



Treasure Island Equity Program

TIDA BOD HEARING | JUNE 2024



San Francisco
Planning



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AGENDA

1. Background and Context
2. Framing Equitable Program
3. Program Components
4. Program Highlights
5. Next Steps

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BACKGROUND AND CONTEXT

TIDA, One TI, TICD – A Collaborative Partnership

- TIDA, OneTI and TICD have worked for more than a decade to plan for the reuse and development of Treasure Island
- United under a shared mission



Collaboration towards an **Equitable Future**

Community Development

- Towards an Equitable Future for TI: A Strategy Guide for Promoting Mixed-Income Inclusion
- Aspirational Statement

Transportation

- TI Supplemental Transportation Strategies Actions Plan
- Community Ambassadors
- Transportation Resource Center

Community Facilities

- Treasure Island Redevelopment Promoting Mixed Income Inclusion through Community Facilities
- Community Facilities Plan (2011)
- Treasure Island Community Facilities Needs Assessment (2021)

Community Engagement

- Transition Talk Open House
- OneTI - Welcome Orientation and Welcome Packet

Retail & Placemaking

- Interim Active Space Implementation Plan
- TI Redevelopment: Promoting Mixed-Income Inclusion through the Retail Strategy

One Treasure Island's Commitment to Fairness and Justice

Our **mission** is committed to creating an equitable, inclusive, and thriving community for all Treasure Island residents, employees, businesses, and visitors. Lower-income households and those who have experienced homelessness are at the center of our mission. Together, as the Island develops, we will foster a diverse and inclusive mixed-income neighborhood through affordable housing, jobs, community building, and advocacy.

Our **vision** is to create a thriving and inclusive neighborhood on Treasure Island that celebrates diversity and provides equity for all.



One Treasure Island's Commitment to Fairness and Justice



- Community Building and Engagement
- Organizational Equity
 - DEIB Commitment Statement
 - Training, Equity Walk, Equity Assessment,
 - DEIB Committee

One Treasure Island's Partnership for Equity

- Partners with TIDA and TIDG to advance the vision for Treasure Island
 - NIMIC
 - Bay Area Economics
 - Aspirational Statement
 - Ambassador Program
- Partner with TIDA and TIMMA
 - Implement the Supplemental Transportation Study



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FRAMING EQUITABLE DEVELOPMENT

What Does Equity Mean?



“Racial equity is a set of social justice practices, rooted in a solid understanding and analysis of historical and present-day oppression, aiming towards a goal of fairness for all. As an outcome, achieving racial equity would mean living in a world where race is no longer a factor in the distribution of opportunity. As a process, we apply racial equity when those most impacted by the structural racial inequities are meaningfully involved in the creation and implementation of the institutional policies and practices that impact their lives.”

– SF Citywide Racial Equity Framework

What Does Equity Mean?

“Social equity is fairness and justice in the management of public institutions, forming of policy and delivery of public services, taking into account historical and current inequities among groups, such as along gender identity, sex, religion and disability status.”

– SF Racial & Social Equity Action Plan



Equity and Development

Benefits of Development



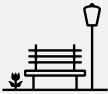
Improved Transportation and Streets



New Homes



Public Services & Amenities



Increased Open Space



Jobs & Business Opportunities

Potential Pitfalls of Development



Gentrification



Displacement

How can priority equity communities access benefits?

Equity is Proactive



Equity and Mixed Income Neighborhoods

Benefits to Equitable Implementation



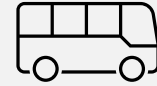
Thriving Arts



**Activated
Public Spaces**



Diverse Economy



**Meeting
Transportation
Needs**

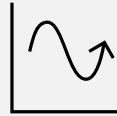


**Strong
Community
Bonds**

Risks without Equitable Implementation



**Disproportionate
impacts to Residents**



**Constrained Economic
Development**



**Limited Cultural
Landscape**



**Unwelcoming
Public Space**

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PROGRAM COMPONENTS

Preliminary Program Goals

1

Integrate TI with the mainland

Link TI with public transportation and city and community services

2

Economy

Plan for a diverse, sustainable economy benefiting all residents

3

Build Community

Build community through programming of open spaces, community facilities, and cultural experiences

4

Enhance Daily Life

Explore community activations to enhance daily life during Island transition

5

Proactive Community Planning

Identify opportunities for legacy residents in neighborhood planning

Equity Emphasis Areas



**Space
Activation**



**Exploration of
Additional
Development**



**Open Space
Programming**



**Community
Facilities**



Equity Analysis



**Community
Engagement**



Transportation



Retail

Program Team



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PROGRAM HIGHLIGHTS

Equity Analysis and Tracking



- Establishes a baseline of current equity conditions
- Identifies potential equity impacts and gaps in current equity interventions
- Lays the groundwork for developing equity standards and future assessments

YMCA Community Kitchen



Full commercial kitchen for use by residents, community group, entrepreneurs/micro businesses

Actions:

- Buildout of commercial kitchen
- Entrepreneurship programming coordinated by One Treasure Island

Transportation



Ongoing support and coordination to implement interim and long-term transportation programs lead by the SFCTA and TIMMA.

Actions:

- Prioritize implementation of transit service improvements
- Advance recommendations from the 2023 Supplemental Transportation Plan
- Secure funding for near-term transportation improvements
- Ensure long-term sustainability for the transportation program

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NEXT STEPS

Next Steps



- Get TIDA Board input on program
- Continue progress on projects
- Ongoing coordination with One Treasure Island and TICD
- September 7, 2024 - Transition Talk



THANK YOU

Learn more at:

<https://www.sf.gov/TIDA>



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