

RESPONSE #20868 SUBMITTED ON 06/25/2024 11:05:34 PM

Art Vendor Application - English

Page 1 of 3 - Grantee Information

Art Vendor Information

Legal First Name	Yingzhi
Legal Last Name	Ge
Artist Name (if different):	No answer given
Preferred Language:	Mandarin

Contact Information

[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Are you a current art vendor adding an additional craft?

Yes

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item
Is this an application for a Family Unit?

Yes

Edit section title

Art Vendor

Yazhi Ge

License #

10087

Edit section title

Art Vendor

Jie Yin

License #

10086



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Artist Biography (Please provide a short biography about yourself and your craft)

While studying in San Diego, I developed a habit of doing my nails. After graduating and moving back to San Francisco, I was often dissatisfied with the results of professional manicures, so I started doing my own. Later, as my company did not allow manicures, I began making press-on nails to wear on weekends when going out.

1. Describe your work in detail. How do you make it?

I create press-on nails that match my weekend outfits. I start by choosing colors and designs that complement my clothing, focusing on gentle and simple styles lately. I carefully paint the press on nails and sometimes add minimalistic decorations to enhance their elegance. Each set is crafted with attention to detail to ensure it matches my desired aesthetic perfectly.

2. Where did you learn your craft?

I acquired my skills through online tutorials and by learning from my sister. The wealth of information available online gave me a strong starting point, and working together with my sister allowed us to exchange tips and enhance our techniques.

3. Did you take a class or learn on your own?

I did not take any formal classes. I learned on my own through online tutorials and by collaborating with my sister.

Please provide up to five (5) images of the work, both in process and finalized.

WechatIMG0fbbcc9c838f8326634591ac15292448.jpeg

Please provide up to five (5) images of the work, both in process and finalized

WechatIMGe10848a297f5b8faae1dd052c1a91d97.jpeg

Additionally, artists may upload a video (up to five minutes) of their process

视频.mp4

4. Tell us why you make this work?

I make press-on nails to match my weekend outfits and express my personal style. Creating my own nails allows me to experiment with different designs and ensure that my nails perfectly complement my look.

5. What makes your work different from other artists and craftspeople making similar items?

Our work stands out due to its personalized approach and meticulous attention to detail. I create press-on nails tailored to complement specific outfits and accessories, ensuring each set is uniquely designed to enhance personal style and occasion.

(Optional) Please provide an artist CV or Résumé:

No answer given

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have

No answer given

6. What artist or business name are you operating under?

Serendipity Shops

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or

No



social media account?

Logo.jpg

Please upload your image of display

No answer given

8. Are you using logos or material commonly used in commercial products?

No

9. How are you ensuring customers can tell a difference between your work and commercial or mass produced items?

My approach to creating press-on nails focuses on using high-quality materials and unique designs that set them apart from mass-produced items. I carefully select gel polishes and embellishments to create distinctive looks that resonate with personal style and occasion. Each set is crafted with attention to detail, ensuring durability and comfort. This dedication to quality and individuality ensures customers receive a product that exceeds the standard offerings found in commercial markets.

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

To ensure compliance with copyright and other applicable laws, I take several precautions. Firstly, I conduct thorough research to ensure that any designs or logos used in my crafts are original or properly licensed. I also avoid using any material that may be copyrighted without permission. Additionally, I am mindful of trademarks and intellectual property rights when creating my crafts, ensuring that I do not infringe on any existing rights. Overall, I strive to create unique and original designs while respecting the intellectual property of others.

11 Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

Yes

12 Are there any health and safety restrictions on your products?

No

13 Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples

WechatIMG770.jpg

13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

WechatIMG772.jpg

14 What, if any, safety precautions do you employ in your work?

Safety is paramount in my work, and I take several precautions to ensure a safe crafting environment. I always work in a well-lit area to avoid eye strain and accidents. Additionally, I use tools such as finger protector rings when handling sharp objects to prevent injuries. I also work in well ventilated areas when using adhesives or sealants to avoid inhaling fumes.





Seren dipity Shops





