



London N. Breed
Mayor

City and County of San Francisco
Department on the Status of Women



DIRECTOR'S REPORT

November 9, 2022

The items below reflect the Department's work towards building a more diverse and efficient San Francisco City and County government through gender-responsive and racially equitable policies and programs.

I. Key Activities to Meet Goals and to Create Outputs

a. Fund programs and initiatives to address women's needs

i. SF SOL Collaborative

The SF SOL (Safety, Opportunity, and Lifelong Relationships) Collaborative continues to develop a continuum of care for youth involved in or at risk of commercial sexual exploitation.

The project is in the final phase of its first contract and will be focusing on the sustainment of service delivery.

The Department was invited to attend Human Services Agency – Family & Children Services MOVE working group for youth in care experiencing or at-risk of experiencing commercial sexual exploitation. We are excited to be a part of this working group and find ways in which we can coordinate services with one another.

ii. Department of Justice, Office of Violence Grant

The San Francisco Domestic Violence Death Review (SFDVDR) Team is reconvening community partners in November to get their feedback on the near-final draft of the SFDVDR report. John Hollway, Executive Director of the Quattrone Center for the Fair Administration of Justice at the University of Pennsylvania, will attend and facilitate the meeting. At the close of the meeting, the Department will discuss dissemination strategies. Additionally, the Department continues to assist San Francisco Police Department (SFPD) in the efforts to produce final training materials for officer training.

iii. Blue Shield Foundation Grant

The HEALing Roots Collaborative started community outreach so that we can begin to have faith-based round table convenings in January and February 2023. The Collaborative knows that faith communities play a significant role in providing support for survivors of domestic violence. We want to create a space for spiritual leaders to dialogue and provide support, counsel and safety. The Collaborative is working on our application for the next cycle of funding from Blue Shield Foundation of California.

b. **Fund core service areas to address women, girls and nonbinary individuals' needs and empowerment**

i. **Health & Safety**

The Department will be hosting their final Quarterly Meeting for the 2022 calendar year for grantees on November 30 and their final Family Violence Council Meeting on November 16 as we wrap up the year.

ii. **Economic Security**

Department staff met with leadership of the Department of Homelessness and Supportive Housing regarding the implementation of recommendations following the Safe Housing Community Needs Assessment which will be released publicly later this year.

Staff began conducting site visits at Department funded emergency shelter and transitional housing grant programs.

Department staff attended the October 27 Public Safety and Neighborhood Services Committee special hearing on the City's response and resources available to students experiencing sexual assault.

iii. **Civic Engagement & Political Empowerment**

The Department is in the planning stages of launching a digital video campaign, *The Political Makeup*-a series where the Director of DOSW will interview a diverse set of young women from all 11 supervisorial districts in San Francisco as a famous makeup artist completes a makeup tutorial. In 2018, beauty-related content generated more than 169 billion views on YouTube. Fashion- and beauty-related content such as makeup and skincare tutorials, are among the most popular content on YouTube, especially among young women. The production of a series of videos will feature intergenerational conversations about civic engagement and political empowerment. Topics include: gender wealth gap, income building, credit and debt management, voter registration, how to get engaged in your community and how to be appointed to commissions and boards. The Department welcomes Commissioners' input on recruiting 11 self-identifying young women or girls to be featured in the upcoming series.

Additionally, the Department is launching *DOSW on the Street*, a social media series where DOSW staff goes out to the streets of San Francisco and asks constituents questions about political participation, economic security, topics related to health and safety. The Department is kicking the series off with a 2022 midterm elections edition to understand the motivations to vote and uplift women's voices at the polls. Check out *DOSW on the Street* on Instagram and TikTok at @sfdosw.

a. **Fiscal**

The Department continues to work on procuring the following professional services: 1) data system, 2) community needs assessment, 3) public-relations-communications services, 4) video production services, 5) public opinion polling services, 6) grant writing services and 7) social media auditing services. Finally, the Department is collaborating with the Mayor's Budget Office on the FY 23-24 and FY 24-25 budgets.

b. **Data and Research**

The Department has launched its Official Voter Participation survey ahead of the midterm elections. This survey will help DOSW understand the motivations behind women's political engagement and empowerment in the CCSF. The survey has already gathered almost 700 responses from San Francisco residents, exceeding our initial expectations. This survey records the issues that are important to residents and why these issues are important to voters. The Department plans to use this information to inform its programmatic decision-making as part of its larger effort to listen and learn from our residents.

The Department will also conduct interviews of voters on election day to complement our Official Voter Participation survey. Beyond the valuable data we will gain from these interviews, they will allow us to showcase the political empowerment of women in CCSF through our communications.

Our voter survey and election day interviews are new programs at DOSW, showcasing our commitment to the political empowerment of women and sound data collection and analysis. These new initiatives will give our department insights it has never had, as well as provide a structure for even more robust data collection efforts surrounding future elections in CCSF.

II. **Calendar**

November

<i>Wednesday, November 9</i>	<i>Commission Meeting</i>
	<i>Quarterly Grantee Meeting</i>
<i>Friday, November 11</i>	<i>Veteran's Day Holiday</i>
<i>Wednesday, November 16</i>	<i>Family Violence Council Meeting</i>
<i>Thursday, November 24</i>	<i>Thanksgiving Holiday</i>
<i>Friday, November 25</i>	<i>Thanksgiving Holiday</i>

December

<i>Tuesday, December 13</i>	<i>Commission Meeting</i>
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