

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

PROJECT
COORDINATOR

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

SPONSORING
ORGANIZATION

ADDRESS

CITY

STATE

ZIP CODE

EMAIL

PHONE

FUNDING SOURCES

PROPOSED SITE
(address, cross
street)

DISTRICT

District numbers can be found at <http://sfgov.org/elections/district-citywide-maps>

MURAL TITLE

DIMENSIONS

ESTIMATED
SCHEDULE (start and
completion dates)

1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).

2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.

3. List individuals and groups involved in the mural design, preparation and implementation.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Carole R. Moore

876 Peralta Avenue, San Francisco CA 94110

(415) 425-3434

carolepaints@gmail.com

www.carolermoore.com

Education:

1988 BA Studio Arts, University of New Hampshire, Durham, New Hampshire

Selected Commissions:

- 2023 Steph and David Smith 4x 11 interior mural
- 2022 Jo Whitehouse; exterior mural work
- 2018 Berniece Patterson; multiple large-scale works for her private residence and corporate offices
Jo Whitehouse; exterior mural work
Liz Michielke; two works for her personal residence
- 2017 Liz Michielke; large multi-panel work for private rental home
Liz Michielke; two works for her personal residence
- 2017 Duane Valz; two large multi-panel works
- 2016 Lucile Packard Children's Hospital; two large works
- 2014 Astrid Deeth; crane triptych
- 2013 Scott and Toni Pinsky; large canvas in the style of Henri Rousseau
- 2013 Peninsula Volunteers Decorator Show House, in collaboration with MJM Interiors, featured in Gentry Magazine. I created 15 specific custom works for this home.
- 2010 Duane Valz; large, complex multi-panel mural

Selected Group Exhibitions

- 2018 Group show, Inclusions Gallery, San Francisco
- 2015-present San Francisco Society of Fine Art, 4-10 shows per year
- 2006-2015 Artists Guild of San Francisco, 3-6 shows per month
- 2005-present City Art Gallery, 3-9 group shows per year
- 2005-present ArtSpan Spring and Fall Open Studios, Hunters Point Shipyard Studios
- 2013 Hinc Showroom, San Francisco
- 2013 Enormous Tiny Art #13, Nahcotta, Portsmouth, NH
- 2012 San Francisco Travel Association, juried exhibition. San Francisco
- 2012 Changing Seasons Gallery, Sonoma, CA
- 2011 Kumquat Gallery, San Francisco
- 2011 "Asian Influences", 850 Greenwich Gallery, San Francisco. Curated by Beverly Mikolon
- 2011 UCSF Women's Health Center, San Francisco Curated by Matt McKinley
- 2010 Art & Soul Gallery, Burlingame, CA. Curated by Chesney Rheume

Solo Exhibitions

- 2018 "Bernal/Global" Pinhole Coffee, San Francisc
- 2011 Restaurant 2223, San Francisco. Curated by Matt McKinley
- 2011 The Bar Association of San Francisco, San Francisco
- 2010 Sohberts, San Francisco
- 2010 The Bar Association of San Francisco, San Francisco
- 2005 Ristorante La Toscana, Terra Linda, CA. Curated by Angar Mora
Café Arrivederci, San Rafael, CA. Curated by Angar Mora

Professional Associations

- 2015-present Member, San Francisco Society of Fine Art
- 2011-2015 Operations Manager and Board Member, Artists Guild of San Francisco
- Mar 2010-Aug 2011 President, Artists Guild of San Francisco
- 2009-2015 Board Member, Artists Guild of San Francisco
- 2005-Present Hunters Point Shipyard Studios, resident artist

Just For Fun
3982 24th Street
San Francisco, CA 94114
justforfun@justforfunsf.com
(415)-285-4068
5-30-2024

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

I'm a proud neighboring merchant in Noe Valley, San Francisco. I'm excited to share my enthusiastic support for the proposed mural project at NOVY Restaurant (4000 24th St, SF.) Having a mural in our neighborhood's parklet, especially one created by the talented artist, Carole Moore, is something I can't wait to see.

Local artists are the heartbeat of our community. They not only add beauty to our surroundings but also help us connect with our cultural roots. Supporting projects like this mural not only showcases our local talent but also strengthens our neighborhood's bonds.

Moreover, placing the mural in the parklet could address a common issue we face—vandalism. By investing in a locally-designed mural with anti-graffiti coating, we can proactively deter vandalism and encourage pride among residents to protect our public spaces.

I want to extend my sincere thanks to the San Francisco Arts Commission for considering this proposal. I'm confident that this mural will not only beautify our neighborhood but also reaffirm our commitment to the arts and community safety.

Thank you for your consideration.

Warm regards,



Michelle O'Connor
Owner
Just For Fun

June 8, 2024

To Whom it May concern:

As a long time business owner (Small Frys est 1984) and resident of Noe Valley for 50 years, we'd like to support the mural on the parklet for NOVY's restaurant.

NOVY is a family business that has been in that location for decades and everything they do is tasteful and sophisticated and beautiful.

Please grant the permit or whatever is necessary for the mural, as we want to continue supporting NOVY.

Thank you,

Bill & Carol Yenne
681 Alvarado Street
San Francisco

Bill Yenne author of Noe Valley Then and Noe, Noe Valley Past and Present
Carol Yenne owner of Legacy Business Small Frys Children's store

18 July 2024

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Craig Corpora and San Francisco Arts Commission:

I am writing on behalf of SF New Deal, and we are collaborating with the City's Shared Spaces team to administer Arts and Culture grants, which activate parklets across the city with live performances and artistic enhancement efforts. One of our key initiatives involves providing grants for businesses and artists to adorn their Shared Spaces parklets with locally-curated murals.

We are thrilled to express our full support for the proposed mural project at Novy's parklet on 4000 24th Street. This endeavor aligns perfectly with our mission to invigorate public spaces with artistic and cultural activations, fostering a sense of community pride and cultural richness. The artist, Carole Moore, has active commission and exhibitions in San Francisco, and we are excited to feature her work for the Novy parklet mural. This project will also involve graduate students from SOTA and include graffiti protection for the art.

In endorsing this project, I am confident that it will significantly enhance the cultural vibrancy of the neighborhood. Furthermore, by investing in this mural, we anticipate a positive impact in deterring acts of vandalism, thus safeguarding the integrity of the parklet for all to enjoy.

Thank you for your attention to this matter and for your commitment to enriching our community through public art initiatives.

Warm Regards,



Simon Bertrang
Executive Director

NOVY Restaurant (San Fransisters LLC)
4000 24th Street
San Francisco, CA 94114
kristen@novysf.com
415-672-3600
05/29/2024

San Francisco Arts Commission
Attn: Craig Corpora, Mural Review
401 Van Ness, Suite 325
San Francisco, CA 94102

Dear Members of the San Francisco Arts Commission,

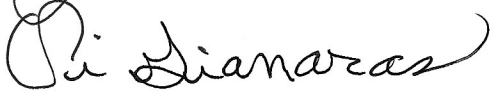
As the owner of the building at 4000 24th St, San Francisco, CA 94114 - I hereby authorize and approve the proposed mural to be painted on the parklet at NOVY Restaurant. Thank you for your consideration.

Sincerely,

John and Vi Gianaras



5/29/24



5/29/24

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Carole Moore**, has designed a work of visual art ("the Artwork") as described below. The Artwork will be located at the address below, with consent from **John and Vi Gianaras** (hereinafter referred to as the "Property Owner").

DESCRIPTION: "Old 24th Street", mural to be painted on Parklet; mural paints, varnish, and anti-graffiti coat.

TITLE, DATE: "Old 24th Street"

DIMENSIONS: 3.5 feet x 39 feet

ADDRESS/LOCATION: 4000 24th Street, SF CA in Noe Valley

As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) ("VARA"), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) ("CAPA"), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively "Moral Rights Laws"), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, "Modification") of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner's authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner's or Artist's authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner's efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: <<INSERT ADDRESS FOR NOTICE>>.

PROPERTY OWNER

Property Owner:

(or Authorized Agent):

Address:

Email:

Phone:

DATE:

SIGNATURE:

Vi Gianaras

John and Vi Gianaras

4000 24th St, San Francisco CA 94114

vigianaras@gmail.com
(415) 710-3495

7/23/2024

(see attached letter/waiver)

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist:

Address:

Email:

Phone:

DATE:

SIGNATURE:

Carole Moore

876 Peralta Avenue

carolepaints@gmail.com

415 425-3434

06 / 01 / 2024

Carole Moore

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

June 10, 2024

Carole Moore Fine Art
carolepaints@gmail.com
415 425-3434

Novy Mural maintenance plan:

For a period of 15 years after completion of the mural, Carole Moore mural team will:

- Install varnish and 3 layers of Mural Shield anti-graffiti protection coat
- Provide Novy with graffiti-removal wipes (industry standard) and repaint areas as needed if they are damaged beyond ability to be cleaned.

39 feet by 3' 4"



