

**RESPONSE #20867 SUBMITTED ON 06/25/2024 10:51:31 PM**

**Art Vendor Application - English**

Page 1 of 3 - Grantee Information

**Art Vendor Information**

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Legal First Name	<b>Yazhi</b>
Legal Last Name	<b>Ge</b>
Artist Name (if different):	<i>No answer given</i>
Preferred Language:	<b>Mandarin</b>

**Contact Information**

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Are you a current art vendor adding an additional craft?

Yes

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item  
Is this an application for a Family Unit?

Yes

**Edit section title**

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Art Vendor

Yingzhi Ge

License #

10088

**Edit section title**

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Art Vendor

Jie Yin

License #

10086



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Artist Biography (Please provide a short biography about yourself and your craft)

Every time I got my nails done, I would quickly grow tired of the design and no longer like it. So, I started trying press on nails. However, due to my smaller nails, the store bought press on nails never fit well, which led me to start making my own. Last summer, when I visited my grandmother's house in China, I also started getting into beading and making beaded ornaments to decorate my room and personal items.

1. Describe your work in detail. How do you make it?

I enjoy using light-colored gel nail polish paired with extravagant rhinestones. My process involves selecting a base color that complements the rhinestones I plan to use, then carefully applying the gel polish in multiple layers to achieve a smooth and durable finish. I meticulously place the rhinestones on the nails to create eye-catching designs that stand out. For my beaded ornaments, I design them to match the warm and bright style of my room. I choose beads and materials that reflect this aesthetic, often using warm colors and delicate patterns. Each ornament is crafted to add a personal and cozy touch to my living space.

2. Where did you learn your craft?

I learned my craft through online tutorials and by sharing techniques and ideas with my sister. The online resources provided a solid foundation, while collaborating with my sister helped me refine my skills and develop unique designs. For beaded ornaments, I learned on my own by watching instructional videos online.

3. Did you take a class or learn on your own?

No, for both press on nails and beaded ornaments, I did not take any formal classes. I learned on my own through online tutorials and by sharing knowledge with my family.

Please provide up to five (5) images of the work, both in process and finalized

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Please provide up to five (5) images of the work, both in process and finalized

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Please provide up to five (5) images of the work, both in process and finalized.

WechatIMG080a4b7e2e946e45fbccb1d3b66f4ddf.jpeg

Please provide up to five (5) images of the work, both in process and finalized.

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Additionally, artists may upload a video (up to five minutes) of their process.

视频 1.mp4

4. Tell us why you make this work?

I create press-on nails because I enjoy the flexibility they offer. I can change my nail designs frequently without the commitment of a salon manicure. It's a fun way to express my creativity and style. Additionally, I discovered beaded ornaments last summer while decorating my grandmother's house in China. They suit my room's warm and bright decor style.

5. What makes your work different from other artists and craftspeople making similar items?

I specialize in press on nails distinguished by a preference for light colored gel polish adorned with elaborate diamonds. Each nail design reflects a blend of glamour and personal expression, offering clients a unique and luxurious nail art experience. Additionally, my



ornaments are crafted to harmonize with warm and bright room aesthetics, adding a touch of elegance and individuality to living spaces.

(Optional) Please provide an artist CV or Résumé:

*No answer given*

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

*No answer given*

6. What artist or business name are you operating under?

**Serendipity Shops**

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

**No**

**Logo.jpg**

Please upload your image of display

*No answer given*

8. Are you using logos or material commonly used in commercial products?

**No**

9. How are you ensuring customers can tell a difference between your work and commercial or mass produced items?

**I ensure customers can distinguish my press-on nails and beaded ornaments from commercial products by emphasizing craftsmanship and customization. Each press on nail set and beaded ornament is handmade with careful attention to detail, ensuring uniqueness in design and quality that cannot be replicated by mass production. By offering personalized designs that cater to individual preferences and styles, I provide customers with a bespoke experience that commercial products simply cannot match**

10 What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other material commonly used in commercial products?

**To ensure compliance with copyright and other applicable laws, I take several precautions. Firstly, I conduct thorough research to ensure that any designs or logos used in my crafts are original or properly licensed. I also avoid using any material that may be copyrighted without permission. Additionally, I am mindful of trademarks and intellectual property rights when creating my crafts, ensuring that I do not infringe on any existing rights. Overall, I strive to create unique and original designs while respecting the intellectual property of others.**

11 Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

**Yes**

12 Are there any health and safety restrictions on your products?

**No**

13 Please upload recent receipts for any tools and materials. Must be the same tools and

**WechatIMG770.jpg**



materials used to create the items in the work samples.

13 Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples

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14. What, if any, safety precautions do you employ in your work?

**Safety is paramount in my work, and I take several precautions to ensure a safe crafting environment. I always work in a well lit area to avoid eye strain and accidents. Additionally, I use tools such as finger protector rings when handling sharp objects to prevent injuries. I also work in well-ventilated areas when using adhesives or sealants to avoid inhaling fumes.**





**Seren dipity Shops**







