

The background is an abstract artwork featuring bold, expressive brushstrokes in shades of blue, orange, yellow, and black. The composition includes a large orange ring in the upper center, a dark blue hand-like shape on the right, and various organic, flowing forms in the other colors.

**MISSION BAY SCHOOL
PUBLIC ART PROJECT**

**ZAWA ZAWA BUZZ BUZZ
PROPOSAL BY HARUMO SATO**

**August 21, 2024
VISUAL ARTS COMMITTEE MEETING**

sfac

ZAWA ZAWA BUZZ BUZZ

Proposal for the Mission Bay School Public Art Project

CONCEPT

The purpose of the artwork at the entry of the Mission Bay School is to serve as a reminder and metaphor of the rich tapestry of the diverse ecosystem within Mission Creek, San Francisco, and the Bay. The imagery highlights a selection of current marine life, symbolizing the dependence of all the creatures and plant life within this ecosystem to adapt and embrace diversity as an essential component for a stronger, more resilient life.

My artwork will transform the school facade into a body of water, representing Mission Creek and San Francisco Bay. It will depict many creatures living with the water: the California sea lion, the American avocet, seagulls, the Great Blue heron, red-eared sliders, the California halibut, bat rays, harbor porpoises, green tree frogs, Brown pelican, and the Pacific rock crab. Green and salmon colored elements will represent simplified microorganism shapes within the artwork. Black silhouettes emerging from the corners symbolize rockweed, providing shelter and food for aquatic organisms. Red and white strings represent relationships, community, DNA, and ropes - symbolizing human existence within this marine ecosystem.

The original artwork will be created with watercolor, acrylic, gouache, oil pastel, colored pencils, charcoal, and sumi ink. Then it will be digitally printed on 6"x6" high-fired tiles. The maintenance is minimal due to the high durability of the tile work.

I hope my hand-drawn artwork captures the originality of human traits such as spontaneity, tangibility and haptic communication, softness, and organic movements, which are the essence of development and individuality, emotional growth, and cognitive development.

ZAWA ZAWA

A Japanese onomatopoeia capturing the essence of many living things gathering in one spot and thus creating a murmur. "BUZZ BUZZ" is the closest onomatopoeia in English.

COMMUNITY WORKSHOP

I will set up a booth during Student Orientation at the Mission Bay School in front of the facade, inviting students and families to observe microorganisms via microscope. This will be an opportunity for students to see and experience the concept of STEM. It will offer an opportunity for students to view the artwork and microorganisms at the same time, thus broadening their understanding of the selected imagery.



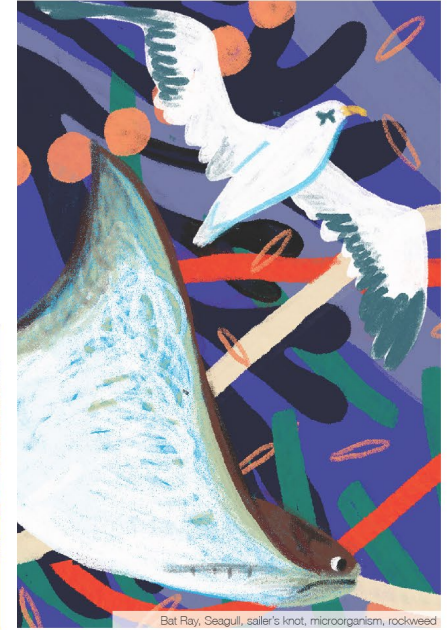
The artwork size is 332 sqft.
Total wall height is roughly 21feet.

Full scale design: Final form is digitally printed on tile.

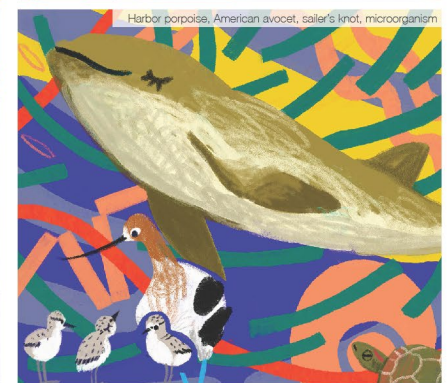


Rendering of ZAWA ZAWA BUZZ BUZZ on the school facade.
The color palettes are inspired by the school's color theme, Mission Creek, and the San Francisco Bay's landscape.

HARUMO SATO



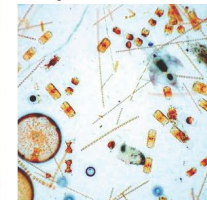
Bat Ray, Seagull, saller's knot, microorganism, rockweed



Harbor porpoise, American avocet, saller's knot, microorganism

RENDERING EXAMPLES

Microorganism



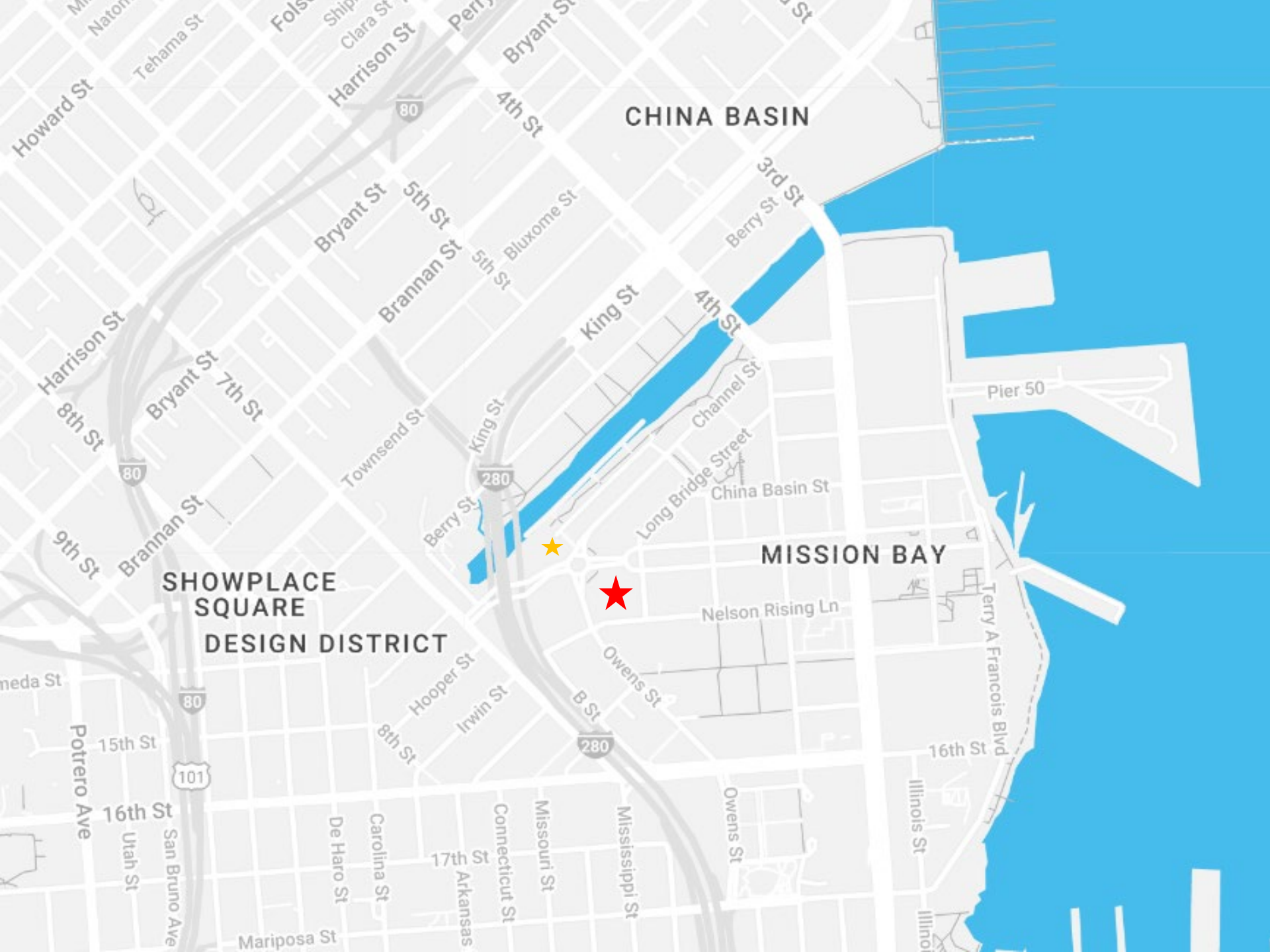
Oil pastel rendering of microorganism





MISSION BAY SCHOOL





CHINA BASIN

MISSION BAY

SHOWPLACE
SQUARE
DESIGN DISTRICT

Pier 50

Terry A Francois Blvd

80

280

280

80

101



PUBLIC ART OPPORTUNITY

A tile or mosaic artwork located on the exterior of the school's east entrance. Artwork area measures approximately 330 sf.

MISSION BAY SCHOOL PUBLIC ART PROJECT





**MISSION BAY SCHOOL
ARTIST REVIEW PANEL TWO SUMMARY**

MEETING DATE

August 12, 2024

VOTING SELECTION PANELISTS

Michael Arcega, Artist, Associate Professor, San Francisco State University

Demetri Broxton, Artist, Senior Director of Education, MoAD

Sarah Davis, Community Representative

Dakota Devos, Public Art Professional

Tiffany Gong, Project Manager, SFUSD

Licinia Iberri, Bond Program Director, SFUSD

Bolívar Puyol, Project Architect, DLR Group

PROCESS

Four artist finalists presented their proposals for the Mission Bay School Public Art Project. The Artist Review Panel discussed the finalists' proposals and scored each artist on the following criteria (1= low score):

Artistic Merit (1-10)

Meets Project Goals (1-10)

Appropriate to Site (1-5)

RESULTS

Harumo Sato 166

Pricila De Carvalho 145

Josue Rojas 119

Nico Berry 115



ZAWA ZAWA BUZZ BUZZ

Celebrating and Expanding San Francisco's Ecosystem



MISSION BAY SCHOOL



Reference list



Rockweed



Bat Ray



Seagull



Harbor Porpoise



American Avocet



Micro-organism



Red-Eared Slider



California Halibut



California Sea Lion



Bowline



Reef Knot



Great Blue Heron



Pacific Rock Crab



Green Tree Frog

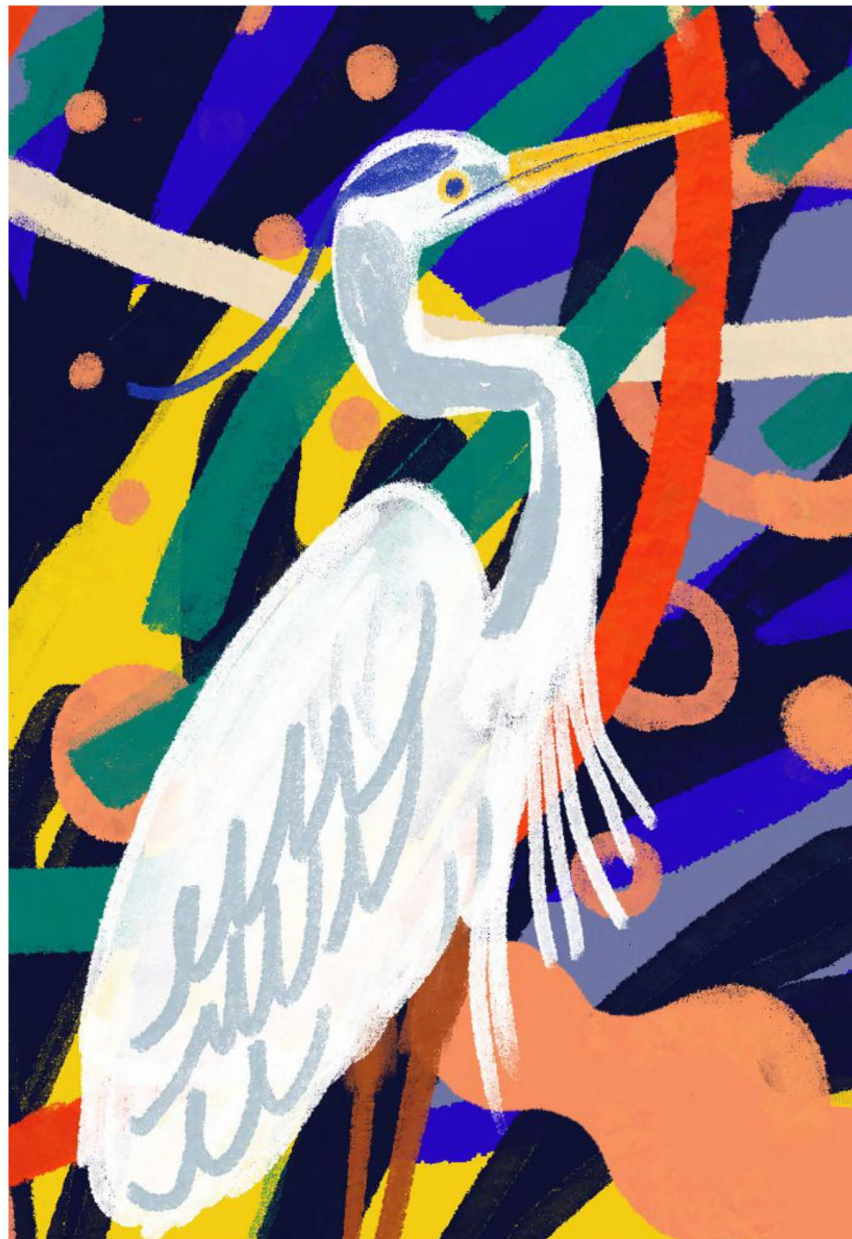


Brown Pelican

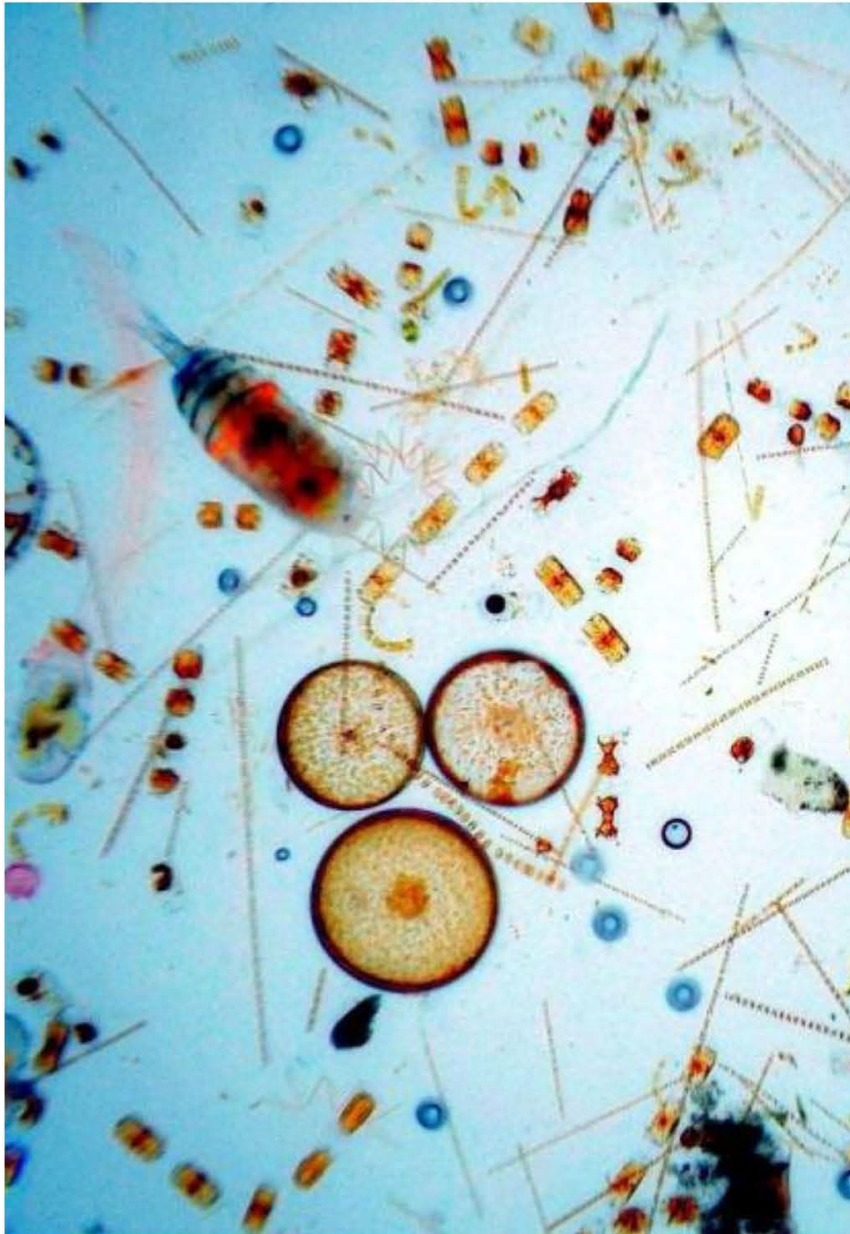
Great Blue Heron



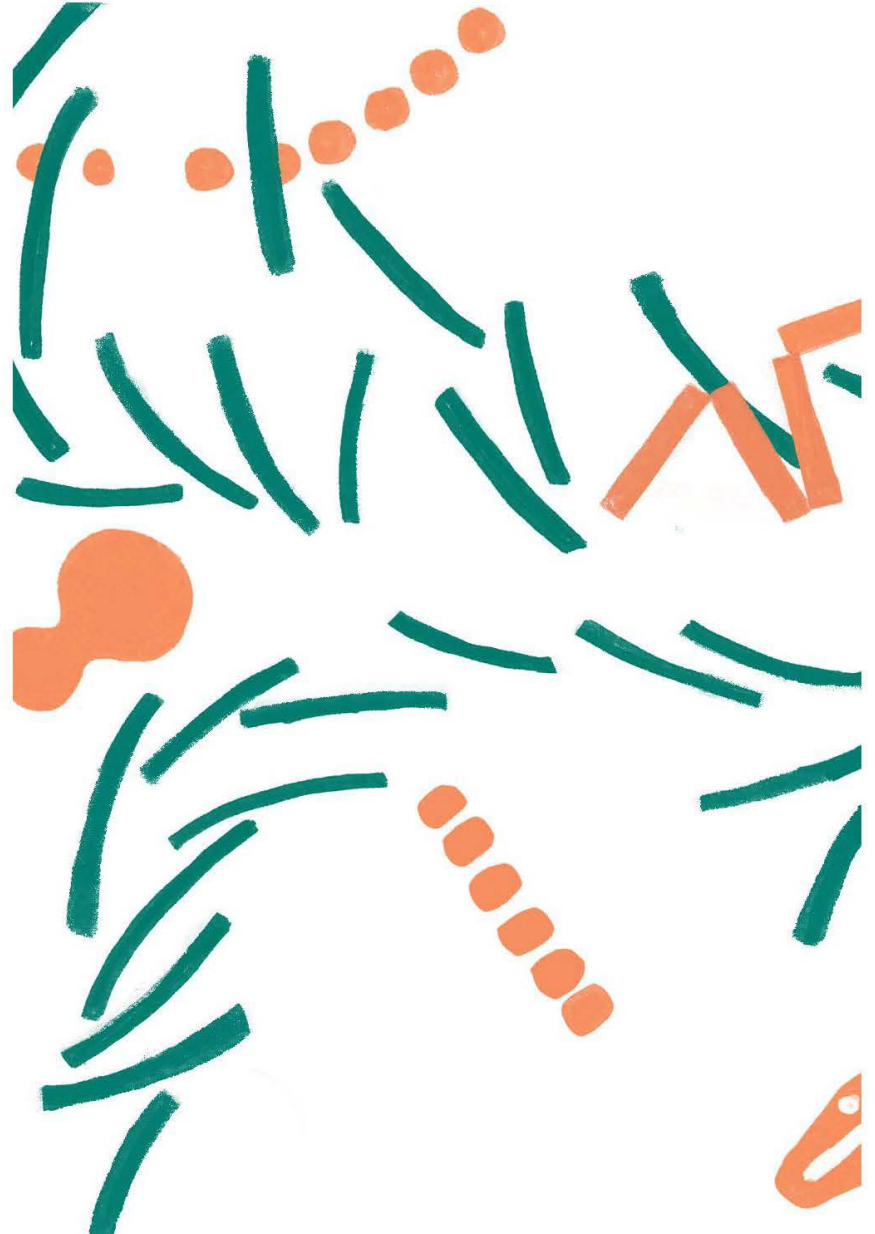
My rendering of Great Blue Heron



Microorganism



My rendering of microorganism













MISSION BAY SCHOOL



PROJECT TIMELINE

VAC + Full Commission Approvals

August – September 2024

Artist Under Contract

October 2024

Final Design Approval

Winter 2025

Fabrication

Spring 2025

Installation and Construction Complete

June - August 2025

Interim Programming

Fall 2025 – Summer 2026

School Opens

August 2026



Thank you!

HARUMO SATO