



JULY 2024

SPX GRANT DISTRICT 7 MURAL ART PROPOSAL

SUBMITTED BY:
ROBERT LOUTHAN

Mural Design Information Form

LEAD ARTIST

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

PROJECT COORDINATOR

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

SPONSORING ORGANIZATION

ADDRESS

CITY

STATE ZIP CODE

EMAIL PHONE

FUNDING SOURCES

PROPOSED SITE (address, cross street)

DISTRICT

MURAL TITLE	'A SLICE OF INNER SUNSET'
DIMENSIONS	17.5' x 46'
ESTIMATED SCHEDULE (start and completion dates)	August 2024 - December 2024
1. Proposal (describe proposed design, site and theme. Attach a separate document if needed).	<p>A slice of life in the Sunset neighborhood. Our mural brings together the many flavors and activities that make this community unique. The core composition including each and every subject depicted in our design have all been contributed by the residents themselves during our main design workshop.</p> <p>The themes of our mural speak to abundance, social wellbeing, and the more beautiful world our hearts know is possible. The neighborhood residents specifically request to highlight an importance of proximity, village-life, public transport, the ocean, the parks,</p>
2. Materials and processes to be used for wall preparation, mural creation and anti-graffiti treatment.	Stucco repair, full sanding and pressure wash cleaning, 2 coats primer, acrylic mural paint by Nova Color, Sheercoat anti-graffiti coating by TSW. (All industry standard materials)
3. List individuals and groups involved in the mural design, preparation and implementation.	As for the mural design we had a roaring townhall workshop, attracting close to 70 participants whom all contributed a part. We intend to invite many more hands to accomplish the painting later this summer during our community paint days - as well as, soliciting support from various members of my personal painting community to support the workshops and execution of the artwork.

Attach the following documents to this form:

1. Lead artist's resume/qualifications and examples of previous work
2. Three (3) letters of community support
3. Letter or resolution approving proposal from city department **or**;
4. Letter of approval from private property owner along with Property Owner Authorization Form
5. Signed Artist Waiver of Property Rights for artwork placed upon city property **or**;
6. Signed Artist Waiver of Proprietary Rights financed in whole or in part by city funds for artwork placed upon private property
7. Maintenance Plan (including parties responsible for maintenance)
8. Color image of design
9. One image of the proposed site and indicate mural dimensions

*** Please note: all the documents above must be combined into one pdf packet that is under 20mb.**

Robert Louthan

CONTACT

650 255 0671
theperfectsound@gmail
San Francisco, CA

RobertLouthan.com

OBJECTIVE

To work with the Inner Sunset community and accomplish a beautiful new mural together at 654 Irving street, utilizing the content & ideas generated from our community outreach, townhall discussions, and design workshop series.

SKILLS

Accountable
Collaborative
Communication
Fully Reliable
Thorough
Dynamic
Curious

Fine arts
Painting
Mural making
Youth Arts coordinator
Community Art
Typography & letters
Printmaking
Carpentry

Accounting
Management
Leadership
Organizational

Adobe
Illustrator
Photoshop
InDesign
web design

COMMUNITY MURAL EXPERIENCE

Working with groups of individuals and facilitating a collaborative painting experience, most often involving both design & painting workshops to share the entirety of the mural making process with those involved.

Schools of Busy Fish mural, Flynn Elementary SF	January 2017
Tropical Paradise mural, La Vanta Costa Rica	March 2017
Beyond the Horizons mural, Tobias Elementary school SF	March 2018
Chasing the Sun mural, Longfellow Elementary school SF	June 2019
Dreams mural, Lincoln Highschool SF	August 2019
Together we Rise mural, Golden Gate Park SF	August 2021
Our Perspective mural, Millenium Middle school SF	October 2022
Mental Health Awareness, San Jose State University	September 2023
KQED Block party mural, Mission district SF	April 2023

SELECT PERSONAL MURAL EXPERIENCE

Working solo and accomplishing self directed mural projects.

Medicina mural, Vilcabamba Ecuador	August 2016
Grocery Outlet mural, Mission District SF	June 2017
Spirit Bird mural, Mexico City	August 2019
Bloom mural, Pai Thailand	September 2019
Radical Acceptance mural, Portland OR	July 2020
Pranamandala mural, Animotus wellness center, Half Moon Bay	January 2021
Shed to Grow mural, Linda Mar beach, Pacifica	June 2021
St. Anthonys Mural, Hayes Valley SF	March 2022
Delta Lux mural, Santa Rosa CA	August 2022
New Tribal mural, Divisadero street SF	April 2023
Lightness of Being mural, Bakersfield CA	May 2023
Calypsorhythmia mural, mission district SF	September 2023

EDUCATION

The Art Institute of
California - San Francisco
Bachelor of Science
Graphic Design
September 2008
GPA 3.5

PAST PROJECTS





June 30, 2024

San Francisco Arts Commission
401 Van Ness Ave #325
San Francisco, CA 94102

RE: Letter of Support for Inner Sunset Mural Project

To Whom It May Concern:

I am writing to express my enthusiastic support for the proposed public mural project by artist Robert Louthan at **654 Irving Street**. As a resident and employee in the Inner Sunset, I believe that this mural will bring significant cultural, aesthetic, and economic benefits to our community.

Public art, especially murals, plays a crucial role in creating a vibrant and dynamic environment. This proposed mural will not only beautify our neighborhood but also serve as a visual representation of the Inner Sunset's unique identity and diverse cultural heritage. Murals have a way of telling stories, inspiring creativity, and fostering a sense of pride among residents.

Moreover, the mural project has already encouraged local engagement and collaboration with its initial ideation session on June 5, 2024, welcoming over 70 local residents to contribute their ideas. By involving community members in the planning and creation process, Mr. Louthan has ensured that the artwork reflects our shared values and aspirations. This inclusive approach will strengthen community bonds and promote a sense of ownership and belonging.

I am confident that the mural will become a cherished landmark and a source of inspiration for both current and future generations. I wholeheartedly support this public work of art and look forward to seeing it come to fruition.

Thank you for your consideration of this important project. Please feel free to contact me if you require any further information or if there are additional ways I can support this endeavor.

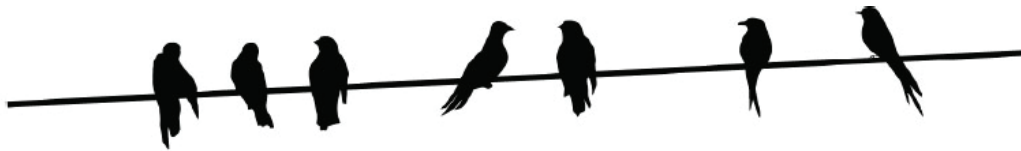
Sincerely,

Anne C. Tahtinen
Annie Tahtinen

Project Manager, Sunset Mercantile Emporium



653 Irving Street, San Francisco, CA 94122



INNER SUNSET PARK NEIGHBORS

1032 Irving Street, #511, San Francisco, CA 94122

To whom it may concern:

The Inner Sunset Park Neighbors are in full support of the mural proposed for the wall of the Raintree Cafe on the North East corner of 8th and Irving.

As also the creator of the PublicBenchProject I've grown to see the positive effects public art can have on a community.

Christopher Duderstadt
Vice-President of the ISPN
& PublicBenchProject

Marc Wagenseil <marcwagenseil@gmail.com>
Jul 2, 2024, 1:32 PM

Dear San Francisco Arts Commission,

I am writing to express my support and excitement for Robert Louthian's public mural project in the Inner Sunset.

I absolutely love murals, and I think that public art has an incredibly positive impact on the community. As a resident of the neighborhood, I'm so excited that they are working on planning this mural, and I can't wait to see Robert Louthian's incredible art shining from the corner that they have chosen. The design that he has created is a beautiful representation of life here in this neighborhood and city, and the love that we have for this area comes through clearly. This is, in part, because he did an incredible job at the public mural meeting, where he listened to so many residents talk about what they think makes the neighborhood special. He led drawing exercises that helped people express their ideas, and then he brought so much of that inspiration into his final design. It's empowering and exciting to see people's ideas and dreams brought to life in this way.

This mural would be a benefit to everyone that lives, visits, or passes through this neighborhood for years to come. It has my full support and I can't wait to see what Robert creates!

Sincerely,
Marc Wagenseil
1408 8th ave apt 5
San Francisco, CA 94122

Waiver of Proprietary Rights

for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, Robert Louthan, has designed a work of visual art (“the Artwork”) as described below. The Artwork will be located at the address below, with consent from Leah Francisco (hereinafter referred to as the “Property Owner”).

DESCRIPTION: [type, mural, medium]:

Art mural executed in water based acrylic paint coated in varnish

TITLE, DATE: ‘A Slice of Inner Sunset’, 2024

DIMENSIONS: 17.5’ x 46’

ADDRESS/LOCATION: 654 Irving street, along the west wall of 8th avenue

As a condition of the Property Owner’s approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) (“VARA”), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) (“CAPA”), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively “Moral Rights Laws”), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, “Modification”) of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork.

The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist’s consent in a manner that is prejudicial to Artist’s reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C. § 106A (a) (2).

The Property Owner has no obligation to pursue claims against third parties for modifications or damage to the Artwork done without the Property Owner’s authorization. However, the Property Owner may pursue claims against third parties for modifications or damage or to restore the Artwork if the Artwork has been modified without the Property Owner’s or Artist’s authorization. In the event that the Property Owner pursues such a claim, Property Owner shall notify the Artist, and Artist shall cooperate with the Property Owner’s efforts to prosecute such claims.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: 654 Irving street, San Francisco CA, 94122

PROPERTY OWNER

Property Owner: Leah Francisco
(or Authorized Agent): _____
Address: 654 Irving street, San Francisco CA, 94122

Email: rleah.hi@gmail.com
Phone: (808) 298-7132
SIGNATURE: 
DATE: 07 / 04 / 2024

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Robert Louthan
Address: 2230 Geary blvd. #12, San Francisco CA, 94115

Email: thepresentsound@gmail.com
Phone: (650) 255-0671
SIGNATURE: 
DATE: 07 / 04 / 2024

For more information regarding VARA and CAPA:
<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

LETTER OF APPROVAL FROM PRIVATE PROPERTY OWNER

8th Avenue Irving Street Investment LLC
654-634 Irving Street
San Francisco, CA, 94122
Rleah.hi@gmail.com
July 2nd, 2024


Dear San Francisco City and To Whom it May Concern,

I am writing to formally approve the proposal for Robert Louthan to paint a mural on the side of my building located at 8th and Irving, 654-634 Irving Street, San Francisco, CA, 94122. As the owner of the building, I support this initiative and believe it will enhance the aesthetic appeal of our neighborhood.

Robert Louthan has provided a detailed plan and design for the mural, which aligns with the theme of the Inner Sunset. The artwork will not only beautify the building but also contribute positively to the cultural and artistic vibrancy of our community.

I appreciate your attention to this matter and look forward to seeing the mural come to fruition. Should you have any further questions or require additional information, please do not hesitate to contact me at (808) 298-7132 or RLeah.hi@gmail.com.

Thank you for your approval of this project.

Sincerely,

Leah Francisco

MAINTENANCE PLAN

2024-2025

1 year of initial maintenance included to ensure proper paint adhesion to the surface, including any immediate issues with chosen materials. I, Robert Louthan, assume responsibility to personally upkeep the mural during this period - implimenting monthly site visits and quality control to guarentee longevity of the artwork.

2025-2029

5 years of anti-graffiti maintenance included. An anti-graffiti protective varnish will be applied (4 coats) to ensure a proper seal of the artwork. I, Robert Louthan, assume responsibility to monitor graffiti and remove any vandalism from the mural.

2030+

Maintenance of the mural is handed to the responsibility of the building owner.

PROPOSED MURAL DESIGN



'A Slice of Inner Sunset'

**Directed by Robert Louthan, Assisted by Deirdre Weinberg
Designed alongside the support of nearly 70 local District 7 residents.**

A slice of life in the Sunset neighborhood. Our mural brings together the many flavors and activities that make this community unique. The core composition including each and every subject depicted in our design have all been contributed by the residents themselves during our main design workshop.

The themes of our mural speak to abundance, social wellbeing, and the more beautiful world our hearts know is possible. The neighborhood residents specifically request to highlight an importance of proximity, village-life, public transport, the ocean, the parks, child safety, local commerce, general vitality, a daily hug from the fog, and the immense Joys of living here in this quaint little microcosm of San Francisco.

PROPOSED SITE LOCATION: 654 IRVING STREET

