

**Visual Artist/Designer.** Mural painting, photography, and video editing. Drone photography/video. Seasoned artist working in education, automotive, & game industries. UI/UX design, concept art, 2D/3D digital art & animation. Skilled collaborator & project lead coordinating with management, engineers, & designers to determine workflow, schedule, budget, & art deliveries. Skills include art direction, branding, motion graphics, interactive prototyping, illustration, storyboards, 3D modeling, texturing, lighting, FX, graphic design, & iconography.

### CONTRACT

**AK Studio** – SF, CA. April 2002 – Present

Mural Painter, Photographer – Photographed & videotaped events, weddings, portraits, fashion, & products, using strobes, flash, & natural light. Photo editing & compositing. Currently focusing on drone photography and video.

- **Paint The City\_SF** Four Utility Box Murals on 3<sup>rd</sup> Street – San Francisco, CA.  
Mural Painter – Completed 10/2023
- **Portola Neighborhood Association** Community Mural – San Francisco, CA. 01/2020  
Mural Painter – Completed 11/ 2020
- **RCIA's Redwood City Utility Box Mural Project** – Redwood City, CA. 10/19 – 11/19  
Mural Painter – Painted metal utility box
- **RCIA's Redwood City Bike Rack Mural Project** – Redwood City, CA. 5/19 – 8/19  
Mural Painter – Painted two metal bike stands in the shape of bicycles in enamels
- **Tishman-Speyer mural** for 1 Bush Street – San Francisco, CA. 4/19  
Mural Painter – Abstract mural representing warming up and cooling down for their gym
- **North Fair Oaks Community Council** – Redwood City, CA. 3/18 – 2/19  
Mural Team Lead – Collaborating, organizing, mentoring & directing North Fair Oaks Public Workgroup. Conducted a community mural design workshop.
- **ArtSpan Mural Project for Sales Force Transit Center** – San Francisco, CA. 8/19  
Mural Painter – Executed temporary mural in 3 days with Dynamism as the theme
- **Harbor Bay Isle Homeowners Assoc** - Alameda, CA. 10/17 - Present  
Mural Painter - Collaborated with management to design a mural & a map that represents the neighborhood.
- **Gilead Science** - Foster City, CA. 10/16  
Facilitator-Facilitated painting mural with over 70 employees for Teambonding Inc.
- **Grocery Outlet** - SF, CA. 8/16- 1/16  
Mural Painter-Designed & executed large scale mural for Grocery Outlet illustrating the history & cultural diversity of San Francisco's Portola district.
- **Nguyen Industrial Design** - San Jose, CA. 10/15-1/16  
3D Animator -Modeled & Animated 3D prototype concept of firefighting vehicle. Designed website.
- **Arthur Koch Studio**- SF, CA. 4/02 - Present
  
- **Volkswagen Electronic Research Lab** - Belmont, CA. 2/13 – 10/14  
3D UX/UI Industrial Designer- 3D modeling & animation, UX & wire frames, UI & industrial

design, storyboards, & motion graphics for the next generation of smart cars. Created Digital Instrument Cluster & UI for the center console.

- **Kabaam** - SF, CA. 7-9/ 12

UI/UX Designer -Redesigned UI for IOS & web for *The Godfather*.

- **SonicJam** - SF, CA. 10/07- Present

Creative Director - Designed FTP online karaoke game, creating wireframes & concept art. Defined style & development path. Prototyped UI/UX. Managed team of artists, & engineers. Coordinated art with engineering & kept management appraised of progress.

- **Red Hill Studios** - San Raphael, CA. 3/06- 9/06

Lead Artist- Concept art, illustration, environments, characters, & UI for online games.

- **Espresso Fitness** - Cupertino, CA. 8/03 – 4/04

Lead 2D/3D Digital Artist -3D modeling & texture mapping environment for game attached to exercise bike.

## FULLTIME

### **Bigpoint Inc** – SF, CA. 10/10 – 2/11

UI/UX Artist

- Designed & implemented UI art in Flash & Unity for *Battlestar Galactica* & *The Mummy Online*.

### **Expression College for Digital Arts** - Emeryville, CA.

7/06-4/09

- Course Director/ Design Basics: Color Theory, Composition, Sculpture, Painting, & Art History
- Lab Instructor for Concept & Imaging using Photoshop, 3D Modeling, Texture & Lighting.

### **Art Institute of California** - SF, CA. 9/04-6/05

- Maya Instructor

### **Blue Shift** - Palo Alto, CA. 5/01-9/02

Lead 2D/3D, Digital Artist/Animator

- 3D modeling, texture mapping, & character setup, environments, UI & FX.
- Concept art, animation, project management, direction & supervision.

### **Electronic Arts, Inc.** - Redwood City, CA. 2/90 – 3/01

CG5/Art Director/Lead 2D/3D Digital Artist

• 3D modeling, animation, FX, texture mapping, illustration, lighting, rendering, compositing, graphic design, asset management, UI design & art direction.

- Interfaced with producers to evaluate project status, define & prioritize tasks.
- Collaborated with engineers developing tool path & implementation.
- Art directed EA\*KIDS product line in 1994, established brand & created user interfaces.

## EDUCATION

### **CCSF** - SF, CA. 2014

User Experience, HTML CSS, Flash, Advanced Studio Lighting, Portraiture, Business Practices, Typography, Ndesign, & Video Editing,

### **Academy of Art** - SF, CA. 1997

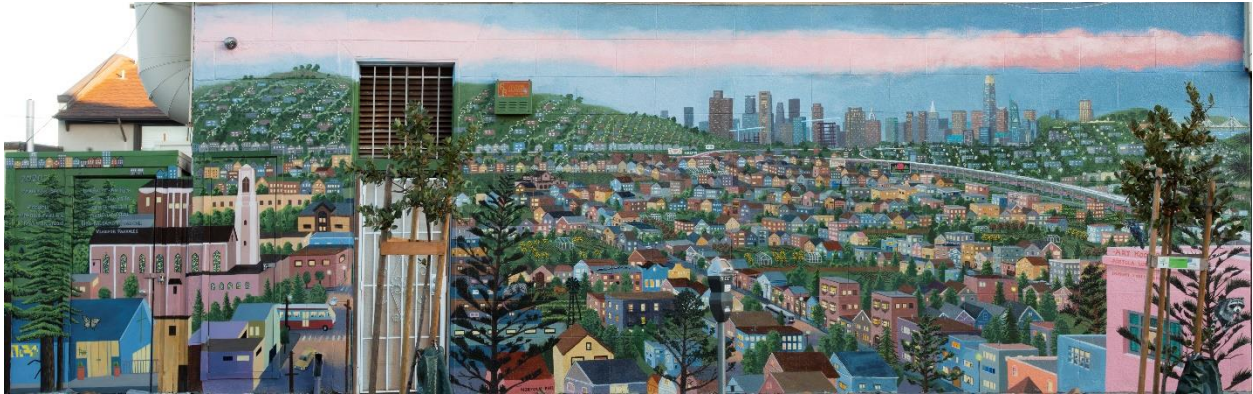
Digital Production Studio, Digital Effects for Film & Television.

### **Columbia College** - Columbia, MO. 1983

Bachelor of Fine Arts - cum laud (3.75) - Painting & Photography

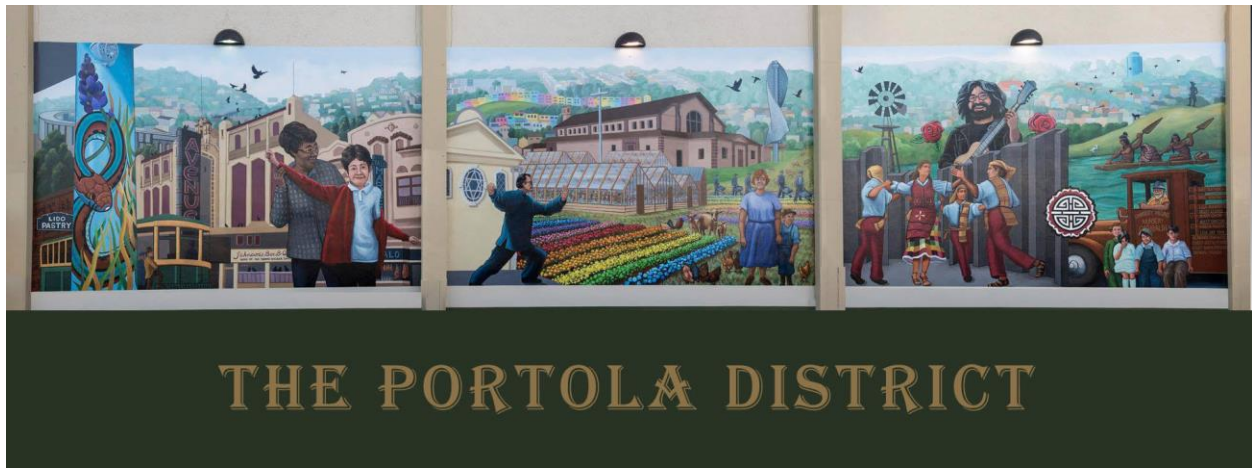
## Arthur Koch Portfolio

1. Portola Long View. Acrylic, 12.5'x42', 2020, 2414 San Bruno Ave San Francisco, CA 94134. Portola Neighborhood Association. This is a mural I was commissioned to paint of the neighborhood I live in. It's a signature view of the San Francisco skyline from the Portola District



## 2. The Portola Then and Now

Acrylic, 12'x60', 2016, 1390 Silver Ave San Francisco, CA 94134, Grocery Outlet. The mural represents the diverse population and culture of the Portola district of San Francisco as seen through the past and present. The greenhouses, gardens, chickens, and goats represent the area's rich agricultural history and the recent declaration as San Francisco's Garden District". Completed 11/2016



### 3. Harbor Bay Isle Community Mural

Acrylic, 12'x20, 2018, 3195 Mecartney Rd, Alameda, CA 94502, Harbor Bay Isle Homeowners Association. The purpose of the mural was to feature the neighborhood's signature view of San Francisco's skyline from the east bay giving the residents a sense of community and civic pride. It included a map on the opposite wall to identify the neighborhoods and informing people how to

navigate the neighborhood. The design went through many revisions by the homeowner's association's board of directors. Completed 06/2018.

Map for the Harbor Bay Isle Community Mural

-Art Koch 2018



This is the map that accompanies the Harbor Bay Isle Community Mural. It was digital painted and printed, then mounted to the wall. The mural was 19'x 12' painted in acrylics. The purpose of the mural was to feature their signature view of San Francisco from the east bay, building a sense of community. It went through many design revisions by the Board of Directors. Below is the final mural.



#### 4. 50th Annual Art and Pumpkin Festival

Acrylic, 20'x40' Half Moon Bay, CA 94019. City of Half moon Bay. This is a concept I submitted to celebrate the Art and Pumpkin Festival, the cultural diversity, the beautiful location, with historical references to the Ohlone and the arrival of Portuguese ships from the Azores Islands. I was one of three finalists out of 17



submissions, but they chose a local artist which is often the case.



##### 5. Synesthesia/ Día de Muertos by Art Koch

Enamel, 4'x8', 2019, Redwood City California, Redwood City Neighborhood Improvement Association. This was a pilot project to consider the viability and

public support for metal bike racks all over the city in the shape of bicycles for the Redwood City Neighborhood Improvement Association. Completed 05/2019.



6. North Fair Oaks Community Mural



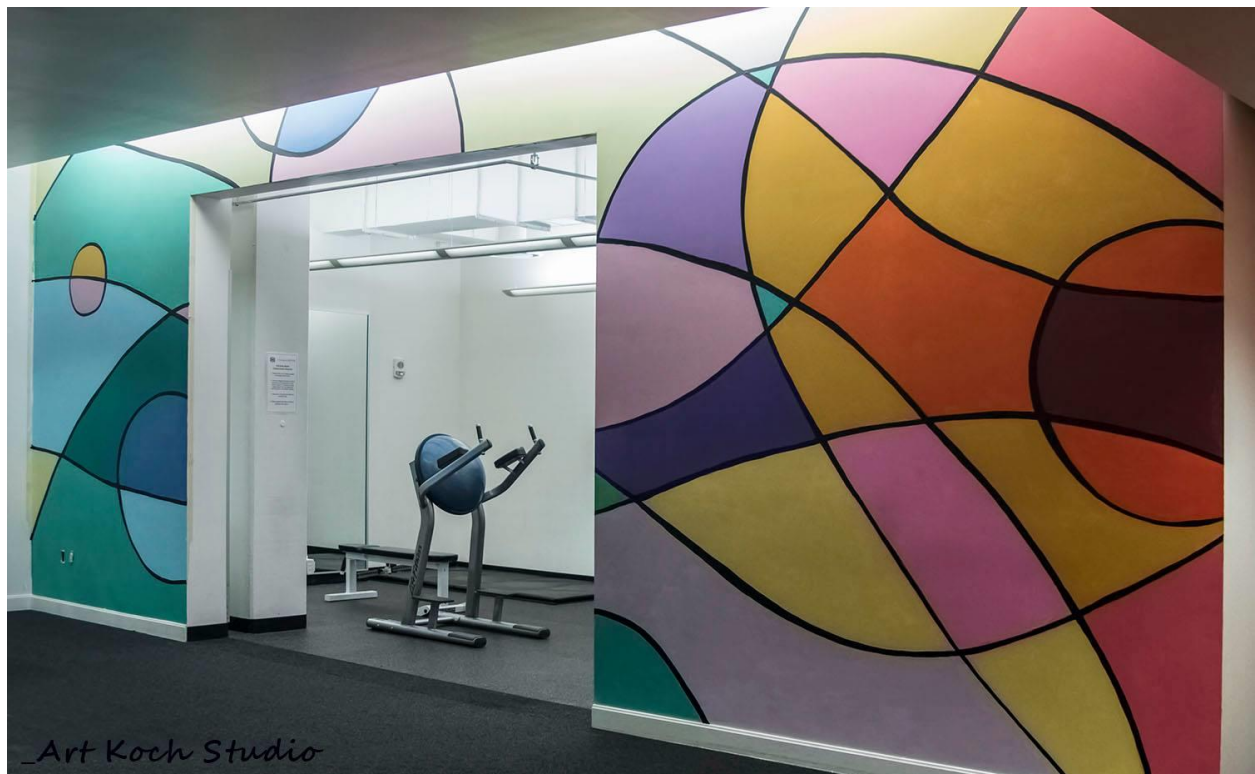
Acrylic, 20'x80', 2019, 3090 Middlefield Road Redwood City CA 94063. County of San Mateo. I collaborated with Jose Castro and mentored him at the request of the sponsors. We both entered concepts, but locals were preferred so he won the design contest. He had no experience painting murals, so the County of San Mateo requested that I mentor him. They incorporated some of the design elements of my concept which went through a thorough review process and many changes before the design was approved. I painted about half of the mural adhering to the style of the concept art, directed the implementation and best practices. We incorporated many volunteers from the community giving them a sense of ownership, identity, cultural, and community pride. Completed 03/2019





## 7. Coming in From the Cold by Art Koch

Acrylic, 12'x20, 2019, ONE BUSH PLAZA, San Francisco, CA 94104. Tishman-Speyer. I was contacted my Tishman Speyer to paint a mural in their gym. They liked an abstract piece in my portfolio rather than representational work. I used color, shape, and line quality to convey the feeling of warming up and cooling down like people do when they are exercising in a gym. Completed 03/2019



## 8. Civic Joy Fund's project Paint the City SF

3'x5'x2' Utility boxes in San Francisco's Bayview district. I was one of 27 artists that painted a total of 100 utility boxes in various neighborhood in SF to mitigate graffiti and instill a sense of pride and identity

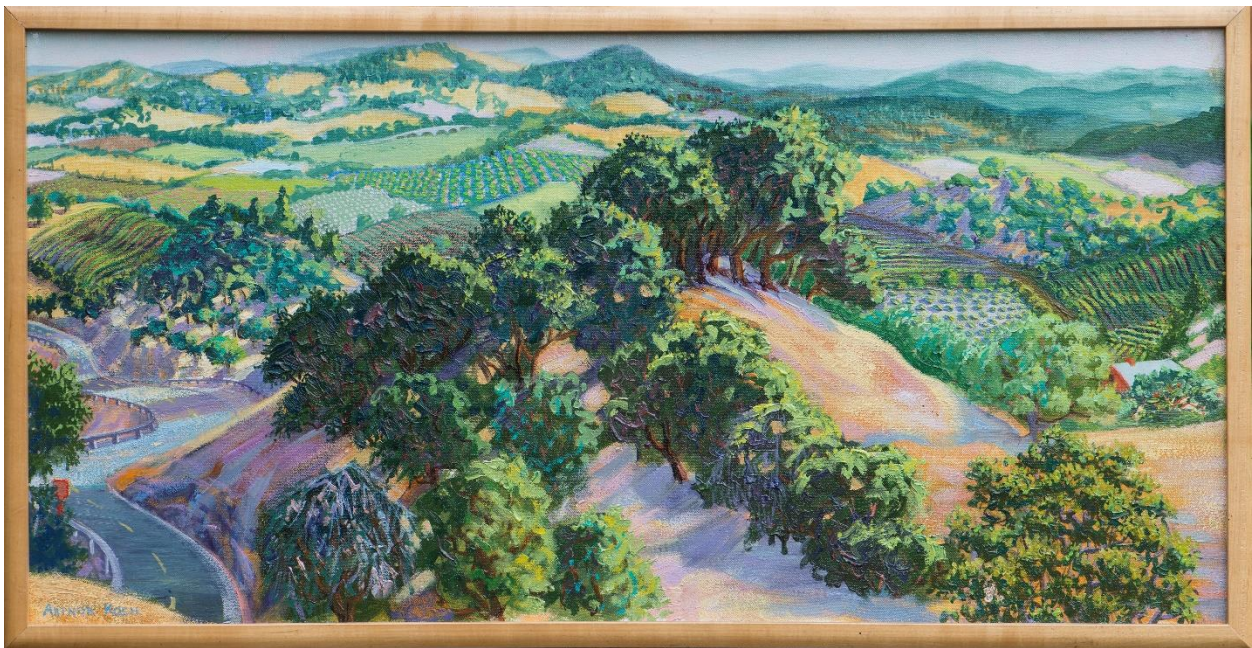




9. Napa Morning. Plein air painting in oil.



10. Alexander Valley. Plein air painting in oil.





July 6th, 2021

To whom it may concern,

As the Corridor Manager of the Portola Neighborhood Association for four years, I've had the pleasure of working with Arthur Koch on two community driven projects. Both mural installations were awarded to Arthur through a public selection process where his submissions gained the most community support.

After being awarded the projects, Arthur proved himself to be an extremely capable project planner, identifying potential challenges early on and presenting solutions that helped sustain momentum. The execution of the final work was to a high standard of quality, delivered on-time, on budget and with enthusiasm.

The Portola Neighborhood Association supports and fosters activity that creates a healthy, vibrant, affordable and well-connected neighborhood. Our programs support the community's small businesses, promote the shopping district, and assist with physical improvement projects. We also promote neighborhood pride, organizing special events, collaborating with other community groups, and creating projects to beautify the neighborhood and celebrate our Garden District identity.

Please feel free to reach out with any further questions.

Best,

Valerie Luu

Corridor Manager  
Portola Neighborhood Association

Member, Board of Supervisors  
District 9



City and County of San Francisco

## HILLARY RONEN

July 2, 2024

Dear San Francisco Arts Commission,

I am writing to attest to Arthur Koch's deep connection to the Portola community in District 9, in full support of his proposal to the Arts Commission for a Portola community mural project. Art has lived in District 9 for 40 years, and in the Portola since 1994. I have known him for many of those years, and had the honor of officiating his wedding last year. He is an integral member of the community, clearly demonstrated through his work documenting street fairs, demonstrations, and community life with photography and video. Art is perpetually enriching his environment with color and creativity, and creating space for community arts activities.

Art and his wife Lisa operate a studio in the Portola where they not only make and teach art, but also bring people together with Open Studios, Art Fairs, neighborhood cleanups, and garden tours. Art has also served on the Arts and Beautification Committee of the Portola Neighborhood Association, and is deeply networked and attuned to the local community.

Art painted a beautiful large-scale mural about the Portola's diverse culture and its significance as San Francisco's Garden District, and has painted numerous other murals and art on utility boxes around the city. In 2018 he was commissioned by SF Beautiful to paint 8 cityscapes of various neighborhoods matched with poetry which were displayed on the inside of MUNI buses with the theme "Connected Communities." He was commissioned to paint another mural about the Portola District during the pandemic, uplifting spirits and giving the neighborhood a sense of hope.

Art's life and artwork remind me of everything I love about San Francisco: art, culture, creativity, fighting for the people that are left behind, creating community spaces, bringing people together, and local activism and advocacy. A full gallery of his work hangs in my office, depicting scenes from District 9 with a care and sensitivity that illuminates Art's deep love for and connection to this city. I support this latest proposal wholeheartedly. Should you wish to discuss with me, please reach out to my legislative aide: [jennifer.ferrigno@sfgov.org](mailto:jennifer.ferrigno@sfgov.org)

Sincerely,

A handwritten signature in blue ink that reads "Hillary Ronen".

Supervisor Hillary Ronen



Dear SFAC Committee,

I am currently serving as Chair of the Portola Neighborhood Association (PNA), an organization providing opportunities for concerned citizens to have an impact on improving this southeast San Francisco neighborhood. I can attest that Arthur Koch has had an absolutely positive effect on our Portola neighborhood. I first met Arthur at meetings and events of the PNA's Arts and Beautification Committee in 2015. Arthur has been a constant volunteer at our frequent neighborhood cleanups, first Saturday of the Month Garden Volunteer Work Days, graffiti removal, and as an art activities provider at celebratory events and festivals that we conduct throughout the year. He also volunteered for planting and maintaining Burrows Park The work area on the north side of Burrows, and several small garden projects when it was part of Arts and Beatification.

In 2015, Arthur was commissioned to paint a community mural through the PNA's Arts and Beautification Committee. His mural on the side of Grocery Outlet on Silver Avenue beautifully captured the history and culture of Portola's ever changing waves of immigrants and diverse populations. By incorporating feedback from the community, researching history, and involving local volunteers he really instilled a sense of pride in the community.

In 2020, the PNA conducted a call for proposals and used in person and on-line surveys to determine the top three murals to install. Arthur was a finalist with a mural posing Portola views of downtown San Francisco. During the installation on the Launderland wall on Silliman at San Bruno Avenue, Arthur welcomed the participation of community members and people were also engaged as they visited to see the progress of the mural throughout. This was during the first year of COVID so every bit of socialization, community building, pride and hope was incredibly valuable.

In 2021 Arthur restored a mural in McLaren Park, again, welcoming neighbors to join in the effort. He has been perfecting his drone photography and gladly shares overhead views of the Greenway we are building off San Bruno Avenue. Arthur often documents community activities with photos and video so having Arthur contribute to the San Francisco Arts ecosystem would be a vital and valuable contribution.

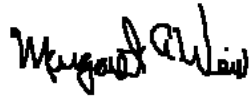
The studio that he runs with his wife Lisa has hosted many community events like Open Studios, The Portola Garden Tour, and exhibits for local artists. The classes Arthur and Lisa teach serve our diverse community of young students and there is nothing like it in our underserved neighborhood. Arthur's exhibit of Portola paintings and photos at the Portola library has contributed to educating many people about the history and culture of our neighborhood. I



worked for 31 years at The San Francisco School in the Portola and we brought students to Arthur's presentations about his art work at the Library. I appreciated that Arthur was able to tailor his presentations for the varying age groups we brought and his presentations were warm, informative, responsive and well-balanced for the youth.

I am happy to discuss further my endorsement of Arthur Koch for the Artistic Legacy Grant should you wish for further information. Thank you for all you do for our City.

Best Regards,

A handwritten signature in black ink that reads "Maggie Weis". The signature is written in a cursive, slightly slanted style.

Maggie Weis  
Chair, The Portola Neighborhood Association  
[chair@portolasf.org](mailto:chair@portolasf.org)  
415-420-7603

## Waiver of Proprietary Rights

### for Artwork Placed Upon PRIVATE PROPERTY under VARA and CAPA

The artist, **Arthur Koch**, has designed a work of visual art (“the Artwork”) as described below. The Artwork will be located at the address below, with consent from **Gary Mirkovich** (hereinafter referred to as the “Property Owner”).

DESCRIPTION: The mural will be painted with Precita Eyes Acrylic Mural Paint, and covered with an anti-graffiti coat on panels screwed to the wall. It will be a mural about the Portola's San Pancho Califa Car Club and motorcycle enthusiasts featuring the legendary Spade George who owned the Hole In The Wall motorcycle chop shop on San Bruno Ave and some of the locals who frequented his shop. It was inspired by the Portola Neighborhood Association's annual Dim Sum and Cars community event in front of the Avenue Theater featuring San Pancho Califa car Club, various local vendors and Dim Sum, lion dancers, and activities for kids. I am also going to put a Rainbow Dragon on top. The PNA recently put lights down San Bruno Ave to encourage more nightlife so I included the street lights and the Portola Garden Club's new entrance by Dana Albany.

TITLE, DATE: East Meets West in the Portola (Rainbow Dragons and Lion Dancers meet Vintage Cars and Motorcycles) 8/28/2023

DIMENSIONS 20'x 8 'ft for a total of 160 sq ft.

ADDRESS/LOCATION: 99 Burrows Street near 2601 San Bruno Ave. SF, CA 94134. As a condition of the Property Owner's approval and authorization to create the Artwork on the Property, Artist agrees to waive and does hereby waive voluntarily all rights to attribution and integrity with respect to the Artwork and any and all claims as may arise under the Visual Artists Rights Act of 1990, 17 U.S.C. §§106A and 113(d) (“VARA”), the California Art Preservation Act (Cal. Civ. Code §§987 and 989) (“CAPA”), or any other local, state, foreign or international law, as currently drafted or as may be hereafter amended, that conveys the same or similar rights (collectively “Moral Rights Laws”), with respect to the Artwork, its display, removal from display, exhibition, installation, conservation, storage, study, alteration and any other activities conducted by the Property Owner or any future owner of the Property. If the Artwork is incorporated into a building such that the Artwork cannot be removed from the building without physical defacement, mutilation, alternation, distortion, destruction, or other modification (collectively, “Modification”) of the Artwork, Artist waives any and all such claims under any Moral Rights Laws arising out of or against any current or future owners of the Property, and its agents, officers and employees, for Modification of the Artwork. The Property Owner, or any future owner of the Property, has the absolute right to change, modify, destroy, remove, relocate, move, replace, transport, repair or restore the Artwork, in whole or in part without prior notice to the Artist. However, if the Property Owner, or any future owner of the Property, modifies the Artwork without the Artist's consent in a manner that is prejudicial to Artist's reputation, Artist retains the right to disclaim authorship of the Artwork in accordance with 17 U.S.C.

Artist bears the sole responsibility for providing the San Francisco Arts Commission and Property Owner with any changes to the Artist's Address for Notice. Notice of changes must be mailed to the Arts Commission: 401 Van Ness Avenue, Suite 325, San Francisco, CA 94102 and to the Property Owner: Gary Mirkovitz.

PROPERTY OWNER

Property Owner: Gary Mirkovich \_\_\_\_\_

(or Authorized Agent): \_\_\_\_\_

Address: 1 Burrows Street San Francisco, CA 94134 \_\_\_\_\_

Email: garymirkovich@gmail.com \_\_\_\_\_

Phone: 415-509-5103 \_\_\_\_\_

SIGNATURE: Gary Mirkovich

DATE: 3/21/24

ARTIST

ARTIST understands the effect of this waiver and hereby acknowledges that ARTIST is surrendering the rights described herein with respect to the Artwork.

Artist: Arthur Koch \_\_\_\_\_

Address: 156 Girard Street San Francisco, CA 94134 \_\_\_\_\_

Email: arthurkoch57@gmail.com \_\_\_\_\_

Phone: 415-385-4136 \_\_\_\_\_

SIGNATURE: Arthur Koch

DATE: 03/21/2024

For more information regarding VARA and CAPA:

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/visual-artists-rights-act>

<http://www.sfartscommission.org/our-role-impact/about-commission/policies-guidelines/california-art-preservation-act>

### Maintenance Plan for mural

The artist will paint 3 -4 coats of anti-graffiti Sheer coat so graffiti can easily be removed with Clever Clean. The sheer coat also protects the mural from fading. The mural is facing north giving it minimal exposure to the sun so it should last a long time. It is painted on panels that can be removed. The building owner (Gary Mirkovitz) will be responsible for removing graffiti. I can remove the graffiti and if necessary I can touch up the painting @\$50 an hour. If the mural peals, bubbles, or cracks, the artist (Arthur Koch) will be responsible for repairing it. The installation will be done according to the owner's instructions with the owner present, minimize any damage from screwing the panels to the wall.





99 Burrows Street SF, CA 94134

20'x8'