



Barrio Fiesta

CECE CARPIO

APRIL 17, 2024
VISUAL ARTS COMMITTEE MEETING

sfac



Barrio Fiesta

Cece Carpio

Art Proposal for the Gene Friend Recreation Center

Barrio Fiesta translates to a neighborhood celebration bringing communities together where everyone is welcome as guests and active participants. San Francisco's SOMA district was one of my first stomping grounds after migrating to the United States at twelve years old. My experience of SOMA through the decades is remarkably similar to a *Barrio Fiesta*, allowing me to explore all aspects of convergence. Personally rooted in my culture and the Bay Area, I understand this design opportunity is part storytelling and part building décor- a signature amenity that puts Gene Friend Recreation Center and *Barrio Fiesta* on the map.

This design intertwines historical, present-day, and futuristic figures to capture the vision and spirit of the SOMA neighborhood. It includes everyday people enacting evolved traditions and cultural practices celebrating the vibrancy of the SOMA district. It weaves together recognizable faces- well-known individuals, suggested by Gene Friend stakeholders -along with representations of veterans, elders, youth, Indigenous migrants, community builders, and advocates to showcase the diversity and vitality of the SOMA community. Some of the portraits depicted will change based on interviews that will be conducted with SF SOMA Community members for a more in-depth community engagement process.

The artwork's background colors are inspired by pre-colonial textiles from various regions in the Philippines. Motif designs within the end pillars that are also integrated throughout the layout are rendered patterns found in textiles and wood carvings. Due to the architectural size and design of the building, this artwork design intends to fully utilize all available space for maximum impact and visibility. A rendered Gene Friend building is inserted in the background to reflect and converge the lively activities that happen inside and outside of the center.



Previous work sample and close-up painting style example

View of gym from 6th and Folsom Streets



Philippine textile inspirations

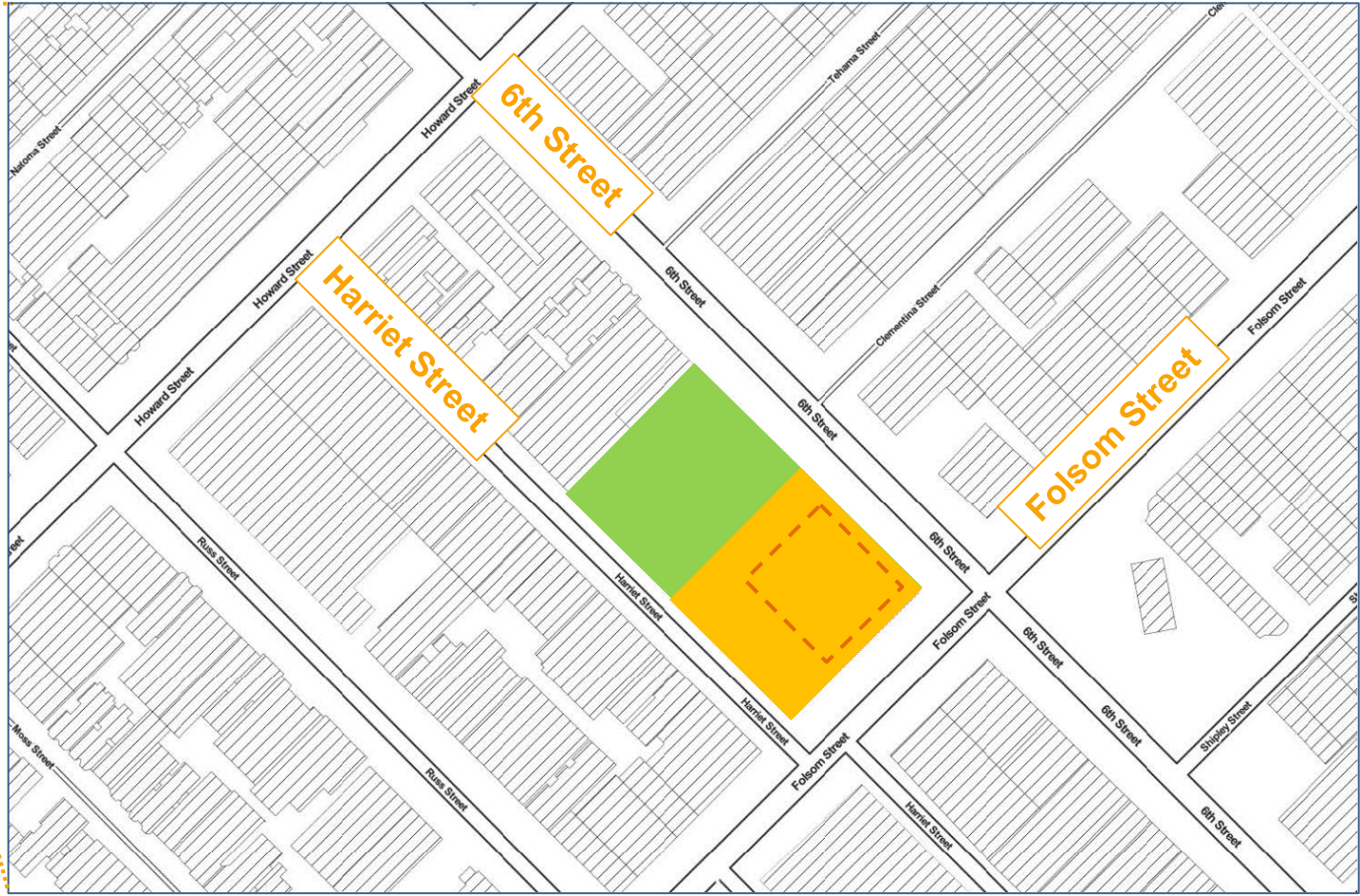
Contemporary Barrio Fiesta at SF SOMA district: Undiscovered SF



View of artwork on north-facing wall of gym



GENE FRIEND RECREATION CENTER PROJECT



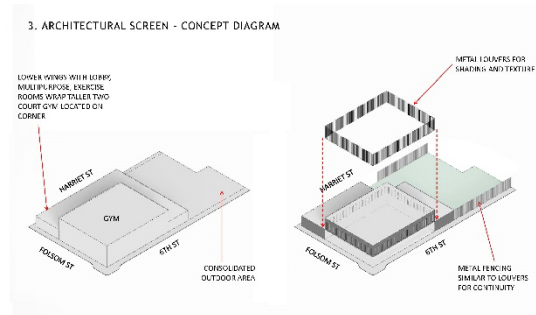
GENE FRIEND RECREATION CENTER PROJECT

1. ENTRANCE AT HARRIET STREET



INVITING ENTRY ON HARRIET STREET
MARK CAVAGNERO ASSOCIATES | KUTH RANIERI ARCHITECTS - GENE FRIEND RECREATION CENTER

3. ARCHITECTURAL SCREEN - CONCEPT DIAGRAM



MARK CAVAGNERO ASSOCIATES | KUTH RANIERI ARCHITECTS - GENE FRIEND RECREATION CENTER



CORNER 6TH AND FOLSOM - DAY

MARK CAVAGNERO ASSOCIATES | KUTH RANIERI ARCHITECTS - GENE FRIEND RECREATION CENTER

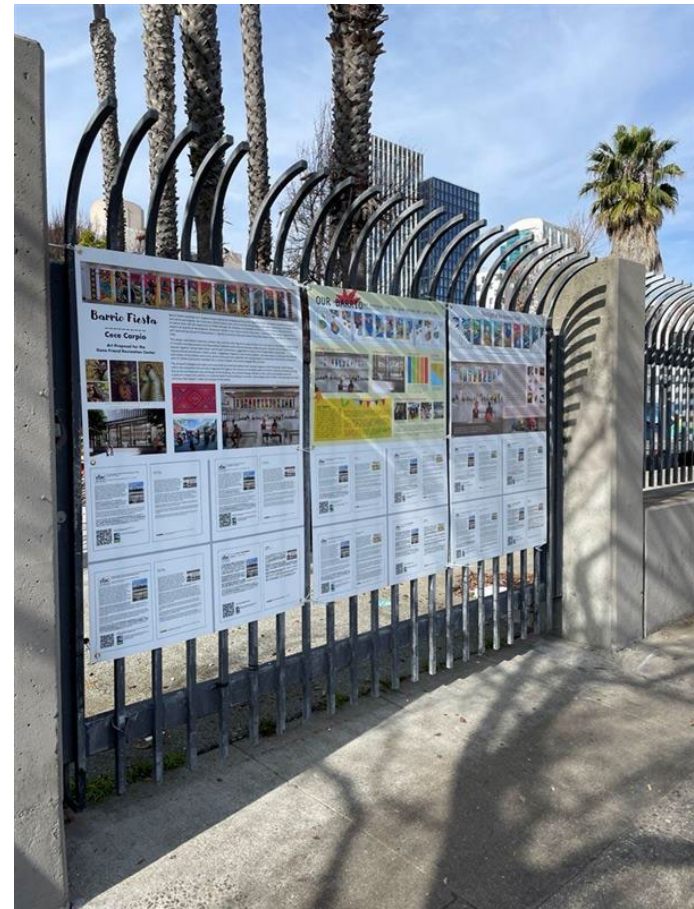


STREET VIEW AT FOLSOM & 6TH STREET (LOW POINT)

MARK CAVAGNERO ASSOCIATES | KUTH RANIERI ARCHITECTS - GENE FRIEND RECREATION CENTER



GENE FRIEND RECREATION CENTER PROJECT





**GENE FRIEND RECREATION CENTER – INTEGRATED WALL ARTWORK
ARTIST REVIEW PANEL TWO SUMMARY**

MEETING DATE

March 13, 2024

VOTING SELECTION PANELISTS

Erina Alejo, Artist, Cultural Worker + Arts Administrator

Renee Villasenor, Programs Manager and Curatorial Associate, ICA SF

Jena McRae Schwartz, Managing Director, SOMArts Cultural Center

Vanessa Bis, Program Manager, United Playaz

Nabiel Musleh, Arts Commissioner, SFAC

Melinda Sullivan, Project Manager, Capital & Planning Division, SF Recreation and Parks

Eliza Koshland, Senior Associate Kuth Ranieri Architects (shared vote)

Kurt Stubbins, Senior Designer, Mark Cavagnero Associates Architects (shared vote)

PROCESS

Three artist finalists presented their proposals for the Gene Friend Recreation Center Integrated Wall Artwork Public Art Project. The Artist Review Panel discussed the finalists' proposals and scored each artist on the following criteria (1= low score):

Artistic Merit (1-10)

Meets Project Goals (1-10)

Meaningful Connection to SOMA neighborhood (1- 10)

Appropriate to Site (1-5)

RESULTS

Cece Carpio 239

ChiChai Mateo 207

Adrian Arias 185

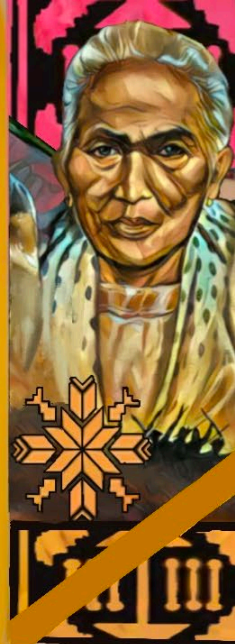
ARTS COMMISSION APPROVAL

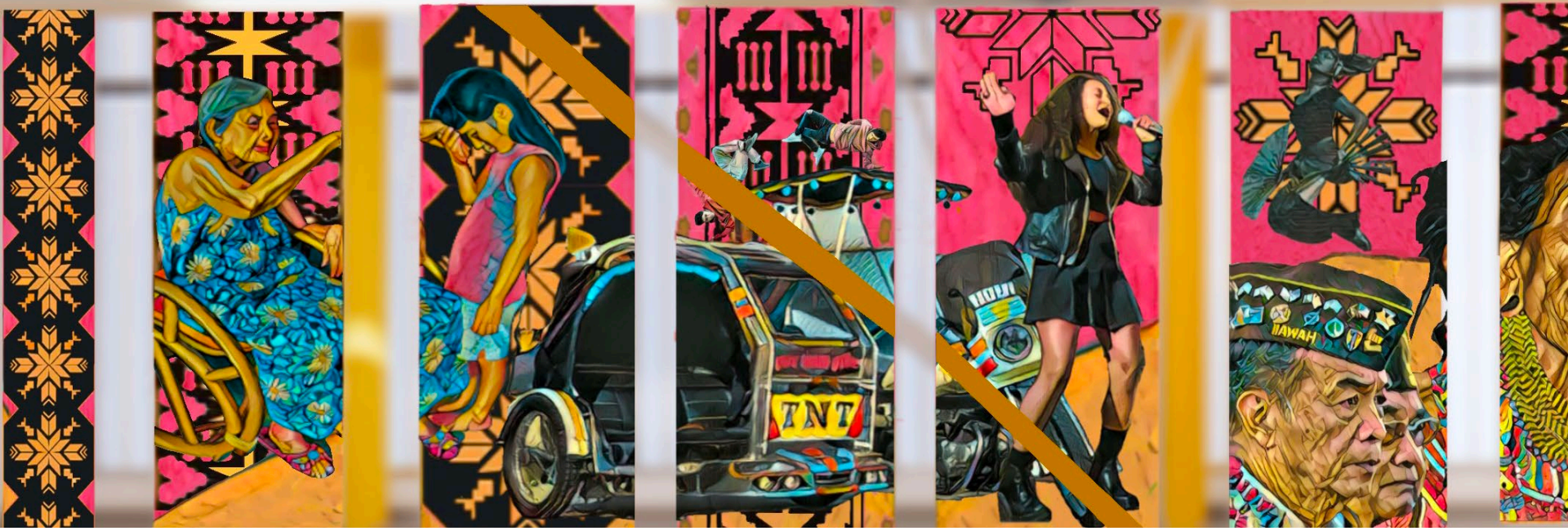
Discussion and possible action to approve the conceptual design proposal *Barrio Fiesta* by Cece Carpio for the Gene Friend Recreation Center Integrated Wall Artwork, as recommended by the artist review panel.

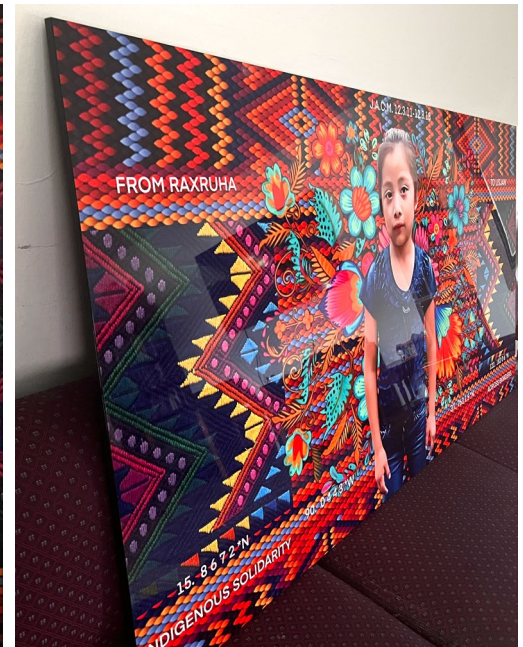
Discussion and possible action to authorize the Director of Cultural Affairs to enter into a contract with Cece Carpio for an amount not to exceed \$206,550 for the design, engineering, fabrication, transportation, and installation consultation of an Integrated Wall Artwork for the Gene Friend Recreation Center Project.

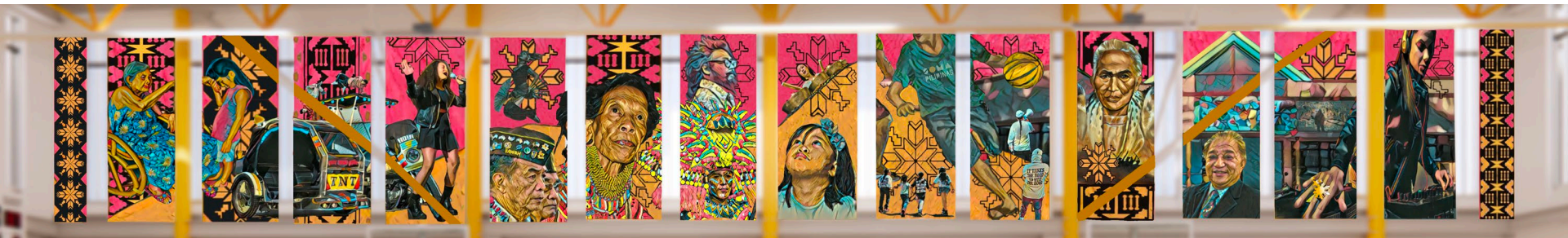


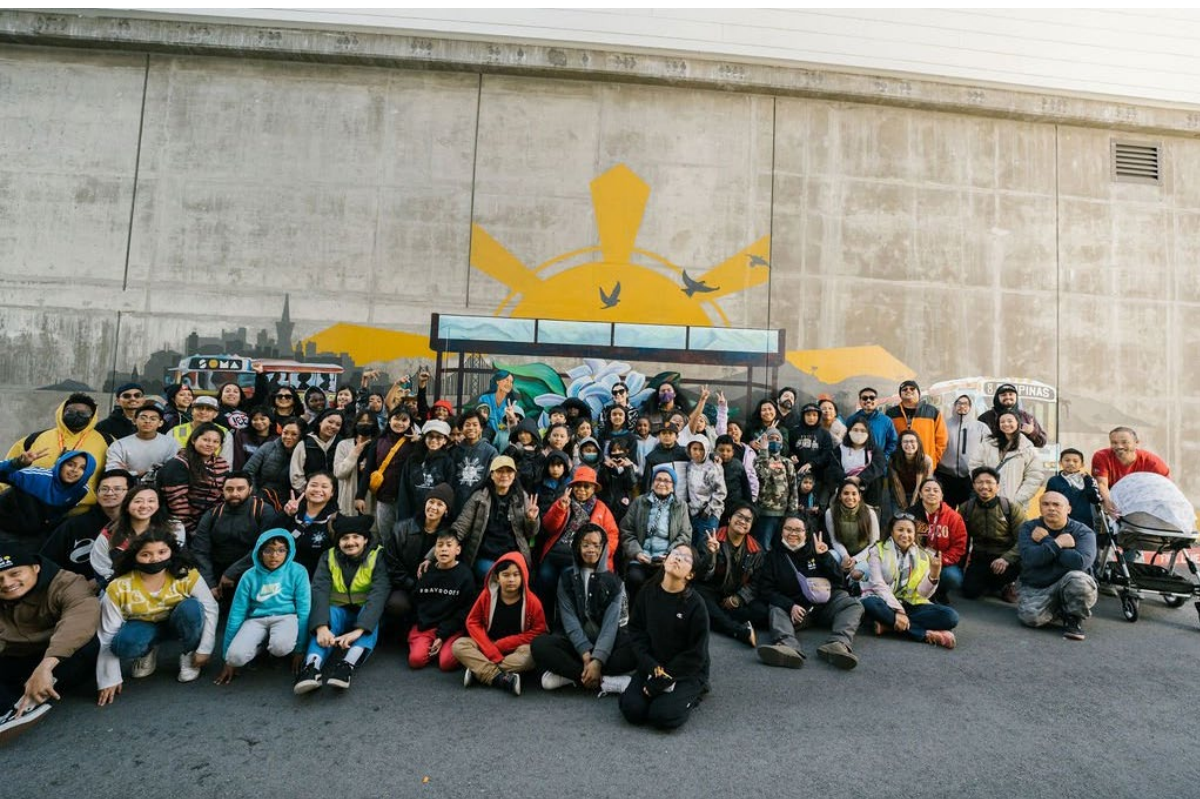
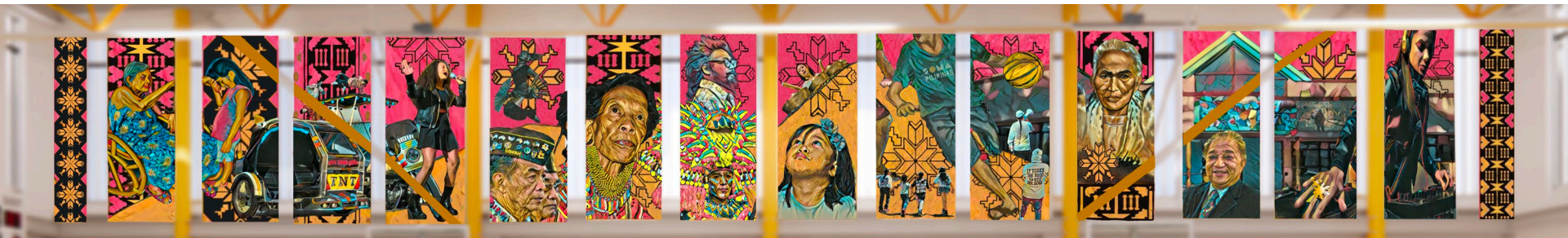














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