preserving significant aspects of its past.

Resilience is funded by a generous grant from California Humanities.

RESILIENCE

Planning for Sea Level Rise in San Francisco Bay

A Panel Discussion co-sponsored by
Treasure Island Museum and the Port of San Francisco

- **John King**, Urban Design Critic, San Francisco Chronicle, Moderator
- **Rebecca Lilienthal Schnier**, AIA, Treasure Island Museum Board Member, Host
- **Allison Brooks**, Executive Director, Bay Area Regional Collaborative
- **Dana Brechwald**, Assistant Planning Director for Climate Adaptation, Bay Conservation and Development Commission
- **Steven Reel**, Deputy Program Manager, Engineering & Project Delivery, Waterfront Resilience Program, Port of San Francisco
- **Allison Chan**, Political Director, Save The Bay

Friday, September 13, 2024; 2:00 to 4:00 pm
SF Ferry Building; Port Commission Hearing Room, 2nd Floor

Free Admission; In-Person or Online
Space is Limited; Reservations Required

In-Person Reservation
via Eventbrite



Online Reservation
via Zoom



This program is funded by a generous grant from California Humanities.

Visit treasureislandmuseum.org for more information.



Golden Gate International Exposition architects and artists were tasked with creating a world of pure imagination on Treasure Island in 1939. The fairgrounds featured pavilions, statues, fountains, murals, and dramatic lighting. Our collection includes images by both amateur and professional photographers that recall this bygone era.

Our service to the Treasure Island Community continues:

Treasure Island Museum is proud to be among the cultural, intellectual, and artistic hubs on the revitalized island.

We maintain extensive, public archives of documents, photographs, and objects from the island's past.

Our free public gallery in Building One serves as the visitor center for those arriving by ferry, bus, or automobile.

Our organization's long history of community service and engagement and our open-access online content are an integral part of what Treasure Island offers to both residents and tourists.