



[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Are you a current art vendor adding an additional craft?

**No**

A family unit is two (2) or more persons jointly engaged in the creation of an art or craft item. Is this an application for a Family Unit?

**No**

## Page 2 of 3 - Art Vendor Questions

Artist Biography (Please provide a short biography about yourself and your craft):

Hello my name is Darius Coleman founder and C.E.O of Cuztumly Crafted. I did not have a very positive upbringing. I am the oldest of 8 siblings. We grew up in the Bay Area and lived in poverty It was not easy going to school and wearing old clothes that were not brand name and I had to work with what I had to fit in and try to be cool

As a kid, I created my own style. My family couldn't afford to buy us name brand clothing. I was using school markers to write logos on my clothes. But then I thought what if I make something new with it and create my own designs If I had stains on my clothing that wouldn't come out, I would create designs with them

Growing up I would watch my grandmother sew as she hemmed our pants and sewed up tears on our shirts. Eventually, I learned how to do it, too. Later on I saw sewing and embroidery machines and was amazed at how fast they could do the same thing!

I moved to SF in 2006. I moved around to different neighborhoods, from Sunnydale, to Golden Gate Park, The Upper Haight, and now I'm settled in an apartment in SOMA. It's from here that I create all my designs. I started out doing custom t-shirts for people, and then was inspired to create my own All designs are my own and I source the best clothing and apparel for my products

When I design I think positive. Growing up there was not a lot of positivity. My designs were initially a way for me to bring positivity into my own life. A way to create positive self-affirmations for myself I put them on t shirts and people started noticing People wanted to have one too I want to spread this to as many people as I can

Starting a business has to be something that you're passionate about. And this is what I like to do. I like to make something out of nothing. It's a creative outlet for me.

We are all human. We are all cut from different fabric. Whatever life throws our way we are all miracles and blessings. This brand is created to remind us how even though life can be a struggle it is still simply wonderful. That is what makes Cuztumly Crafted

1. Describe your work in detail. How do you make it?

I use everyday saying, positive affirmations and bring it to life with positive colors and illustrations that I create and have digitized, I have my own equipment, everything is made by

created by me packaged by me

2. Where did you learn your craft?

**As I stated before I learned my craft throughout my childhood**

3. Did you take a class or learn on your own?

**I've taking classes and we'll just creating through my imagination**

Please provide up to five (5) images of the work, both in process and finalized.

**B3A5DC5A-C32F-486A-ADF7-BED298513553.jpeg**

Additionally, artists may upload a video (up to five minutes) of their process.

*No answer given*

4. Tell us why you make this work?

**I am passionate about my creativity**

5. What makes your work different from other artists and craftspeople making similar items?

**I just do my work to motivate and inspire me my family and community**

(Optional) Please provide an artist CV or Résumé:

*No answer given*

(Optional) Please provide any Letters of Recommendation from other markets or studios you may have:

*No answer given*

6. What artist or business name are you operating under?

**CuztumlyCrafted**

7. Do you have a website, Etsy, Instagram or any other publicly accessible online store or social media account?

**Yes**

If Yes, please provide links to your public sites:

**[www.CuztumlyCrafted.com](http://www.CuztumlyCrafted.com)**

Please upload your image of display

**E83C0D9F-921B-43A4-B482-3B834A0F6130.png**

8. Are you using logos or material commonly used in commercial products?

**No**

9. How are you ensuring customers can tell a difference between your work and commercial or mass-produced items?

**By my logo**

10. What steps have you taken to ensure that you are not violating any copyright or other laws that might apply to the logo or other

**By doing my do due diligence of using shirts hoodies and extra that allow printing such as Gideon Bella canvas**

material commonly used in commercial products?

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11. Does your artwork comply with all federal, state, and local laws and ordinance, including, if necessary, lawful authority to use logos or other images protected by copyright or trademark laws?

**Yes**

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12. Are there any health and safety restrictions on your products?

**No**

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13. Please upload recent receipts for any tools and materials. Must be the same tools and materials used to create the items in the work samples.

**Your receipt from Apple.pdf**

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14. What, if any, safety precautions do you employ in your work?

**Absolute safety in every aspect , sanitizing, gloves , mask**



**ABOUT MY BUSINESSES**



<b>REPORT CARD</b>	
I AM SMART	
I DO MY BEST	
I LISTEN TO THE TEACHER	
GOOD ATTITUDE	
I BEHEVE IN ME	
I CAN BE ANYTHING	
I WANT	GRADE
	<b>A+</b>



**SCHOOL IS COOL**





*Swartzumly  
Crafted*





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All Hoods Count Inc.

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**H.U.S.T.L.E**

*How U Strive To Live Everyday*

*Like No Other*



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