



**SHAPING
LEGACY**

SAN FRANCISCO MONUMENTS & MEMORIALS

PROJECT UPDATE

FULL COMMISSION MEETING

SEPTEMBER 6, 2024

sfac san francisco
arts commission

RACIAL EQUITY STATEMENT

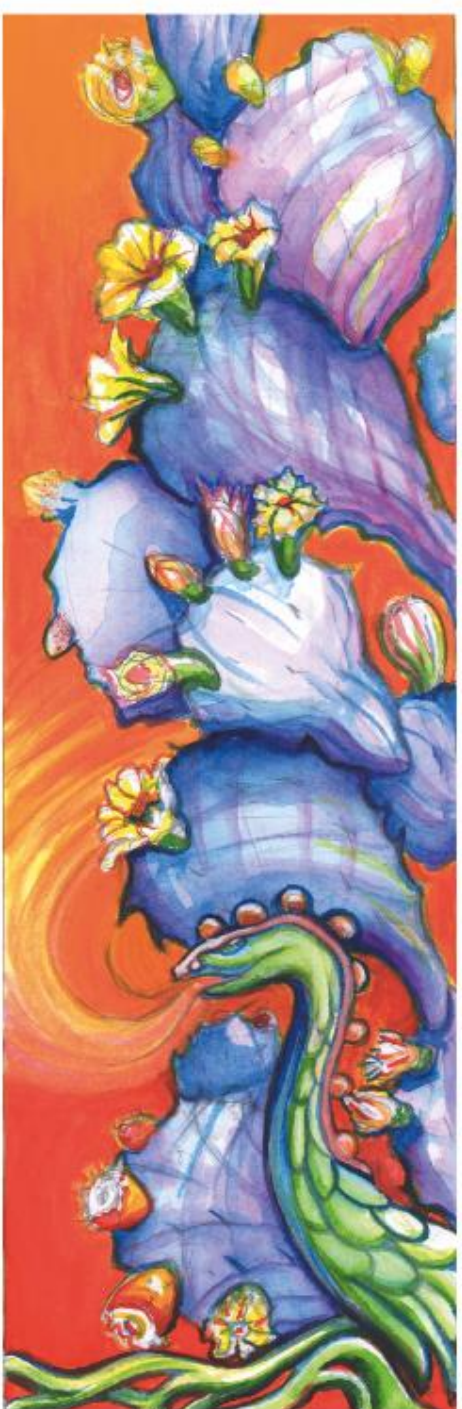
The San Francisco Arts Commission is committed to creating a city where all artists and cultural workers have the freedom, resources and platform to share their stories, art and culture and where race does not predetermine one's success in life.

We also acknowledge that we occupy traditional and unceded Ohlone land. Fueled by these beliefs, we commit to addressing the systemic inequities within our agency, the City and County of San Francisco and the broader arts and culture sector.

This work requires that we focus on race as we confront inequities of the past, reveal inequities of the present and develop effective strategies to move all of us towards an equitable future.

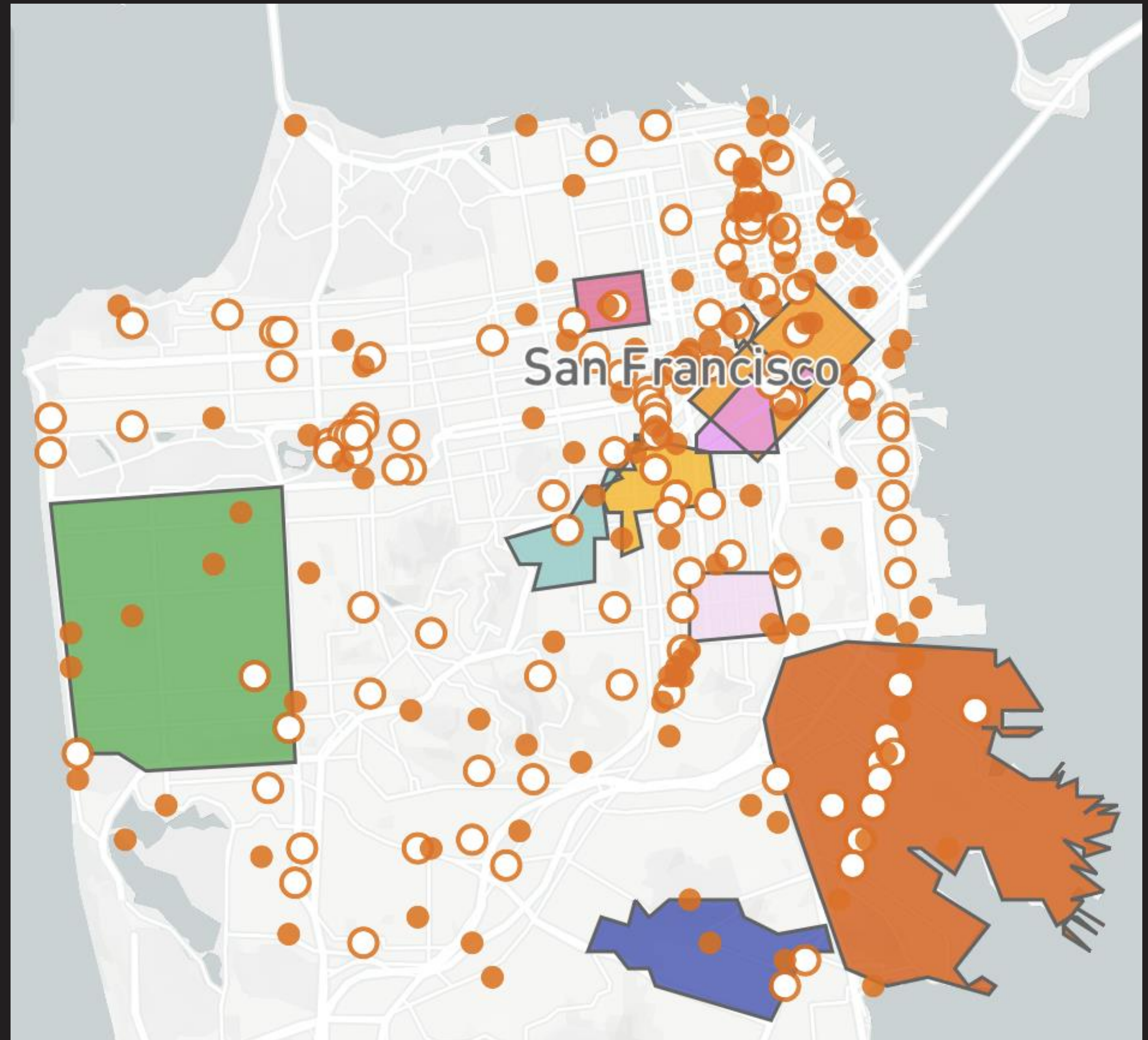
SAN FRANCISCO MONUMENTS & MEMORIALS

Nopal de la Misión, Juana Alicia



BACKGROUND

The **Civic Art Collection** is comprised of over 4,000 objects that include: historic monuments, memorials, gifts to the city, annual art festival purchases made from 1946 to 1986, and more recently, the hundreds of contemporary artworks commissioned through the City's 2%-for-art program.





1 Lotta's Fountain
 2 Benjamin Franklin (1706-1790)
 3 James A. Garfield (1831-1881)
 4 General Henry W. Halleck (1815-1872)



5 Francis Scott Key (1780-1843)
 6 Ball Thrower
 7 Thomas Starr King (1824-1864)
 8 Pioneer Monument (James Lick Monument)



9 Native Sons Monument (Admission Day...)
 10 Robert Louis Stevenson (1850-1894) Memorial
 11 Goethe and Schiller
 12 Mechanics Monument (Peter Donahue-1829-...)



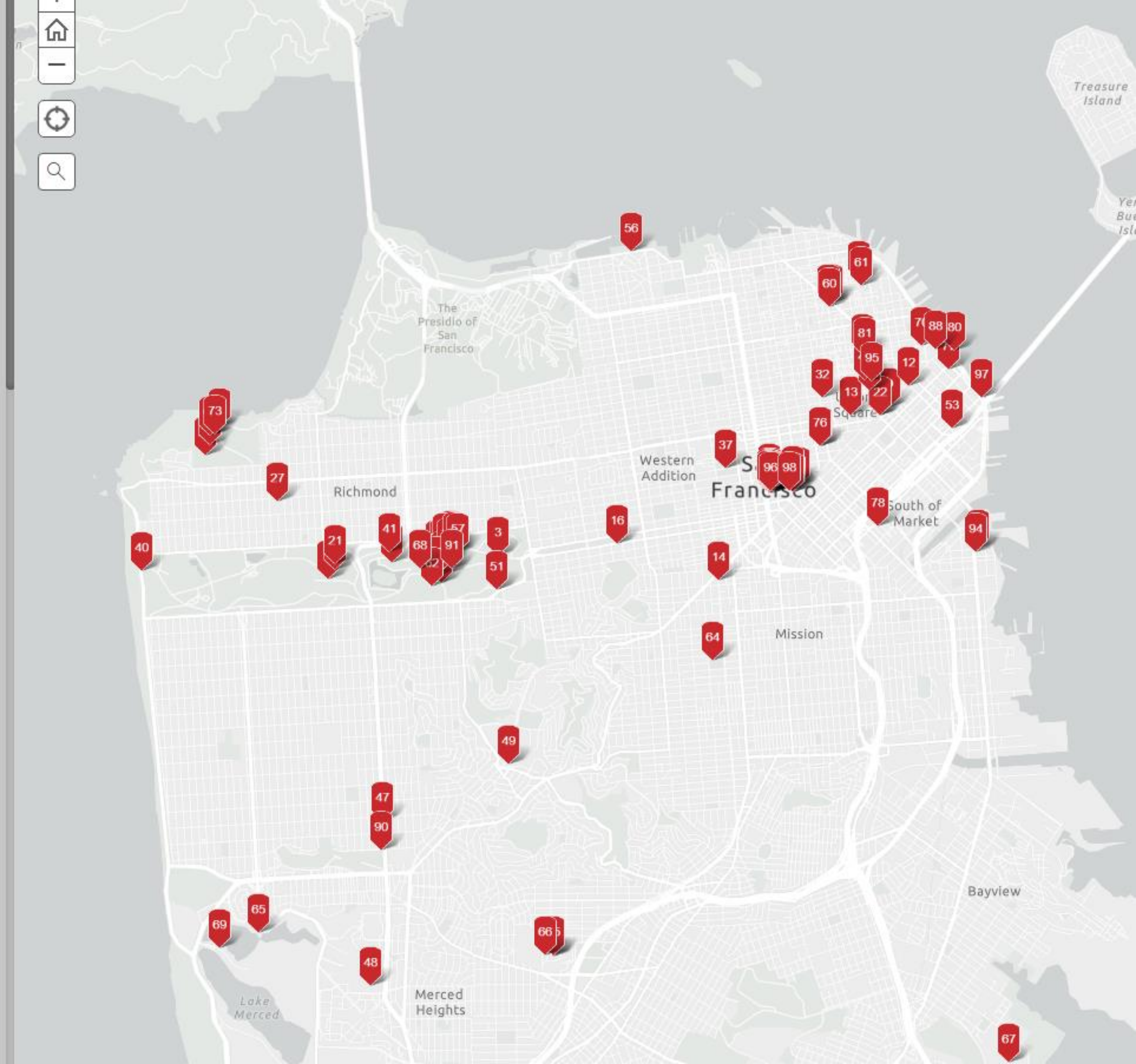
13 The Dewey Monument (Admiral George Dewe...)
 14 California Volunteers, Spanish American War,...
 15 Hall McAllister (1829-1888)
 16 William McKinley

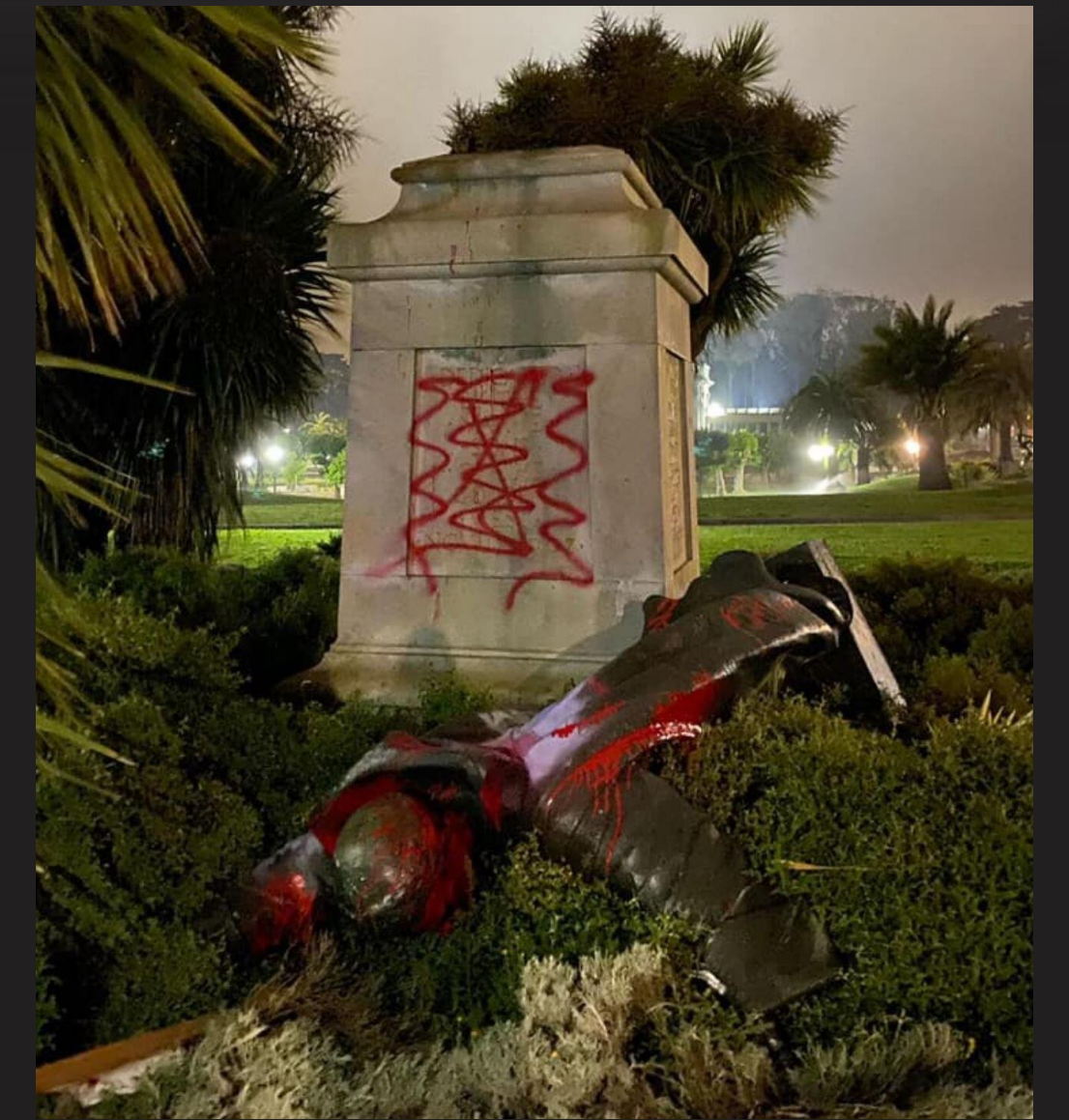


17 Sun Dial
 18 Padre Junipero Serra (1713-1784)
 19 Robert Burns (1759-1796)
 20 General Ulysses Simpson Grant (1822-...)



21 Portals of the Past
 22 Luisa Tetrzini (1874-...)
 23 Raphael Weill (1837-...)
 24 Pioneer Mother



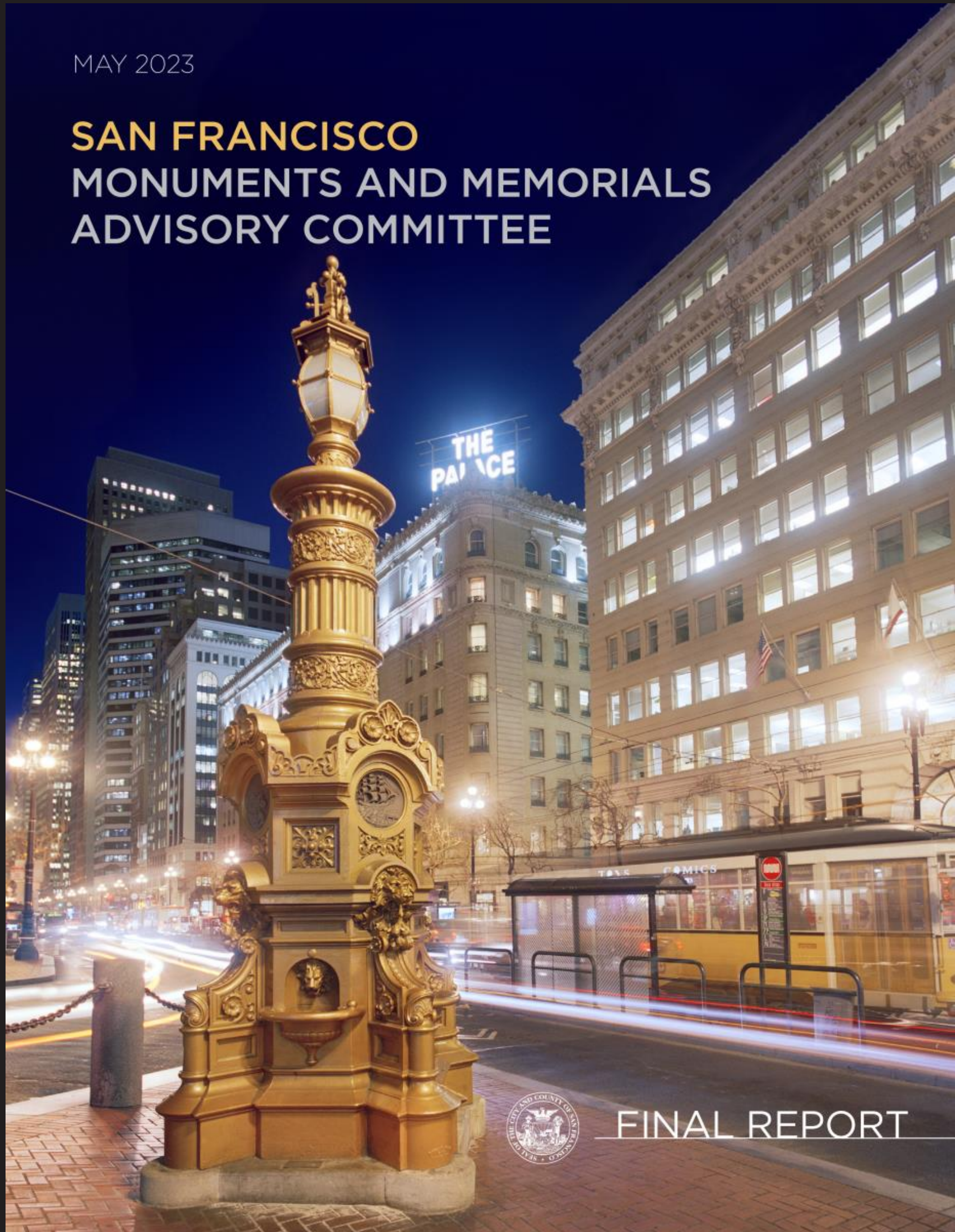


MONUMENTS & MEMORIALS ADVISORY COMMITTEE (MMAC)



MAY 2023

SAN FRANCISCO MONUMENTS AND MEMORIALS ADVISORY COMMITTEE



FINAL REPORT

KEY OUTCOMES

Guiding Principles:

1. POWER
2. COMPLEXITY
3. JUSTICE
4. REPRESENTATION

RECOMMENDATIONS:

- Rectify Power Imbalance
- Engage & Build Awareness
- Review & Evaluate
- Sustained Future Engagement

SAN FRANCISCO MONUMENTS & MEMORIALS

STRATEGY POST REPORT



Elizabeth Alexander
President

“How can we transform our commemorative landscape so that it accurately conveys complexity of our history and the inspiration that is possible in public spaces?”

[About The Monuments Project →](#)

\$500M

The Monuments Project

A commitment to transform the nation’s commemorative landscape by supporting public projects that help represent the complexity of American stories.

[View related grants →](#)



SHAPING LEGACY
SAN FRANCISCO
MONUMENTS & MEMORIALS

Shaping Legacy is a multi-year equity-focused commitment to critically examine the monuments and memorials in San Francisco's Civic Art collection.

SFAC will engage communities that have historically been excluded from discussions, produce an Equity Audit report, create opportunities for artist-led activations in public space and support temporary installations that reimagine future monuments and memorials in our city.

BRIEF PROJECT OVERVIEW

2023/24: Phase 1 – Project Launch, Hiring Project Staff, Begin Equity Audit, Artist Advisors, Community Engagement

2024/25: Phase 2 – Equity Audit Final Report, Community Engagement, Artist Activations RFPs and Selection

2025/26: Phase 3 – Shaping Legacy Festival, Community Engagement, Evaluation & Integration, Project Sunset

PROJECT UPDATES & PROGRESS

RECTIFY POWER IMBALANCE:

- Engaged The Justice Collective to lead Trauma Informed Systems Trainings & Workshops to the expanded project team through the duration of the project.
- Convening an artist circle of advisors and community collaborators to guide and inform our process.

ENGAGE & BUILD AWARENESS:

- Designed a unique Shaping Legacy visual identity & logo.
- Prioritized presentations and outreach to the Cultural Centers Directors and Cultural Districts.

PROJECT UPDATES & PROGRESS

REVIEW & EVALUATE:

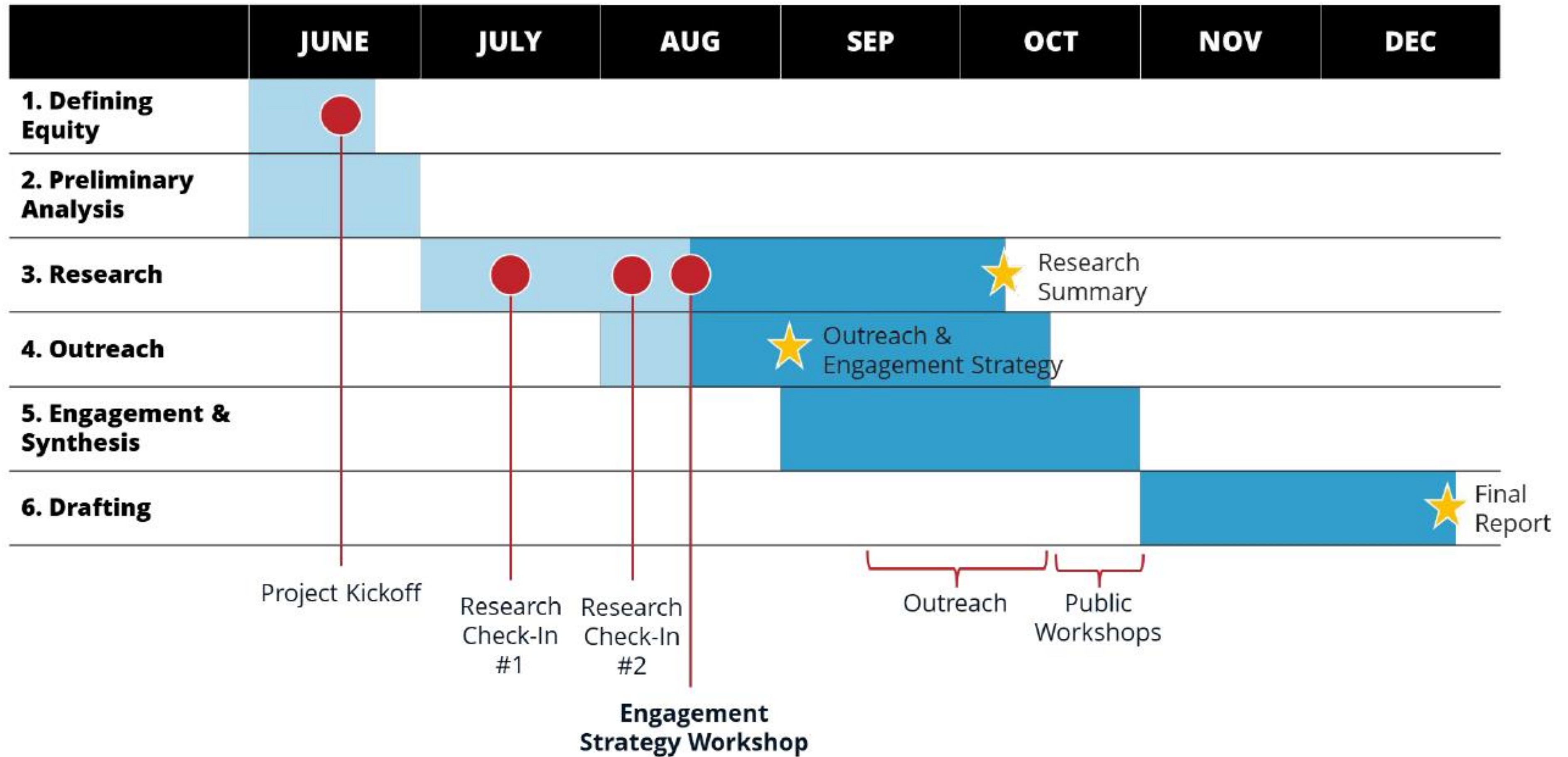
- Hired consultant HR&A Advisors to lead the research, public meetings and analysis. Findings will be synthesized and presented in an Equity Audit report.
- Currently in the research and preliminary analysis phase, preparing for workshops in October and on track for delivery of the Final Report in January 2025.

SUSTAINED FUTURE ENGAGEMENT:

- Created a dedicated Shaping Legacy webpage and email list.
- Offering ongoing moments for SFAC staff education & engagement.
- Pursuing integration with existing SFAC programs and collaboration with related initiatives at partner city agencies.

WORK PLAN REVIEW

- Completed
- Upcoming
- ★ Major Deliverable
- Milestone Meeting





INVITATIONS TO ENGAGE

Thursday, September 19th, 10am-2pm

Unveiling of Lava Thomas's monument honoring Dr. Maya Angelou, *Portrait of a Phenomenal Woman*

SFPL Main Branch, 100 Larkin Street

SHAPING LEGACY



October 2024, dates coming soon

Three Community Workshops with Equity Audit Consultants

Locations pending

Sign up for Shaping Legacy updates

SAN FRANCISCO MONUMENTS & MEMORIALS

Questions?

