

WORKFORCE INVESTMENT SAN FRANCISCO

Local Workforce Investment Board for the City and County of San Francisco

Draft Minutes of The

March 6, 2024

Meeting of the Workforce Investment San Francisco (WISF)

War Memorial Veterans Building, Green Room, 2nd Floor

San Francisco, CA 94102

**WISF
Members
Present**

Jeanine Cotter, Chair, Luminalt Solar
Sam Rodriguez, Vice-Chair, Rodriguez Strategic Partners, LLC
Alex Wong, Kaiser Permanente
Angela Tamayo, SEIU-UHW
Bruce Callander, HUB International
Charley Lavery, Operating Engineers Local 3
Christina Sellami, Marriott International
Doug Whitney, Sutter Health
Dean Alex Hwu, for President Lynn Mahoney, SFSU
Dean John Halpin, City College of San Francisco

Iowayna Peña, San Francisco Giants
Jonathan Kurup, Salesforce
Jorge Tapia, CA EDD
Kim Tavaglione, SF Labor Council
Laurie Thomas, Golden Gate Restaurant Association
Madison Tam, for Matt Dorsey, San Francisco Board of Supervisors
Ramon Hernandez, Laborers Local 261
Tony Delorio, Local Union No. 665

**WISF
Members
Absent**

Cynthia Gomez, UNITE HERE Local 2
John Doherty, IBEW Local 6
Lori Dunn-Guion, Swinerton
Meaghan Mitchell, San Francisco Standard
Michon Coleman, Hospital Council of Northern & Central California (remote)

Shanell Williams, City College Board of Trustees
Shamann Walton, San Francisco Board of Supervisors
Vikrum Aiyer, Heirloom

**Ohlone Land
Acknowledgement,
Announcements &
Housekeeping
(Discussion
Item)**

Jeanine Cotter, WISF Chair, introduced herself and called the meeting to order at 9:10 a.m.
Secretary Iris Rollins (OEWD) opened the meeting by reciting the Ohlone Land Acknowledgement.

**Roll Call
(Discussion
Item)**

Secretary Rollins conducted roll call and announced that a quorum was present.

**Chair's
Welcome
(Discussion
Item)**

Chair Cotter thanked WISF members and the general public for attending the hybrid WISF meeting at the War Memorial Green Room and remotely on Zoom. Chair Cotter referred members to the 2024 WISF Calendar, City Attorney's Memo on Political Activities, Form 700

Item)

and Sunshine training requirements, as well as the Workforce Program Outcomes presentation.

Chair Cotter noted that the agenda from December 13, 2023 and minutes from September 13, 2023 were forwarded to the current meeting due to a lack of quorum.

Chair Cotter called for a motion to adopt the December 13, 2023 meeting agenda. Member Rodriguez made the motion which was seconded by Member Callander and passed unanimously.

Chair Cotter called for a motion to approve the September 13, 2023 meeting minutes. Member Lavery made the motion which was seconded by Member Delorio and passed unanimously.

Chair Cotter underscored the importance of quorum, and encouraged members to reach out to OEWD staff if they would like to assign a designated alternate for one meeting a year.

Adoption of the Agenda

(Action Item)

Chair Cotter called for a motion to adopt the agenda for the March 6, 2024 meeting. Member Lavery made the motion which was seconded by Member Thomas and passed unanimously.

Approval of Minutes from December 13, 2023 Meeting

(Action Item)

Chair Cotter called for a motion to approve the December 13, 2023 meeting minutes. Chair Cotter noted that there was a typo on a member name which would be resolved. Chair Cotter called for a motion to approve the minutes from the December 13, 2023 meeting. Member Lavery made the motion which was seconded by Member Rodriguez and passed unanimously.

Consent Agenda – WIOA Funds Transfer

(Action Item)

Chair Cotter noted that the Workforce Innovation and Opportunity Act (WIOA) Funds Transfer request had been heard and passed at the WISF Executive Committee. Chair Cotter called for a motion to finally approve the application. Member Lavery made the motion which was seconded by Member Delorio and passed unanimously.

Board Member Introductions

(Discussion Item)

Chair Cotter noted that four new members were appointed to the WISF, including Christina Sellami, Director of Human Resources at Marriott International; John Halpin, Associate Dean of Workforce Development at City College of San Francisco; Doug Whitney, Vice President of Human Resources at Sutter Health; and Jonathan Kurup, Workforce Development Manager at Salesforce.

Members Sellami, Halpin, Whitney, and Kurup made remarks about their personal and professional backgrounds, as well as their interests in joining the WISF.

Seeing no other comments, Chair Cotter closed this agenda item.

Executive Director’s

Chair Cotter introduced OEWD Executive Director Sarah Dennis Phillips. Director Dennis Phillips provided an update on the “Roadmap to San Francisco’s Future” economic development

Report
(Discussion Item)

strategy, including the following updates:

- San Francisco continues to lead the nation in generating venture capital investment, including through artificial intelligence which added 1 million square feet of new office space in 2023.
- San Francisco had the highest year over year increase (23%) of people returning to work in office buildings of any city.
- Both international and domestic travel to SFO rebounded to nearly pre-pandemic totals.
- 2023 marked the lowest crime rates the city has seen²¹ in a decade, other than 2020 when the city was shutdown.

Chair Cotter called for questions.

Member Hernandez asked whether Director Dennis Phillips would share the data sources for the presentation. Director Dennis Phillips responded that the City uses many different data sources to compile the economic update report and that OEWD has an internal data team which supports the economic update report.

Member Kurup asked whether OEWD collects data on public perception. Director Dennis Phillips noted that perception is difficult to assess, but there are private sector surveys that are trying to measure perception. Director Dennis Phillips noted that the data demonstrates positive gains in economic development and public safety, but the perception has not caught up with the gains.

Member Whitney asked whether San Francisco benchmarks crime rate statistics and economic development outcomes to other cities. Director Dennis Phillips noted that San Francisco benchmarks its crime rates to other California cities, such as to Los Angeles, and that the City is working on changing the narrative around crime through City press releases, interviews, infographics and through public sector sources such as with the It All Starts Here campaign, SF Travel campaign, and social media.

Member Tavaglione noted that the greatest problem in San Francisco is affordable housing and that workers cannot live here anymore. Director Dennis Phillips spoke to the City's support of the affordable housing bond that was on the San Francisco ballot and the regional measure on November's ballot.

Vice-Chair Rodriguez requested information from the Assessor around property income year over year as well as results from the creation of SF Bank. Director Dennis Phillips shared that the City has access to data on property tax evaluations, income over the next year, properties that have requested tax reductions, and how that relates to the City budget. Director Dennis Phillips noted that the Treasurer-Tax Collector would have information on progress towards SF Bank.

Seeing no other comments, Chair Cotter closed this agenda item.

Workforce Director's Report

Chair Cotter invited Acting Director Ken Nim to provide the Workforce Director's Report.

(Discussion Item)

Director Nim presented the Workforce Director’s Report and highlighted economic indicators. Director Nim shared labor market information provided by the California Employment Development Department for San Francisco County from December 2023, which showed a 3.5% unemployment rate. He then highlighted changes in jobs by industry which demonstrates a net increase in the number of jobs created since before the pandemic (December 2019).

Director Nim then shared several community highlights involving OEWD staff and providers, including:

- OEWD hosted a Community Learning Convening for job centers at the SF LGBT Center Specialized Job Center.
- The Bay Area Jobs First Collaborative released its Regional Plan Part I which provides a comprehensive assessment of economic factors in the Bay Area, including health and environmental conditions. The Regional Plan Part II will be released later this summer.
- In partnership with a number of City departments, there were a number of City Job Fairs throughout San Francisco over January and February.
- In partnership with Human Rights Commission, OEWD hosted the Second Annual Student Resource and Internship Fair at City Hall.
- OEWD is working with Goodwill Industries and the Job Center network to support large-scale hiring at Saluhall.
- Cornell University conducted a study of three pre-apprenticeship programs in the U.S., including the CityBuild Academy.

Chair Cotter asked if there are aspects of CityBuild that could benefit from AI. Director Nim noted that in the CAPSA program, which focuses on construction professional services, they have piloted training on how to use basic AI tools.

Chair Cotter called for questions.

Member Tavaglione noted that she serves as the San Francisco California Jobs First (fka CERF) Co-Chair and shared that the group is looking to work on projects and programs that will make the city more attractive to working families, such as child care, linkages to City jobs, healthcare, and hiring formerly incarcerated individuals. Member Tavaglione requested for members to get in touch with her if they have any other questions.

Seeing no other comments, Chair Cotter closed this agenda item.

Community Spotlight with CityEMT – Presented by Attica Bowden
(Discussion Item)

Chair Cotter welcomed Attica Bowden, Executive Director of Dusty’s Fishing Well which operates the CityEMT program.

Director Bowden spoke to the mission of CityEMT in building cultural affinity between first responders and the community by providing accessible opportunities within the Allied Healthcare Industry for at-risk transitional-aged youth.

Director Bowden summarized the structure of CityEMT as a career training and life skills program for young adults aged 18-24 years old. The program provides a 4-month stipend along with emergency medical technician (EMT) training, fieldwork, tutoring, mentoring, professional development, and wraparound services such as counseling, life coaching, and career counseling. Completers receive assistance with career placement upon successful passing of

the National EMT Registry.

The program offers two cohorts a year, and it is currently on its 7th cohort. There have been 99 graduates since 2021, and the majority of graduates have transitioned to become EMTs and San Francisco Fire Department firefighters.

The application for Cohort 8 will open from May 24, 2024 through July 5, 2024, and interested applicants can register at: <https://www.cityemt.org>.

Chair Cotter called for questions.

Member Tavaglione asked if CityEMT is working with the City on 911 operator vacancies. Director Bowden noted that CityEMT is in the process of partnering with the Department of Emergency Management to develop training and test preparation.

Member Kurup asked if CityEMT is working with colleges and community colleges to offer educational units. Director Bowden noted that CityEMT is working on accreditation, but students are able to apply to get credit after they complete the class.

Member Thomas congratulated Director Bowden on a successful program.

Seeing no other comments, Chair Cotter closed this agenda item.

**Citywide
Workforce
Development
Plan Update
(Discussion
Item)**

Chair Cotter introduced Jen Hand, Workforce Impact Manager at OEWD, to provide update to the board on the Citywide Workforce Development Plan.

Ms. Hand overviewed the following details of the Citywide Workforce Development Plan: the authorizing legislation, existing workforce strategic plans, key stakeholders, the planning process and timeline, a landscape analysis of existing workforce services and investments, as well as the Committee on City Workforce Alignment's strategic priorities for the Citywide Workforce Development Plan. Ms. Hand noted that there is a public meeting tentatively scheduled for March 27 from 5:00 – 6:30 p.m. to discuss the strategic priorities.

Chair Cotter called for questions.

Member Tapia asked whether there is connectivity between the WISF and the Committee on City Workforce Alignment. Ms. Hand overviewed that the Committee on City Workforce Alignment submits the Citywide Workforce Development Plan to the WISF for review and comment. WISF members are invited to community and public meetings, and OEWD will also work with members who have questions or input.

Member Rodriguez asked whether the Committee on City Workforce Alignment is a policy body or an administrative body and who oversees the funds for the workforce development system. Ms. Hand explained that the Committee on City Workforce Alignment is a policy body which does not oversee funds, but the body is responsible for making recommendations to WISF, the Board of Supervisors, and the Mayor.

Member Rodriguez asked whether the Committee on City Workforce Alignment will enhance policy-making decisions in the future. Director Houston noted that is the goal of the

Committee.

Member Callander asked whether budget cuts will impact the work of the Committee on City Workforce Alignment. Director Houston spoke to how the group can better navigate mandatory budget cuts to departments through its work together. Director Nim spoke to how the group is working together to prepare community nonprofits and labor for City employment.

Member Kurup asked whether there would be changes in human capital or programming due to these strategic plans. Director Houston noted that the committee works to align strategies and better coordinate on services and funding.

**Public
Comment on
Non-Agenda
Items**

Chair Cotter opened the meeting for public comment on non-agenda items. Secretary Rollins provided instruction for public comment and shared that those in a virtual space could provide public comment in the chat.

*(Discussion
Item)*

Seeing no in-person or virtual comments, Chair Cotter closed this agenda item.

**Adjournment
(Action Item)**

Chair Cotter thanked members for attending and called for a motion to adjourn the meeting. Member Hernandez made the motion and Member Delorio seconded. The motion passed unanimously, and the meeting adjourned at 10:52 a.m.